UW System’s Growth Agenda for Wisconsin

People, Jobs, and Communities

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Why a Growth Agenda?

- If Wisconsin’s educational attainment and per-capita incomes were equal to Minnesota’s, our residents would bring home $26 billion more every year.

- The US now ranks 10th among industrialized nations in the percentage of young adults (25-34) with college degrees. Leading nations (Canada, Japan, Korea) have over 50%, while US is at 39%.

- Our universal vision: Produce (and attract) more college graduates, support more well-paying jobs, and strengthen communities where citizens and employers alike will thrive.
How we got here

• *Advantage Wisconsin* planning process, with direct input from business/community leaders and campus constituents

• Local strategies to address specific regional needs and leverage campus assets

• Bipartisan support for new investments in 2007-09, all designed to address over-arching areas:
  – People
  – Jobs
  – Communities
Prepare Students
Ensure that students are prepared with the integrative learning skills, multicultural competencies and practical knowledge needed to succeed in and contribute to our rapidly changing, increasingly global society.

Enabling Strategies
Resources
Balance, diversify and grow our financial resources and facilities while developing our human talent.

Operational Excellence
Advance operational excellence by becoming more flexible, nimble, responsive and cost efficient.

Collaborations
Further leverage UW System's strengths and impact through collaborations among our campuses and with other Wisconsin partners.

Growth Agenda Goals

People
More Graduates
Increase the number of Wisconsin graduates and expand educational opportunities through improving access and increasing retention and graduation rates.

Jobs
Well-Paying Jobs
Increase the creation of high paying jobs by expanding our research enterprise while linking our programs to entrepreneurship and business development.

Communities
Stronger Communities
In partnership with communities, address Wisconsin's greatest challenges and priorities through intensified engagement, research and learning.
Growth Agenda Action Steps

- Shared Learning Goals
- Student Engagement Portfolio
- Leading Edge Jobs
- Inclusive Excellence
- New Pathways for Adult Learners
- KnowHow2Go Network
- Enrich College Preparation in Math
- UW-Madison Connections Program
- Operational Efficiency & Excellence
- Public Policy Forums
- Grow Financial Aid
Commit to Shared Learning Goals for All UW Baccalaureate Graduates

- Developed by UW Faculty representing each of our institutions

- Endorsed by the Board of Regents in December 2008
  - Knowledge of Human Cultures and the Natural World
  - Critical and Creative Thinking Skills
  - Effective Communication Skills
  - Intercultural Knowledge and Competence
  - Individual, Social, and Environmental Responsibility
Create the Student Engagement Portfolio

- Focus on out-of-classroom learning

- Shows breadth of experiences to employer/grad school

- Progress to date and future plans:
  - Focusing on e-portfolio
  - Identifying models in UW System and nationally
  - Fall 2009 systemwide workshop
  - One or two pilot initiatives - Fall 2009 or Spring 2010.
Accelerate Transformation of Knowledge Capacity into Leading-Edge Jobs and Economic Vitality for Wisconsin

- Attract research funding & spur technology transfer at comprehensive institutions

- Study Research/Patent/Commercialization pathway to improve success

- UW-Platteville - Nanotechnology Center

- UW-Madison - Statewide Summit planned for April 2009

- UW-River Falls - Tissue and Cellular Innovation Center
Model Inclusive Excellence in Our Education and Employment

• Build on the goals of Plan 2008

• Integrate diversity into core efforts of the university

• Progress to date and future plans:
  – The Equity Scorecard Project
  – Climate Study
  – Inclusive Excellence Planning: Systemwide conversations & articulation of strategies are in progress
Offer UW New Pathways to Wisconsin’s Underserved Adult Population

• Goal: Increase learning opportunities for working adults

• Making Opportunity Affordable (MOA) grant:
  – Inventory & assessment of existing campus programs for adult learners
  – Focus groups to identify policy barriers that inhibit college degree attainment
  – Partnerships with WTCS, WAICU, and DPI
  – Strategic planning event with all of Wisconsin’s education entities
Build a Wisconsin KnowHow2Go Network, enlisting college undergraduates, faculty, and staff as mentors to K-12 students

- **Goal:** Undergraduates as mentors to PK-12 students

- **Expand current programs:**
  - UW-Green Bay Phuture Phoenix
  - UW-Madison PEOPLE

- **New programs underway:**
  - UW-Marathon County Program (Dream)
  - UW-Eau Claire “Line Up for College”

- **Spring 2009 Systemwide event**
Collaborate with PK-12 community to enrich college preparation

- Focus on math preparation with:
  - DPI
  - WTCS
  - WAICU

- Progress to date and future plans:
  - Math Competency Alignment
  - Early Math Placement Tool
  - PK-16 Local Math Partnerships
  - Sharing Best Practices
Expand UW-Madison Connections Program

• **Dual-admission program**

• **Initial partners**
  – All 13 UW Colleges
  – 3 Wisconsin Technical Colleges
  – College of Menominee Nation

• **Partner Institutions added:**
  – UW-Green Bay
  – UW-Parkside
  – UW-River Falls
  – UW-Stevens Point
  – UW-Stout
Ramp up operational excellence and efficiency to focus more resources on the Growth Agenda for Wisconsin

• Lean evaluation projects: streamline administrative activities/standardize business processes
  – Procurement card processing
  – Non-salary payments to individuals
  – Travel expense reimbursements

• Innovation Award Program: administrative improvements

• Share national conference presentations on administrative improvements with UW colleagues
Establish New Wisconsin Idea Public Policy Forums that bring research to bear on Wisconsin’s biggest challenges

• Link UW expertise to problems facing State of Wisconsin

• First three Public Policy Forums:
  – UW-Eau Claire (May 2009): Public policy on alcohol abuse
  – UW-Madison (Fall 2009): Focus on Education Policy Issues in Wisconsin
  – UW Colleges/Extension (Spring 2010): Building Sustainable Communities
Increase Private Need-based Financial Aid to Supplement State and Federal Assistance to Students

- John and Tashia Morgridge: $175 million for Fund for Wisconsin Scholars
- Great Lakes Higher Education Guaranty Corporation: $40 million for Wisconsin Covenant
- University of Wisconsin Credit Union: $1.5 million for need-based scholarships after match by UW Foundation
- UW-Madison “Great People. Great Place.”: $3.3 million for need-based scholarships