Accountability
in the UW System

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History

• *Accountability for Achievement, 1993 to 1998*
• UW System Accountability Review Task Force, 1999
• *Achieving Excellence, 2000-01 to 2007-08*
  – Institutional reports added 2001-02
• New report (name?), 2008-09
Achieving Excellence

• Section I - Context and Capacity

• Section II - Goals and Indicators
  ➢ 20 indicators of progress on 6 goals
  ➢ Internal and/or external benchmarks and targets

• Section III - Compendium of Related Reports
  ➢ Demonstrates additional accountability
Guiding Principles for New Accountability Report

• Organize around the Seven Core Strategies to Advantage WI
• Improve readability and “navigation”
• Continue to focus primary audience of Regents and legislators, with general public in mind
• Maintain approximately same number of accountability indicators
• 2009 report will be a transitional report
Strategic Framework - Core Strategies

Prepare Students
Ensure that students are prepared with the integrative learning skills, multicultural competencies, and practical knowledge needed to succeed in and contribute to a rapidly changing, increasingly global society.

Enabling Strategies

Resources
Balance, diversify, and grow the university’s financial resources and facilities while developing its human talent.

Operational Excellence
Advance operational excellence by becoming more flexible, nimble, responsive, and cost efficient.

Collaborations
Further leverage UW System’s strengths and impact through collaborations among the campuses and with other Wisconsin partners.

Growth Agenda Goals

<table>
<thead>
<tr>
<th>People</th>
<th>More Graduates</th>
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<tbody>
<tr>
<td></td>
<td>Increase the number of Wisconsin graduates and expand educational opportunities through improving access and increasing retention and graduation rates.</td>
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<tr>
<th>Jobs</th>
<th>High-Paying Jobs</th>
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<td>Increase the creation of high-paying jobs by expanding the university research enterprise while linking academic programs to entrepreneurship and business development.</td>
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<th>Communities</th>
<th>Stronger Communities</th>
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<td>In partnership with communities, address Wisconsin’s greatest challenges and priorities through intensified engagement, research, and learning.</td>
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Proposal

Layout

• Accountability indicator
  – Description
  – Goal & status
  – Chart of progress

• Related Information
Prepare Students

• Indicators and goals
  – Meet or exceed average scores on post-baccalaureate exams
  – Meet or exceed national average on students’ critical thinking
  – Increase student study away experiences

• Related Information
  – NSSE data on learning experiences & multicultural experiences
  – Study away information by race/ethnicity
More Graduates

• Indicators and goals
  – Increase access for WI HS grads and enrollments
  – Increase retention and graduation rates
  – Increase degrees conferred (new)

• Related Information
  – Access: precollege, lower income, adult, distance ed
  – Retention: academic advising, intra-UW transfers
  – Degrees: WI educational attainment rates
Well-Paying Jobs

• Indicators and goals
  – Increase federal and private research funding
  – Maintain contribution to Wisconsin economy
  – Increase degrees in high-need/leading-edge fields (new)

• Related Information
  – Examples of technology transfer
  – Examples from small-business development and entrepreneurial networks
  – Examples of impact on local economy
Stronger Communities

• Indicators and goals
  – Meet or exceed national average in students’ civic participation
  – Increase contacts through community outreach and education (new)

• Related Information
  – Examples of service learning experiences
  – Examples of community outreach and education
  – Examples of other community-focused projects
Resources

- Indicator and goals
  - Increase total revenue \textit{(new)}
  - Increase faculty and staff diversity

- Related Information
  - UW System Annual Financial Report
  - State appropriations adjusted for inflation
  - Examples of capital projects and maintenance funding
Operational Excellence

• Indicators and goals
  – Remain below national average administrative costs
  – Reduce energy usage in campus facilities in accordance with DOA target
  – Maintain credits to degree below BOR target of 140

• Related Information
  – Examples of cost savings
  – Examples of energy-saving initiatives
  – Additional detail on credits to degree
Collaborations

• Indicator and goal
  – Increase the number of collaborative academic degree programs

• Related Information
  – Examples of collaborations with K-12 and other agencies
  – Articulation agreements with WI technical colleges
  – Student transfers from non-UW
Institutional Reports

• Common, systemwide indicators
  – Enrollments, retention & graduation, credits to degree
  – Critical thinking & civic participation

• Institution indicators
  – Mission specific
  – Equity Scorecard
Summary

• Systemwide report
  – 4 new indicators
  – 15 indicators continue to be used
  – Remaining indicators and Context and Capacity items included as “Related Information”

• Institutional reports
  – 4 systemwide indicators continue to be used
UW System Participation

in the

Voluntary System of Accountability (VSA)
Background and Purpose

• Joint project of
  – the American Association of State Colleges and Universities (AASCU), and
  – the National Association of State Universities and Land-Grant Colleges (NASULGC)

• LUMINA Grant Funded (2006)

• Increase Accountability to Stakeholders
  – Prospective students, families, and policy makers
UW System Commitment

• November 2007
  – President Reilly and UWS Chancellors send letter of commitment to NASULGC and AASCU
  – Chancellors designate contact persons to facilitate communication with UWSA staff

• January 2008 to Present
  – Monthly teleconferences between campuses and UWSA
Components

• Consumer Information
  – Including Enrollment, Retention, Graduation, Cost
• Student Experiences and Perceptions
  – NSSE Data
• Student Learning Outcomes
UWS College Portraits Online

• VSA Participants by State:
  www.collegeportraits.org

• College Portraits on the UW System website
  www.wisconsin.edu
VSA at UW-Stevens Point