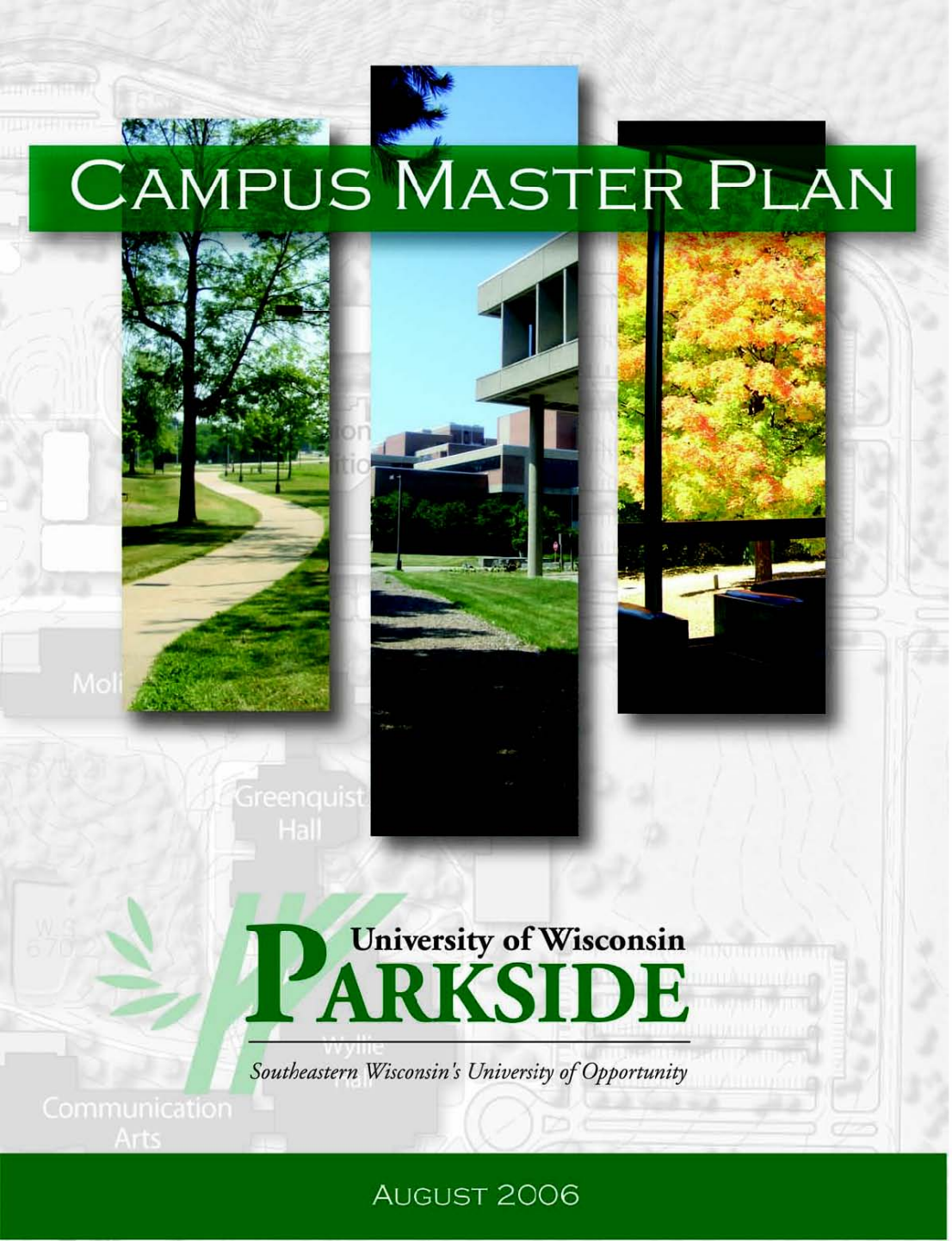
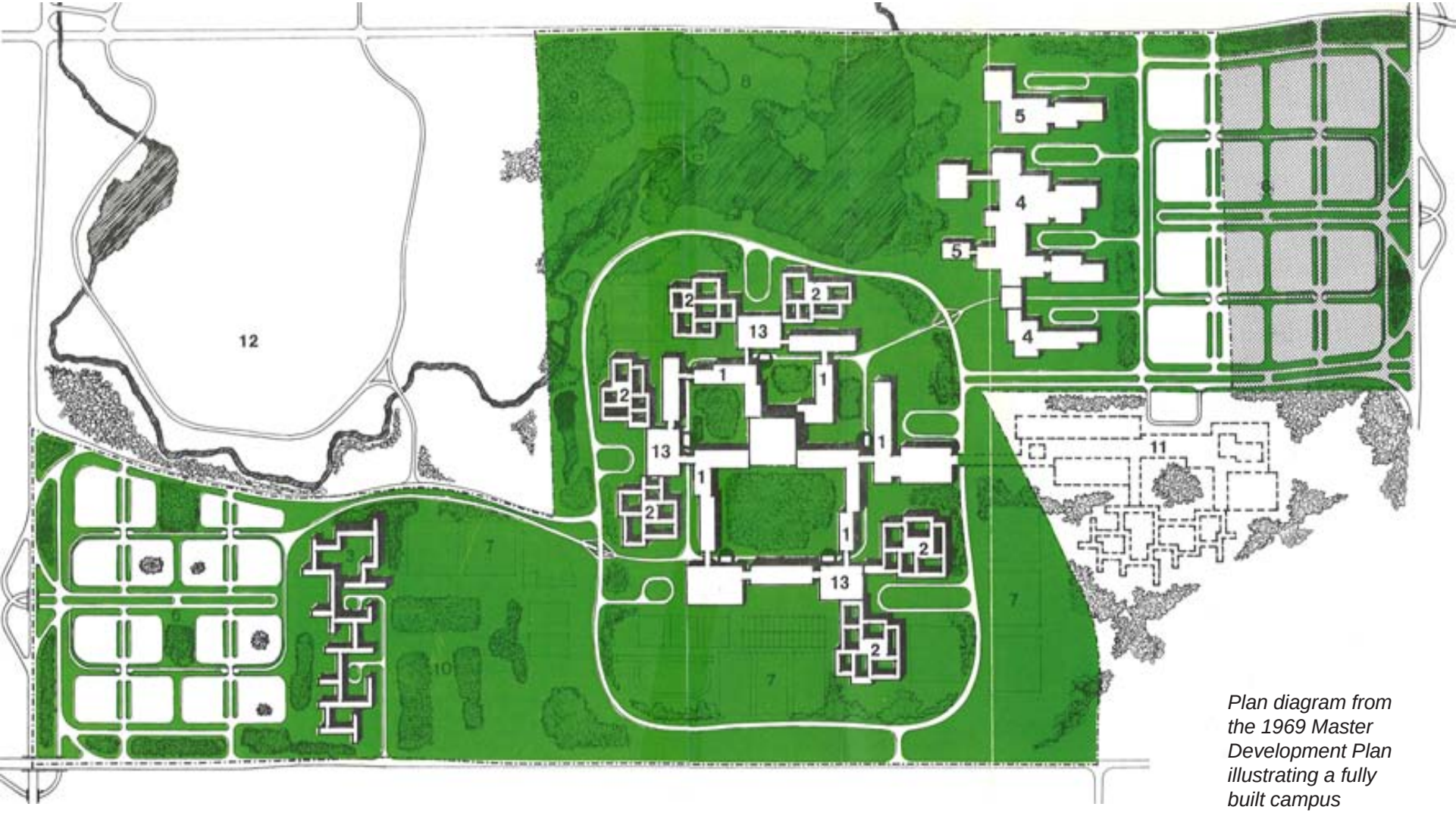


Board of Regents
March 2007 Meeting

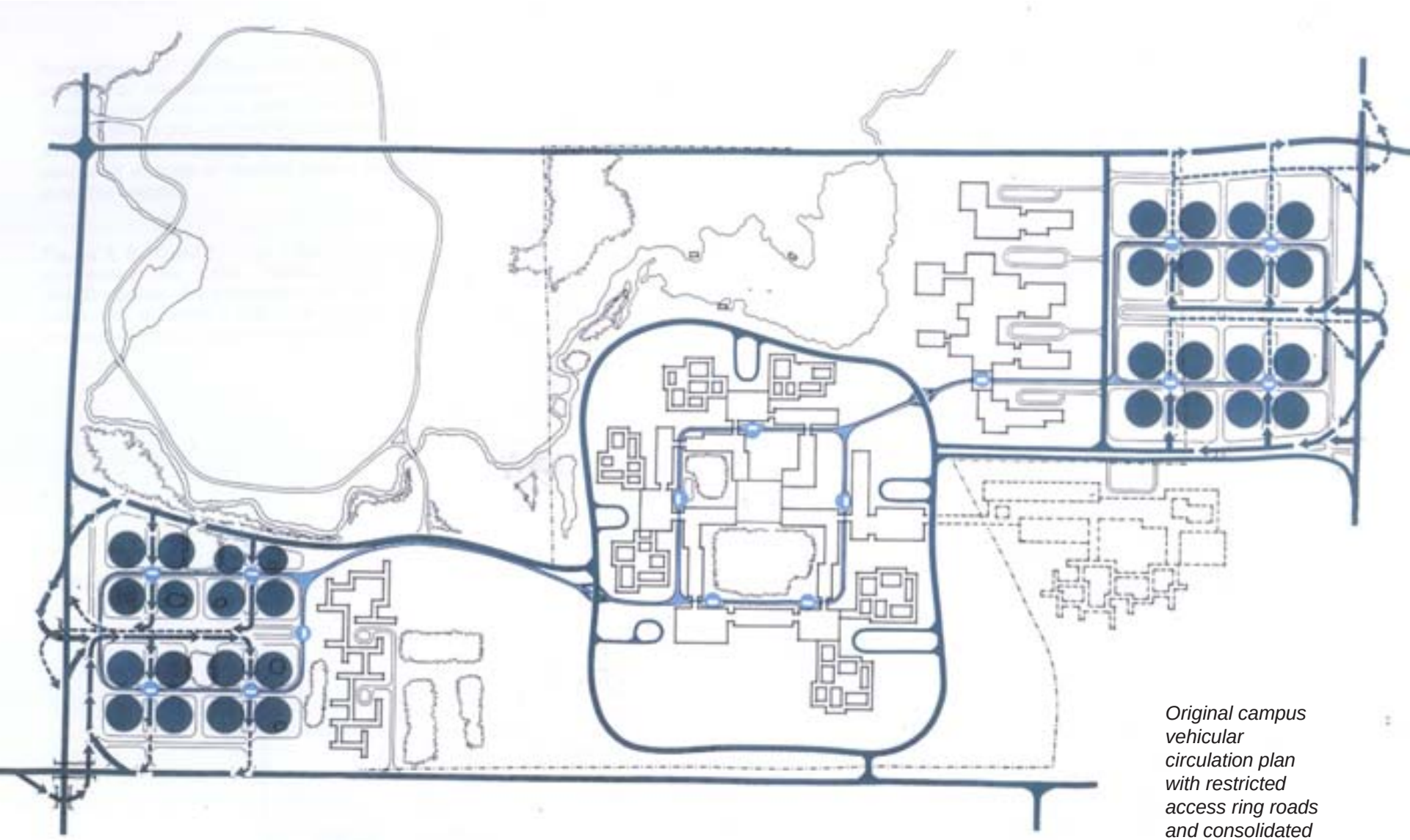
William Streeter
Steve McLaughlin
John Desch

Southeastern Wisconsin's University of Opportunity

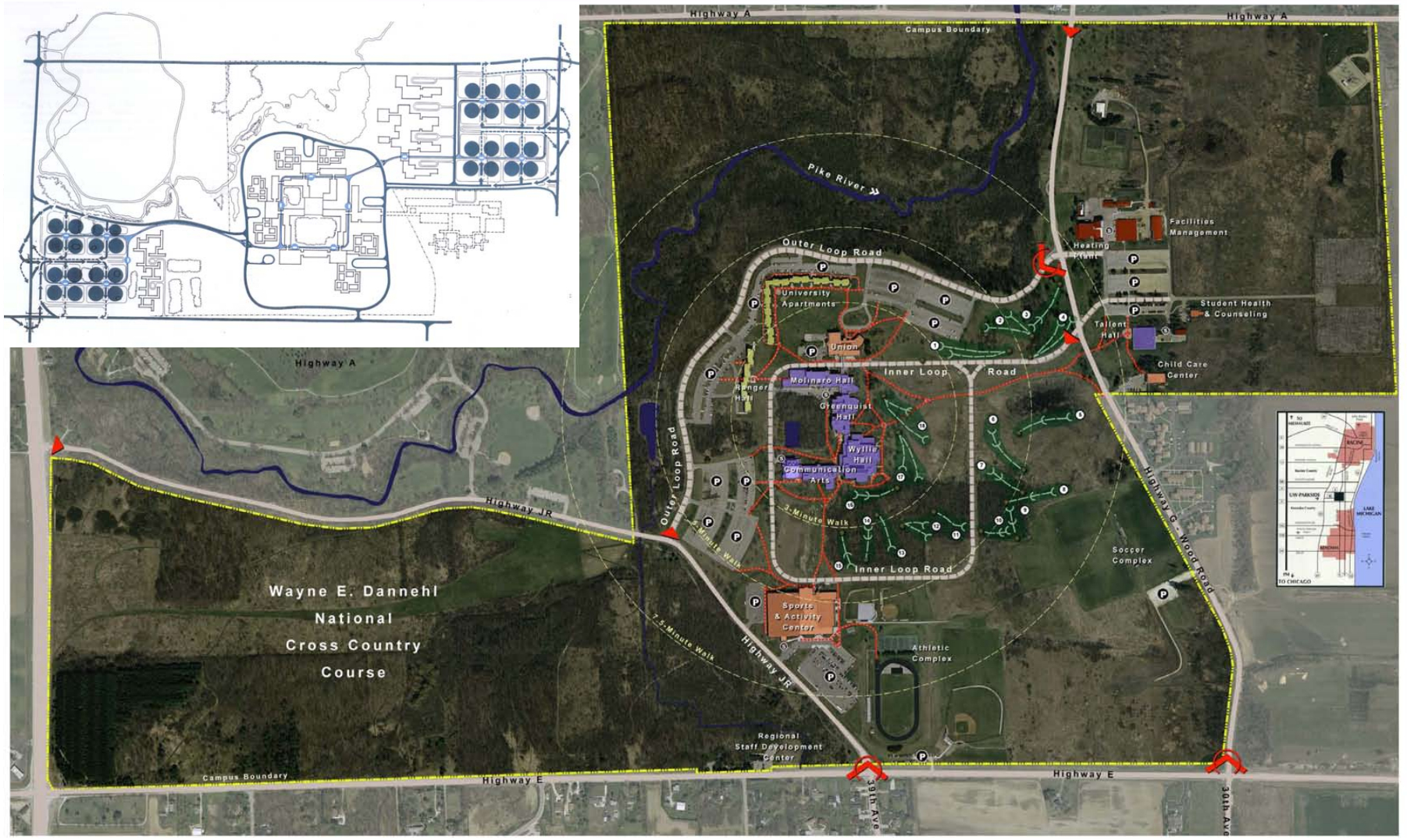
- Most diverse campus in the UW System
- 21% students of color
- 50% of freshmen work > 16 hours/week
- 85% of students commute to campus
- 21% of those seeking a degree > 25 years old
- 40% from lowest two quintiles of family income
- 71% of students receiving financial aid
- 66% of entering freshmen are first generation students



Plan diagram from the 1969 Master Development Plan illustrating a fully built campus serving 25,000 students.



Original campus vehicular circulation plan with restricted access ring roads and consolidated remote parking lots.



Existing Conditions




NIRVANA





PARKSIDE
CAFE

InternetZone


rinciples
rough better vehicular

Guiding Principle One

Enhance Parkside's image and identity through better vehicular and pedestrian wayfinding and circulation.

- Create identifiable campus entries
- Simplify vehicular circulation
- Provide better pedestrian and bicycle access within campus and links to surrounding neighborhoods

Guiding Principle Two

Keep the campus "green" and promote an ethic of sustainability.

- Maintain and enhance Parkside's "woodland and prairie" image
- Preserve places for study of the environment
- Identify sustainability programs for development and implementation across campus

Guiding Principle Three

Promote a more unified campus community through careful planning and design.

- Honor and build upon existing architectural patterns
- Create more of a traditional campus experience for resident students
- Strengthen ties to the surrounding communities

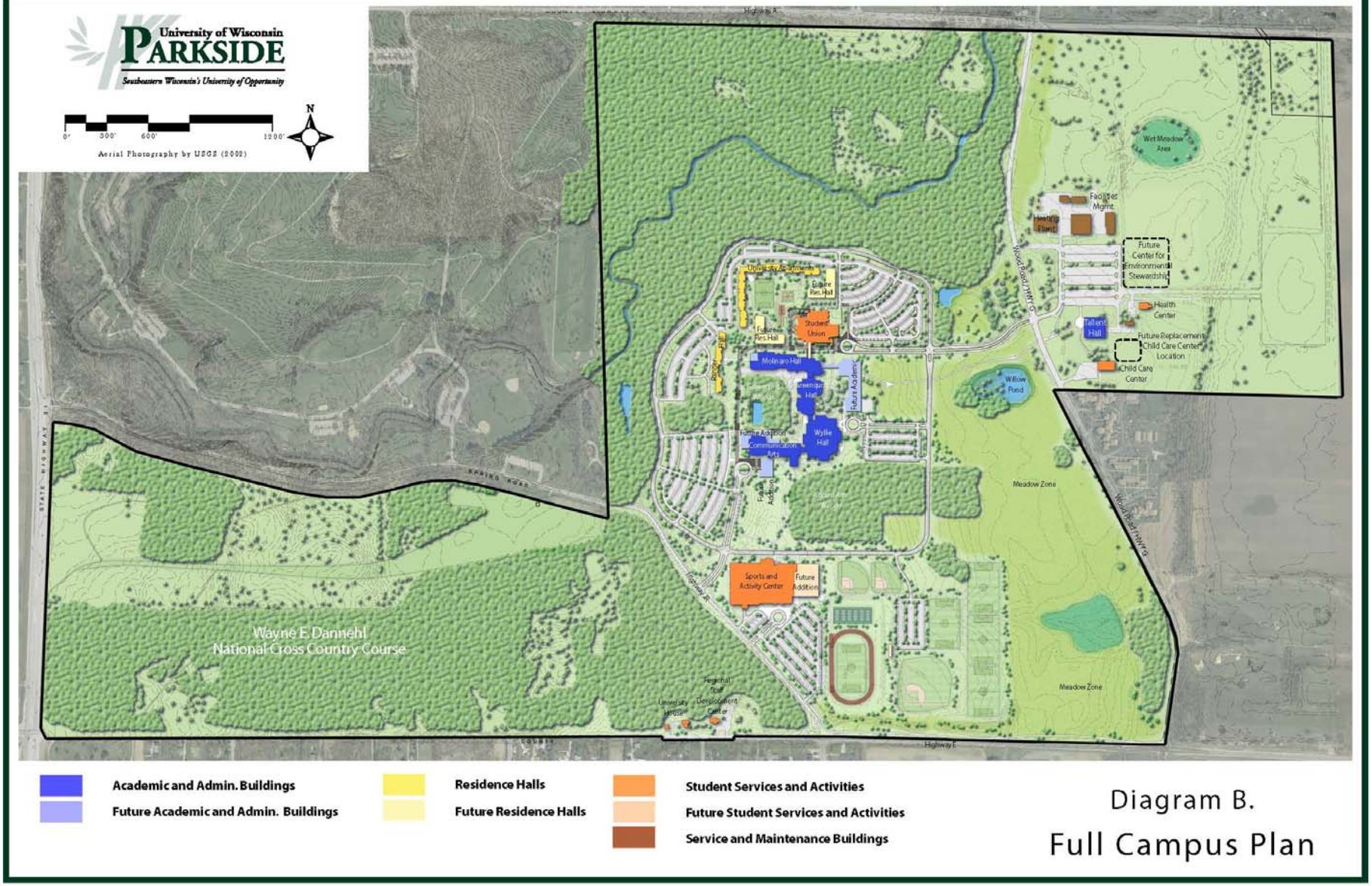


Diagram B.
Full Campus Plan

University of Wisconsin PARKSIDE
Southeastern Wisconsin's University of Opportunity

Campus Master Plan

Core Campus

- Academic and Admin. Buildings
- Future Academic and Admin. Buildings
- Residence Halls
- Future Residence Halls
- Student Services and Activities
- Future Student Services and Activities
- Service and Maintenance Buildings

0' 200' 400' 1000'

N

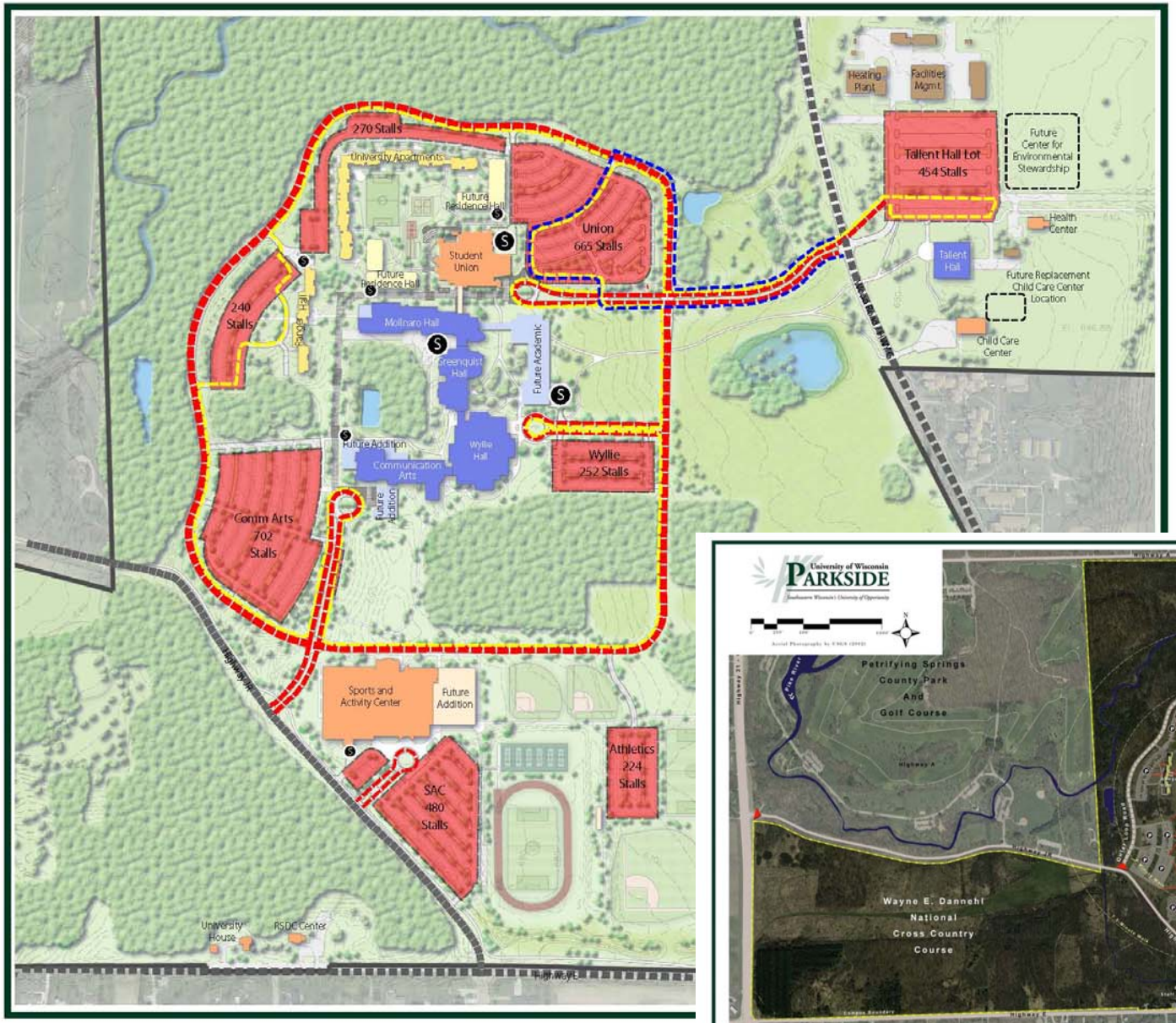
Aerial Photography by USGS (2002)

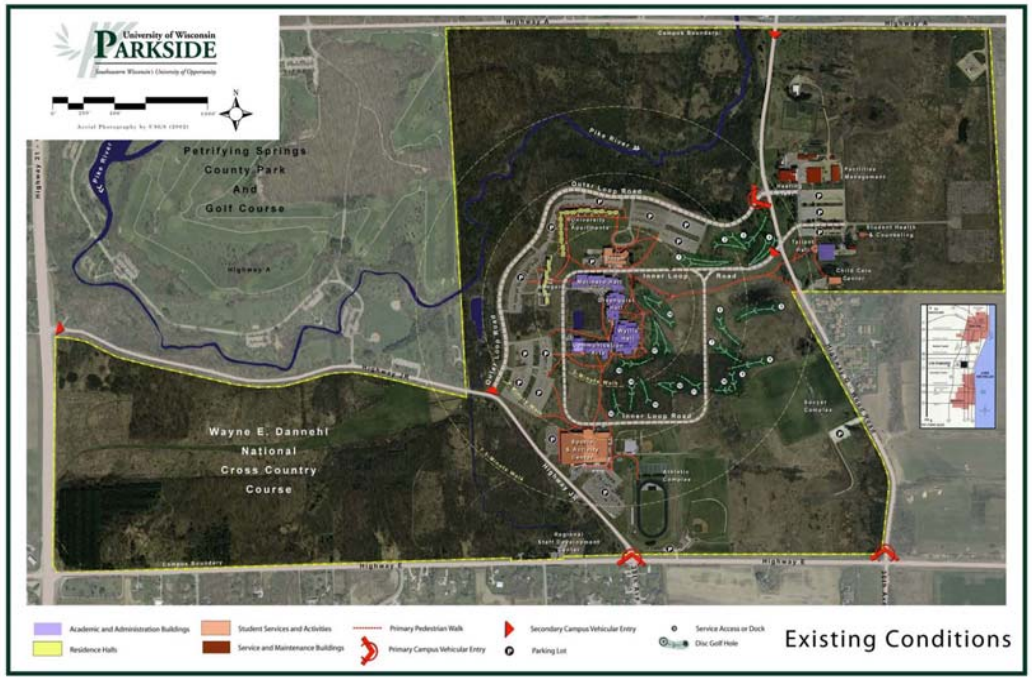
University of Wisconsin PARKSIDE
Southeastern Wisconsin's University of Opportunity

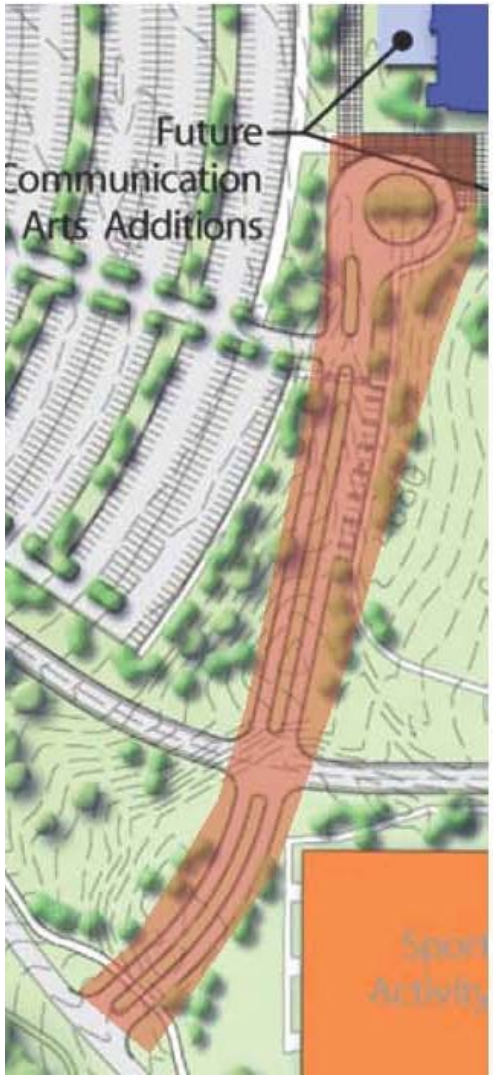
Campus Master Plan

Diagram G.

Vehicular Circulation, Parking, and Service Access







Proposed Primary New Campus Entry from Wood Road (Right) and Secondary Campus Entry from Hwy JR (Left)

University of Wisconsin PARKSIDE
Southeastern Wisconsin's University of Opportunity

Campus Master Plan

Diagram D.

Image and Identity

- Academic and Administration Buildings
- Future Academic and Admin Buildings
- Residence Halls
- Future Residence Halls
- Student Services and Activities
- Future Student Services and Activities
- Service and Maintenance Buildings
- Edge Enhancements
- Primary Campus Entry
- Secondary Campus Entry
- Primary Vehicular Wayfinding Element
- Prominent Views to be Preserved
- Campus Directional Signage and Plantings

0' 200' 400' 1000'

N

Aerial Photography by USGS (2002)

University of Wisconsin PARKSIDE

Southeastern Wisconsin's University of Opportunity

Campus Master Plan

Diagram F.

Natural Areas and Open Spaces

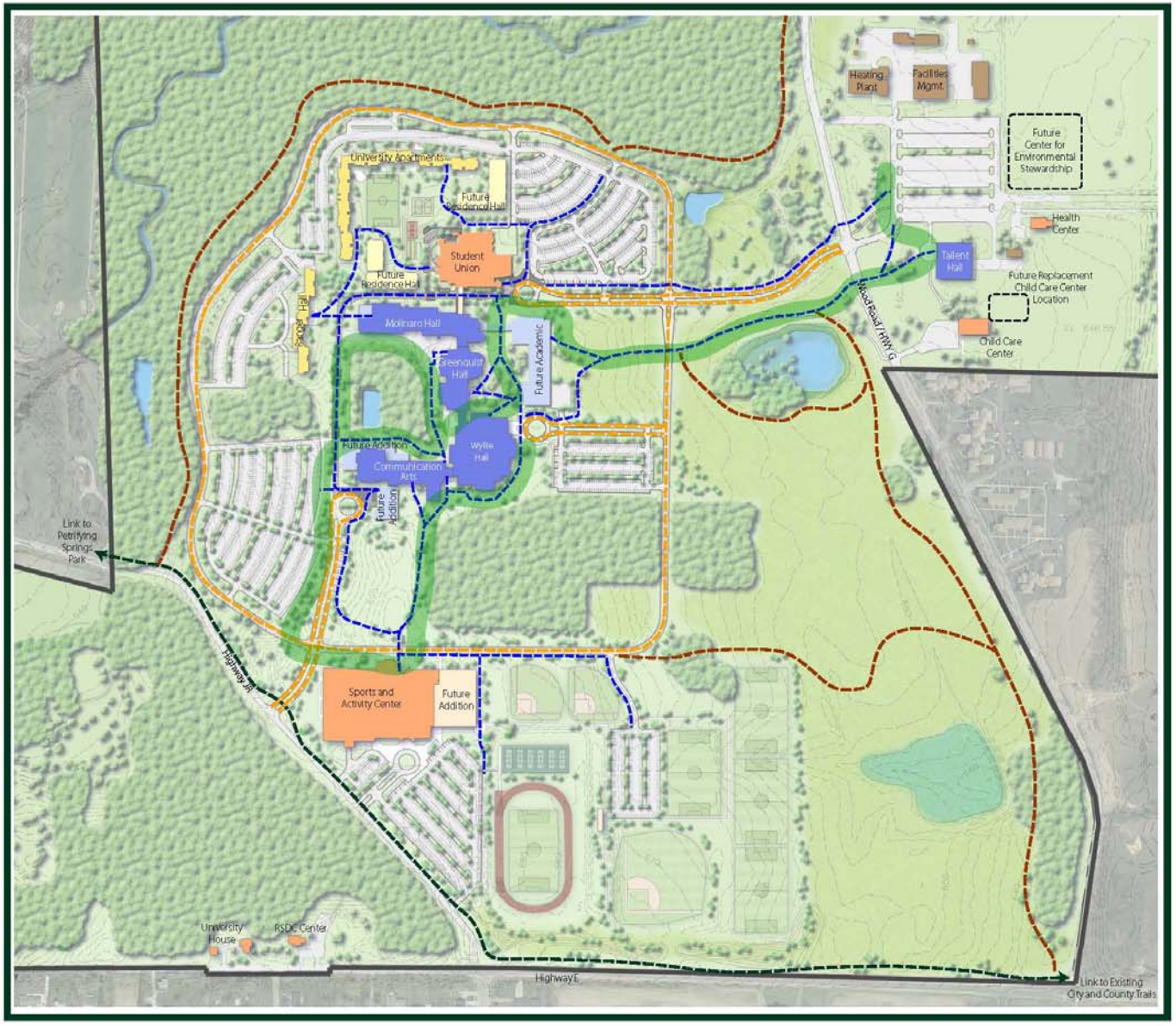
- Academic and Administration Buildings
- Future Academic and Admin Buildings
- Residence Halls
- Future Residence Halls
- Student Services and Activities
- Future Student Services and Activities
- Service and Maintenance Buildings
- Campus Lawn/Formal Open Space
- Meadow Planting Area
- Campus Woodlands
- Active Recreation Fields

Basket — Disc Golf Hole

0' 200' 400' 1000'

N

Aerial Photography by USGS (2009)



University of Wisconsin PARKSIDE
Southeastern Wisconsin's University of Opportunity

Campus Master Plan

Diagram H.

Pedestrian and Bicycle Circulation

- Academic and Administration Buildings
- Future Academic and Admin Buildings
- Residence Halls
- Future Residence Halls
- Student Services and Activities
- Future Student Services and Activities
- Service and Maintenance Buildings
- Primary Pedestrian Walk
- Campus Roadway Bike Lanes
- Anna Maria Williams Tree Trail
- Soft Surface Walking Trails (approximate locations)

0' 200' 400' 1000'

N

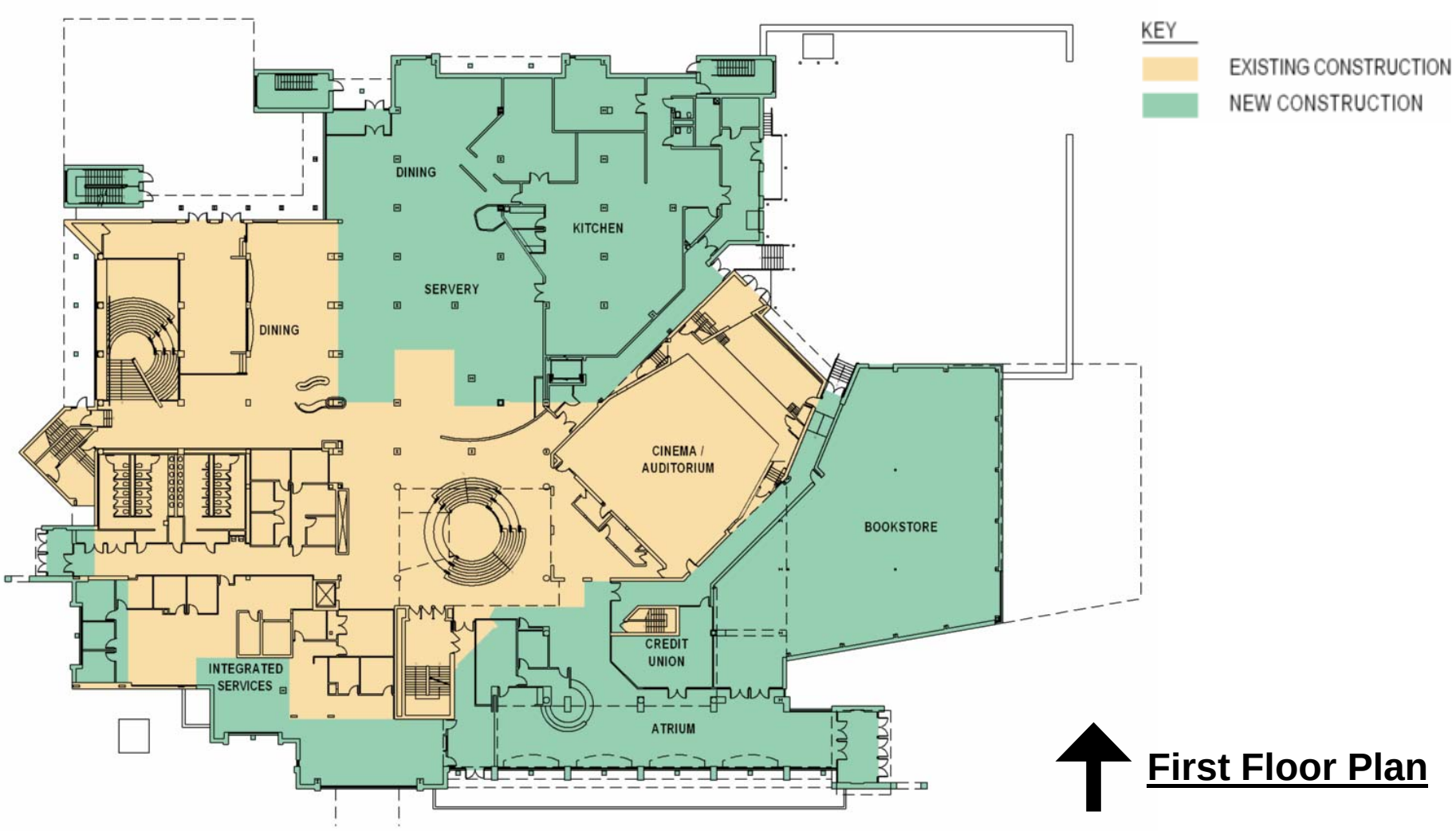
Aerial Photography by USGS (2002)

University of Wisconsin PARKSIDE

Campus Master Plan

Phasing Plan


Campus Loop Road
University Apartments
Future Residence Hall
Student Union
Future Residence Hall
Ranger Hall
Molinaro Hall
Greenquist Hall
Future Academic



First Floor Plan

University of Wisconsin PARKSIDE

Student Union Expansion And Admissions Center

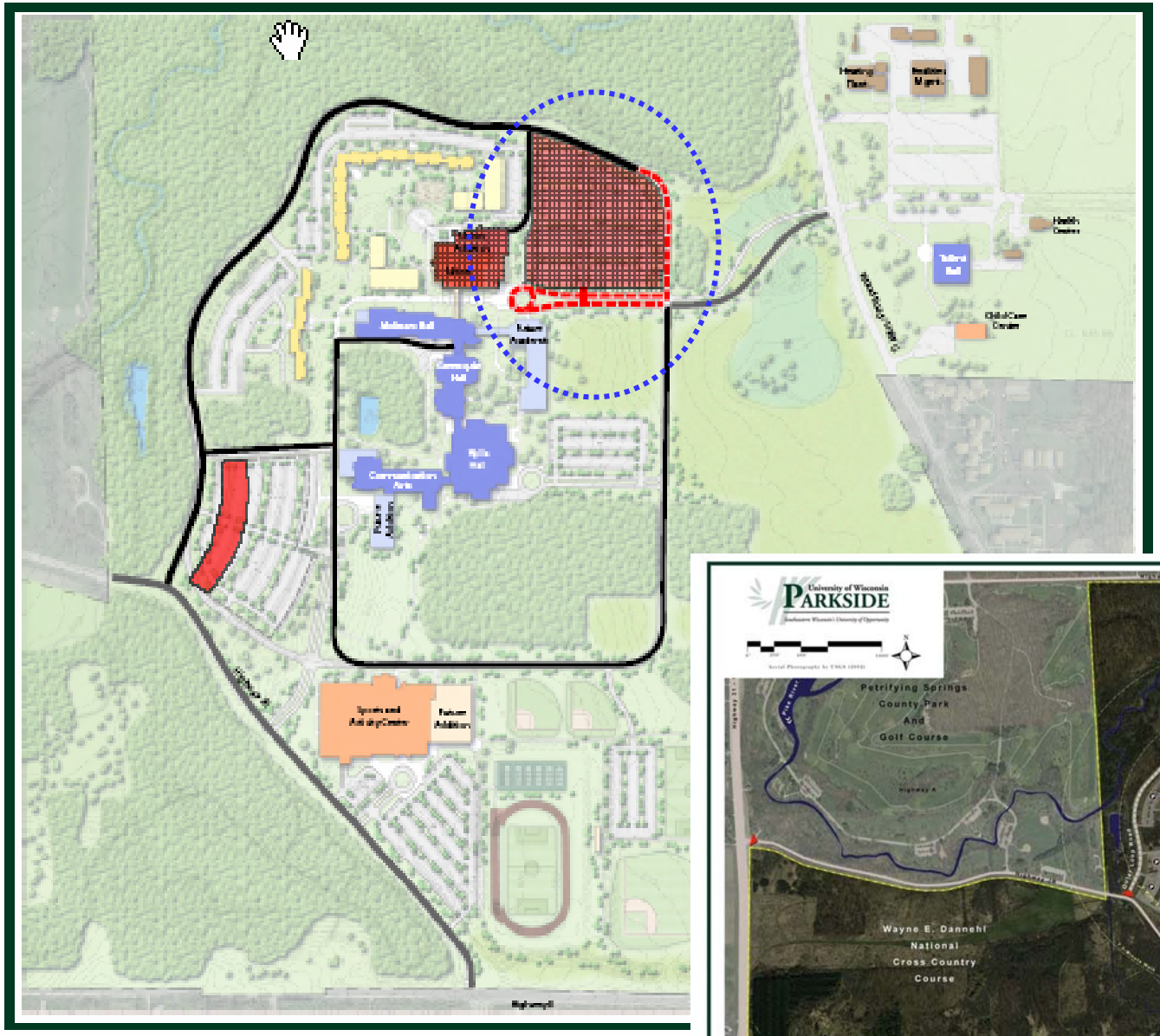
KahlerSlater

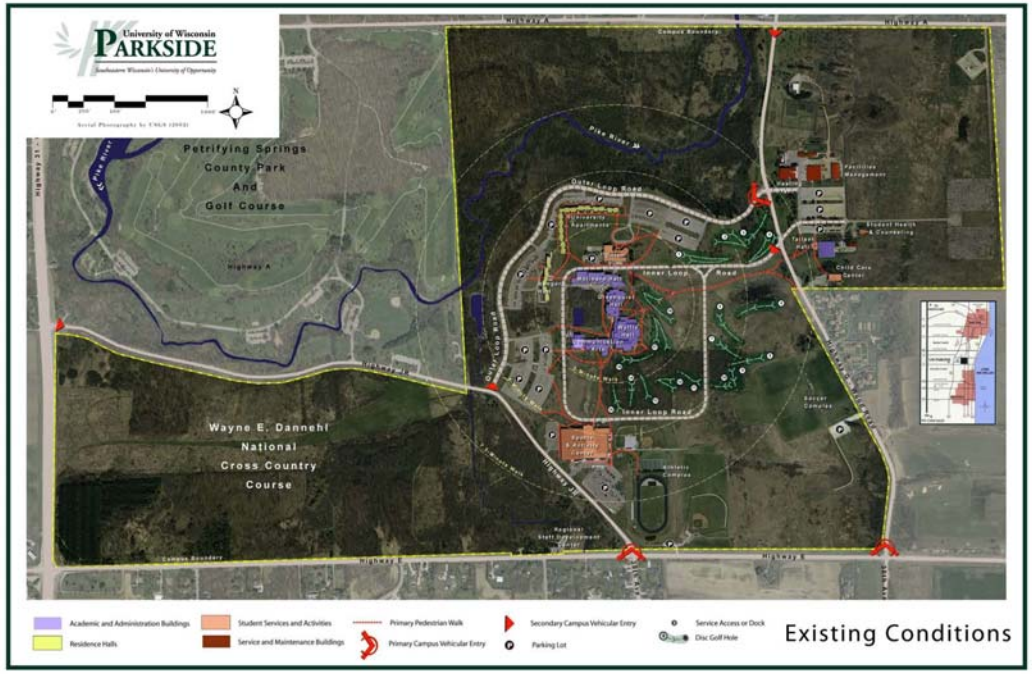
ARCHITECTS

University of Wisconsin PARKSIDE

Campus Master Plan

Phasing Plan

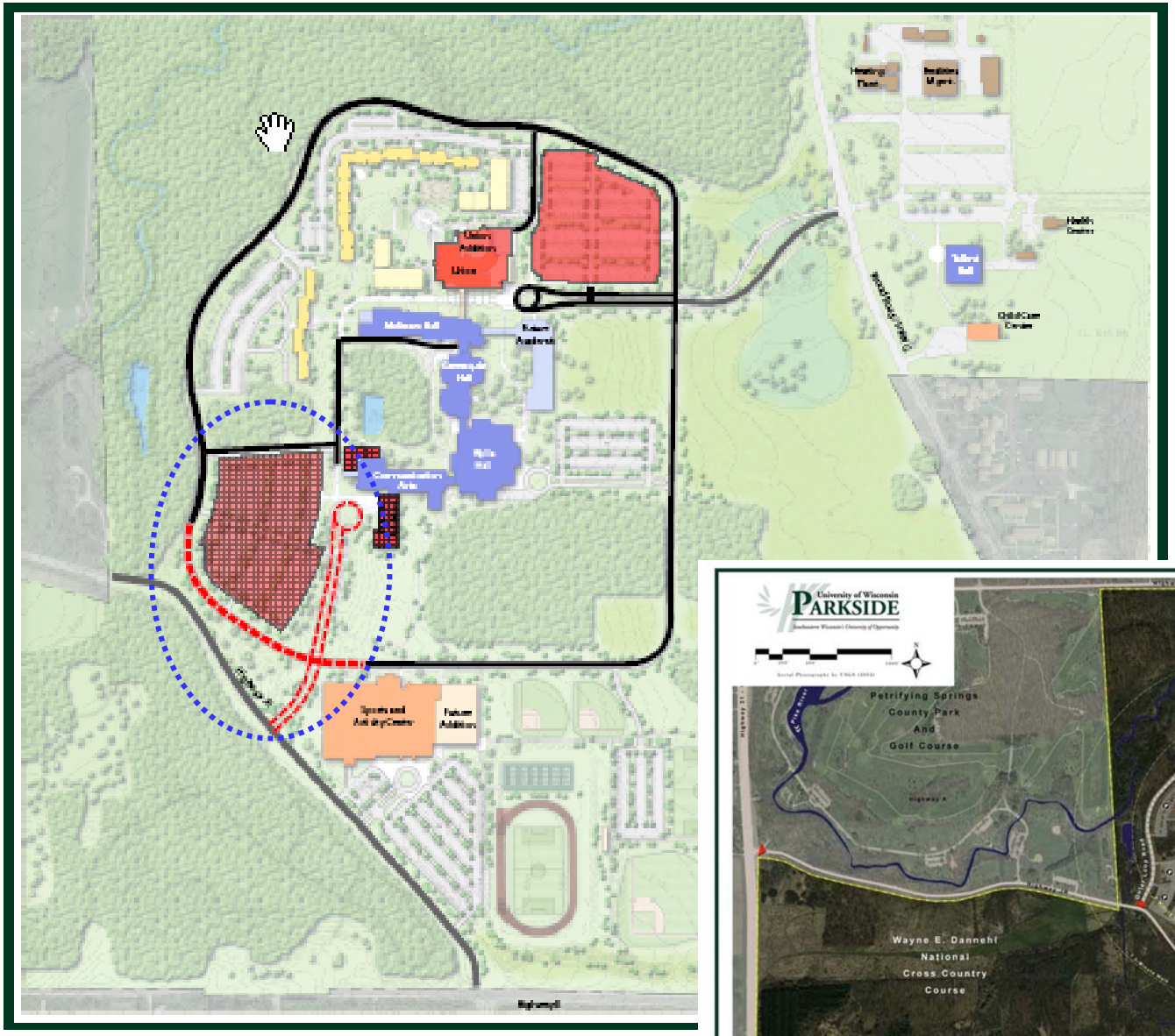


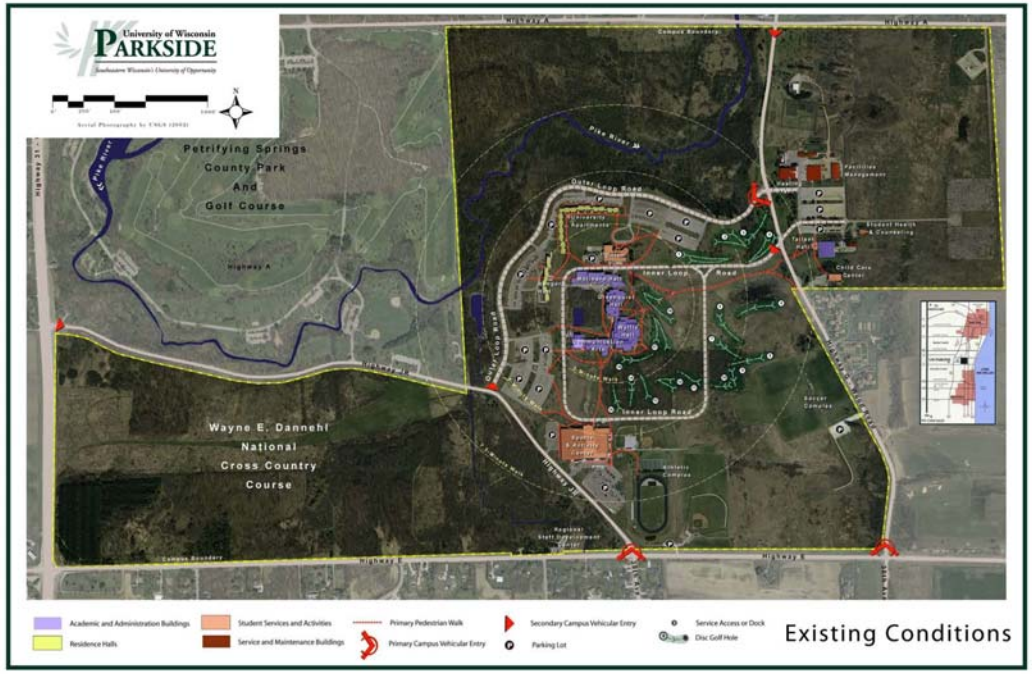


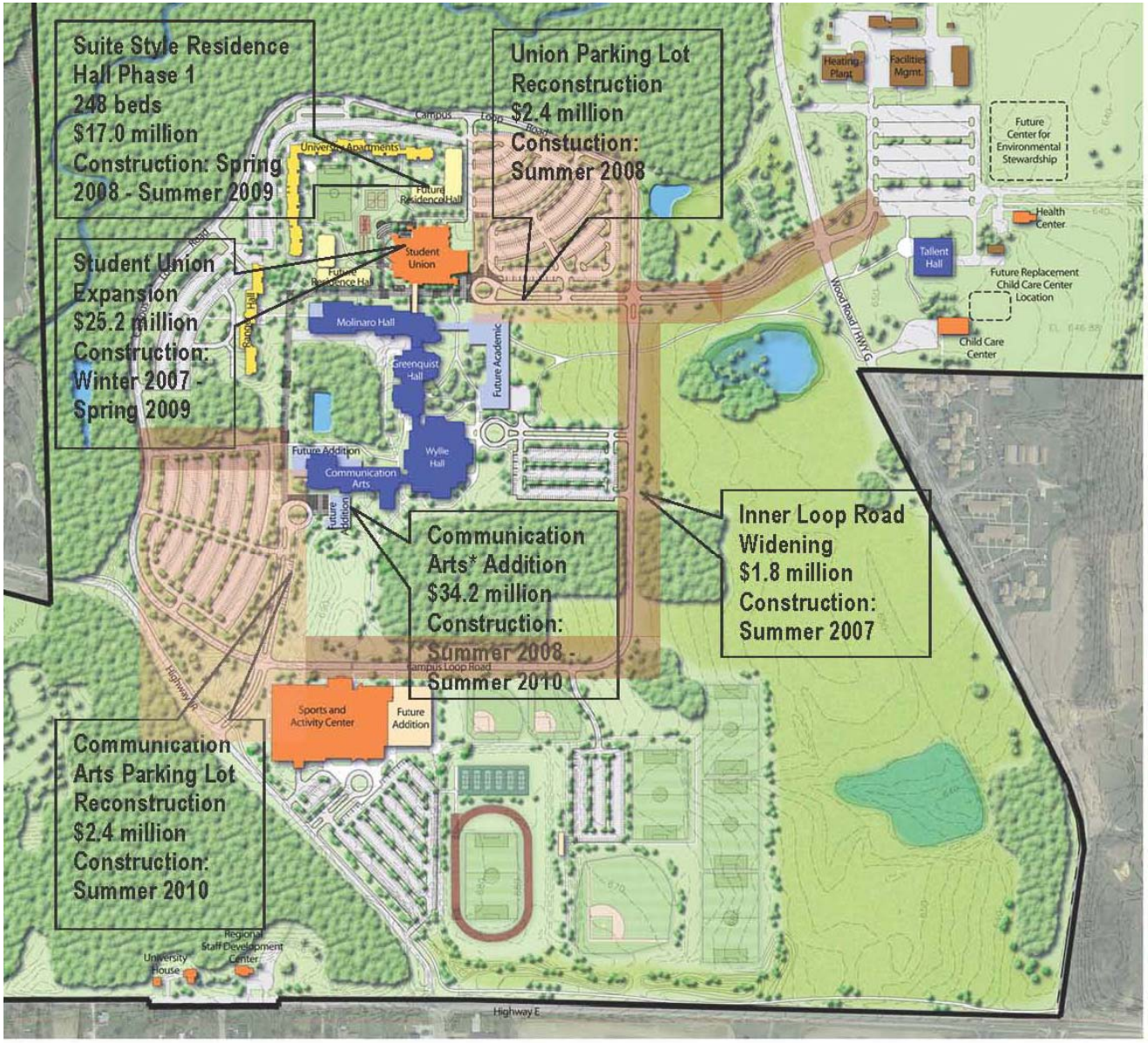
University of Wisconsin PARKSIDE

Campus Master Plan

Phasing Plan







Academic and Administration Buildings
Future Academic and Administration Buildings
Residence Halls
Future Residence Halls
Student Services and Activities
Future Student Services and Activities
Service and Maintenance Buildings

University of Wisconsin PARKSIDE
Southeastern Wisconsin's University of Opportunity

Campus Master Plan

* To be renamed Dhaliwal Hall upon completion of the addition

Landscape Design Guidelines

Architectural Design Guidelines – Campus Patterns

Flexible Planning – Functional Relationships

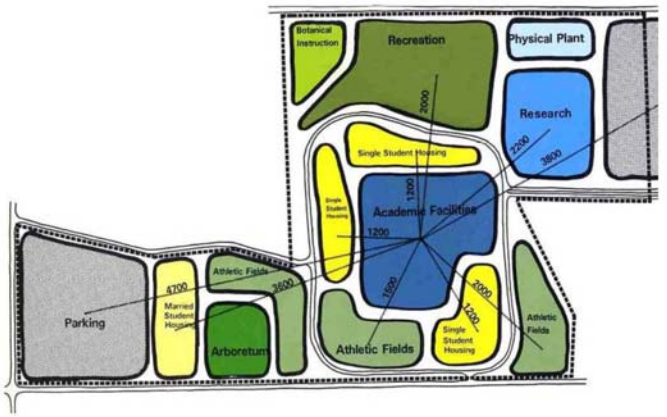
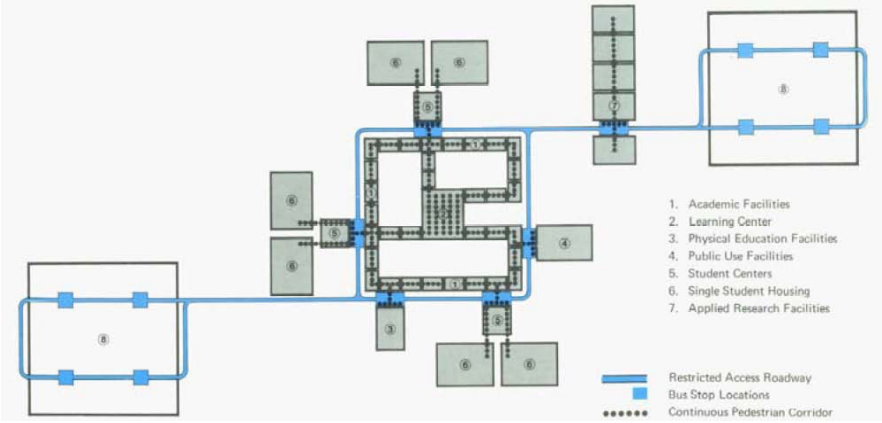


Diagram from the 1969 Master Development Plan

"The various facilities are located in positions suitable to their functions and relationships. They also take advantage of topography and wooded and open spaces...These zones can be considered as two dimensional balloons capable of stretching or contracting in new directions as the pressures of the future modify initial intentions."
- Master Development Plan, 1969

Organic Growth – Orthogonal Grid

Campus in Motion – Ring & Restricted Roads



Interconnected Objects – Continuous Corridor

Movement Systems as Form Generators – Volumetric Expression

"Road and lot design is the outgrowth of efficiently meshing vehicular movements. It produces geometric patterns naturally scaled to moving vehicles, in contrast to the building areas where the size of the building increments relates to a pedestrian movement scale."
- Master Development Plan, 1969

Modern Movement – Daylight & Transparency

Campus as Destination – Family of Entrances

The Academic Concourse – Public & Private Layers

The Connected Campus – Visual Connectivity

Campus with a Heart – Student Centers

Different but related roof/ceiling systems provide continuity and surprise.

Skylights, exposed concrete and brick combine to create colorful and patterned walls.

Careful and creative detailing allows for a high degree of variety using a limited selection of materials.

Visual Criteria:

Materials

"Buildings within the academic area should not exceed four or five stories, except where overriding functional or symbolic purposes demand higher structures. No building should be taller than the Learning Center. Five stories represents the maximum practical walkup height."

Master Development Plan, 1969

Visual Criteria:

Heights

Visual Criteria: Building Details

Prominent building details in each visual area should be alike or compatible. These details include such items as exposed structural elements, window openings, and parapets."

Master Development Plan, 1969

Visual Criteria:

Related Design Elements


PARKSIDE
CLASS
OF
2006

University of Wisconsin
PARKSIDE

Southeastern Wisconsin's University of Opportunity