The UW System's Strategic Framework to Advantage Wisconsin

Board of Regents Presentation
September 7, 2007
By President Kevin P. Reilly
Agenda today

- The UW System Strategic Framework (Reilly)
- Questions, thoughts and comments about the Strategic Framework (All)
- The role of the Board of Regents and other key Wisconsin leaders (Bradley and all)
- Next Steps (Mash and all)
Wisconsin is at a crossroads

In a knowledge-based and increasingly global economy, three factors will shape Wisconsin’s future.

People
Population’s relative education level

Communities
Attractive for businesses, young talent and families

Jobs
Dynamic new businesses and innovations

Yet, as we’ve learned in recent Regents’ meetings, Wisconsin faces gaps in all three dimensions.
Relative income has not kept pace with other states.

USA per-capita income = 1
UW System is positioned to help Wisconsin thrive

**UW System Mission**

- **Teaching**
- **Research**
- **Service**

**Our Vision: Advantage Wisconsin**

- **People**
  - We will be the premier developer of advanced human potential

- **Communities**
  - We will be an invaluable asset to communities in striving to attract and sustain that potential

- **Jobs**
  - We will be a key catalyst in creating and retaining good-paying jobs that support that potential

Advantage Wisconsin
### Strategic framework

#### Prepare Students
Ensure that students are prepared with the integrative learning skills, multicultural competencies and practical knowledge needed to succeed in and contribute to our rapidly changing, increasingly global society

#### Enabling strategies

**Resources:** Balance, diversify and grow our financial resources while developing our human talent

**Operational Excellence:** Advance operational excellence by becoming more flexible, nimble, responsive and cost efficient

**Collaborations:** Further leverage UW System’s strengths and impact through collaborations among our campuses and with other Wisconsin partners

<table>
<thead>
<tr>
<th>Advantage Wisconsin Goals</th>
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The Framework will further our ability to Advantage Wisconsin

- Strengthens the collective agenda for realizing our shared vision to Advantage Wisconsin
- Forms an umbrella to add value to the execution of individual campus strategic plans
- Provides a context for future system-wide direction and development that will advance our shared vision

The early stages of planning that helped us to define our strategic framework
- Charting a New Course
- Growth Agenda
- Leadership Planning/Retreats
**Process and Timeline**

**Today**
- Develop Growth Agenda
- Define UW System Strategic Framework

**September ‘07-February ‘08**
- Think Tank Teams convene and report-out
- Set system-wide strategic goals and initiatives

**Feb ‘08 - May ‘08**
- Campus Initiatives inform the Strategic Framework

**2009 Onward:**
We will review progress, revise the Strategic Framework and add new initiatives as part of our system-wide planning cycle
• Questions and comments about the Strategic Framework (All)
• Role of the UW Board of Regents (Mark)
  – Compact idea
  – Alliances and partnerships we need
  – Keeping key government leaders involved
• Next steps (Don)
• Closing comments (Kevin)
## Strategic framework

### Prepare Students
Ensure that students are prepared with the integrative learning skills, multicultural competencies and practical knowledge needed to succeed in and contribute to our rapidly changing, increasingly global society.

### Enabling strategies

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| **Collaborations:** Further leverage UW System’s strengths and impact through collaborations among our campuses and with other Wisconsin partners |

### Advantage Wisconsin Goals

| **People** | More Graduates  
Increase the number of Wisconsin graduates and expand educational opportunities through improving access and increasing retention and graduation rates |
| **Jobs** | New High-Paying Jobs  
Increase the creation of high paying jobs by expanding our research enterprise while linking our programs to entrepreneurship and business development |
| **Communities** | Stronger Communities  
Strengthen Wisconsin communities by intensifying our service impact through active engagement, research and learning applied to the state’s greatest challenges |
Conclusion

• UW System Vision: *Advantage Wisconsin*
  – People, jobs and communities

• The Strategic Framework: system-wide strategies to achieve vision
  – Strengthens the collective effort of all our institutions
  – Provides context for future direction

• Your support is needed