

Access to Learning Tuition Differential

*Chancellor Charles W. Sorensen
University of Wisconsin-Stout*

UW System Board of Regents, February 2010



Background

- Access to Learning originated in 1999
- Stout Student Association resolution
- UW-Stout administration endorsement
- UW System Board of Regents resolution on Access to Learning:

“The UW-Stout differential tuition of 5 percent for resident and non resident undergraduate and graduate students, beginning in 1999-2000, be approved and incorporated in the 1999-2000 UW System annual budget and tuition schedule.”



Access to Learning Funds

- Work experience programs: Cooperative Education
 - *Approximately 14 percent of funds*
- Classroom projects and laboratory experiences
 - *Approximately 75 percent of funds*
- Early Childhood Laboratory
 - *Approximately 10 percent of funds*
- \$1,844,059 allocated in 2009-2010



Funding is allocated to:

- Student laboratory assistants
- Student tutors
- Peer mentors
- Graduate assistants
- Field trips
- Course project supplies
- Certification exams
- Student research
- Thesis assistance
- Lab technicians
- Staffing for Career Services
- Staffing for Child & Family Study Center
- Learn@Stout (course management system) assistance
- Access to Learning assessment & evaluation



Departments that receive ATL Funds

- Art & Design
- Biology
- Chemistry
- English & Philosophy
- Mathematics
- Psychology
- Physics
- Hospitality & Tourism
- Food & Nutrition
- Psychology
- Rehabilitation & Counseling
- Career Services
- Research Services
- Stout Vocational Rehabilitation Institute
- Physical Education
- Business
- Apparel
- Communication Technology
- Construction
- Operations & Management
- Engineering & Technology
- School of Education
- Food & Nutrition
- Library
- Graduate School
- Child & Family Study Center
- Budget, Planning & Analysis
- Learning & Information Technology



Access to Learning Oversight

- Access to Learning Committee
 - Chaired by Provost & Stout Student Association President
- Representatives from:
 - Academic Colleges
 - Administrative & Student Life Services
 - Dean of Students
 - Faculty Senate
 - Academic Staff Senate
 - Stout Student Association - 8 Student Members
- Annual process: review guidelines, review assessment data, review funding requests and develop recommendations for discussion with Chancellor Sorensen



Benefits to Students

- Extended access to laboratories & increased laboratory hours
- Expanded support services to students:
 - Math Teaching and Learning Center
 - Writing Center
 - Accounting, Chemistry, Physics & Psychology tutors
- Increased student research opportunities
- Expansion of cooperative education programs
 - 836 students participated in a co-op program in 2008-2009
 - Average co-op student earned \$12.85 per hour



Benefits to Students, cont.

- Eliminated hundreds of special course fees that were charged for:
 - Field trips
 - Software
 - Lab manuals
 - Tests (industry certification exams)
 - Art supplies
 - Class projects, etc.
- Provides hundreds of student jobs in laboratories, tutor centers, etc.
- Provides additional graduate assistants each year
- Provides additional services for students with disabilities
- Provides childcare discount to student parents



Access to Learning Evaluation

- Annual laboratory utilization and satisfaction surveys
- Annual program evaluations:
 - Math Teaching and Learning Center
 - Writing Center
 - Supplemental Instruction
 - Tutor programs
- Cooperative Education Annual Report
- Graduate Assistant Evaluation
- Childcare Needs Assessment
- Annual review of expenditures



Ongoing Student Support

- **Stout Student Association 2009 Resolution:**

- Unanimous support to continue Access to Learning
- Noted positive results in all areas...

“Resolved, Access to Learning benefits students and allows students the opportunity to interact and gain leadership skills through the supported services.”

“Resolved, that the Stout Student Association is proud to support tuition differential as it relates to Access to Learning. We firmly believe that Access to Learning is a necessary program that is designed to assist students in their educational experience”

“Be it therefore finally resolved, the University Student Senate of the Stout Student Association in consultation with the student body wishes to see Access to Learning continued.”



Customized Instruction Tuition Differential

*Chancellor Charles W. Sorensen
University of Wisconsin-Stout*

UW System Board of Regents, February 2010



Background

- Customized Instruction originated in 1999
- UW System Board of Regents resolution on Customized Instruction:

Granting “the University of Wisconsin-Stout, the UW-Stout differential tuition flexibility to determine and charge market rates for customized programs, certificates and courses for which credit will be awarded, beginning in 1999-2000...”



Customized Instruction

- Customized instruction programs highly compatible with Stout's mission
- Driven by market demand and delivered to professionals in the field
- Typically provided in alternate time frames
- Typically asynchronous delivery methods
- Rates established 8 months prior to BOR establishing regular tuition rates
- Tuition set at 150% or more of current tuition with an estimated increase for regular tuition



Funding is allocated to:

- Direct Costs of Instruction
- University Overhead
- Enrollment Shortfall Reserve
- Program Support, including curriculum development
- Marketing
- Academic Support



24 Customized Instruction Programs, including:

- Quality Certificate
- B.S. in Golf Enterprise Management
- B.S. in Management
- M.S. in Career and Technical Education
- M.S. in Information and Communication Technologies
- M.S. in Manufacturing Engineering
- M.S. in Technology Management
- M.S. in Training and Development
- M.S. in Vocational Rehabilitation
- Online Professional Development courses for educators
- General Education courses that support degree completion programs



Customized Instruction Outcomes

Year	Student FTE's	Revenue
1999-00	17	\$51,174
2000-01	58	\$199,700
2001-02	98	\$313,168
2002-03	283	\$952,926
2003-04	312	\$1,130,021
2004-05	417	\$1,606,018
2005-06	542	\$2,140,400
2006-07	725	\$2,824,089
2007-08	982	\$3,876,115
2008-09	1,126	\$4,583,459

- Customized instruction headcount enrollment in 2008-09 was 5,694.



Ongoing Student Support

- **Stout Student Association 2009 Resolution:**

- Support to continue Customized Instruction

“The Customized Instruction program offers an alternative option for students who may not otherwise be financially able to attend UW-Stout”

“Customized Instruction provides an asynchronous delivery method, students who are enrolled are able to adjust their education to fit their scheduling needs”

“Customized Instruction adheres to the mission statement of UW-Stout in which "our applied learning approach combines theory and practice to fully engage students in learning, and we constantly adapt to the new demands of business, industry and society to ensure that our graduates are ready for the marketplace"



Student Feedback

“Nothing has compared to the learning experience that I received from UW-Stout through the online graduate program...The online graduate program provided me with an opportunity to obtain my Master’s Degree that I feel I might not have had otherwise...Words cannot describe the gratitude I have for this program being available to me and for the way that the courses were so thoughtfully taught.”



Student Feedback, cont.

“I would like to take the opportunity to thank you for your support during these 4 years of classes. It has not been easy for me since I have a family and 2 jobs and the only way that I was able to complete my Bachelor’s degree through a state certified college was UW-Stout. The distance learning program is a great opportunity for people who want to pursue a career and do not have the time to attend a classroom, but still want to get the best possible education.”



Student Feedback, cont.

“As a full-time employee, husband and father of 4 very active teenagers, distance education was the only option for me to continue my education...Going back to complete my Master’s degree in Engineering has profoundly affected my life and career path. Not only did it show my children first hand the importance of a good education, but since my graduation I have strategically positioned my career”

