Wisconsin Partnership Program
University of Wisconsin School of Medicine and Public Health

2009 Annual Report
Partnerships for a Healthy Wisconsin

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Wisconsin Partnership Program
Total Grant Distribution 2004-2009

<table>
<thead>
<tr>
<th>Section</th>
<th>Awards</th>
<th>Total Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wisconsin Partnership Program</td>
<td>200</td>
<td>$90,896,626</td>
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<tr>
<td>Oversight and Advisory Committee (OAC)</td>
<td>111</td>
<td>$28,180,867</td>
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<tr>
<td>Community-Academic Partnership Fund</td>
<td>106</td>
<td>$23,331,765</td>
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<tr>
<td>Public Health Education and Training</td>
<td>5</td>
<td>$4,849,102</td>
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<tr>
<td>Medical Education and Research Committee (MERC)</td>
<td>89</td>
<td>$62,715,759</td>
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<tr>
<td>Education Programs</td>
<td>12</td>
<td>$10,361,406</td>
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<tr>
<td>Research Programs</td>
<td>77</td>
<td>$52,354,353</td>
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</tbody>
</table>
Community-Academic Partnership Fund

6 awards in 2009 totaling $1,379,780

<table>
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<tr>
<th>IMPLEMENTATION</th>
<th>DEVELOPMENT</th>
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<tbody>
<tr>
<td>Assessing the Nutrition Environment in Wisconsin Communities, Wisconsin Partnership for Activity &amp; Nutrition</td>
<td>Child and Adolescent Mental Health Scorecard, Wisconsin Family Ties, Inc.</td>
</tr>
<tr>
<td>Fit Families-Fit Communities, Portage County CAN</td>
<td>Collaborative AODA Service - Identifying Cost Effective Models, Jewish Family Services, Inc.</td>
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<tr>
<td>Implementing Strategies to Increase Breastfeeding Rates in Milwaukee County Breastfeeding Coalition</td>
<td>Piloting the SHOW Project Community Advisory Board: Partners in Dissemination, Social Development Commission</td>
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Child and Adolescent Mental Health Scorecard

• OAC Development Grant

• Grantee: Wisconsin Family Ties, Inc.

• Academic Partner: Susan Zahner, PhD, RN, UW-Madison School of Nursing; UW School of Medicine and Public Health, Department of Population Health Sciences

• Award: $56,948 over 11 months

• Goals: To examine feasibility of a scorecard of key indicators to measure the status of child and adolescent mental health system and inform health policy decisions
Fit Families-Fit Communities
Portage County

• OAC Implementation Grant

• Grantee: Portage County Can! Coalition

• Academic Partner: Annie Wetter, PhD, UW-Stevens Point, School of Health Promotion and Human Development

• Award: $403,101 over three years

• Goal: To reduce rates of obesity by promoting community strategies for improving lifelong physical activity for residents of Portage County
Public Health Education and Training Renewals

2 awards in 2009 totaling $1,343,870

• Healthy Wisconsin Leadership Institute
  – Continuing Education
  – Community Teams Program
    • Healthy People Wood County Team implemented a health and wellness program in a local school.

• Population Health Fellowship Program
  – Serving communities by placing promising new graduates in agencies around the state
  – 23 placements in the government and non-profit sectors
Lifecourse Initiative for Healthy Families

• $10M commitment to improving birth outcomes among African-Americans

• Diverse steering committee representative of the four communities

• Planning awards to Beloit, Kenosha, Milwaukee and Racine

• Engaging faculty

• Partnering with other funders
Addressing Physical Inactivity and Obesity in Wisconsin

New Focus Area:
Promotion of healthy weight, physical activity and good nutrition, and prevention of obesity and overweight
# Medical Education and Research Awards

*12 awards in 2009 totaling $19,839,179*

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<tr>
<th>RESEARCH</th>
<th>EDUCATION</th>
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<tbody>
<tr>
<td>• Engineering Effective Interventions for Tobacco Use: A Translational Laboratory</td>
<td>• Advancing Evidence-Based Health Policy in Wisconsin</td>
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<td>• Health Innovation Program</td>
<td>• Master of Public Health Program</td>
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<td>• Human Proteomics Program</td>
<td>• Symposium on New Governance for Health System Change</td>
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<td>• Making Wisconsin the Healthiest State</td>
<td>• Transforming Medical Education: Integrating Public Health in the Curriculum</td>
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<td>• Recruitment of Middle-Aged African-Americans for Studies of Preclinical Alzheimer’s Disease: Development of a Minority Recruitment Model in Milwaukee</td>
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<td>• Reducing Cancer Disparities through Comprehensive Cancer Control</td>
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<td>• Survey of the Health of Wisconsin</td>
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<td>• UW Institute for Clinical and Translational Research</td>
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Survey of the Health of Wisconsin

- **Principal Investigator:** Javier Nieto, MD, PhD, MPH, Professor and Chair, Population Health Sciences

- **Accomplishments:** Created innovative program to identify health needs and target health resources

- **Renewal goals:** Expand SHOW in concert with $5.5M NIH grant; Establish the Network for Health Equity in Wisconsin with the Marshfield Clinic; Expand recruitment
Transforming Medical Education

• **Principal Investigator:** Christine Seibert, MD, Associate Professor, UWSMPH, Department of Medicine

• **Accomplishments:** Introduced public health principles into the first- and second-year medical curriculum

• **Renewal goal:** Integrate the teaching of public health into the third- and fourth-year medical curriculum to ensure graduates can make an impact on the health of the public.
Grant Outcomes

41 grants concluded in 2009

16 Community-Academic Partnerships
- Total funds awarded: $4M
- Additional funds leveraged: $4.1M
- 87% of projects ongoing with other funding sources
- Dissemination of results reported for all 16 projects

25 Medical Education and Research
- Total funds awarded: $28.1M
- Additional funds leveraged: $75.4M
- Dissemination of results in 214 scholarly presentations and 370 journal articles
- 19 projects will make a health impact in five years or less.
Polk County Alcohol Drug Outreach Training

• **2005 OAC Implementation Grant**
• **Grantee:** Polk County Health Department
• **Academic Partner:**
  Richard Brown, MD, MPH, Department of Family Medicine, UWSMPH
• **Results:**
  - Integrated brief alcohol and drug screen intervention services into community health settings
  - Offered intervention to 10,000 people in Polk County
  - Surveys showed increased knowledge and decreases in binge drinking
  - Intervention to be tested throughout the state using $12.6M grant
Making Wisconsin the Healthiest State

- **2004 MERC Targeted Award**
- **Principal Investigator:** David Kindig, MD, PhD, Professor Emeritus, Department of Population Health Sciences, UWSMPH
- **Use of Funds:** Applied Public Health Research
- **Results:**
  - Established a framework for measuring health and health disparities in Wisconsin
  - Produced annual report on Wisconsin’s health to enhance community engagement, including development of the State Health Plan
  - Guides WPP in focusing its resources
Update on LAB Audit

• Meetings with Wisconsin United for Health Foundation, Inc. (WUHF)
• Follow-up report
  – Conflict of Interest policy revisions
  – Measuring grant outcomes
Measuring Grant Outcomes

- MERC: 17 of 20 met/on track to meet all or most initial objectives (1 too early to tell)
- OAC: 12 of 20 met/on track to meet all, most of some initial objectives (5 too early to tell)
Questions

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