UW-Stout

Academic Planning for the Future

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UW-Stout Profile

- 8,000 students; 7,200 undergraduate students
- 30 undergraduate programs; 2nd fewest in UW System
- Polytechnic designation in 2007
- Focus on applied learning
- Laptop campus
- Four academic colleges
  - Science, Technology, Math and Engineering (STEM)
  - Education, Health and Human Sciences
  - Management (Business, Hotel/Restaurant, Golf, etc.)
  - Arts and Letters
Strategic Planning

• Broad based, comprehensive planning system
• Steps include
  – Review of Mission, Vision and Values
  – Development of long- and short-term goals
  – Development of related action plans
• Action plans include
  – Academic Plan
  – Enrollment Management Plan
  – Information Technology Plan
  – Plan 2008
  – Capital Plan
  – Annual University Priorities/AQIP Projects
# UW System: Undergraduate Programs

<table>
<thead>
<tr>
<th>Campus</th>
<th>Enrollment</th>
<th>Undergrad Majors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eau Claire</td>
<td>9,727</td>
<td>50</td>
</tr>
<tr>
<td>Green Bay</td>
<td>4,719</td>
<td>37</td>
</tr>
<tr>
<td>La Crosse</td>
<td>9,027</td>
<td>42</td>
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<tr>
<td>Oshkosh</td>
<td>10,108</td>
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<tr>
<td>Parkside</td>
<td>3,394</td>
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<td>Platteville</td>
<td>6,012</td>
<td>42</td>
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<tr>
<td>River Falls</td>
<td>5,612</td>
<td>47</td>
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<tr>
<td>Stevens Point</td>
<td>8,165</td>
<td>53</td>
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<tr>
<td><strong>Stout</strong></td>
<td><strong>7,322</strong></td>
<td><strong>30</strong></td>
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<tr>
<td>Superior</td>
<td>2,343</td>
<td>25</td>
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<tr>
<td>Whitewater</td>
<td>9,221</td>
<td>46</td>
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Criteria for New Academic Programs

- Alignment with UW-Stout mission and polytechnic designation
- Alignment with UW-Stout strategic plan
- Employer demand
- Student need or interest; student retention
- Fit with existing programs and subprograms
  - Growing concentrations into programs
Key Areas Targeted for Growth

✓ Expand engineering program array
  - Programs designed to meet regional needs

✓ Meet the demand for teachers in STEM fields

✓ Provide degree completion opportunities for working adults

✓ Provide interdisciplinary programs in cutting edge fields

✓ Expand concentrations into degree programs
  - Business, Hotel and Restaurant Management

✓ Expand program offerings for graduate students
Proposed Programs

Entitlements to Plan

- B.S. in Plastics Engineering
- B.S. in Computer Engineering
- B.S. in Science Education
- B.S. in Science and Technology Education
- B.S. in Applied Social Sciences
- B.S. in Professional Studies
- B.S. in Game Design and Development (submitted)
- B.S. in Cognitive Science (submitted)
- M.F.A. in Art and Design
- M.S. in Scientific and Technical Communication
Proposed Programs

In Early Stages of Discussion and Development

- Associate Degree
- B.S. in Property Management
- B.S. in Supply Chain Management
- B.S. and/or M.S. in Gerontology
- M.S. in Occupational Therapy
- M.S. in Construction Management
- M.S. in Food Packaging
- M.S. in Entrepreneurship and Innovation
- Teaching majors and minors in Biology, Chemistry, Health, Math and Physics
Curricular Initiatives

• General Education
  • program revision in discussion stages
• Ethnic Studies
  • program revision in process
• Assessment of student learning
  • partner in national FIPSE grant
• ACE International Laboratory
• AQIP Actions Projects
Distance Learning

- Expand degree completion programs and partnerships with WCTS campuses
  - Manufacturing Engineering in Green Bay
  - Engineering Technology in Wausau
- Expand number of online courses and programs
- Collaboration with UW Extension
- Collaboration with international universities
Resources

• **For Program Development**
  – Curricular Incubation Center
  – COBE Grant
  – Professional Development Grants
  – Sabbaticals and named professorships

• **For Program Implementation**
  – Growth Agenda funding
  – Growing concentrations into majors
    • Use existing courses, faculty, facilities
  – Customized instruction
  – Resource reallocation
Questions