“Collaboration in Action”
Building a Regional Model”
Welcome and Meeting Overview
## Financial Impact of UW Oshkosh

<table>
<thead>
<tr>
<th>Category</th>
<th>2003*</th>
<th>2006*</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>UW Oshkosh Total Revenue</td>
<td>$120</td>
<td>$144</td>
<td>20.0</td>
</tr>
<tr>
<td>Tuition</td>
<td>$28.9</td>
<td>$46.1</td>
<td>59.5</td>
</tr>
<tr>
<td>State Funding</td>
<td>$45.3</td>
<td>$39.2</td>
<td>-13.5</td>
</tr>
<tr>
<td>Total Direct Spending¹</td>
<td>$185</td>
<td>$233</td>
<td>25.9</td>
</tr>
<tr>
<td>Total Economic Contribution²</td>
<td>$432</td>
<td>$501</td>
<td>15.9</td>
</tr>
<tr>
<td>Faculty &amp; Staff</td>
<td>1,197</td>
<td>1,250</td>
<td>4.4</td>
</tr>
<tr>
<td>FTE Students</td>
<td>9,388</td>
<td>9,815</td>
<td>4.5</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>7,866</td>
<td>9,064</td>
<td>15.2</td>
</tr>
<tr>
<td>Tax Revenue Generated</td>
<td>$32.0</td>
<td>$37.5</td>
<td>17.2</td>
</tr>
</tbody>
</table>

* In millions of dollars unless otherwise stated
The Quality of UW Oshkosh Instruction

- Letters and Science graduates are coveted by the best graduate programs in nation.

- 100% pass rate for graduate students on the Family Nurse Practitioner Exam for 8 years running.

- MBA and Senior business majors taking the ETS business knowledge assessment test rank in the top 5 percent nationwide.

[continued]
The Quality of UW Oshkosh Instruction

- Students taking the CPA exam placed UWO in the top 10 schools nationally; and

- 35 alumni received the Herb Kohl Teacher of the Year Award since 1990.

- 2,035 new 2005-06 graduates, the single-largest graduating class in our 135-year history.
The Quality of UW Oshkosh Instruction

- UW Oshkosh has won seven highly coveted and competitive Regents’ Teaching Excellence Awards
  - 4 Individual faculty members
  - 3 departments
    - English
    - Biology/Microbiology
    - Chemistry
Role of UW Oshkosh in Northeast Wisconsin’s Growth Agenda

- Increase enrollment by 1,400 students in high-demand areas, such as:
  - Biology/microbiology
  - Chemistry
  - Medical technology
  - Psychology
  - Nursing
  - Math/Science teacher education
  - Business
Role of UW Oshkosh in Northeast Wisconsin’s Growth Agenda

- Requires
  - Funding for additional faculty in 3 biennia (2007-09, 2009-11 and 2011-13),
  - Capital funding for facilities upgrades, such as the new $48 million Academic Building.
  - Enhance collaborations to better serve the needs of the WTCS and UW College graduates.
Alignment of the GOVERNING IDEAS, Strategic Action Initiatives and Key Operational Plans at University of Wisconsin Oshkosh

Mission
"To Serve People"

Vision
"Engaging people and ideas for common good"

Values
- Knowledge & continuous learning
- Diversity & inclusivity
- Quality & achievement
- Freedom & responsibility
- Engagement & support
- Social awareness & responsiveness

College of Letters & Science Strategic Plan
- Student/Faculty Research Collaboration
- International/Ethnic Studies
- PK-12 Schools Collaboration
- Center for Aquatic Studies
- Promotion of the Liberal Arts

College of Nursing
- Innovative Clinical Internships and Partnerships
- Clinical Internships in Underserved U.S. Communities and International Sites
- Collaboration with UW Colleges and Wisconsin Technical
- Community Clinical Experiences for Cultural Competency
- Assessment Strategies

College of Education & Human Services Strategic Plan
- Academic Affair/Continuous Learning
- International and Intercultural Opportunities for Adult Students

Key Operational Plans/Processes
- Academic Program and Student Outcome Assessment Plan
- Advancement and Relationship Development Plan
- Enrollment and Student Support Plan
- Facilities Master Plan
- Finance and Budgeting Plan
- Human Resources Support and Development Plan
- Information Technology Plan

Strategic Directions
- Develop a community of lifelong learners & collaborative scholars
- Enhance teaching excellence
- Foster research and creative expression
- Expand outreach and partnerships
- Promote representative leadership and resource stewardship

Strategic Action Initiatives
- University-Wide
  - General Education Program
  - Student Compact
  - Faculty Compact
  - Key Operational Plans
  - Cross-College Collaboration

- College of Business Administration
  - Applications in BBA and MBA programs
  - Project-Consulting Courses for Undergraduates
  - Student-Owned and Operated Business
  - Global MBA Degree
  - Center for Family Business Research and Services
  - Quality of Students
  - Excellence for Undergraduate and Graduate Students
  - New Venture Center

- College of Education and Human Services
  - PI 34 New Teacher Licensure Initiatives
  - Student Portfolios Assessment Process
  - Alternative Licensure Programs for Teachers
  - Collaboration with COLS
  - Diversity with English Language Learners and Native American Students

- College of Business Administration Strategic Plan
- College of Nursing Strategic Plan
- College of Letters & Science Strategic Plan
- College of Education & Human Services Strategic Plan
- Strategic Plans of Other Units

October 2005
University-wide Distinctiveness

- Engagement
- Partnership
- Environmental Sustainability
- Regionally and Globally Aligned Curriculum
Distinctiveness: Engagement and Partnership

- NEW ERA Panel:
  “Model University Center?”
  10:30-11:00 AM April 12

- New North Panel:
  “North of What You Expect”
  9:00 AM April 13

- Business, Finance and Audit Committee Presentation: “Diversifying our Revenue Sources”
  1:30 PM April 12
Distinctiveness: Environmental Sustainability

Physical Planning and Funding Committee Presentation:

• “UW Oshkosh’s Role in Northeast Wisconsin’s Growth Agenda: Enhancing Existing and Building New “Green” Facilities” 1:30 PM April 12
Distinctiveness: Regionally & Globally Aligned Curriculum

Education Committee Presentations:

- “Bachelor of Applied Studies” 1:30 PM April 12

- “Aligning Academic Program Menu with Current and Future Regional Needs”
  - 2:00 PM April 12

- “UW Oshkosh’s Model United Nations Program”
  - Amanda Cone, President, OSA
  - Brandon Strand, Vice President, OSA
  - 10:20 AM April 12