Leading from the Center

Academic Programs to Advantage Central Wisconsin
UWSP Select Mission

- Communicative Disorders
- Teacher Education
- Home Economics
- Visual and Performing Arts
- Paper Science
- Natural Resources
- Wellness and Health Promotion
  (Home of the National Wellness Institute)
Leading from the Center

Strategic Planning

Mission and Values

Vision 2015

Strategic Planning Framework

Academic Plan

- General Education
- Growth Agenda

Advising

- Assessment

Campus Master Plan

Enrollment Management Plan

- Enrollment Targets
- Student Success Targets
Building on traditions of excellence and service to Central Wisconsin, UWSP will **CONNECT TO THE FUTURE** by:

- Providing challenging learning and leadership experiences that prepare students to be **GLOBAL CITIZENS**
- Partnering with others for a **VIBRANT FUTURE**
UWSP Vision 2015

• Project our history and values in the
  LIFE AND LOOK OF THE CAMPUS

  – Experience of the liberal arts and sciences
  – Responsibility for personal and community wellness
  – Stewardship of natural resources
  – The power of communication and the arts
The UWSP Growth Agenda
A Six-Year Plan Built Upon:

• UWSP Mission
• Vision 2015
  UWSP’s Vision Statement
• Advantage Wisconsin
• CENTERGY Report and Development
• Biofuels and Alternative Energy Production
• Enhance the existing world-class paper making assets and labor pool
• Health Care: research, medical education and training, regional health care delivery, medical supplies, medical software, and bioinformatics
• Logistics
• Agriculture and Food Processing
• Increase Research Activity
• New Business Development
• Workforce Education
The UWSP Growth Agenda

- Wisconsin Institute for Sustainable Technology (WIST)
- Health Sciences
- Business and Economics
- New Media Development
- International Programs
Wisconsin Institute for Sustainable Technology

Goals

• Sustainable Resource Utilization
• Innovation and support for Paper and Wood Industries
• Develop new natural resource based products, services and business opportunities
• Educate WI leaders and policy makers concerning bio-based economy
Wisconsin Institute for Sustainable Technology

Structure

- Interdisciplinary; paper science & engineering, soils & waters, forestry, biology, chemistry, physics, math, business & economics, philosophy, communication...

- Flexible with initial focus on bio-fuels (especially non-foods based) and bio-refineries
Health Sciences

- Health Care Administration
- Health Care Informatics
- Pre-Nursing
- Pre-Occupational Therapy
- Pre-Physical Therapy
- Clinical Laboratory Sciences
Health Sciences

• Support for Growth of Current Program in Health Science
• Master of Science in Informatics*
• Potential Nursing Program
Business and Economics

- Business Administration
- Accounting
- Economics
- Entrepreneurship
- International Business
- Management
- Marketing
- Finance, Insurance and Real Estate
New Media Development

- New Media Design
- Web and Digital Media Design
- Masters of Science Informatics/Software and Web Development
International Programs

• 20% of UWSP Graduates have Studied in a foreign country
• UWSP sent 540 students (460 Pointers) on study abroad programs this past year
International Programs

- Lead the system in developing new opportunities
- Increase student participation rates to 30%
- Increase number of International Students on campus
Academic Programs to Advantage Central Wisconsin

On Point!