MAXIMIZING ACCESS TO ACHIEVE UWS GROWTH AGENDA GOALS

Chancellor David Wilson
Board of Regents • March 2008
UW COLLEGES
PRESENTATION OVERVIEW

• Background on UW Colleges
  • Who are we?
  • What do we do well?

• What Colleges are proposing to meet UWS Growth Agenda Goals
  • Northern Wisconsin Initiative
  • Restricted Baccalaureate Authority for One Degree
WHO ARE WE?

Select Mission of the University of Wisconsin Colleges

The University of Wisconsin Colleges is a multi-campus institution that prepares students for success at the baccalaureate level of education, provides the first two years of a liberal arts general education that is accessible and affordable, and advances the Wisconsin Idea by bringing the resources of the University to the people of the state and the communities that provide and support its campuses.
61% are freshmen (8,003)

Third largest new freshmen class in UWS

98% are commuters

More than 60% work 20+ hours per week
More than 30% work 30+ hours per week
• 52% receive financial aid

• 33% are returning adults

• Approximately 1/3 could not gain access elsewhere in UWS
WHAT DO UW COLLEGES DO WELL?

• Provide access to UW in local communities
• Prepare students for success in bachelor’s degree and beyond
• Expose students to high quality instruction
  • 80% of professors have terminal degrees
  • Average class size of 23
• Collaborative Bachelor’s Degree Programs
• UW Colleges Online
• Engaging Students in the First Year Initiative
• Equity Scorecard Project
• Accelerated hybrid courses targeted to adults
CHARGE TO THE COMMISSION ON ENHANCING THE MISSION OF THE UW COLLEGES

• How can the Colleges better serve the needs of adult, place-bound students in their local communities and the state?

• How can they capitalize on their uniqueness?

• Should the Colleges be approved to offer selective baccalaureate degrees?
UW COLLEGES COMMISSION
TWO MAJOR RECOMMENDATIONS

• Ease geographic access to higher education for place-bound traditional and non-traditional students. Enhance opportunities across Wisconsin so residents can gain access to higher education wherever they live.

• The UW Colleges should be granted restricted baccalaureate degree-granting authority.
WHAT ARE WE PROPOSING TO MEET UWS GROWTH AGENDA GOALS?

New Outreach Efforts in Northern Wisconsin

Restricted Baccalaureate Degree-Granting Authority
Research in 17 northern counties showed various needs:

- 7% of state live in northern Wisconsin (412,000)
- Region is aging
- 11% live in poverty
- Bachelor’s attainment for 18-44 = 14%, state = 25%
- A sizeable portion with some college want to return to school to get an associate and bachelor’s if it were convenient and affordable.
The Plan would:

1. Program in Existing Facilities
2. Not Build Any New Facility
3. Move on When Need is Exhausted
Next Steps:

1. Form Implementation Steering Committee
2. Form Community/UWC/Extension Working Groups
3. Investigate Possible Collaborations with Nicolet and UW-Superior
ACHIEVING THE UWS GROWTH AGENDA

Bachelor’s of Applied Arts and Sciences (BAAS)

• The Need
• The Major Ingredients
POPULATION AGE 25-64 WITH ONLY AN ASSOCIATE DEGREE, 2000

Wisconsin = 246,683
Source: U.S. Census Bureau, 2000 Census
## REACHING TOP PERFORMANCE IN BACCALAUREATE ATTAINMENT BY 2025 (41%) WISCONSIN

<table>
<thead>
<tr>
<th>Number</th>
<th>Description</th>
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<tbody>
<tr>
<td>1,219,094</td>
<td>Number of Bachelor’s Degree Holders (Age 25-64) to Match Best-Performing Countries (41%)</td>
</tr>
<tr>
<td>430,486</td>
<td>Number of Individual Bachelor’s Degree Holders (Age 25-44) Who Already Have Degrees</td>
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<tr>
<td>788,608</td>
<td>Additional Bachelor’s Needed (2005 to 2025)</td>
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<tr>
<td>10,017</td>
<td>Additional Degrees Needed per Year</td>
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Will focus on learning outcomes specific to the workplace:

Component 1. Critical and creative thinking, quantitative reasoning, and communication skills

• Information Literacy
• Problem Solving
• Ability to work effectively in teams
Component 2. Developing Global Perspectives

- Viewing problems from multiple perspectives
- Building awareness of and sensitivity to diversity issues/problems
- Learning a world language and culture
- Providing opportunities to travel and study abroad
Component 3.
Application of knowledge to real-world experience

- Credit for Prior Learning
- Service Learning and Internships
- Capstone Course: “integrative and culminating learning” in senior year
The UW Colleges is seeking…

• restricted baccalaureate authority

• to offer ONE interdisciplinary degree
It is...

- Not an upside down degree
- Not a discipline-specific degree
- Not duplicative of specific bachelor’s offered by UW 4 years
- UW Colleges does not intend to become a comprehensive institution.
The UW Colleges is proposing...

- a mission change
- to reflect restricted baccalaureate authority to offer **one** BAAS degree

That new mission would...

- retain the two-year transfer mission
- retain our commitment to the liberal arts foundation
We are uniquely poised to offer the BAAS.

1. Statewide presence in every county
2. Faculty with terminal degrees, qualified to deliver upper-division courses
3. Extensive experience serving non-traditional, adult students
4. Extensive experience in distance delivery of credit programs
5. Already providing educational opportunities to people where they live
6. Experience tackling local issues
BACHELOR’S OF APPLIED ARTS AND SCIENCES (BAAS)

UW Colleges Faculty and Senate
Employers Statewide
Deans
County Executives
Elected Officials
Non-traditional, adult students
Economic Development Councils
Boards of Visitors
State Association Directors

UNIVERSITY WISCONSIN
COLLEGES
The freshman/sophomore UW campuses