## Leading Locally for Statewide Impact

Chancellor David Wilson University of Wisconsin Board of Regents April 8, 2010 Fond du Lac, Wisconsin





# 13 75 14,000

### 1.6 million





# Eric Boos Assistant Professor of Philosophy

### **UW-Fond du Lac**





"We want one class of persons to have a liberal education and we want another class of persons, a very much larger class of necessity, to forgo the privileges of a liberal education."

- President Woodrow Wilson, 1909

"I shall never be content until the beneficent influence of the University reaches every home in the state."

> - Charles Van Hise, President, University of Wisconsin, in a speech given in 1904

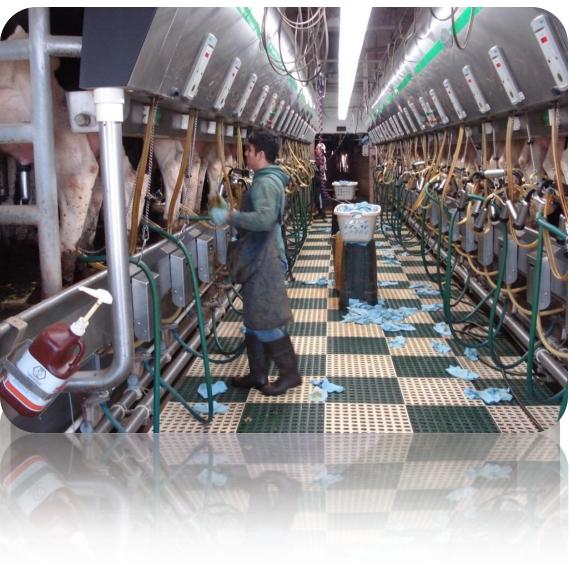
"In Wisconsin there has been a successful effort to redeem the promises by performances, and to reduce theories into practice ."

- President Theodore Roosevelt, 1912

"One of the longest and deepest traditions surrounding the University of Wisconsin, the Wisconsin Idea signifies a general principle: that education should influence people's lives beyond the boundaries of the classroom. Synonymous with Wisconsin for more than a century, this "Idea" has become the guiding philosophy of university outreach efforts in Wisconsin and throughout the world."

from www.wisconsinidea.wisc.edu/history

### Fond du Lac County Dairying – Changing Times, Changing Faces



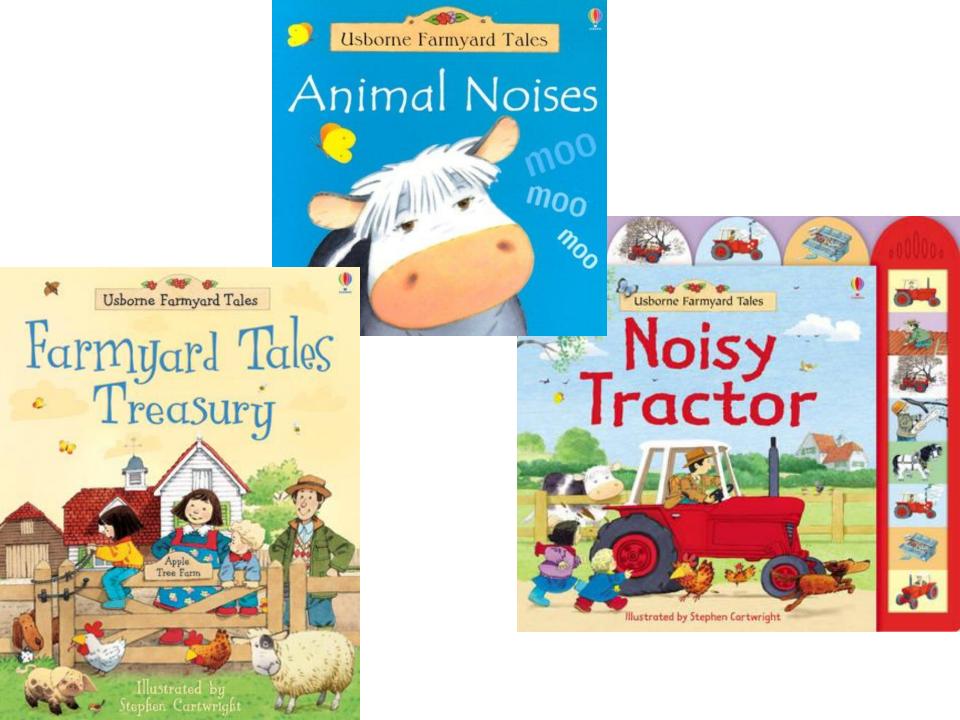
Paul Dyk Dairy Agent UW Board of Regents April 8 2010

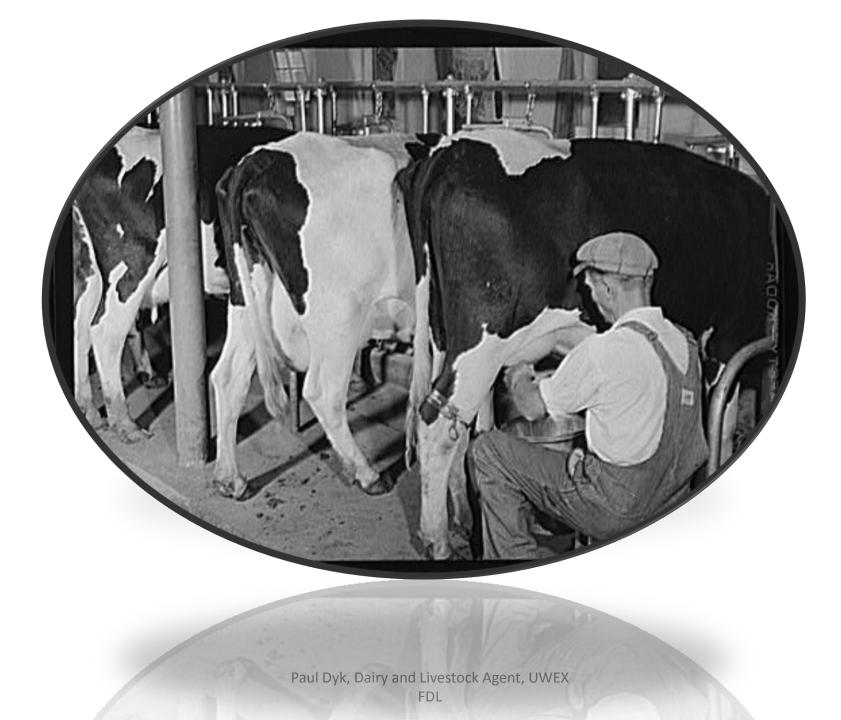


## Agriculture in Fond du Lac County

- 8500 jobs in FDL County
- \$1.2 billion in economic activity

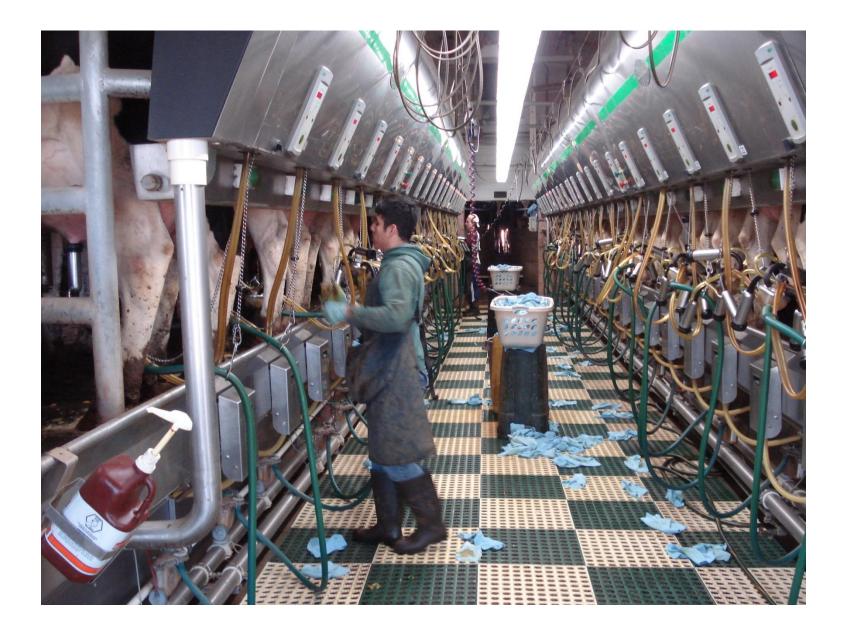








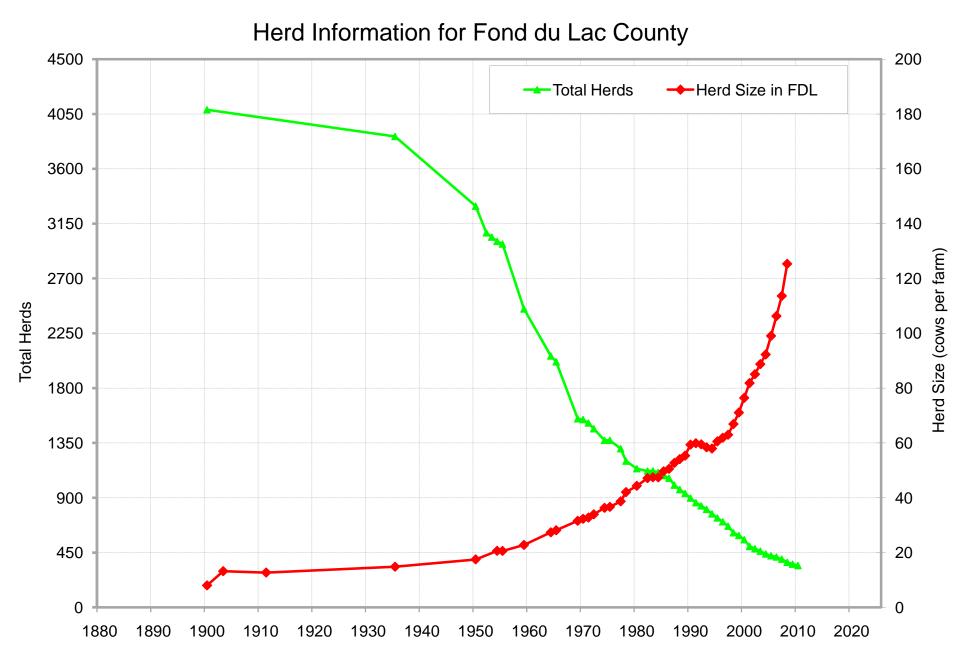




Paul Dyk, Dairy and Livestock Agent, UWEX FDL



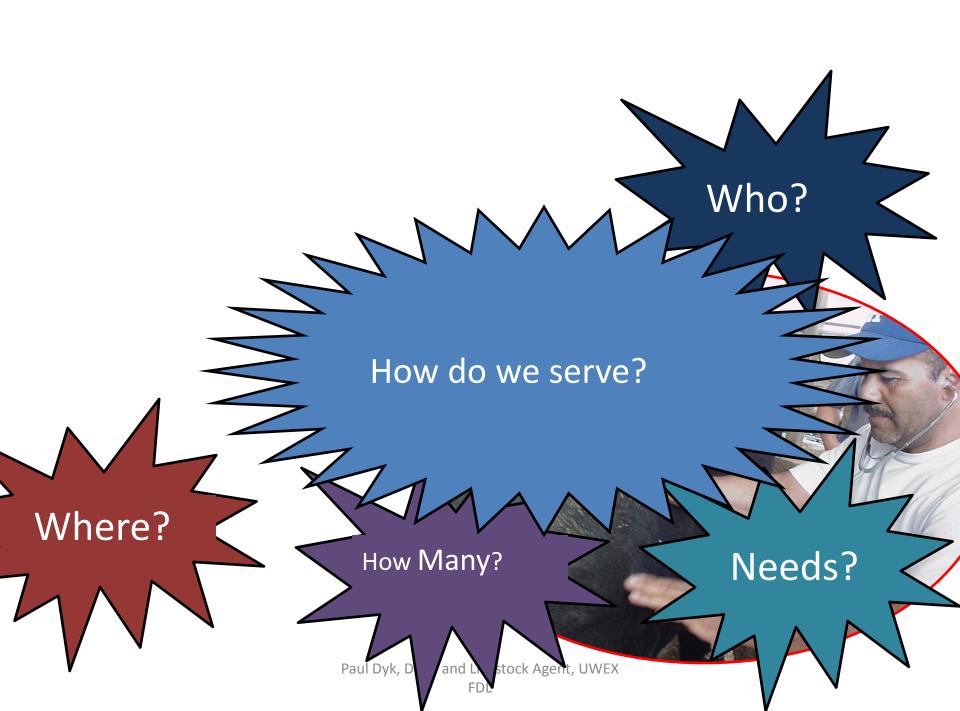
From rosendaledairy.net



Paul Dyk, Dairy and Livestock Agent, UWEX

#### Herd Information on FDL County Herds



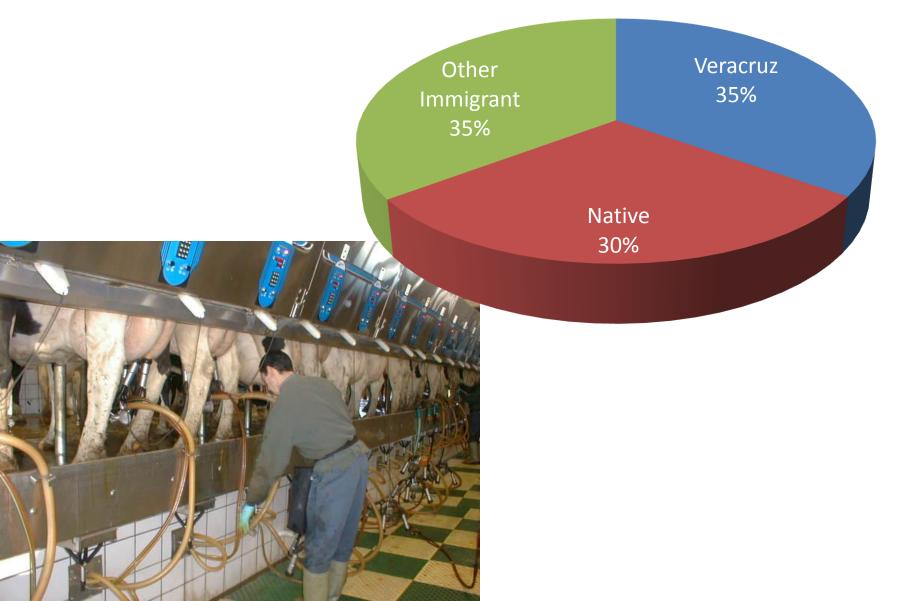






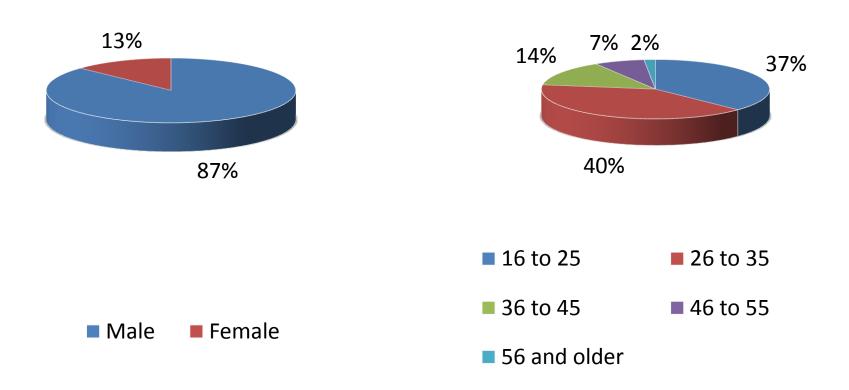
One on one interviews; bilingual moderator

Paul Dyk, Dairy and Livestock Agent, UWEX FDL

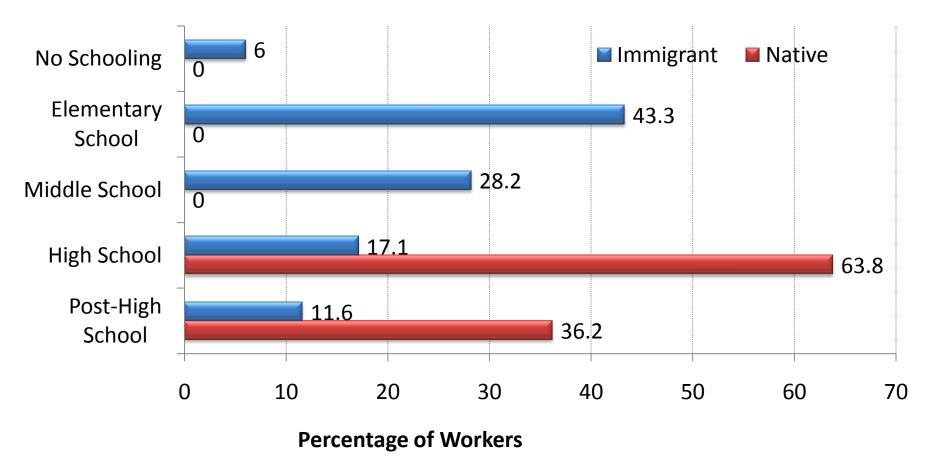


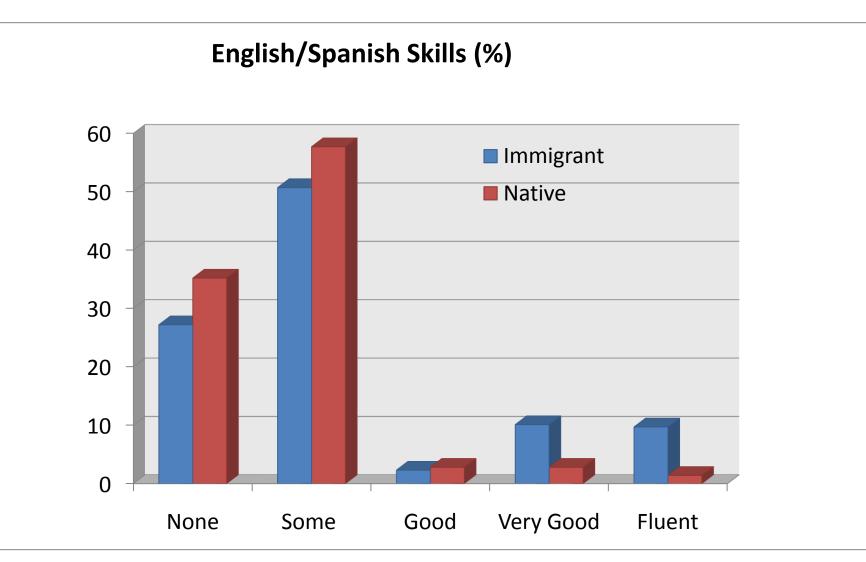
Workers by gender

Workers by age



#### **Education Level of Workers**





### Farm Safety & Dairy Workers

- 23% some sort of injury on the job
- 47% of employers thought employees need more safety training







So, how do we know when there is a prob-

lem with a metal shell? One way to know

is to look at the inflation on either side of

the shell. Many liners will have a line or

arrow. This must line up with the line or

arrow on the other end of the shell. When

these lines/arrows are lined up, you should

Arrows and lines help prevent

twisted liners (inflations)

no longer have a twisted liner.

#### May 2008

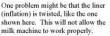
How to Avoid the Twisted Liner! Paul Dyk, UW-Extension, Fond du Lac Count



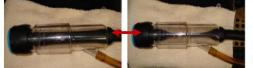
There is something wrong with the liner on the left. The quarter on multiple cows is not milking out correctly. There does not appear to be a leak in the vacuum tub (air tube). There is no milk in the vacuum tube (a sign of a hole in the liner).

Financial support provided by:

**Phizer** Pfizer Animal Health



The liner needs to be flat when it is working properly. During milking, the liner will open and close. It will go from a rest to milk phase. A twisted liner will not work properly.





When putting an ear tag in a calf's ear, apply the ear tag in the middle portion of the ear. Apply the tag in between the two middle cartilage ribs (you can feel and see them).



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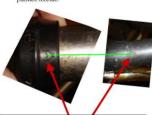
Calidad de la Leche

;Cómo evitar un empaque torcido! Paul Dyk, UW-Extension, Fond du Lac County



Existe algo equivocado con el empaque de plástico en la imagen de la izquierda. El cuarto de varias vacas no está siendo ordeñado correctamente. No parece haber fuga en el tubo de vacío (tubo de aire). No hay leche en el tubo de vacio (una señal de que existe un agujero en el empaque o cubierta de plástico).

Un problema puede ser que el empaque esté torcido (inflamiento), como se muestra aquí. Esto impedirá que la máquina de ordeña funcione apropiadamente.



Las flechas y líneas ayudan a prevenir

empaques torcidos (inflamientos)

El empaque de plástico debe estar liso para que la máquina funcione apropiadamente Durante la ordeña, el empaque se abrirá y cerrará. Irá de una posición de descanso a la



Posición incorrecta.

Cuidado de Becerro

¿En donde deben colocarse las etiquetas de oreia?

Al colocar una etiqueta en la oreja del becerro, póngala en la porción media de la oreja. Cologue la etiqueta entre las dos costillas de cartilago de en me-

dio (usted puede verlas y sentirlas)

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Phizer

Mayo 2008 La ayuda financiero proporcionado por

LA CORTESIA DE LA TRADUCCION DE

#### **Pfizer Animal Health**

Entonces, ¿Cómo sabremos cuando existe algún problema con el casco de metal? Una forma de saberlo es observando el inflamiento en cualquier lado del casco. Muchas cubiertas tendrán una línea o flecha. La cual debe alinearse con la linea o flecha en el otro lado del casco. Cuando estas líneas/flechas están en la posición adecuada, usted no debería observar un empaque de plástico torcido.





#### UW-Extension Dairy Team Dairy Workers' Skills Trainings ~ Modules



- Bilingual
- Basic Skills Training
  - Milking, Reproduction, Herdsman, Calves, Feeding, Animal Handling
- More than 500
  Modules, CDs, & DVDs sold across the US and South America.

### Questions?

Paul Dyk
 <u>paul.dyk@uwex.edu</u>
 920-929-3171



#### Sarah Oehm

#### Student

### **UW-Fond du Lac**





#### Vicki Garthwaite

#### Local Businesswoman

#### **UW-Extension "Rent Smart" Program**

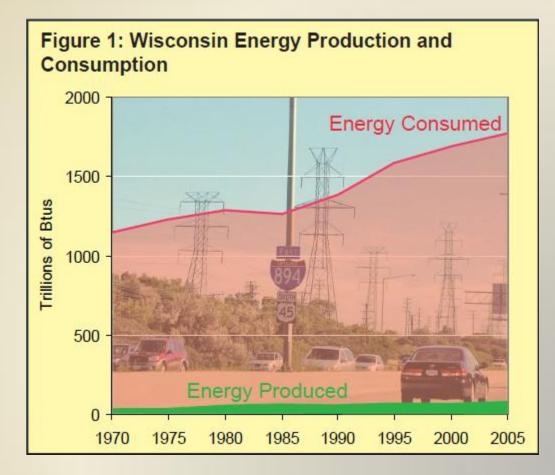




#### **Powering the Local Economy:**

#### How much more energy did WI residents use in

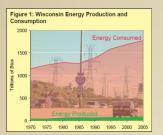
#### 55% more





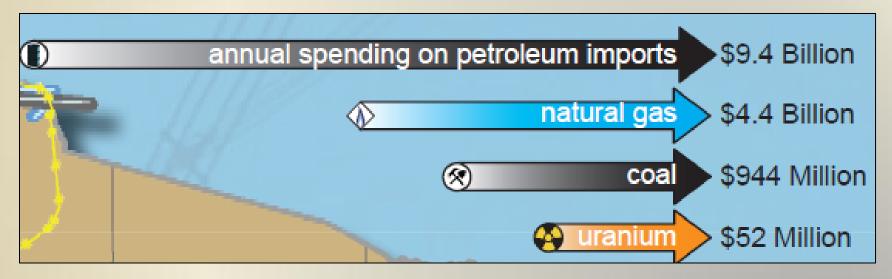
Center for Land Use Education, 2008





#### How much money does WI spend on imported fuel each year?

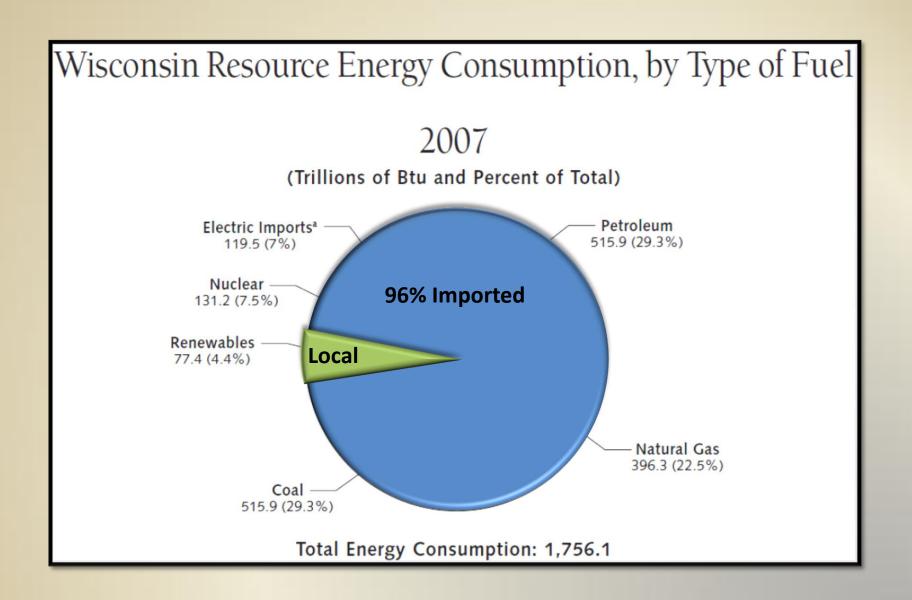
## \$15 billion



Center for Land Use Education, 2008









WI Office of Energy Independence

#### **WI Renewable Energy Production**

Trillions of Btu



#### **ENERGY EFFICIENCY**



#### UTILITIES



#### **PRIVATE ENTERPRISE**













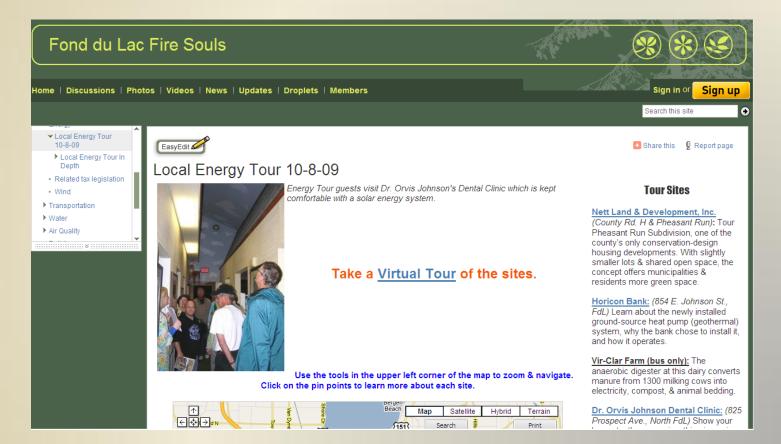




#### **SUBDIVISIONS**



### Virtual Energy Tour www.SustainFDLCounty.org



#### **Preliminary Evaluation Results**

"The tour was well worth my time. I enjoyed it very much. I didn't know all of this was happening in our county,"

---Fond du Lac City Council President Tim Lakin.

- 77% of 75 participants knew only "a little bit" about this topic before the tour.
- 85% felt that all learning objectives were met & exceeded.

"Certainly the tour was beneficial. ...I know we've looked at that [J.F. Ahern technology] in the past, but I think [the tour] peaked some interest to re-look at it again [in our industrial facility]."

#### Media Coverage



# Economic Outlook

Various industr leaders offer their perspectives on the year ahead Page 18

#### Sustainability

Environmenta efforts driven by local governm

Page 22

#### BUSINESS Continued from Page A1

savings "It's tough enough in today's economy to make back money," he said. "We've got to look for other things, other than the normal (cost-saving measures). Culver's uses efficient sai ice machines and lights — "a lot of small things that

really add up," he said. Keep it clean

Just off Grandview Road east of Fond du Lac, the Pheasant Run subdivipro sion aims to improve Car water quality. It has more green space

than the average project, said Neal Nett, whose family runs Nett Land & Development Inc. in Malone. Buildings cover a smaller portion of land own than usual, leaving more wild room for native plants, 151 trees, brush and animals, he said. Con

Nett said abundant vegetation helps absorb runoff, ar so less storm-water enters for streams. Too much nutrient-rich water leads to our problems with algae tur blooms and pollution. no Fle Residents appreciate the

and the second second

**BUSINESS SPOTLIGHT** 

**PLANET PERKS** 

Going green makes dollars and sense for local companies

Neal Nett, co-owner of Nett construction, stands in green space that wraps around Pheasant Run subdivi-

Heather Stanek

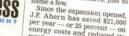
BY HEATHER STANEK

ane stanek@fdireporter.com The fluffy white stuff's about Ha

to fly, but Fond du Lac businesses are still seeing green. Energy efficient upgrades helped local enterprises hang onto a few bucks during the recession, and they're poised to save again should Wisconsin experience yet another long blustery, freezing winter. Saying the environment is only part of the reason why so many have gone green.

Companies recently partnered with the University of

Wisconsin-Extension office and Fond du Lac trial contracting division. Area Association of Commerce to showcase Aver association or commerce to snowcase Our customers demand that or us, ne how eco-friendly changes have given them a said. "The only way to demonstrate to our now econtraining enanges nave given them a sure, the only way to demonstrate to our competitive edge. The Local Energy Tour customers that we can do that is to do it our way hold out edge. wind blew and temperatures dipped, nearly 50 guests piled onto a bus to see the sites.



25,000 gallons per year, or 26 percent. Demand for water fell of a business that you think we should write about. contact business reporter company literature. at (920) 907-7909 or hstanek@fdlreporter.com.

mind, J.F. Ahern had to change to stay competitive, said Craig Bahr, project manager for the company's indus-

"Our customers demand that of us," he

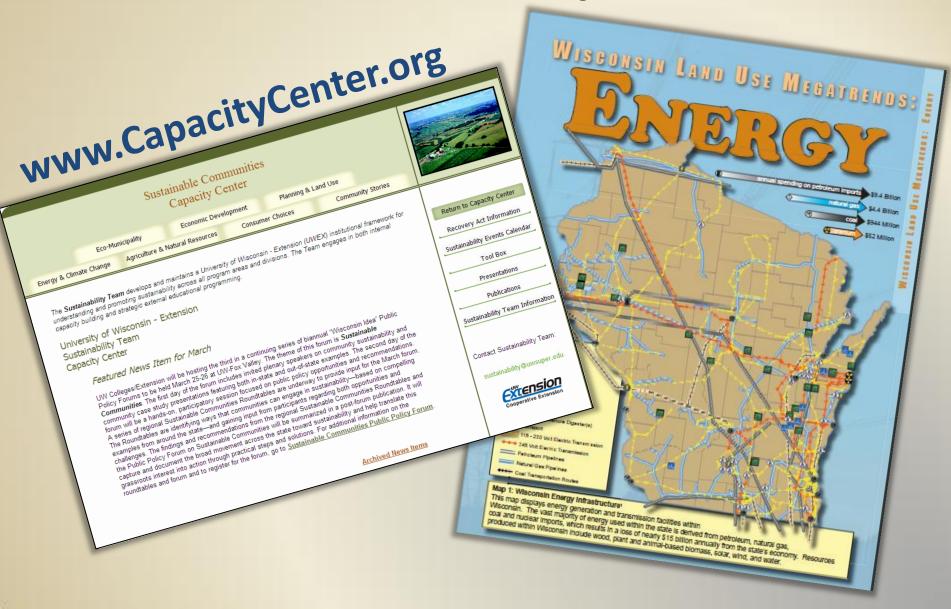
Culver's, 969 E. Johnson St., has saved an average of \$400 a year in hot water costs

and bathroom fixtures, just to business name a few. energy costs and reduced its waste-water discharge by This series appears each Tuesday. If you know

by 61 percent, or 110,000 gal-

lons per year, according to Since more and more entrepreneurs have the planet in

#### **Statewide Impact**



#### **Questions & Comments**



www.toonpool.com

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**Cooperative Extension** 

# 13 75 14,000

### 1.6 million



