

UW-Stout

***Academic Planning
for the Future***

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UW-Stout Profile

- 8,000 students; 7,200 undergraduate students
- 30 undergraduate programs; 2nd fewest in UW System
- Polytechnic designation in 2007
- Focus on applied learning
- Laptop campus
- Four academic colleges
 - Science, Technology, Math and Engineering (STEM)
 - Education, Health and Human Sciences
 - Management (Business, Hotel/Restaurant, Golf, etc.)
 - Arts and Letters



Strategic Planning

- Broad based, comprehensive planning system
- Steps include
 - Review of Mission, Vision and Values
 - Development of long- and short-term goals
 - Development of related action plans
- Action plans include
 - ***Academic Plan***
 - Enrollment Management Plan
 - Information Technology Plan
 - Plan 2008
 - Capital Plan
 - Annual University Priorities/AQIP Projects



UW System: Undergraduate Programs

Campus	Enrollment	Undergrad Majors
Eau Claire	9,727	50
Green Bay	4,719	37
La Crosse	9,027	42
Oshkosh	10,108	57
Parkside	3,394	33
Platteville	6,012	42
River Falls	5,612	47
Stevens Point	8,165	53
Stout	7,322	30
Superior	2,343	25
Whitewater	9,221	46



Criteria for New Academic Programs

- ✓ Alignment with UW-Stout mission and polytechnic designation
- ✓ Alignment with UW-Stout strategic plan
- ✓ Employer demand
- ✓ Student need or interest; student retention
- ✓ Fit with existing programs and subprograms
 - Growing concentrations into programs



Key Areas Targeted for Growth

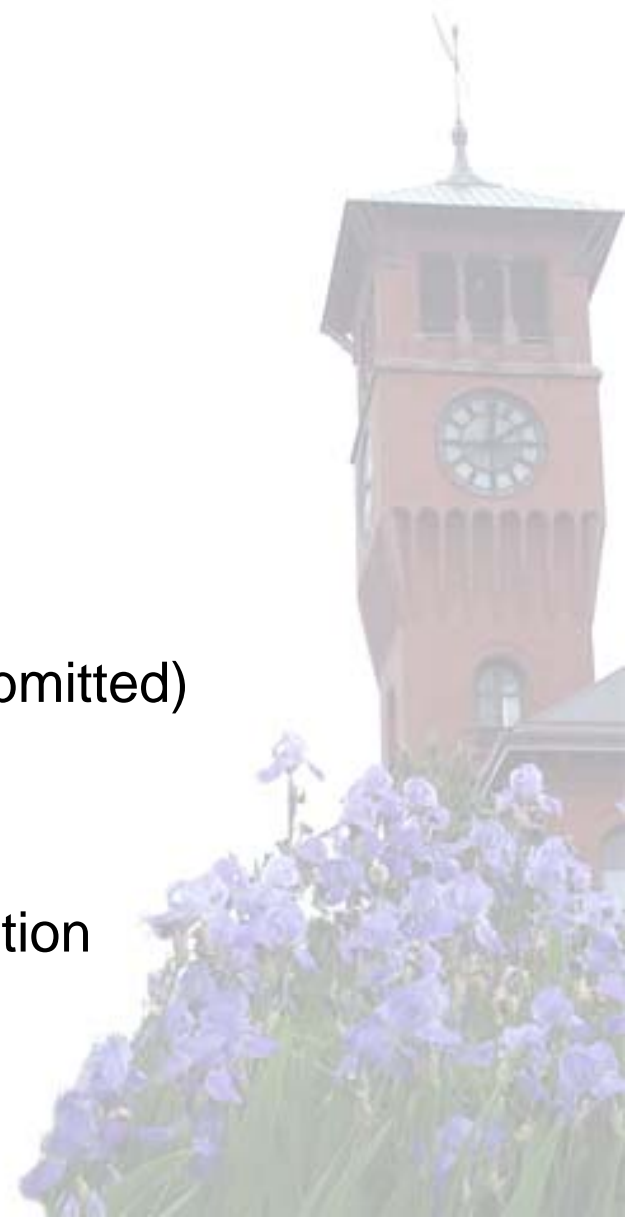
- ✓ Expand engineering program array
 - Programs designed to meet regional needs
- ✓ Meet the demand for teachers in STEM fields
- ✓ Provide degree completion opportunities for working adults
- ✓ Provide interdisciplinary programs in cutting edge fields
- ✓ Expand concentrations into degree programs
 - Business, Hotel and Restaurant Management
- ✓ Expand program offerings for graduate students



Proposed Programs

Entitlements to Plan

- B.S. in Plastics Engineering
- B.S. in Computer Engineering
- B.S. in Science Education
- B.S. in Science and Technology Education
- B.S. in Applied Social Sciences
- B.S. in Professional Studies
- B.S. in Game Design and Development (submitted)
- B.S. in Cognitive Science (submitted)
- M.F.A. in Art and Design
- M.S. in Scientific and Technical Communication



Proposed Programs

In Early Stages of Discussion and Development

- Associate Degree
- B.S. in Property Management
- B.S. in Supply Chain Management
- B.S. and/or M.S. in Gerontology
- M.S. in Occupational Therapy
- M.S. in Construction Management
- M.S. in Food Packaging
- M.S. in Entrepreneurship and Innovation
- Teaching majors and minors in Biology, Chemistry, Health, Math and Physics



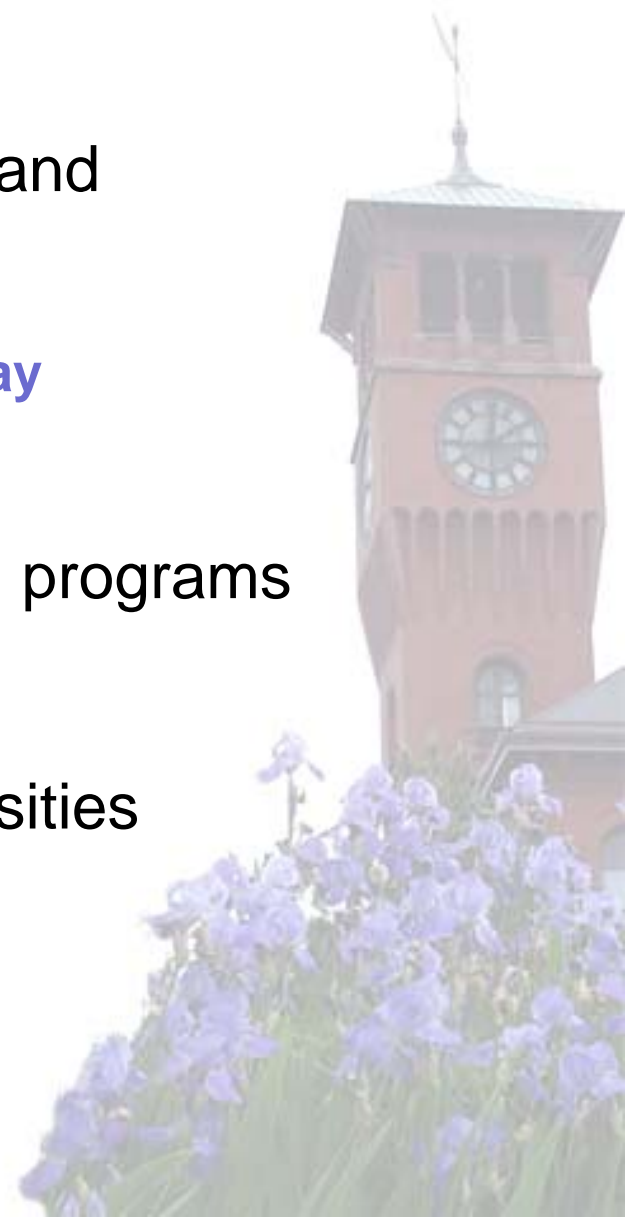
Curricular Initiatives

- General Education
 - program revision in discussion stages
- Ethnic Studies
 - program revision in process
- Assessment of student learning
 - partner in national FIPSE grant
- ACE International Laboratory
- AQIP Actions Projects



Distance Learning

- Expand degree completion programs and partnerships with WCTS campuses
 - **Manufacturing Engineering in Green Bay**
 - **Engineering Technology in Wausau**
- Expand number of online courses and programs
- Collaboration with UW Extension
- Collaboration with international universities



Resources

- **For Program Development**
 - Curricular Incubation Center
 - COBE Grant
 - Professional Development Grants
 - Sabbaticals and named professorships
- **For Program Implementation**
 - Growth Agenda funding
 - Growing concentrations into majors
 - Use existing courses, faculty, facilities
 - Customized instruction
 - Resource reallocation



Questions

