Applied Health Sciences
Baccalaureate Degree Program

University of Wisconsin Parkside
Southeastern Wisconsin’s University of Opportunity
**Strengths & Background**

- History of strong and successful Health and Science programs
- Responsive to students’ needs (recruit/retain students)
- Strategic plan at UW-Parkside to create innovative programs centered around health care careers
- State and National need for all proposed pre-professional concentrations
- Conservative use of resources, while expanding student options
- *Location, Location, Location!*
Collaboration

- Campus Collaboration
  - BIOS and HPEA
  - Nursing program

- Potential External Collaboration
  - Gateway Technical College
    - Updating current articulation agreements
  - UW Campuses
    - Entry into professional health & graduate programs
Curriculum Overview

- Provides strong academic foundation
  - Prepares students to enter professional programs or entry level health/science careers

- Provides strong clinical foundation
  - *Basic and Advanced Science and Health Classes*
    - Provides students with employable hands-on techniques and skills
  - *Internship*
    - Provides students with hands on application of health science knowledge and skills
    - Helps students gain experiences required for acceptance into professional programs or entry level positions

- Health Promotion emphasis
Curriculum

- **Core courses** (58 credits)

- **Concentrations** (Average – 21 credits)
  - *Pre-Athletic Training*
  - *Pre-Chiropractic*
  - *Pre-Kinesiology/Exercise Science*
  - *Pre-Occupational Therapy*
  - *Pre-Physician Assistant*
  - *Pre-Physical Therapy*
Need for the AHS Major

State and National

- A 33% average projected growth rate and annual openings in proposed pre-professional concentration areas
- Employment growth is expected to be “much faster than average for all occupations”

Regional

- Nearly 1800 Gateway Technical College students were enrolled in various health care programs in 2006-2007

UW-Parkside

- 77% of surveyed students (n = 366) indicated an interest in pursuing the proposed AHS degree
Diversity

- UW-Parkside Diverse Campus and Community
  - Widely recognized in this area
  - Over 27% students of color in the Pre-Nursing program
  - 16 faculty members of color in departments contributing to the proposed AHS major

- Increase Diversity
  - Retain and Recruit students and staff

- Diversity Emphasized in Curriculum