The University of Wisconsin – Milwaukee
Master Plan
Board of Regents Presentation - June 10, 2010

Christy Brown - Vice Chancellor
Finance & Administrative Affairs

Bob Greenstreet – Dean School of
Architecture, Chair of Master Plan
Coordinating Committee
Integrated Planning

Academics
Mission Directed

Campus & Facilities
Space Use, Planning, Transportation, etc.

Finances
Operations Directed

Integrated Master Planning
Schedule

2008

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**PHASE A - Observations & Assessment**

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**PHASE B - Vision**

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**PHASE C - Design Studies**

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**PHASE D - Implementation**

9 10

1 Work Sessions
• 100+ meetings, presentations, and listening sessions to campus, community, and partners

• 100+ campus representatives on master plan committees

• Over 300 electronic feedback & survey responses

• More than 500 participants in master planning presentations and listening sessions
Master Plan Toolkit

Phase A
- Building & Infrastructure Assessments
- Space Needs & Utilization Assessment
- Parking Study

Phase B
- Academic Program Distribution
- Site Studies
- Decision Tree
- Research Objectives

Phase C
- Design Guidelines
- Detailed Site Studies
- Implementation Plan

Phase D
- Final Master Plan Document
Master Plan Guiding Principles

- Open
- Responsive
- Rigorous
- Bold
- Learning & Discovery
- Access & Campus Life
- Research Growth & Partnerships
- Location & Connectivity
- Stewardship
Space Needs Assessment

- **Classroom**: Existing: 200, Future Development: 600
- **Lab**: Existing: 400, Future Development: 1,200
- **Office**: Existing: 600, Future Development: 400
- **Study/Library**: Existing: 200, Future Development: 600
- **Athletic/Special**: Existing: 200, Future Development: 800
- **Student Life**: Existing: 200, Future Development: 800
- **Support**: Existing: 200
- **Health Center**: Existing: 200
- **Residential**: Existing: 800, Future Development: 400

Total space need: 1.56 million gsf
Non-residential need: 1.36 million gsf
UWM Master Plan Content

• Planning Context
• Guiding Principles
• Academic & Campus Life Program
• Kenwood Campus & the East Side
• Kenwood Design Guidelines
• Opportunity Sites
• Transportation
• Sustainability
• Implementation

Appendices
• Space
• Transportation & Parking
• Campus Energy, Utilities & Infrastructure
• Implementation
UWM Master Plan

- Kenwood as the heart of the academic experience

- Strategic Access mission is achieved by locating facilities at a series of opportunity sites
Kenwood Re-imagined
A new face to Kenwood Boulevard
Englemann Quad Re-imagined
Interconnected Learning Environments: Library

- Interior spine of social and learning spaces
- Outdoor campus connections
View toward the Library
Arriving from the west
Interconnected Learning Environments: IRC

- Interior spine of social and learning spaces
- Outdoor campus connections
Opportunity Sites – The Harbor

- Growth for Freshwater Science at existing GLRF location
- Opportunities for expansion and partnership on adjacent sites
Opportunity Sites – The Brewery

- Public, Community & Clinical Health
- Highly integrated into urban fabric
Opportunity Sites – Innovation Park

- Hub for research and partnerships, particularly in areas of biomedical engineering
- Emphasize sustainable development principles
- Preserves key habitat areas and respects historic structures
Opportunity Sites – Columbia – St. Mary’s

- Development opportunity adjacent to Kenwood Campus
- Could support academic, student services, recreation, and other needs
- Existing parking amenity on site
Transportation

Goals:

• Provide an integrated & comprehensive transportation system that includes pedestrian, transit, bicycle, vehicular, and parking networks

• Create an efficient, accessible and financially feasible transportation system

• Reduce the vehicle miles traveled by providing safe and reliable transportation options.
Sustainability

Master Plan addresses:

• Goals & Objectives for sustainability

• Regulatory context for various sustainability indicators in the built environment

• Best Management Practices for future development

• Specific strategies for the Kenwood Campus
Master Plan addresses:

- Energy/ Performance Goals
- Infrastructure Framework
- Central Plant
- System Reliability
- Growth Demands
- Implementation Strategies
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