



2009 Reaccreditation

**UW-Madison: Forward-Looking Themes
for Higher Learning Commission
Reaccreditation
and
Campus Strategic Planning**

Provost Patrick Farrell

Project Director: Professor Nancy Mathews

**Presentation before the Education Committee of the
UW System Board of Regents
December 6, 2007**



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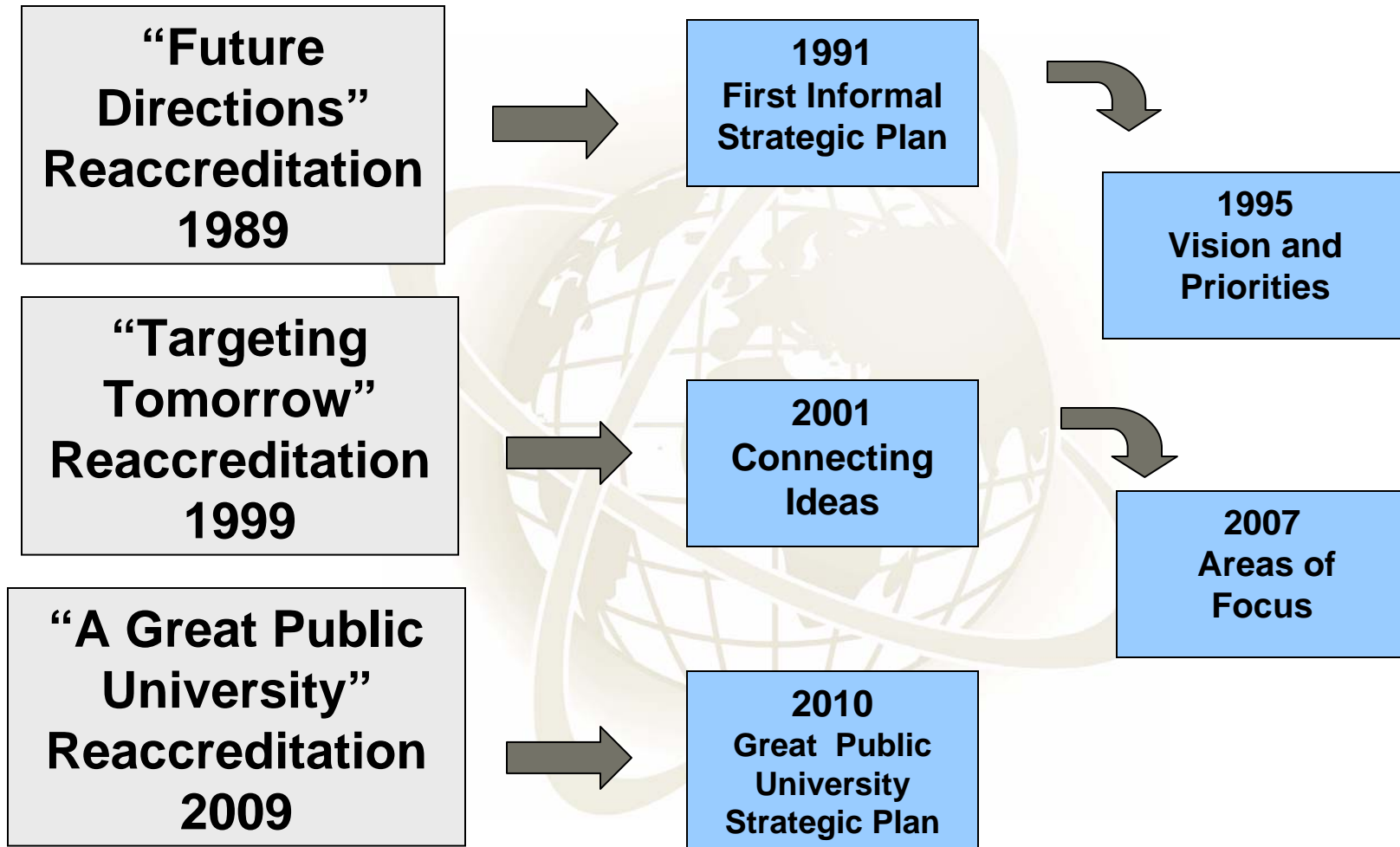
Our overall self-study theme:

What will it mean to be a great public research university in a changing world?

How will UW Madison uniquely embody this greatness?



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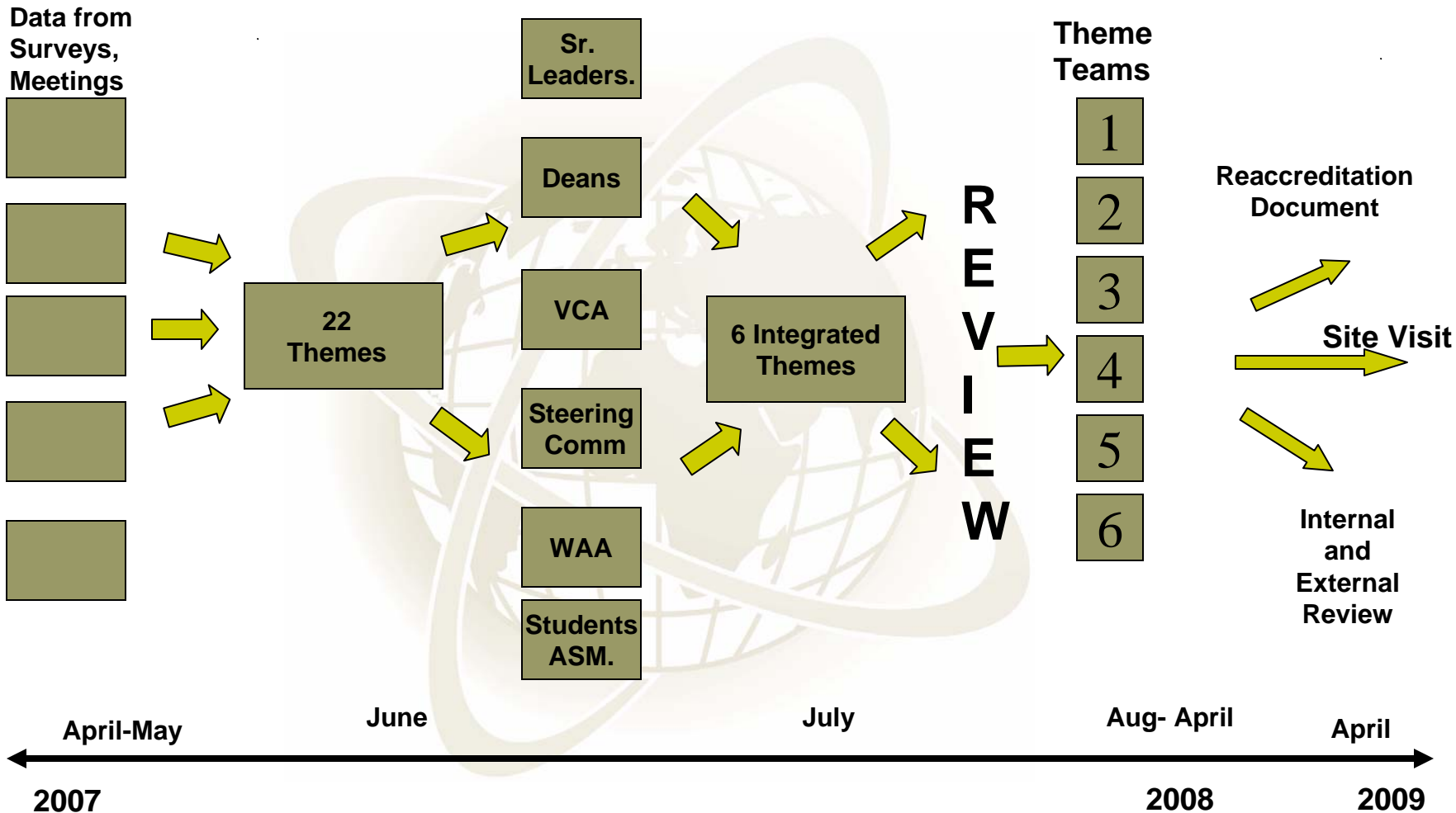
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Spring 2007 Survey Questions:

1. What about UW Madison do you most value and want to carry forward?
2. Ours is a changing world. In our changing world, what are issues for UW-Madison to address?
3. What will define UW-Madison as a great public university in the future?



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Data Gathering and Engagements:

- **193,143 OHRD surveys sent via email**
- **42 governance groups**
- **7 Listening Sessions**
- **Small Group on-line “Café’s”**



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Data from Meetings and Surveys

Students	3337	(8%)
Alumni	2211	(1.6%)
Fac-Staff Groups**	373	(18%)
Academic Staff	145	(2.4%)
Classified Staff	82	(1.6%)
Faculty	81	(3.9%)
TOTAL	6229	



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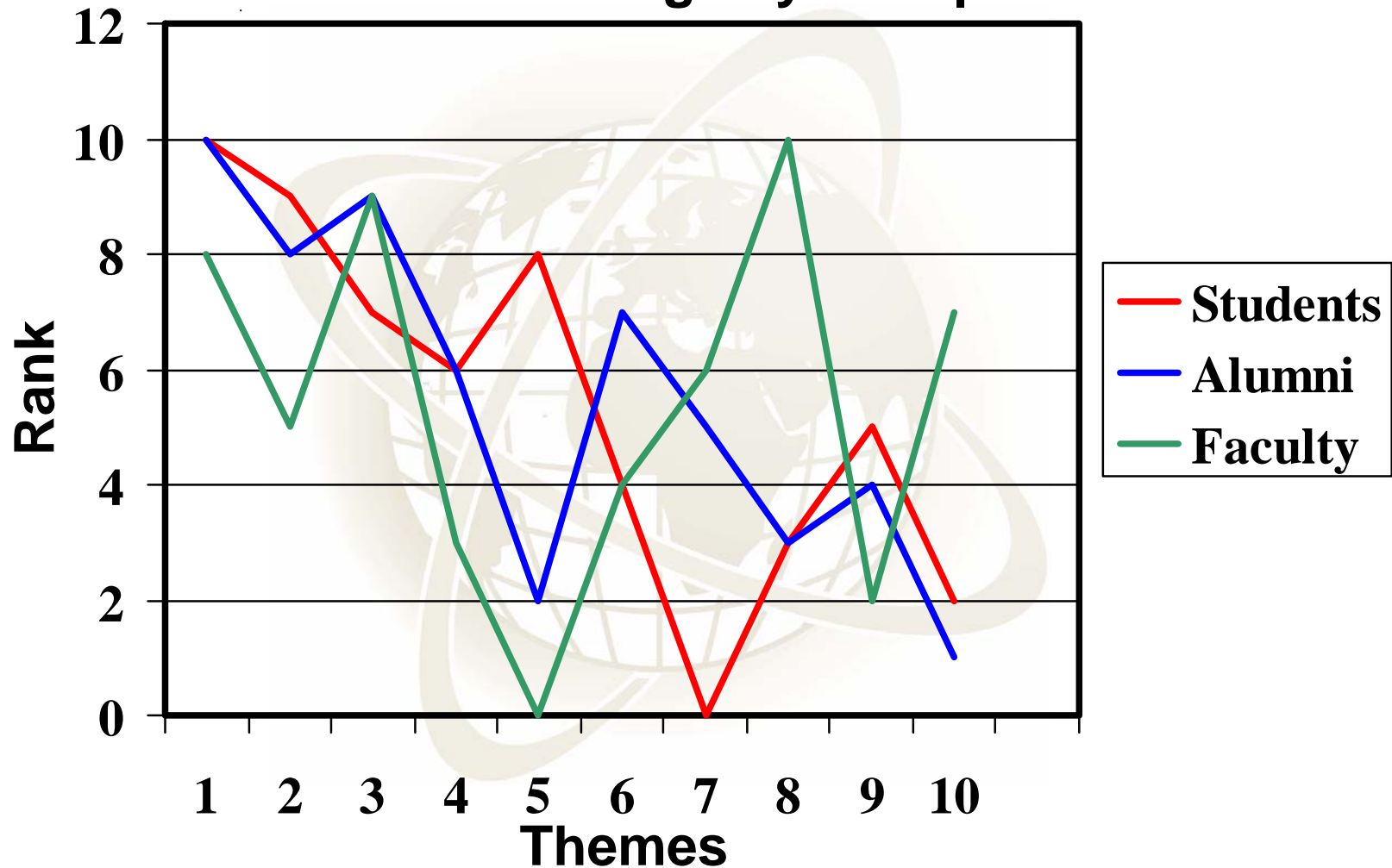
Top 22 Themes

- Academic Excellence
- Access
- Adaptability/Flexibility
- Campus Life
- Diversity
- Environment
- Ethics/Values
- Faculty/Staff Experience
- Funding
- Global Leadership
- Grad Students
- Health/Quality of Life
- Infrastructure
- Interdisciplinarity
- Leadership
- Marketing UW
- Out-of-Classroom Experience
- Quality Research
- Social Justice
- Technology
- UW Living Laboratory
- Wisconsin Idea



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Theme Rankings by Group





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Reaccreditation Self-Study Themes:

1. Rethinking the public research university
2. Integration of discovery and learning
3. Shaping the global agenda
4. Training global citizens and leaders
5. Creating a respectful, welcoming and empowered UW-Madison community
6. Institutional integrity



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Cross-Cutting Themes:

- Distinctiveness
- Vision
- Campus Climate and Diversity
- Systems that Support Success



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Looking Forward:

**Strategic Planning
and
Implementation**



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Website:

www.greatu.wisc.edu