



The UW System's Strategic Framework to  
*Advantage Wisconsin*

Board of Regents Presentation

September 7, 2007

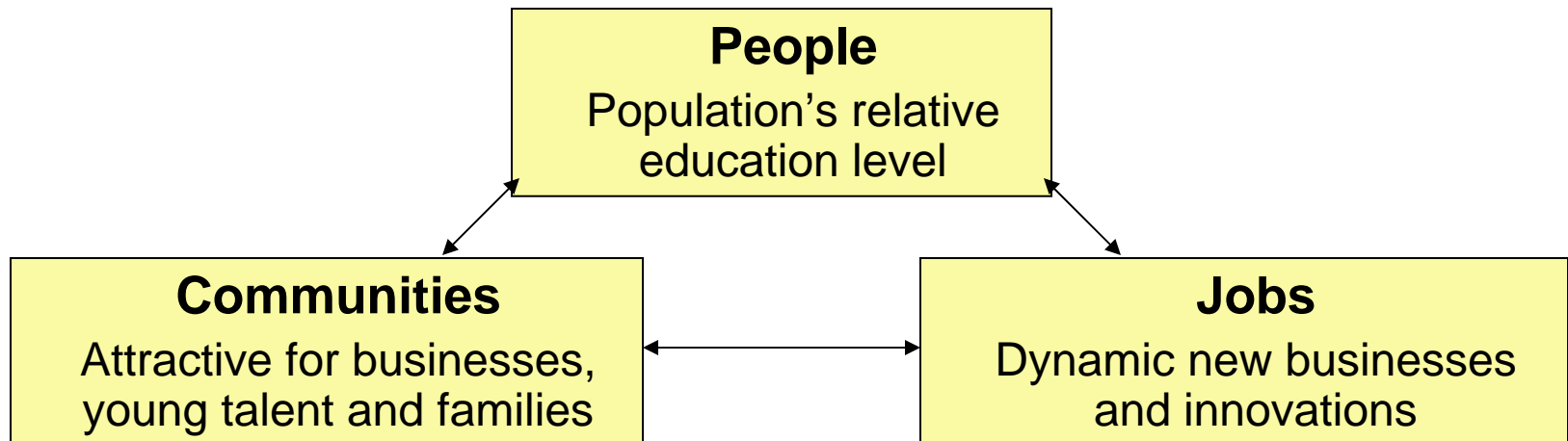
By President Kevin P. Reilly

# Agenda today

- **The UW System Strategic Framework (Reilly)**
- **Questions, thoughts and comments about the Strategic Framework (All)**
- **The role of the Board of Regents and other key Wisconsin leaders (Bradley and all)**
- **Next Steps (Mash and all)**

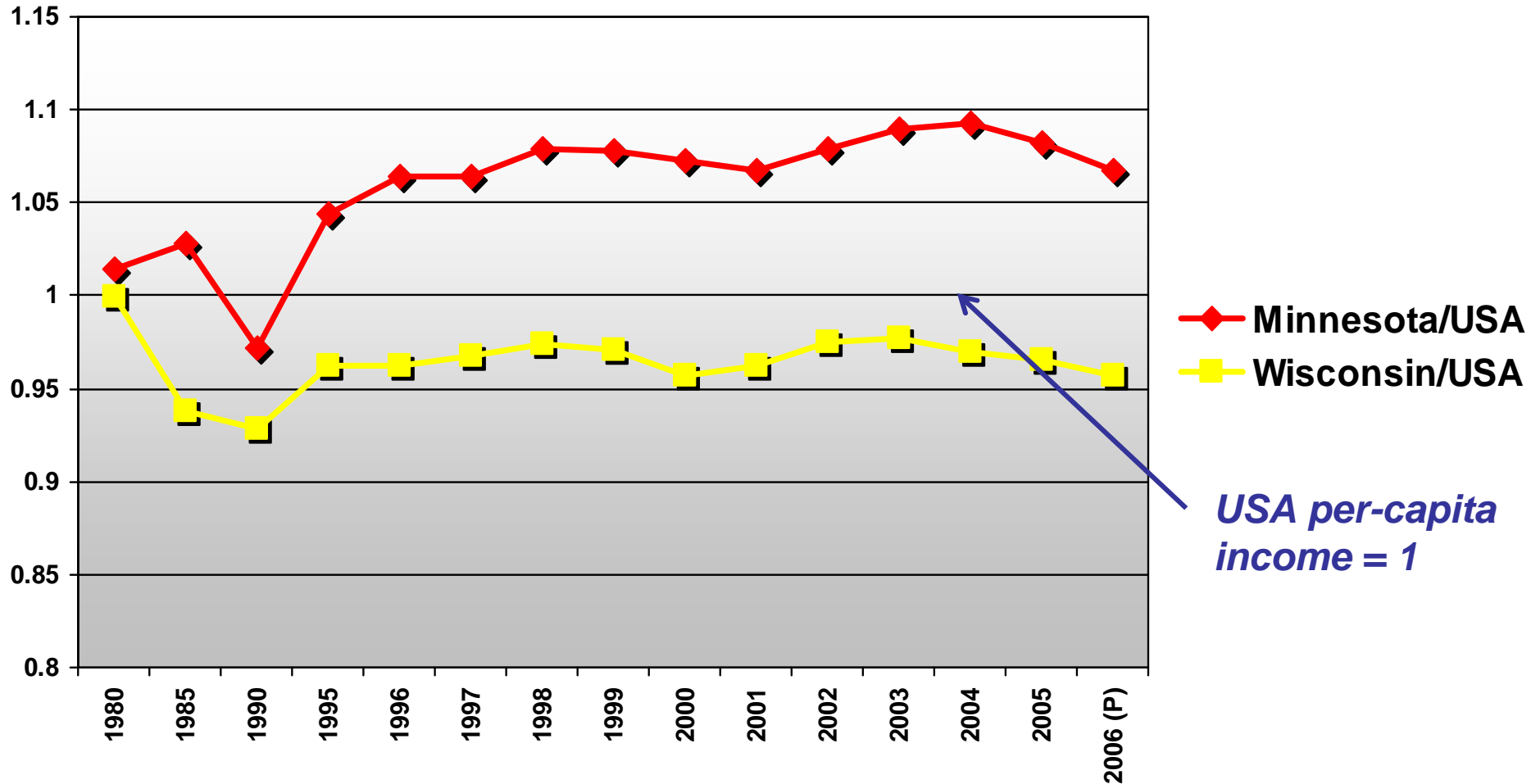
# Wisconsin is at a crossroads

**In a knowledge-based and increasingly global economy,  
three factors will shape Wisconsin's future**



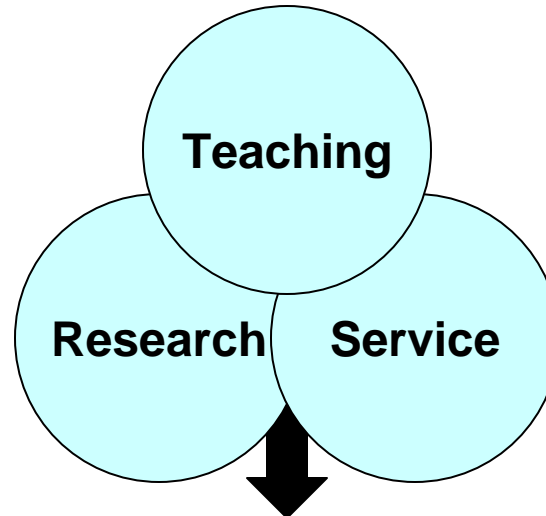
**Yet, as we've learned in recent Regents' meetings,  
Wisconsin faces gaps in all three dimensions**

# Relative income has not kept pace with other states

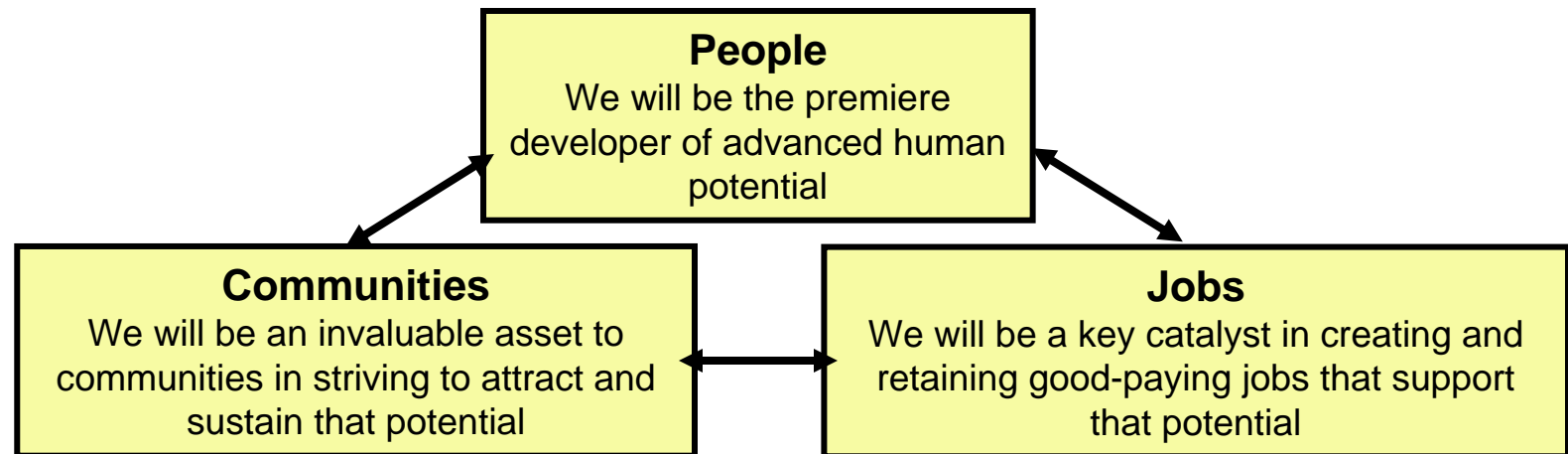


# UW System is positioned to help Wisconsin thrive

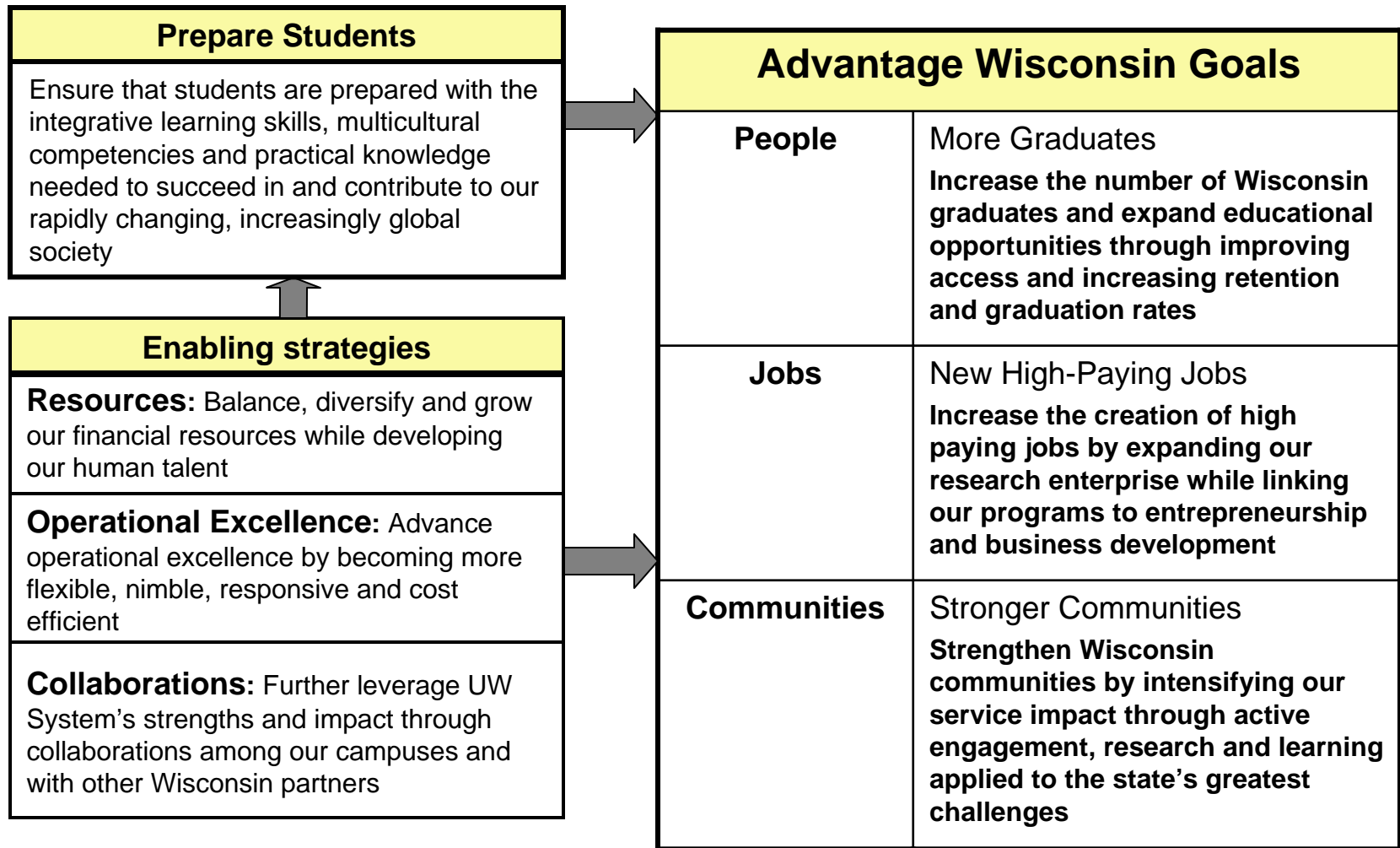
## *UW System Mission*



## **Our Vision: Advantage Wisconsin**



# Strategic framework



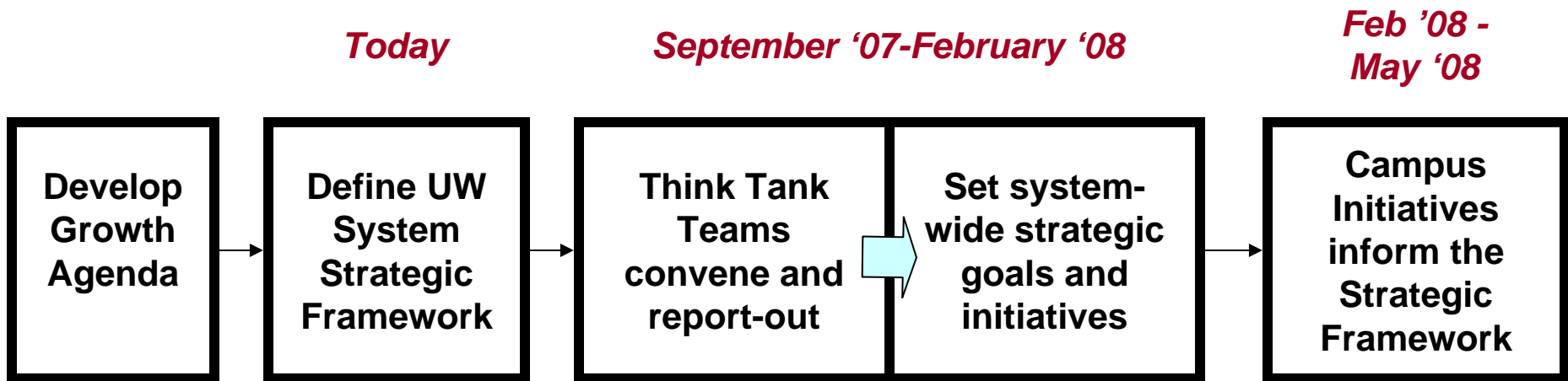
# The Framework will further our ability to Advantage Wisconsin

- **Strengthens the collective agenda for realizing our shared vision to Advantage Wisconsin**
- **Forms an umbrella to add value to the execution of individual campus strategic plans**
- **Provides a context for future system-wide direction and development that will advance our shared vision**

*The early stages of planning that helped us to define our strategic framework*

- ✓ **Charting a New Course**
- ✓ **Growth Agenda**
- ✓ **Leadership Planning/Retreats**

# Process and Timeline



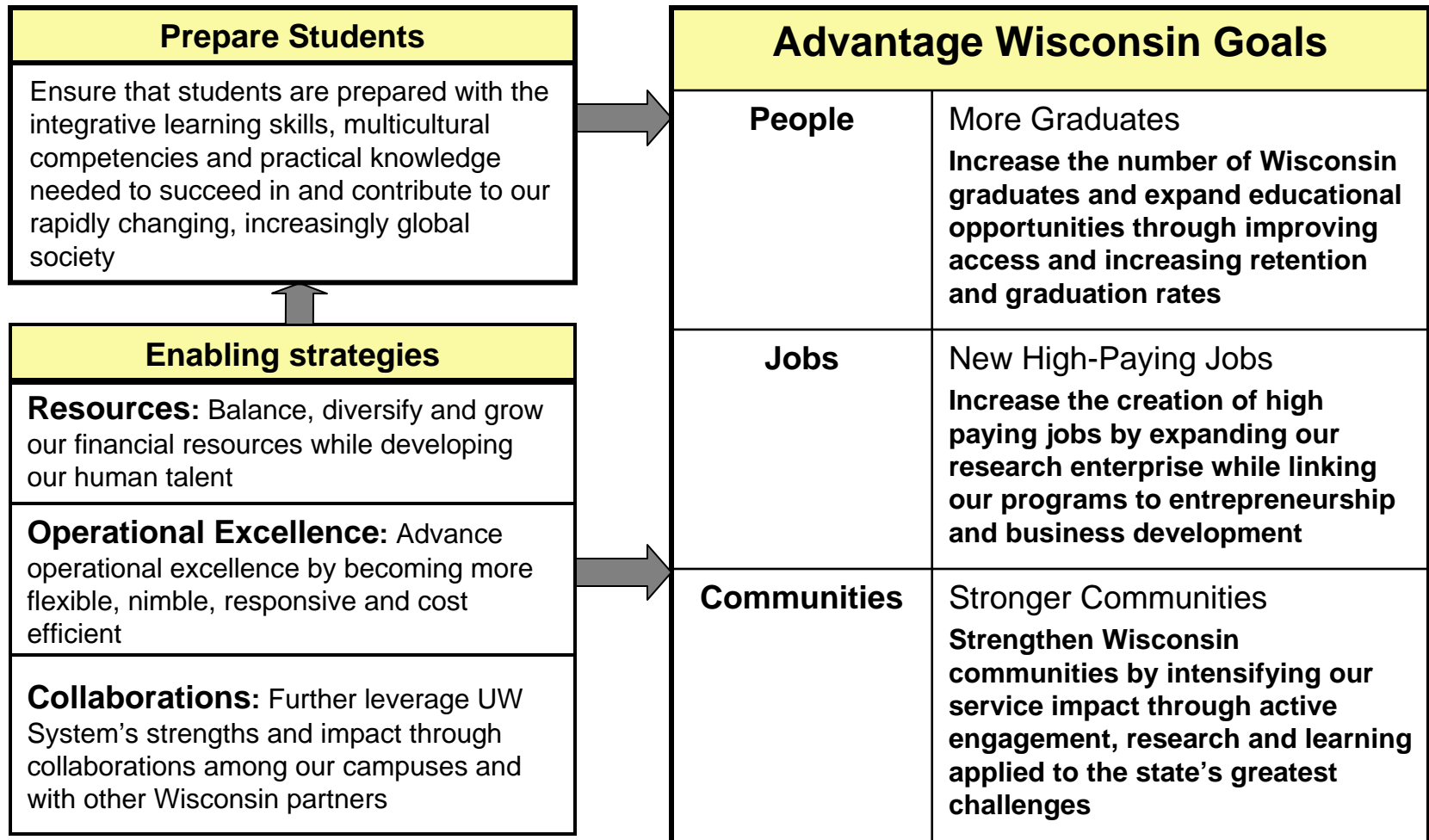
## 2009 Onward:

*We will review progress, revise the Strategic Framework and add new initiatives as part of our system-wide planning cycle*



- **Questions and comments about the Strategic Framework (All)**
- **Role of the UW Board of Regents (Mark)**
  - Compact idea
  - Alliances and partnerships we need
  - Keeping key government leaders involved
- **Next steps (Don)**
- **Closing comments (Kevin)**

# Strategic framework



# Conclusion

- **UW System Vision: *Advantage Wisconsin***
  - People, jobs and communities
- **The Strategic Framework: system-wide strategies to achieve vision**
  - Strengthens the collective effort of all our institutions
  - Provides context for future direction
- **Your support is needed**