Chancellor David Wilson
University of Wisconsin Colleges and
University of Wisconsin-Extension

UW System Board of Regents
Education Committee

June 10, 2010
First Readings

1. UW Colleges Revised Mission

2. Bachelor of Applied Arts & Sciences Degree
<table>
<thead>
<tr>
<th>Event</th>
<th>Details</th>
<th>Date</th>
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</thead>
<tbody>
<tr>
<td>Commission on Enhancing the Mission of the UW Colleges</td>
<td>Final report</td>
<td>December 2006</td>
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<tr>
<td>Board of Regents policy discussion: Role of UW Colleges</td>
<td>Final report</td>
<td>March 2007</td>
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<tr>
<td>Employer Needs Survey (500 employers near UW Colleges campuses)</td>
<td>Final report</td>
<td>August 2008</td>
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<tr>
<td>First proposal to UW System</td>
<td>Final report</td>
<td>April 2009</td>
</tr>
<tr>
<td>Revised proposal to UW System and Board of Regents</td>
<td>Final report</td>
<td>March 2010</td>
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</tbody>
</table>
Board of Regents Policy Discussion
March 2007
Role of UW Colleges in achieving UWS Growth Agenda goals
Commission on Enhancing the UW Colleges Mission

Recommendations:

• Increase geographic access to higher education for place-bound traditional and non-traditional students. Enhance opportunities across Wisconsin so residents can gain access to higher education wherever they live.

• The UW Colleges should be granted restricted baccalaureate degree-granting authority.
Does the current labor force meet your organization’s needs?

- Very short: 13%
- Slightly short: 45%
- Meets needs: 36%
- More than needed: 6%
Employer Needs Survey

69% would hire BAAS graduates

- Very unlikely: 12%
- Somewhat unlikely: 18%
- Neither: 1%
- Somewhat likely: 49%
- Very likely: 20%
Employer Needs Survey

Top “must-have” skills

- Written and verbal communications: 75%
- Working in teams: 74%
- Critical thinking & problem solving: 64%
- Basic science & math concepts: 60%
- Ability to think creatively: 42%
| Office of Academic Affairs & Chancellor’s Office | Proposal development | January 31 to February 24, 2010 |
| UW Colleges Senate | First reading | March 5 |
| Campus Collegiums | Review & comment | March & April |
| UW Colleges Senate | Final reading & unanimous approval | April 23 |
Revised UW Colleges Mission

The University of Wisconsin Colleges is a multi-campus institution committed to high quality educational programs, preparing students for success at the baccalaureate level of education, providing the first two years of a liberal arts general education that is accessible and affordable, providing a single baccalaureate degree that meets local and individual needs, and advancing the Wisconsin Idea by bringing the resources of the University to the people of the state and the communities that provide and support its campuses.
Bachelor of Applied Arts and Sciences

(B.A.A.S.)

Gregory P. Lampe

Provost and Vice Chancellor for Academic Affairs

UW Colleges

UW System Board of Regents

Education Committee

June 10, 2010
Bachelor of Applied Arts and Sciences

Allows place-bound, underserved adult learners to obtain a bachelor’s degree and contribute to local workplace and community needs, while retaining the UW Colleges’ traditional transfer mission.
Degree Completion Program

30 credits

30 credits in junior/senior level courses from UW partner institution

30 credits

30 credits in junior/senior level core course requirements from UW Colleges

60 credits

AAS degree from UW Colleges or equivalent degree from a liberal arts degree program

UNIVERSITY OF WISCONSIN Colleges
The freshman/sophomore UW campuses
## Why These 5 Campuses?

<table>
<thead>
<tr>
<th></th>
<th>UW-Barron County</th>
<th>UW-Richland County</th>
<th>UW-Rock County</th>
<th>UW-Baraboo/Sauk Co.</th>
<th>UW-Marshfield/Wood Co.</th>
<th>Wisconsin</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bachelor's degree only</strong></td>
<td>11.4%</td>
<td>9.6%</td>
<td>12.8%</td>
<td>13.5%</td>
<td>12.9%</td>
<td>16.9%</td>
</tr>
<tr>
<td><strong>Bachelor’s degree or higher</strong></td>
<td>16.8%</td>
<td>14.1%</td>
<td>19.6%</td>
<td>19.5%</td>
<td>19.4%</td>
<td>25.4%</td>
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</tbody>
</table>

2006-2008 US Census  
* 2000 US Census
## Partner Institutions

<table>
<thead>
<tr>
<th>Colleges Campus</th>
<th>UW partner(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UW-Baraboo/Sauk County</td>
<td>UW-La Crosse</td>
</tr>
<tr>
<td>UW-Barron County</td>
<td>UW-Superior</td>
</tr>
<tr>
<td></td>
<td>UW-Stout</td>
</tr>
<tr>
<td>UW-Marshfield/Wood Co.</td>
<td>UW-Stevens Point</td>
</tr>
<tr>
<td>UW-Richland</td>
<td>UW-Platteville</td>
</tr>
<tr>
<td>UW-Rock County</td>
<td>UW-Platteville</td>
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</tbody>
</table>
UW Colleges to Provide Core of Degree

- Professional experience: 15 credits
  - internship
  - service-learning
  - prior learning
- Global Studies core course: 3 credits
- Cognitive Skills core course: 3 credits
- Capstone Senior Seminar: 6 credits
- Global Studies, Cognitive Skills, or electives: 3 credits
UW Partner Institutions to Provide:

- Global Studies: 9 - 12 credits
- Cognitive Skills: 9 - 12 credits
- Electives: 6 - 9 credits
<table>
<thead>
<tr>
<th>Enrollment Categories</th>
<th>1st Year</th>
<th>2nd Year</th>
<th>3rd Year</th>
<th>4th Year</th>
<th>5th Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Students</td>
<td>75</td>
<td>127</td>
<td>137</td>
<td>137</td>
<td>137</td>
</tr>
<tr>
<td>Continuing Students</td>
<td>62</td>
<td>113</td>
<td>113</td>
<td>113</td>
<td>113</td>
</tr>
<tr>
<td>Total Enrollment</td>
<td>75</td>
<td>189</td>
<td>250</td>
<td>250</td>
<td>250</td>
</tr>
<tr>
<td>Graduates</td>
<td>58</td>
<td>107</td>
<td>107</td>
<td>107</td>
<td>107</td>
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</table>
Bachelor of Applied Arts & Sciences

- Builds on LEAP principles
- Degree completion program
- Degree granted by UW Colleges
- Aligned with UWS Growth Agenda
- Partners with selected UW 4-year campuses
- Serves place-bound adult students
- Gives credit for prior learning
- Credit for professional experience
- Includes capstone course
Chancellor Joe Gow
UW-La Crosse

Chancellor Charles W. Sorensen
UW-Stout
Summary

• Grows out of Commission report & Regents discussion
• Two readings of mission per Regents policy
• Unanimously endorsed “with enthusiasm” by UWC Senate
• Meets demonstrated needs
• Collaborative in nature
• Meets UWS Growth Agenda goals
Next Steps

• Return to Board of Regents for action at a future meeting
• Higher Learning Commission review
• Possible implementation by fall 2011
Bachelor of Applied Arts & Sciences

Questions & discussion