



The Madison Initiative for Undergraduates

Business, Finance, and Audit Committee

Board of Regents

May 7, 2009

The Madison Initiative

What are the goals of The Madison Initiative?

- Improve access to courses and majors
- Expand and enhance a potential array of critical student services
- Increase affordability for low and middle income students

The Madison Initiative

Improve access to courses and majors

Restoration of 100 faculty and instructional support positions will:

- Eliminate bottlenecks in key courses
- Improve access to prerequisites and majors
- Avoid increased time to degree

The Madison Initiative

Expand and enhance a potential array of critical student services

- Increase academic and career advising
- Increase peer mentoring programs
- Bolster campus safety
- Expand tutoring support
- Strengthen sexual assault prevention programs

The Madison Initiative

Increase affordability for low and middle income students

- Currently - inadequate need-based financial aid
- Establish pool comprised of differential tuition and private gifts
- Proposed – student will not pay differential increase if they have AGI \$80,000 or less and reflect financial need
- 6,100 students estimated to qualify for hold harmless provision

The Madison Initiative

4 year funding requirements (millions)

What will the funding support?

<u>Enhancements</u>	<u>Year-4</u>
Faculty and instructional support	\$15.50
Curricular innovation & student services	5.10
Financial Aid	<u>20.40</u>
	\$41.00

What will students pay?

- Resident Undergraduate*: \$250 annually – 4 years
- Nonresident Undergraduate*: \$750 annually – 4 years
- Graduate Resident/Nonresident: no increase

*Will not have to pay increase if they reflect financial need and \$80,000 or less AGI

The Madison Initiative

Student/private funding partnership

Sources of funds – 4 years:

Tuition	\$31.0 million
Private*	<u>10.0 million</u>
	\$41.0 million

*50% of \$20 million need-based financial aid increase

Big 10 tuition comparison

- Historically, resident undergraduate tuition is in the lower half of the Big 10 peers
- The proposed increases (\$250 annually - \$1,000 year 4) will move Madison from 9th to 7th for resident undergraduates by FY 2013
- The proposed increases (\$750 annually - \$3,000 year 4) will move Madison from 9th to 5th for non-resident undergraduates by FY 2013

The Madison Initiative

Accountability

- The Madison Initiative Oversight Board will be created – comprised of faculty, staff and students to review annually the Madison Initiative and offer recommendations to the Chancellor as needed
- As with other differential tuitions, the Board of Regents will review on a 5-year cycle

Why support The Madison Initiative?

- Emphasis on quality and affordability
- Emphasis on enhancing student services
- Nearly unanimous support from ASM
- Very strong support from campus, alumni, community, and more
- Ensures accountability with annual review by oversight board



Madison Initiative for Undergraduates

*A Proposal to Invest in the
Quality, Value and
Affordability of Undergraduate
Education*

May 7, 2009



Pre-Proposal Information Gathering

- Concerns rising about faculty losses
- Alumni concerned with potential erosion of quality
- Students facing course bottlenecks, worried about timely graduation



Preserving Quality

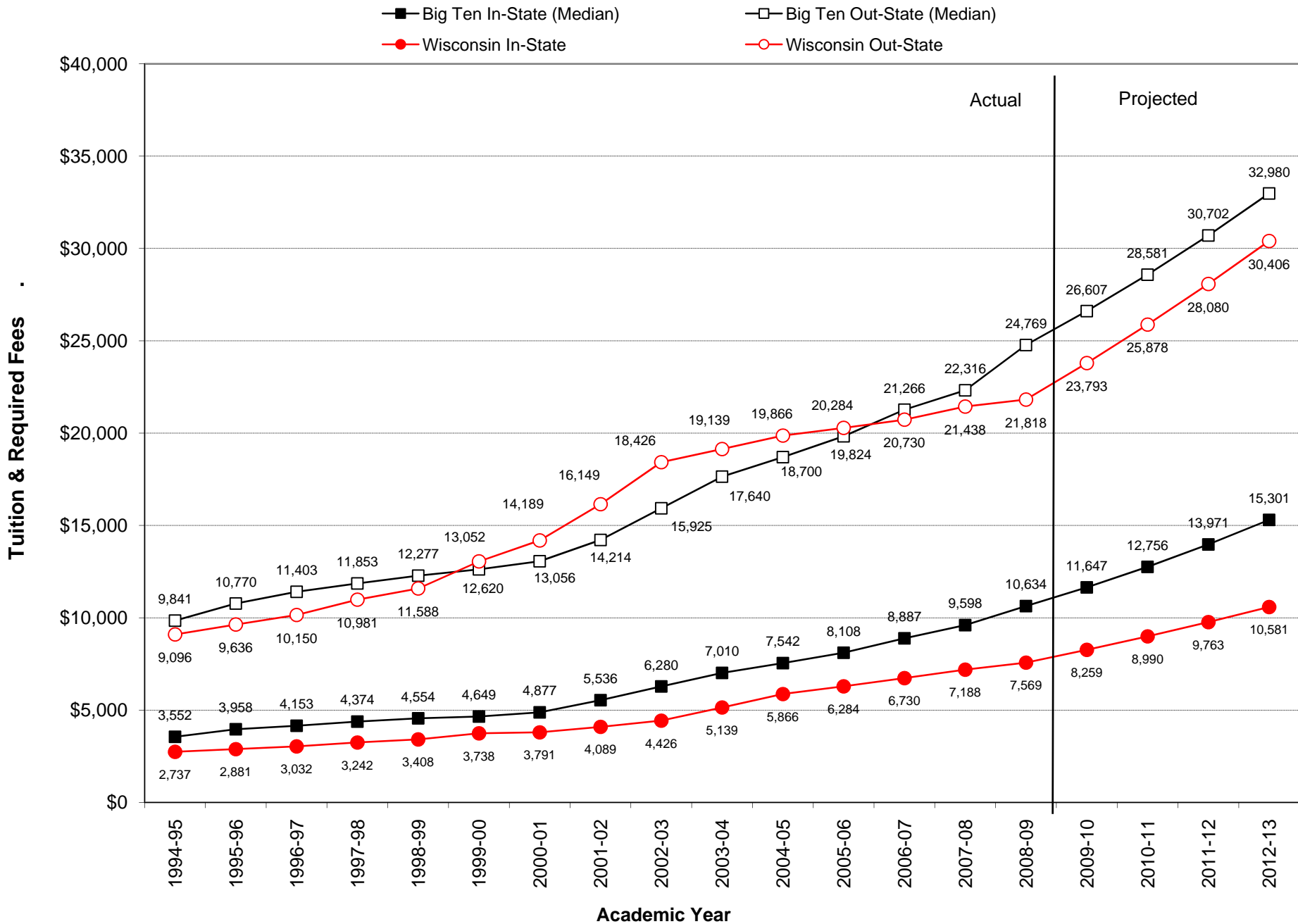
- Over the past 160 years, Wisconsin has built a world-class institution
- Ranked 17th in Academic Ranking of World Universities
- Ranked 3rd nationally in external R&D funding
- A top producer of Peace Corps volunteers
- A leader in number of S&P 500 CEOs

Madison Initiative for Undergraduates Program Budget

	FY 10	FY 11	FY 12	FY 13
Faculty & Instructional Support	\$ 3,875,000	\$7,750,000	\$11,625,000	\$15,500,000
Curricular Innovation & Student Services	\$1,275,000	\$2,550,000	\$3,825,000	\$5,100,000
Financial Aid	\$5,100,000	\$10,200,000	\$15,300,000	20,400,000
Total Budget	\$10,250,000	\$20,500,000	\$30,750,000	\$41,000,000

Projected Academic Year Tuition & Required Fees

For Full-time Undergraduates at Public Big Ten Universities, By State Residency

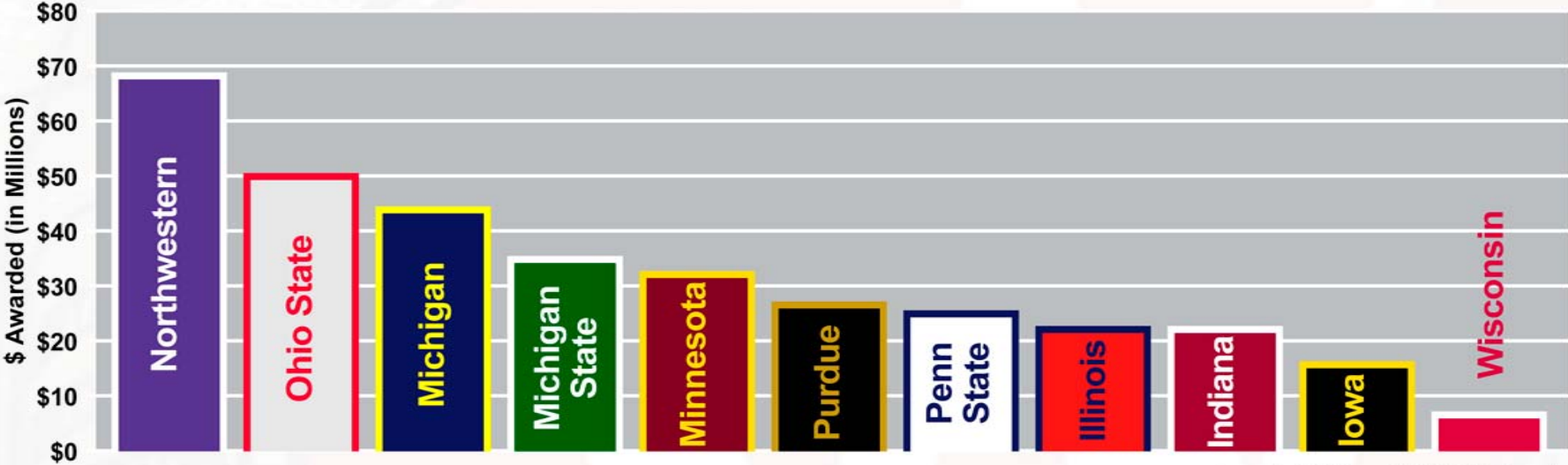




Need-Based Financial Aid

- We currently have \$20 million in unmet need
- Initiative will create pool of financial aid resources to help our neediest students and will increase applications for aid
- The hold-harmless provision represents a fraction of the total financial aid pool that will be available
- Goal is to exceed tuition dollars raised with private giving
- Adjusted gross income (AGI) of \$80,000 was selected because median family income in Wisconsin is \$62,000
- AGI is fairest in providing aid to neediest families

Discretionary Undergraduate Institutional Need-Based Grant Dollars Awarded at Big Ten Institutions 2006-07



Prepared by John Dreger - OSFA 03.23.09 Source is Common Data Set for 2007-08



Faculty and Instructional Support

- Increase the number of faculty teaching in undergraduate courses
- Improve access to high-demand majors
- Increase access to high-demand courses
- Decrease bottlenecks



Student Services, Curricular Innovation and Pedagogical Improvement

- Freshmen Interest Groups
- Undergraduate Research Scholars
- Residential Learning Communities
- Capstones, Internships and Service Learning
- Academic Technologies
- Peer Mentoring Programs
- Career Advising
- Transfer Student Office
- Tutoring Support



Pursuing Private Support

- Need-based aid identified as campus-wide fundraising priority
- Intensify *Great People Scholarship Campaign*
- Strategic multi-tiered approach
 - High-capacity individuals
 - Mid-level donors
 - Corporations and foundations
 - Leverage new technology for smaller annual giving



Listening and capturing input:

- Forums
- Presentations
- ASM, student groups, meetings
- Department and college meetings
- Informal discussions
- Online feedback, surveys
 - more/improved academic advising
 - more/improved career advising
 - technological innovations in classroom
 - tutoring
 - support for underrepresented populations
 - student organizational support



Plan Improved with Engagement

- Advisory Oversight Committee
- Assessment and evaluation
- Ideas about improved pedagogy
- Peer mentoring proposals
- Priority for areas that serve students from more than one college
- Greater details for spending proposals
- Improved focus on technology and learning needs
- Greater clarity about financial aid and hold-harmless provisions
- Peer mentoring from WISCAPE to increase the number of students applying for financial aid



How will students, faculty and staff continue to be involved?

- Shared governance oversight committee of faculty, staff and students
- Specific student subcommittee to address student services component
- Role in accountability, ongoing evaluation



Faculty and Instructional Support Requirements

- Departmental commitment to improving undergraduate education
- Demonstrate need in terms of high-demand courses and majors
- Regular budget decision-making methods will be used
- Accountability to initiative oversight committee



Gary Sandefur

Dean, Letters and Science

University of Wisconsin-Madison



Letters & Science

Since 1993

- 12% decline in faculty
- 20% increase in student enrollment

Since 2004 through Spring 2009

- Lost 66.55 faculty positions



Improving Undergraduate Education

- Bottlenecks and High-Demand Courses
 - Economics
 - Spanish
 - Chemistry
- Freshman Interest Groups
- Academic Advising



Letters of support convey examples of need

- Economics
- Journalism
- School of Human Ecology
- International Studies
- Political Science
- Social Work

The image shows the crest of the University of Wisconsin, featuring a shield with a large white 'W' on a red background, topped with a helmet and crest. The crest is set against a stone background.

Economics

- Over 10 years ... majors have doubled and faculty have dropped from 29 to 25
- Waitlists for all advanced core courses
- Even senior majors are on waitlists
- Career advisors
- Madison Initiative could add 10 faculty, 20 TAs

Journalism

- Only 40% of students accepted into major
- Reliance on part-time lecturers
- Many seniors denied access to capstone courses
- Signed by more than 20 alumni respected nationally
- Madison Initiative could add 5 faculty, 5 TAs





Political Science

- Since 2000, the number of faculty has decreased by 20% while number of majors has increased by 85%
- Attempts to maintain small class size to maintain quality

**First-year Experience &
First-year Interest Groups**

Access to Courses

Access to Majors

**Innovative Classroom
Experience**

**Access to
Tenure-Track Faculty**

Undergraduate Student Success at UW–Madison

**Need-Based
Financial Aid**

**Academic / Career
Advising**



THE UNIVERSITY
of
WISCONSIN
MADISON