UNIVERSITY WISCONSIN COLLEGES

The freshman/sophomore UW campuses

MAXIMIZING ACCESS TO ACHIEVE UWS GROWTH AGENDA GOALS

Chancellor David Wilson

Board of Regents • March 2008

UW COLLEGES PRESENTATION OVERVIEW

- **Background on UW Colleges**
  - **Who are we?**
  - **What do we do well?**

- **What Colleges are proposing to meet UWS Growth Agenda Goals**
  - **Northern Wisconsin Initiative**
  - **Restricted Baccalaureate Authority for <u>One</u> Degree**

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WHO ARE WE?

Select Mission of the University of Wisconsin Colleges

The University of Wisconsin Colleges is a ***multi-campus*** institution that ***prepares students for success*** at the baccalaureate level of education, provides the ***first two years of a liberal arts*** general education that is ***accessible and affordable***, and advances the Wisconsin Idea by bringing the resources of the University to the people of the state and the communities that provide and support its campuses.

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UW COLLEGES STUDENTS – FALL 2007

- **61% are freshmen (8,003)**
- **Third largest new freshmen class in UWS**
- **98% are commuters**
- **More than 60% work 20+ hours per week**
  More than 30% work 30+ hours per week

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UW COLLEGES STUDENTS – FALL 2007

- **52% receive financial aid**
- **33% are returning adults**
- **Approximately 1/3 could not gain access elsewhere in UWS**

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WHAT DO UW COLLEGES DO WELL?

- **Provide access to UW in local communities**
- **Prepare students for success in bachelor's degree and beyond**
- **Expose students to high quality instruction**
  - **80% of professors have terminal degrees**
  - **Average class size of 23**

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UW COLLEGES: LEADERS IN INNOVATION
SELECT EXAMPLES

- **Collaborative Bachelor's Degree Programs**
- **UW Colleges Online**
- **Engaging Students in the First Year Initiative**
- **Equity Scorecard Project**
- **Accelerated hybrid courses targeted to adults**

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CHARGE TO THE COMMISSION ON ENHANCING THE MISSION OF THE UW COLLEGES

- **How can the Colleges better serve the needs of adult, place-bound students in their local communities and the state?**
- **How can they capitalize on their uniqueness?**
- **Should the Colleges be approved to offer selective baccalaureate degrees?**

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UW COLLEGES COMMISSION
TWO MAJOR RECOMMENDATIONS

- **Ease geographic access to higher education for place-bound traditional and non-traditional students. Enhance opportunities across Wisconsin so residents can gain access to higher education wherever they live.**

- **The UW Colleges should be granted <u>restricted</u> baccalaureate degree-granting authority.**

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WHAT ARE WE PROPOSING TO MEET UWS GROWTH AGENDA GOALS?

New Outreach Efforts in Northern Wisconsin

Restricted Baccalaureate Degree-Granting Authority

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NORTHERN WISCONSIN HIGHER EDUCATION INITIATIVE

Research in 17 northern counties showed various needs:

- **7% of state live in northern Wisconsin (412,000)**
- **Region is aging**
- **11% live in poverty**
- **Bachelor's attainment for 18-44 = 14%, state = 25%**
- **A sizeable portion with some college want to return to school to get an associate and bachelor's if it were convenient and affordable.**

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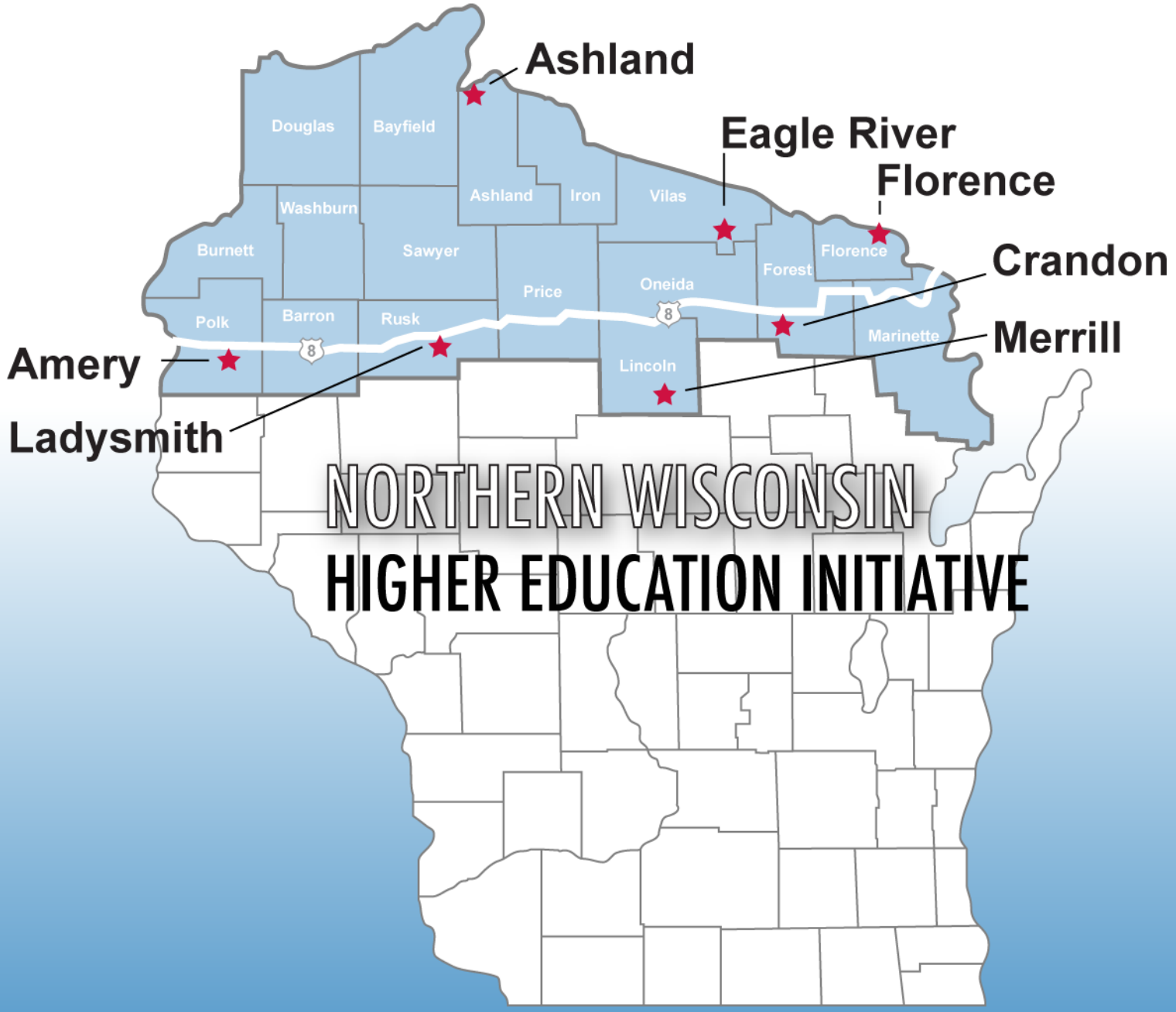
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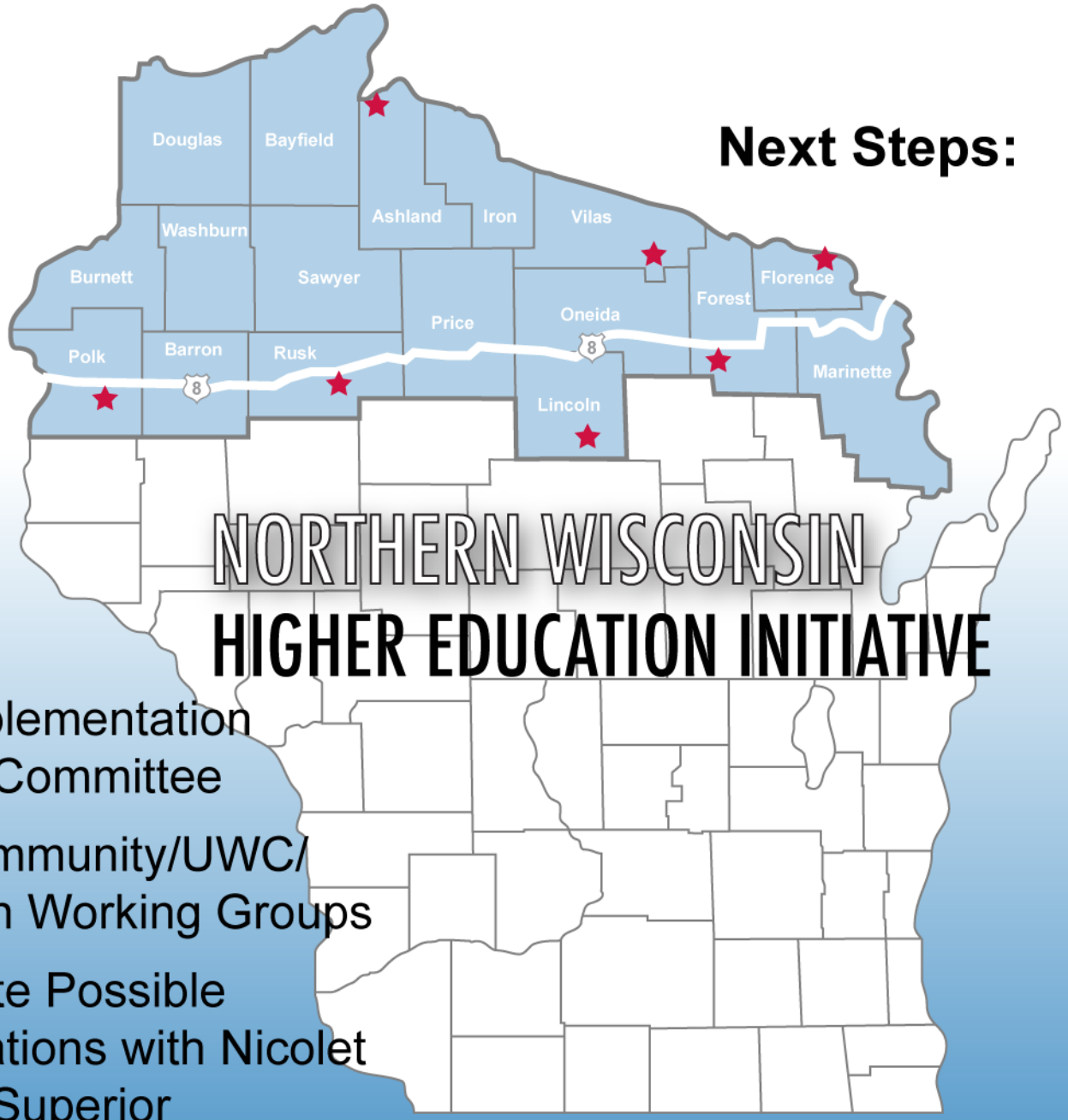
Eagle River
Florence
Crandon
Merrill
Amery
Ladysmith
Douglas
Bayfield
Washburn
Ashland
Iron
Vilas
Florence
Burnett
Sawyer
Price
Oneida
Forest
Polk
Barron
Rusk
Marinette
Lincoln
8
NORTHERN WISCONSIN
HIGHER EDUCATION INITIATIVE

The Plan would:

1. Program in Existing Facilities
2. Not Build Any New Facility
3. Move on When Need is Exhausted



Next Steps:

NORTHERN WISCONSIN HIGHER EDUCATION INITIATIVE

1. Form Implementation Steering Committee
2. Form Community/UWC/ Extension Working Groups
3. Investigate Possible Collaborations with Nicolet and UW-Superior

ACHIEVING THE UWS GROWTH AGENDA

Bachelor's of Applied Arts and Sciences (BAAS)

- **The Need**
- **The Major Ingredients**

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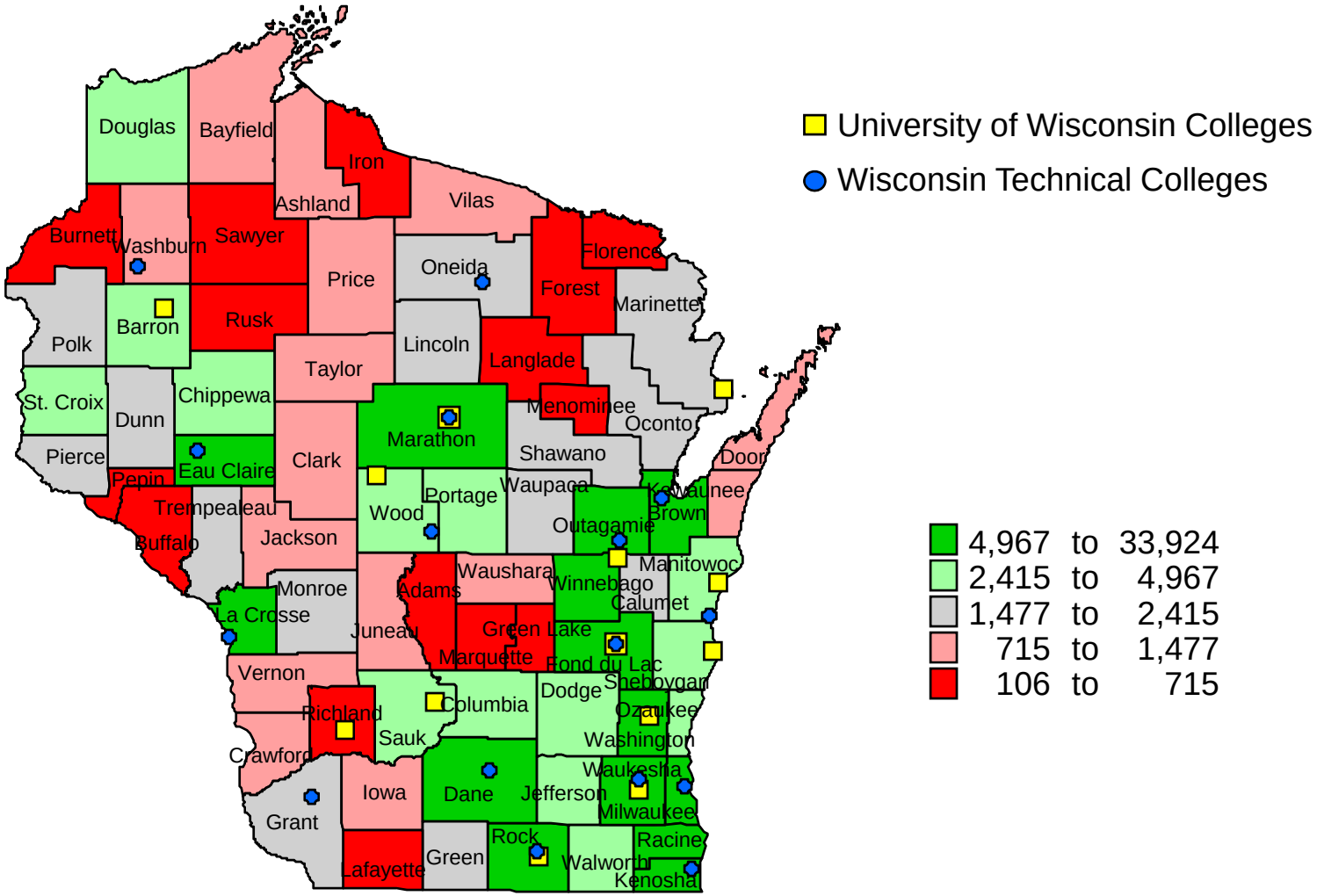
POPULATION AGE 25-64 WITH ONLY AN ASSOCIATE DEGREE, 2000



Wisconsin = 246,683

Source: U.S. Census Bureau, 2000 Census

REACHING TOP PERFORMANCE IN BACCALAUREATE ATTAINMENT BY 2025 (41%) WISCONSIN

1,219,094	Number of Bachelor's Degree Holders (Age 25-64) to Match Best-Performing Countries (41%)
430,486	Number of Individual Bachelor's Degree Holders (Age 25-44) Who Already Have Degrees
788,608	Additional Bachelor's Needed (2005 to 2025)
10,017	**Additional Degrees Needed per Year**

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BACHELOR'S OF APPLIED ARTS AND SCIENCES (BAAS)

Will focus on learning outcomes specific to the workplace:

Component 1. **Critical and creative thinking, quantitative reasoning, and communication skills**

- **Information Literacy**
- **Problem Solving**
- **Ability to work effectively in teams**

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BACHELOR'S OF APPLIED ARTS AND SCIENCES (BAAS)

Component 2. Developing Global Perspectives

- Viewing problems from multiple perspectives
- Building awareness of and sensitivity to diversity issues/problems
- Learning a world language and culture
- Providing opportunities to travel and study abroad

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BACHELOR'S OF APPLIED ARTS AND SCIENCES (BAAS)

Component 3.

Application of knowledge to real-world experience

- **Credit for Prior Learning**
- **Service Learning and Internships**
- **Capstone Course: "integrative and culminating learning" in senior year**

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BACHELOR'S OF APPLIED ARTS AND SCIENCES (BAAS)

The UW Colleges is seeking…

- **restricted baccalaureate authority**
- **to offer <u>ONE</u> interdisciplinary degree**

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BACHELOR'S OF APPLIED ARTS AND SCIENCES (BAAS)

It is…

- **Not an upside down degree**
- **Not a discipline-specific degree**
- **Not duplicative of specific bachelor's offered by UW 4 years**
- **UW Colleges does not intend to become a comprehensive institution.**

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BACHELOR'S OF APPLIED ARTS AND SCIENCES (BAAS)

The UW Colleges is proposing…

- **a mission change**
- **to reflect restricted baccalaureate authority to offer <u>one</u> BAAS degree**

That new mission would…

- **retain the two-year transfer mission**
- **retain our commitment to the liberal arts foundation**

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BACHELOR'S OF APPLIED ARTS AND SCIENCES (BAAS)

We are uniquely poised to offer the BAAS.

1. Statewide presence in every county
2. Faculty with terminal degrees, qualified to deliver upper-division courses
3. Extensive experience serving non-traditional, adult students
4. Extensive experience in distance delivery of credit programs
5. Already providing educational opportunities to people where they live
6. Experience tackling local issues

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UW Extension

BACHELOR'S OF APPLIED ARTS AND SCIENCES (BAAS)

UW Colleges Faculty and Senate

Employers Statewide

Deans

County Executives

Elected Officials

Non-traditional, adult students

Economic Development Councils

Boards of Visitors

State Association Directors

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