2009 Reaccreditation

UW-Madison: Forward-Looking Themes for Higher Learning Commission Reaccreditation and Campus Strategic Planning

Provost Patrick Farrell
Project Director: Professor Nancy Mathews

Presentation before the Education Committee of the UW System Board of Regents
December 6, 2007
Our overall self-study theme:

*What will it mean to be a great public research university in a changing world?*

*How will UW Madison uniquely embody this greatness?*
2009 Reaccreditation

"Future Directions" Reaccreditation 1989

"Targeting Tomorrow" Reaccreditation 1999

"A Great Public University" Reaccreditation 2009

1991 First Informal Strategic Plan

1995 Vision and Priorities

2001 Connecting Ideas

2007 Areas of Focus

2010 Great Public University Strategic Plan
Spring 2007 Survey Questions:

1. What about UW Madison do you most value and want to carry forward?

2. Ours is a changing world. In our changing world, what are issues for UW-Madison to address?

3. What will define UW-Madison as a great public university in the future?
2009 Reaccreditation

Data from Surveys, Meetings

22 Themes

Sr. Leaders
Deans
VCA
Steering Comm
WAA
Students ASM

6 Integrated Themes

Theme Teams
1
2
3
4
5
6

Reaccreditation Document

Site Visit

Internal and External Review

April-May 2007

June 2007

July 2007

Aug- April 2008

April 2009
2009 Reaccreditation

Data Gathering and Engagements:

- 193,143 OHRD surveys sent via email
- 42 governance groups
- 7 Listening Sessions
- Small Group on-line “Café’s”
### 2009 Reaccreditation

**Data from Meetings and Surveys**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students</td>
<td>3337</td>
<td>(8%)</td>
</tr>
<tr>
<td>Alumni</td>
<td>2211</td>
<td>(1.6%)</td>
</tr>
<tr>
<td>Fac-Staff Groups**</td>
<td>373</td>
<td>(18%)</td>
</tr>
<tr>
<td>Academic Staff</td>
<td>145</td>
<td>(2.4%)</td>
</tr>
<tr>
<td>Classified Staff</td>
<td>82</td>
<td>(1.6%)</td>
</tr>
<tr>
<td>Faculty</td>
<td>81</td>
<td>(3.9%)</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>6229</td>
<td></td>
</tr>
</tbody>
</table>
2009 Reaccreditation

Top 22 Themes

- Academic Excellence
- Access
- Adaptability/Flexibility
- Campus Life
- Diversity
- Environment
- Ethics/Values
- Faculty/Staff Experience
- Funding
- Global Leadership
- Grad Students
- Health/Quality of Life
- Infrastructure
- Interdisciplinarity
- Leadership
- Marketing UW
- Out-of-Classroom Experience
- Quality Research
- Social Justice
- Technology
- UW Living Laboratory
- Wisconsin Idea
2009 Reaccreditation

Theme Rankings by Group

Rank

Students
Alumni
Faculty

Themes

1 2 3 4 5 6 7 8 9 10

Rank
2009 Reaccreditation
2009 Reaccreditation

Reaccreditation Self-Study Themes:
1. Rethinking the public research university
2. Integration of discovery and learning
3. Shaping the global agenda
4. Training global citizens and leaders
5. Creating a respectful, welcoming and empowered UW Madison community
6. Institutional integrity
Cross-Cutting Themes:

• Distinctiveness
• Vision
• Campus Climate and Diversity
• Systems that Support Success
2009 Reaccreditation

Looking Forward:
Strategic Planning and Implementation
2009 Reaccreditation

Website:

www.greatu.wisc.edu