Maximizing Access to UW Resources Through Partnerships with County Governments

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And

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Marathon County
The “broadcast” Network of UW

Wisconsin Public Television broadcast areas

574,000 viewers per week
The “broadcast” Network of UW

Wisconsin Public Radio broadcast areas

- Superior
- Eau Claire
- Wausau
- Green Bay
- La Crosse
- Milwaukee
- Madison

News & Classical Music

Ideas Network

411,600 listeners per week

7 Regional Bureaus
University of Wisconsin Colleges
13 campuses dispersed throughout the state led by a campus executive officer

- UWC Online program
- 17 academic departments
- Institutional offices in Madison
- Common course catalog
- Campus-based student services
- Common policies and procedures
UW Colleges: Budget by Revenue Source 2006-07

- Federal: $9,622,486 (11%)
- Other: $10,552,771 (12%)
- State Support: $27,530,777 (31%)
- Tuition: $40,733,100 (46%)
“Through UW-Extension, all Wisconsin people can access university resources and engage in lifelong learning, wherever they live and work.”
UW-Extension Structure

Conference Centers

Cooperative Extension
- Agriculture
- Community Resource Development
- Family Living
- 4-H Youth Development
- Wis. Geological and Nat. History Survey
- Rural Leadership

UW-Extension

Broadcasting & Media Innovations
- Wisconsin Public Television
- Wisconsin Public Radio
- Instructional Communications Systems

Outreach & E-Learning
- Continuing Education, Credit Outreach, & Distance Education at 26 UW campuses
- School for Workers
- UW Learning Innovations
- Higher Education Location Program (HELP)

Entrepreneurship & Economic Development
- 13 Small Business Development Centers
- Wisconsin Innovation Service Center
- Center for Innovation and Development
- Wis. Entrepreneurs’ Network

WI Humanities Council
UW-Extension: Expenditures by Revenue Source 2006-07

FY 2007 Expenditures

- State GPR: $69,718,795
- Program Rev.: $94,230,465
- Federal: $26,303,710
- County: $19,891,917
- CPB: $3,257,185

TOTAL**: $213,402,072

**Includes more than $101 million allocated to the 26 UW campuses.
New “Marathon County Education and Economic Development Committee”

- Proposed for 2008-2009 Term of Office.
- Designed to promote implementation of the County’s strategic plan.
- New committee will focus on 3 to 5 future focused policy matters and will be provided staff support by the Deputy County Administrator.
West Side Master Plan

- Establishes a 25 year facility growth plan for UWMC, Marathon Park, Other County Facilities Located in Adjoining Properties.

- Adopted by Marathon County Board in March, 2008.
Marathon County Investments in UWMC Facilities

- 2009: $4,000,000
- 2008: $760,000
- 2007: $3,541,416
- 2006: $101,700
- 2005: $650,000
- 2004: $821,227
- 2003: $66,950
Marathon County Allocations to Cooperative Extension

- $346,199 in County Levy (36% of total budget)
- Benefits include:
  - Education for Beginning Dairy Farmers and “Dairy land State Academy”
  - Governance Institute and Institute for Public Policy + Service
  - Service Learning (UWMC Students + Non Profit Agencies)
  - County development opportunities (Employee education, Outcome measurement, Strategic planning)