

# Wisconsin Partnership Program

University of Wisconsin School of Medicine and Public Health



## 2009 Annual Report

### *Partnerships for a Healthy Wisconsin*

**Robert N. Golden, MD**

Robert Turell Professor in Medical Leadership  
Dean, School of Medicine and Public Health  
Vice Chancellor for Medical Affairs  
University of Wisconsin-Madison

**August 19, 2010**



# Wisconsin Partnership Program

## Total Grant Distribution 2004-2009

### Wisconsin Partnership Program

200 awards

\$90,896,626

#### Oversight and Advisory Committee (OAC)

111 awards

\$28,180,867

#### Medical Education and Research Committee (MERC)

89 awards

\$62,715,759

#### Community-Academic Partnership Fund

106 awards

\$23,331,765

#### Public Health Education and Training

5 awards

\$4,849,102

#### Education Programs

12 awards

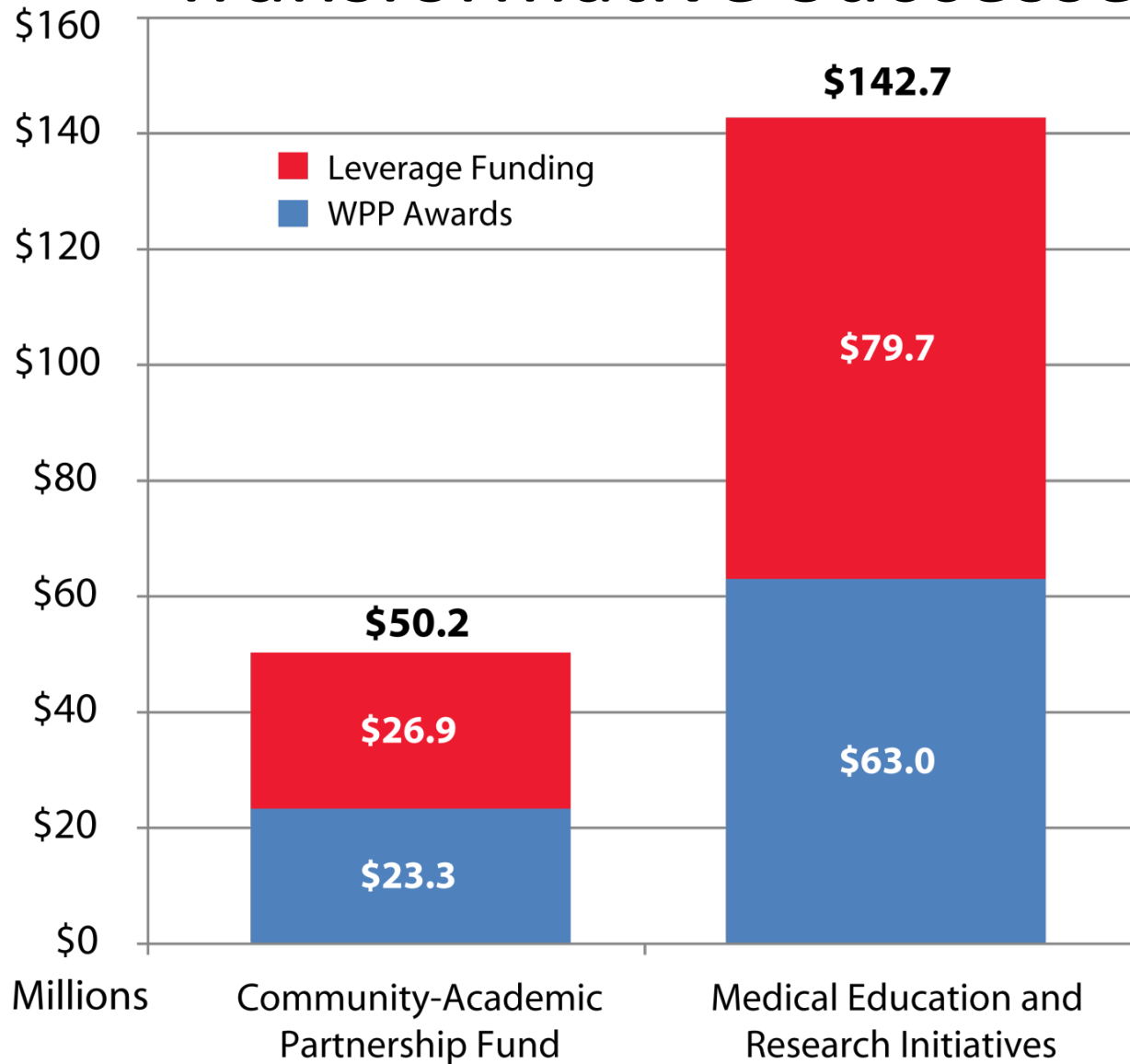
\$10,361,406

#### Research Programs

77 awards

\$52,354,353

# Transformative Successes



# Community-Academic Partnership Fund

*6 awards in 2009 totaling \$1,379,780*

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## IMPLEMENTATION

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**Assessing the Nutrition Environment in Wisconsin Communities**, Wisconsin Partnership for Activity & Nutrition

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**Fit Families-Fit Communities**, Portage County CAN

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**Implementing Strategies to Increase Breastfeeding Rates in Milwaukee County**, Milwaukee County Breastfeeding Coalition

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## DEVELOPMENT

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**Child and Adolescent Mental Health Scorecard**, Wisconsin Family Ties, Inc.

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**Collaborative AODA Service - Identifying Cost Effective Models**, Jewish Family Services, Inc.

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**Piloting the SHOW Project Community Advisory Board: Partners in Dissemination**, Social Development Commission

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# *Child and Adolescent Mental Health Scorecard*

- **OAC Development Grant**
- **Grantee:** Wisconsin Family Ties, Inc.
- **Academic Partner:** Susan Zahner, PhD, RN, UW-Madison School of Nursing; UW School of Medicine and Public Health, Department of Population Health Sciences
- **Award:** \$56,948 over 11 months
- **Goals:** To examine feasibility of a scorecard of key indicators to measure the status of child and adolescent mental health system and inform health policy decisions



Wisconsin Family Ties works to create greater understanding, respectful acceptance, support in the community with families that include children and adolescents with emotional, behavior, and mental disorders.

# *Fit Families-Fit Communities*

## *Portage County*

- **OAC Implementation Grant**
- **Grantee:** Portage County Can! Coalition
- **Academic Partner:** Annie Wetter, PhD, UW-Stevens Point, School of Health Promotion and Human Development
- **Award:** \$403,101 over three years
- **Goal:** To reduce rates of obesity by promoting community strategies for improving lifelong physical activity for residents of Portage County

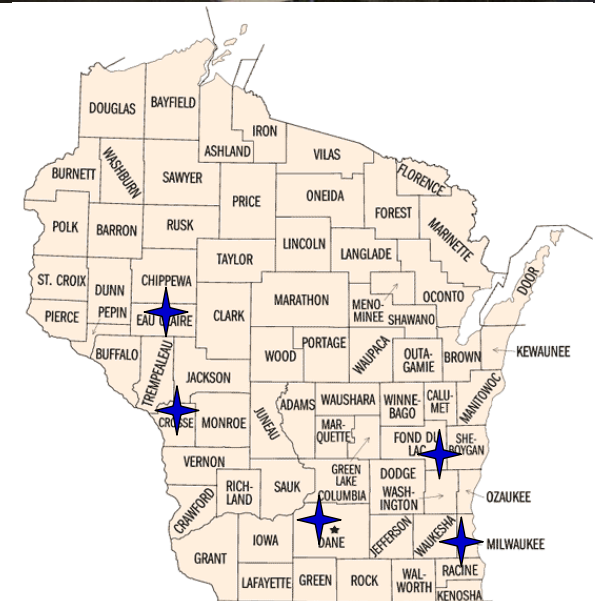


**University of Wisconsin-Stevens Point**  
**Health Promotion and  
Human Development**

# Public Health Education and Training Renewals

*2 awards in 2009 totaling \$1,343,870*

- Healthy Wisconsin Leadership Institute
  - Continuing Education
  - Community Teams Program
    - **Healthy People Wood County Team** implemented a health and wellness program in a local school.
- Population Health Fellowship Program
  - Serving communities by placing promising new graduates in agencies around the state
  - 23 placements in the government and non-profit sectors



# Lifecourse Initiative for Healthy Families

- \$10M commitment to improving birth outcomes among African-Americans
- Diverse steering committee representative of the four communities
- Planning awards to Beloit, Kenosha, Milwaukee and Racine
- Engaging faculty
- Partnering with other funders





# Addressing Physical Inactivity and Obesity in Wisconsin



## **New Focus Area:**

Promotion of healthy weight, physical activity and good nutrition, and prevention of obesity and overweight

# Medical Education and Research Awards

*12 awards in 2009 totaling \$19,839,179*

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## RESEARCH

- Engineering Effective Interventions for Tobacco Use: A Translational Laboratory
- Health Innovation Program
- Human Proteomics Program
- Making Wisconsin the Healthiest State
- Recruitment of Middle-Aged African-Americans for Studies of Preclinical Alzheimer's Disease: Development of a Minority Recruitment Model in Milwaukee
- Reducing Cancer Disparities through Comprehensive Cancer Control
- Survey of the Health of Wisconsin
- UW Institute for Clinical and Translational Research

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## EDUCATION

- Advancing Evidence-Based Health Policy in Wisconsin
  - Master of Public Health Program
  - Symposium on New Governance for Health System Change
  - Transforming Medical Education: Integrating Public Health in the Curriculum
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# Survey of the Health of Wisconsin

- **Principal Investigator:** Javier Nieto, MD, PhD, MPH, Professor and Chair, Population Health Sciences
- **Accomplishments:** Created innovative program to identify health needs and target health resources
- **Renewal goals:** Expand SHOW in concert with \$5.5M NIH grant; Establish the Network for Health Equity in Wisconsin with the Marshfield Clinic; Expand recruitment



# Transforming Medical Education

- **Principal Investigator:** Christine Seibert, MD, Associate Professor, UWSMPH, Department of Medicine
- **Accomplishments:** Introduced public health principles into the first- and second-year medical curriculum
- **Renewal goal:** Integrate the teaching of public health into the third- and fourth-year medical curriculum to ensure graduates can make an impact on the health of the public.





# Grant Outcomes

## 41 grants concluded in 2009

### 16 Community-Academic Partnerships

- Total funds awarded: \$4M
- Additional funds leveraged: \$4.1M
- 87% of projects ongoing with other funding sources
- Dissemination of results reported for all 16 projects

### 25 Medical Education and Research

- Total funds awarded: \$28.1M
- Additional funds leveraged: \$75.4M
- Dissemination of results in 214 scholarly presentations and 370 journal articles
- 19 projects will make a health impact in five years or less.



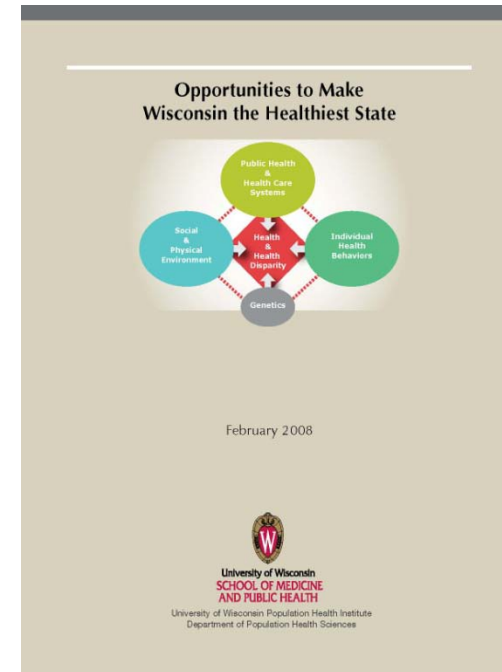
# *Polk County Alcohol Drug Outreach Training*

- **2005 OAC Implementation Grant**
- **Grantee:** Polk County Health Department
- **Academic Partner:**  
Richard Brown, MD, MPH, Department  
of Family Medicine, UWSMPH
- **Results:**
  - Integrated brief alcohol and drug screening  
intervention services into community  
health settings
  - Offered intervention to 10,000 people in Polk County
  - Surveys showed increased knowledge and decreases in binge drinking
  - Intervention to be tested throughout the state using \$12.6M grant



# *Making Wisconsin the Healthiest State*

- **2004 MERC Targeted Award**
- **Principal Investigator:** David Kindig, MD, PhD, Professor Emeritus, Department of Population Health Sciences, UWSMPH
- **Use of Funds:** Applied Public Health Research
- **Results:**
  - Established a framework for measuring health and health disparities in Wisconsin
  - Produced annual report on Wisconsin's health to enhance community engagement, including development of the State Health Plan
  - Guides WPP in focusing its resources



# Update on LAB Audit

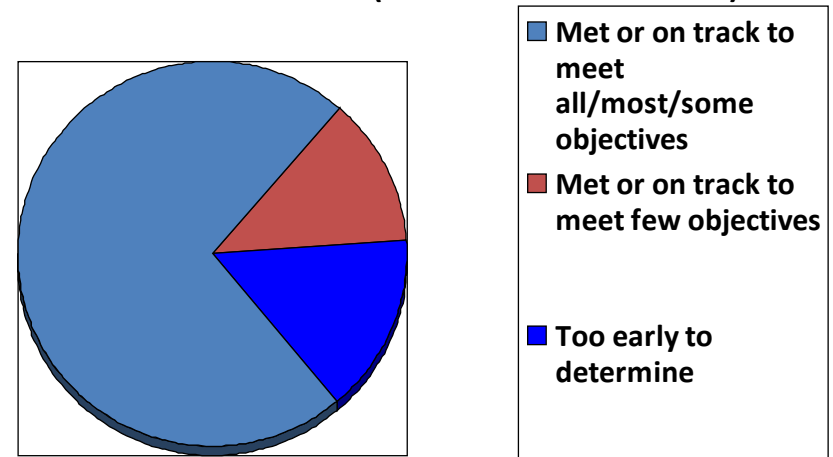
- Meetings with Wisconsin United for Health Foundation, Inc. (WUHF)
- Follow-up report
  - Conflict of Interest policy revisions
  - Measuring grant outcomes



# Measuring Grant Outcomes

- MERC: 17 of 20 met/on track to meet all or most initial objectives (1 too early to tell)
- OAC: 12 of 20 met/on track to meet all, most of some initial objectives (5 too early to tell)

LAB Reviewed Grants (OAC & MERC combined)



# Questions

## **Wisconsin Partnership Program**

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