Introduction to the Fund For Wisconsin Scholars, FFWS
June 5th, 2008
University of Wisconsin
Board of Regents
The Fund For Wisconsin Scholars (FFWS)

- Private, not for profit, charitable foundation
  - Founding gift from John P and Tashia F Morgridge
  - Established November, 2007
  - Announced December, 2007
- Provides need based grants
  - First gifts fall, 2008
John P and Tashia F Morgridge

Philanthropy includes gifts of both time and financial resources
Time Commitments to Wisconsin

• Tashia
  – Board of visitors of the UW School of Education
  – Trustee, Morgridge Institute for Research
  – Trustee, Fund For Wisconsin Scholars

• John
  – Trustee, WARF
  – Trustee, Morgridge Institute for Research
  – Trustee, Fund For Wisconsin Scholars
Tashia and John Morgridge gifts to the people of Wisconsin

– Over $100 million to the UW Madison
  • School of Education
  • School of Business
  • Morgridge Center for Public Service
– $50 million to the Morgridge Institute for Research
– $175 million to the FFWS
– Numerous Scholarships
– Wauwatosa swimming pool
– Alverno College building
Why?
1. In this global, knowledge based economy the intellectual capacity of all persons has value.

2. Increasing the number of citizens who complete post secondary education will improve the quality of life for Wisconsin citizens by benefiting both the individual and the society.
Providing FFWS Grants

We will provide grants to lower income, recent graduates of Wisconsin public high schools attending Wisconsin public colleges full time to:

• Support access to post secondary education
• Increase completion of post secondary degrees
The Fund for Wisconsin Scholars (FFWS) will help reduce the financial barriers to college and lighten the debt that most Wisconsin students incur during their college years by providing need based grants.
Ensuring the opportunity for generations of young people to further their education

We are committed to helping ensure that higher education is more accessible and affordable and that degree completion is realized with greater frequency.
SOME CRITICAL CHALLENGES FACING WISCONSIN

• Creating well paying jobs
• Increasing financial resources for Wisconsin lower income students to attend college
• Increasing educational opportunity for Wisconsin citizens
• Increasing number of Wisconsin citizens with bachelor’s degrees
• Improving the college preparedness of all Wisconsin students
Distribution

- 1\textsuperscript{st} year
  - $5.5$ million of grants and stipends
- 2\textsuperscript{nd} year and beyond
  - $7.5$ million or more

- Grants
  - $3500$/yr for 4 year students
  - $1800$/yr for 1 or 2 year students
Considerations:

Total dollars available per year, retention rate of students from year to year and dollar amount of each grant determines Number of grants awarded per year.
Financial Aid Available to College Students

Financial Considerations

Cost of Attendance
- Minus Expected Family Contribution (EFC)
  - Determines NEED

NEED
- Minus Pell grant
- Minus external scholarships and grants
- Minus WHEG
- Minus institutional scholarships and grants
  - Leaves UNMET NEED – FFWS

Unmet Need
- Work Study
- Loans
- GAP

FFWS Grants
- Provided to students with unmet need to reduce or eliminate
  - GAP
  - Loans
  - Work Study
- Can not be used to replace or reduce other grants or scholarships
Difficult decisions regarding distribution of the FFWS grants

- Starting narrow, intend to expand
  - Public to public – may change in future
  - Recent grads
  - Full time enrollment
  - 1st year, 1st degree
  - Number of PELL recipients in state
  - Substantial grants rather than small dollar amount to many

➤ Additional money to students for reducing unmet need, loans or work study

➤ FFWS Grant not to replace other student received grants and scholarships even after first year
Wisconsin Residents = 5,566,506

Recent grad (in last 3 yrs.) of Wis. public HS = 208,606

1st year, 1st degree* UW or WTCS college students with Pell awards = 33,876

Full time and still have unmet need= 11,000

600, $3500 grants to 4 year students

Random selection

600, $1800 grants to 2 year students

* Unless moving from an associate to a bachelor’s program
**FFWS Grant**

**2008-2009 Eligibility Criteria:**

To be eligible, one must:
- Be a resident of Wisconsin
- Have graduated from a Wisconsin Public High School within last three years
- Have been a full-time, resident student in a Wisconsin public school for four semesters prior to graduation
- Be enrolled in an undergraduate degree or certificate program
- Be enrolled in a UW System college or university or WTCS school based in Wisconsin
- Be a PELL recipient
- Be in a 1st degree or certificate program unless moving from an associate degree to bachelor’s program
- Enrolled full time (at least 12 academic credits)
- Have remaining unmet financial need
  - GAP
  - Loans
  - Work study

Students may continue to receive FFWS grants for up to 10 consecutive semesters if:
- eligibility is maintained*,
- adequate academic progress** is being made,
- degree completion is expected and
- schools continue to follow process

*exceptions may be considered if you contact your FAO
** as determined by federal financial aid criteria
2008-2009
Process for Distribution of FFWS Grants

1. Each UW and WTCS school identifies eligible students by 3rd week in September
2. The list of eligible students is sent to the Higher Education Aids Board (HEAB)
3. The HEAB office randomly identifies 600, 4 year students to receive FFWS grants
4. The HEAB office randomly identifies 600, 2 year or technical students to receive FFWS grants
5. The HEAB office notifies selected students of awards
6. Students accept or deny award and notify FFWS by 1st week in October
7. Schools agree that FFWS grants can be used only to reduce unmet need, loans or self help; existing grants (except WHEG, if required) and scholarships cannot be taken away or reduced
8. Schools are notified of FFWS grant recipients at their school by 2nd week in October
9. Schools verify continued eligibility and request money from FFWS each semester** for distribution of money to students

** Grants will be distributed by semester.
RESEARCH

• Average impacts of the grant on education outcomes (retention, transfer, graduation, GPA, etc)

• Differences in impacts of the grant based on how it affected students' aid package (e.g. did it replace a loan? Or come as a refund?)

• Differences in impacts according to student (gender, race, high school background) and school (2yr, 4yr, technical) characteristics

• Mechanisms through which all of these impacts of the grants occur (e.g. does the grant affecting housing? work? etc)
DEVELOPMENT

• Hope to grow the Fund to provide more grants
• Will not actively solicit donations, but will make info available and accessible
• Relationship to other granting and scholarship groups
• Mentoring
• Common message to all students about going on to post secondary education
Questions & Comments

• Mary Gulbrandsen  mgulbrandsen@ffws.org
• Website ffws.org
## Assumptions

<table>
<thead>
<tr>
<th></th>
<th>4 year</th>
<th>2 year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Attrition rate 1st yr</td>
<td>0.21</td>
<td>0.55</td>
</tr>
<tr>
<td>Attrition rate 2nd yr</td>
<td>0.04</td>
<td></td>
</tr>
<tr>
<td>Attrition rate 3rd yr</td>
<td></td>
<td>-0.38</td>
</tr>
</tbody>
</table>

## Restrictions

- $5.5$ million total spending in first year
- $7.5$ million+ in subsequent years

## Results

- Grants fully distributed

## FFWS Stipends for first three years

### Dollar Distribution by year

<table>
<thead>
<tr>
<th>Year</th>
<th>1st yr students</th>
<th>2nd yr students</th>
<th>3rd yr students</th>
<th>4th yr students</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>$3,180,000</td>
<td>$900,000</td>
<td>$520,000</td>
<td>$520,000</td>
<td>$5,500,000</td>
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<td>2009-10</td>
<td>$3,180,000</td>
<td>$2,145,000</td>
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<td>$1,300,000</td>
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<tr>
<td>2010-11</td>
<td>$2,650,000</td>
<td>$2,145,000</td>
<td>$1,862,640</td>
<td>$1,862,640</td>
<td>$7,587,640</td>
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<tr>
<td>2011-12</td>
<td>$2,650,000</td>
<td>$1,787,500</td>
<td>$1,592,640</td>
<td>$1,592,640</td>
<td>$8,227,983</td>
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<tr>
<td>2012-13</td>
<td>$2,650,000</td>
<td>$1,787,500</td>
<td>$1,327,200</td>
<td>$1,327,200</td>
<td>$7,962,543</td>
</tr>
<tr>
<td>2013-14</td>
<td>$2,650,000</td>
<td>$1,787,500</td>
<td>$1,327,200</td>
<td>$1,327,200</td>
<td>$7,962,543</td>
</tr>
<tr>
<td>2014-15</td>
<td>$2,650,000</td>
<td>$1,787,500</td>
<td>$1,327,200</td>
<td>$1,327,200</td>
<td>$7,962,543</td>
</tr>
</tbody>
</table>

## Number of 4-year student grants by year

<table>
<thead>
<tr>
<th>Year</th>
<th>1st yr students</th>
<th>2nd yr students</th>
<th>3rd yr students</th>
<th>4th yr students</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>600</td>
<td>474</td>
<td>455</td>
<td>628</td>
<td>1,747</td>
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<tr>
<td>2009-10</td>
<td>600</td>
<td>474</td>
<td>455</td>
<td>628</td>
<td>1,747</td>
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<tr>
<td>2010-11</td>
<td>500</td>
<td>396</td>
<td>379</td>
<td>523</td>
<td>1,728</td>
</tr>
<tr>
<td>2011-12</td>
<td>500</td>
<td>395</td>
<td>379</td>
<td>523</td>
<td>1,728</td>
</tr>
<tr>
<td>2012-13</td>
<td>500</td>
<td>395</td>
<td>379</td>
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<td>500</td>
<td>395</td>
<td>379</td>
<td>523</td>
<td>1,728</td>
</tr>
</tbody>
</table>

## Number of 2-year student grants by year

<table>
<thead>
<tr>
<th>Year</th>
<th>1st yr students</th>
<th>2nd yr students</th>
<th>3rd yr students</th>
<th>4th yr students</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008-09</td>
<td>600</td>
<td>270</td>
<td>1429</td>
<td>726</td>
<td>2,702</td>
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<tr>
<td>2009-10</td>
<td>600</td>
<td>270</td>
<td>1429</td>
<td>726</td>
<td>2,702</td>
</tr>
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<td>270</td>
<td>1429</td>
<td>726</td>
<td>2,702</td>
</tr>
</tbody>
</table>

## Total grants

- 2008-09: 1,200
- 2009-10: 1,944
- 2010-11: 2,199
- 2011-12: 2,703
- 2012-13: 2,627
- 2013-14: 2,522
- 2014-15: 2,522

### # of first year Pell recipients in state, first degree, full time, with financial need = 11,000
FFWS GRANTS & STIPENDS

• 1st three years – until four years of cohorts receiving grants – there will be both
  – Stipends
  – Grants
• FFWS grants will continue indefinitely
• FFWS stipends will exist for only three years and are for upper-classmen, who are not eligible for FFWS grants
Wisconsin Resident
Graduate of Wisconsin Public High School
Enrolled in a 1st degree* or certificate program
PELL recipient
Full time student
Unmet financial need

* Unless moving from an associate to a bachelor’s program
FFWS STIPENDS
Eligibility Criteria and Distribution Process
2008-2009

• Listed below are the eligibility criteria for awarding FFWS stipends to students who are not eligible for FFWS grants. These stipends will be available only until there are four cohorts of students receiving Fund For Wisconsin Scholars grants.

• Recipients of FFWS stipends cannot be eligible for FFWS grants.

– Financial Aid Officers will distribute FFWS stipends to:
  • Wisconsin residents who are
    – Graduates of a Wisconsin Public High School
    – Enrolled in an undergraduate degree or certificate program
    – Attending a UW System college or university or WTCS
    – PELL recipients
    – Dealing with unmet financial need in the form of
      » GAP
      » Loans
      » Work study
    – Enrolled full time on Date of Record
Process for FFWS Stipend Distribution

• Each school will receive a dollar amount based on past three year average WHEG dollars
• FAO will distribute to eligible students
• Recipients can **not** be eligible for FFWS grants
• Reporting will be done through HEAB
• Schools will be notified of dollar amount in May to use in 2008-2009 financial aid packages