Distance Learning
UW-Platteville’s Niche

Building on Tradition
Distance Learning Initiatives

- Time and place bound adults
- Entire degree programs
- No campus residency requirement
- Multiple modalities
  - Online degree programs
  - Site-based programs
  - Collaborative programs
Distance Education
Past, Present & Future

Dawn Drake, Executive Director
Alternative Delivery Systems

Building on Tradition
History

• Print-based program 1978
• Interactive Television 1991
• Online 1999

Building on Tradition
Programs

- Undergraduate
  - Business
  - Criminal Justice
- Graduate
  - Criminal Justice
  - Engineering
  - Project Management
Enrollments (2005-2006)

- Over 2,800 degree-seeking enrollments
  - 1700 Online
  - 600 Print-based
  - 500 Interactive Television
Demographics

• Average Age
  - Undergraduate - 40; Graduate - 38

• Gender
  - Men, 51%; Women, 49%

• 7% minority

• 5% Veterans or active military

• 2% international

Building on Tradition
Demographics

• Students in 70 of 72 Wisconsin counties
• Students in 47 states; 12 countries
• Graduates of Programs
  - Business – 395
  - Criminal Justice – 52
  - Engineering – 46
  - Project Management – 94
Employers

Building on Tradition
Employers

- Federal, state & municipal government
- Small business
- Law enforcement agencies
- Educational institutions

➢ Over 500 Wisconsin companies have employees enrolled in distance courses
Self-Supporting Entity

- Instructional support
- Course development and revisions
- Administrative personnel
- Office operations including supplies and equipment
- Marketing and recruitment
Partnerships

Building on Tradition
All-Inclusive Service

- Open House
- Recruitment
- Admissions
- Financial Aid
- Orientation
- Peer Mentoring
- Tutoring
- Advising
- Student Advisory Board
- Career Services
- Graduation
- Alumni

Building on Tradition
Awards

GetEducated.com
2005-2007 Best Buy Awards

- Consumer Seal of Approval
- Top 25 of Online Engineering Degrees
  - Master of Science in Engineering
- Honorable Mention of Undergraduate Degrees
  - Bachelor of Science in Business Administration

Building on Tradition
Awards

- US News and World Report
  - Best Online Graduate Programs
    - Master of Science in Engineering and Master of Project Management

- A G&H Education Site Award

- Project Management Institute
  Global Registered Education Provider

Building on Tradition
Future

- Continued growth of all online programs over the next 5 years
- Updates to course delivery with new technologies
- Additional student services
MSE - Adult Education
Past, Present & Future

Michael Anderson, Director
School of Education

Building on Tradition
Master of Science in Education—Adult Education Distance Program
Offered in Milwaukee, Racine, Madison, Janesville
In partnership with: MATC Milwaukee & MATC Madison Gateway Tech, Blackhawk Tech, UW-Colleges
Program Staff

Troy Cobb, MSE
Recruitment and Retention Specialist
Racine Area

Patricia Bromley, PhD
Coordinator/Advisor

Carlos Aranda, MSE
Recruitment and Retention Specialist
Milwaukee Area

Building on Tradition
Program design

- Weekend format
- Interactive television and in person delivery

Program participants

- ratio of 3:1 women to men
- ~ 50% minority, overall

(Note: ~ 2/3 of Milwaukee/Racine participants are minorities)
Degree options

• Human Services – for psychotherapy or AODA certification

• Vocational/Technical – for technical college faculty

• Individualized – based on student goals
Future…

September 2006

Collaborative agreement
To establish
PAACE

partners
UW-Rock County/UW-Colleges
UW-Platteville
Blackhawk Technical College

Building on Tradition
Collaborative Undergraduate Engineering Programs

UW-Platteville/UW-Fox Valley
UW-Platteville/UW-Rock County

Richard Shultz, Dean
College of Engineering, Mathematics, & Science

Building on Tradition
Program History

- 1999 – UW-Platteville and UW-Fox Valley received a request from industry.
- 2001 – UW-Platteville and UW-Rock County received a similar request from Forward Janesville.
Program development

Contributions from area companies totaling $400,000 built a new laboratory facility on the UW-Fox Valley campus and classes started in 2001.
Program design

- UW-Fox Valley delivers non-engineering coursework.
- On site UW-Platteville engineering faculty deliver the engineering courses.
- First graduates – December, 2005 mechanical engineering
Program expansion

- First electrical engineering courses offered this fall at UW-Rock County, Janesville.
- Pledges from area companies total over $600,000 to build a laboratory facility on the UW-Rock County campus.
- Electrical engineering courses also offered at UW-Fox Valley, utilizing faculty on site and streaming video.
Program success

- At present over 170 students are being served by the collaborative engineering programs with an average growth of 9% annually.
- Enrollment is expected to reach 400 students as the new programs at both locations mature.
- 62% of all students served are non-traditional, with an average age of 31.
Future...

- UW-Platteville continues to receive inquiries from around the state.
- There is student and industry demand, but often not clustered in sufficient numbers to justify the full model program.
Future...‘new’ model

- Development of streaming video lectures to deliver existing programs.
- Engineering could be delivered to any region of the state, with appropriate support structures.
- Proposal submitted by UW-Platteville to provide that capability for the state, in partnership with the UW-Colleges.
Future...

Collaborative Engineering and Technology Programs

• Proposal: UW-Stout and UW-Platteville partnership
  - to service the needs of place bound students outside the metropolitan areas, in collaboration with UW-Colleges

• Advantage for Wisconsin
  - proposed partnership will make established engineering and technology programs available to a dispersed population in a very cost effective manner.
Future...

Why UW-Stout and UW-Platteville?
- Successful history in distance education
- Large array of engineering and technology degree offerings
- History of working with UW-Colleges
- Availability of fixed and mobile laboratory facilities
Thank you

Questions?