



University of Wisconsin

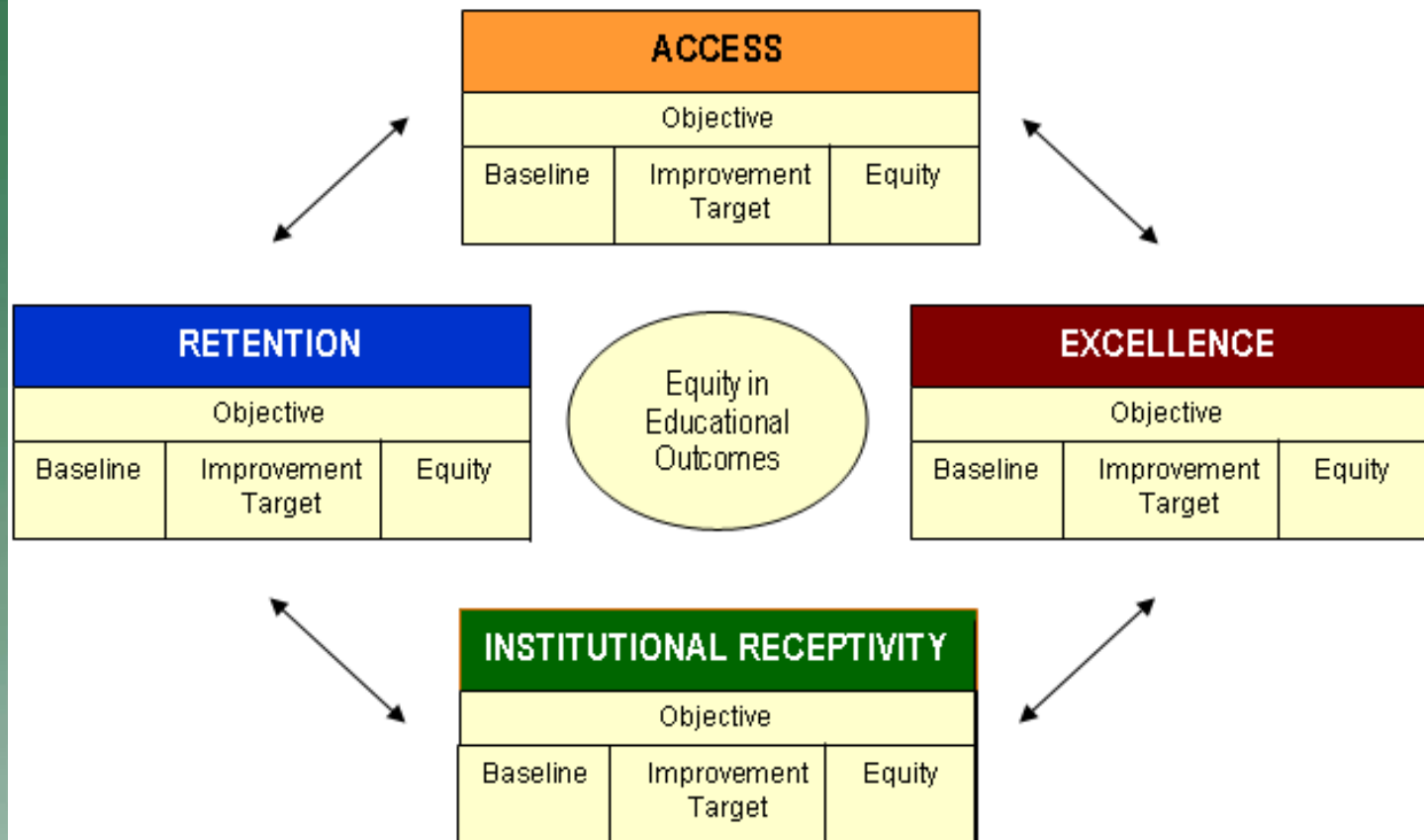
PARKSIDE

Southeastern Wisconsin's University of Opportunity

UWP Equity Scorecard Project

- Purpose:
 - Create the conditions for success
 - Utilize data to design interventions and change
- Process:
 - Faculty/staff team, chaired by the provost
 - Student focus groups
 - Campus forums

The Equity Scorecard Framework



First Step: Focus on Access

- Programs and resources that can significantly improve life opportunities for students of color
 - Enrollment
 - Financial aid
 - Majors
 - Courses
 - Special programs

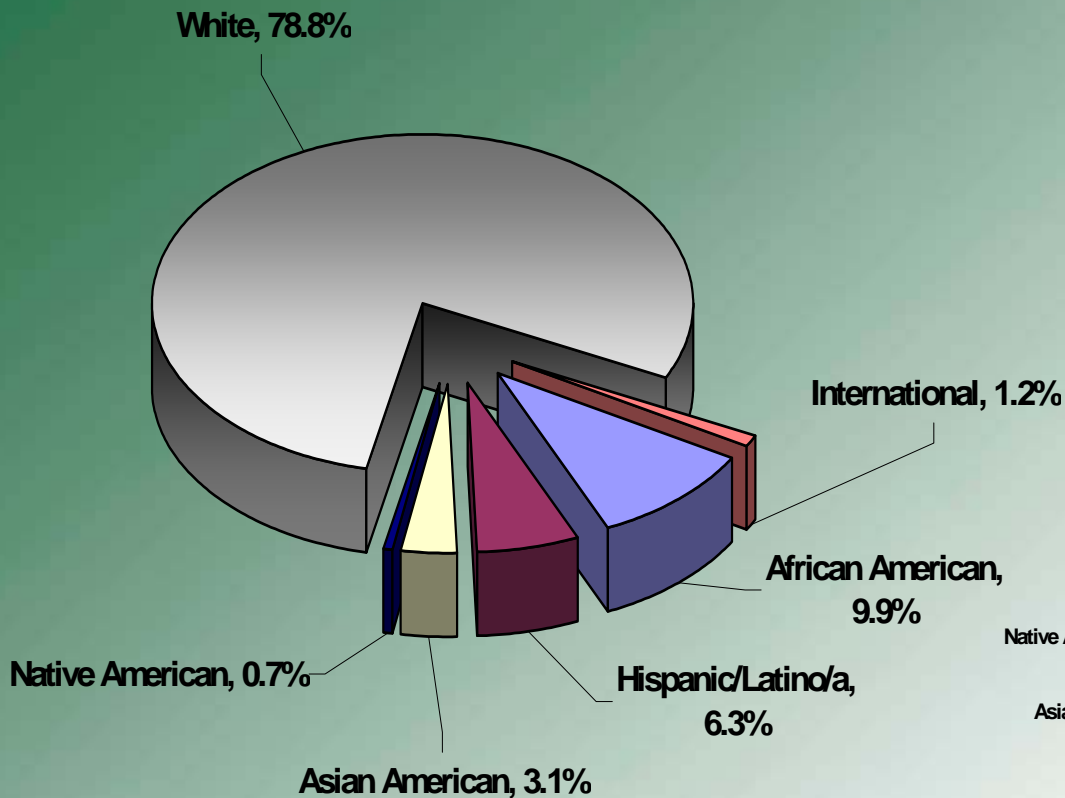
Analysis of Data

Disaggregated by Race/Ethnicity

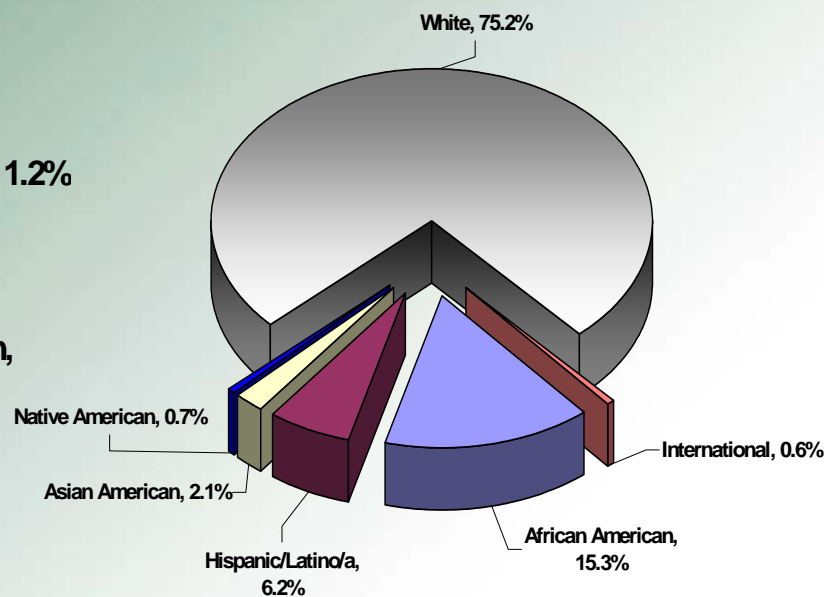
- Full-time and part-time enrollments
- Source of entry
- Gender, age, first-generation status
- Financial aid and scholarships
- High school graduation rates
- Census data
- Majors, gateway courses, special programs

UW-Parkside: Fall 2005

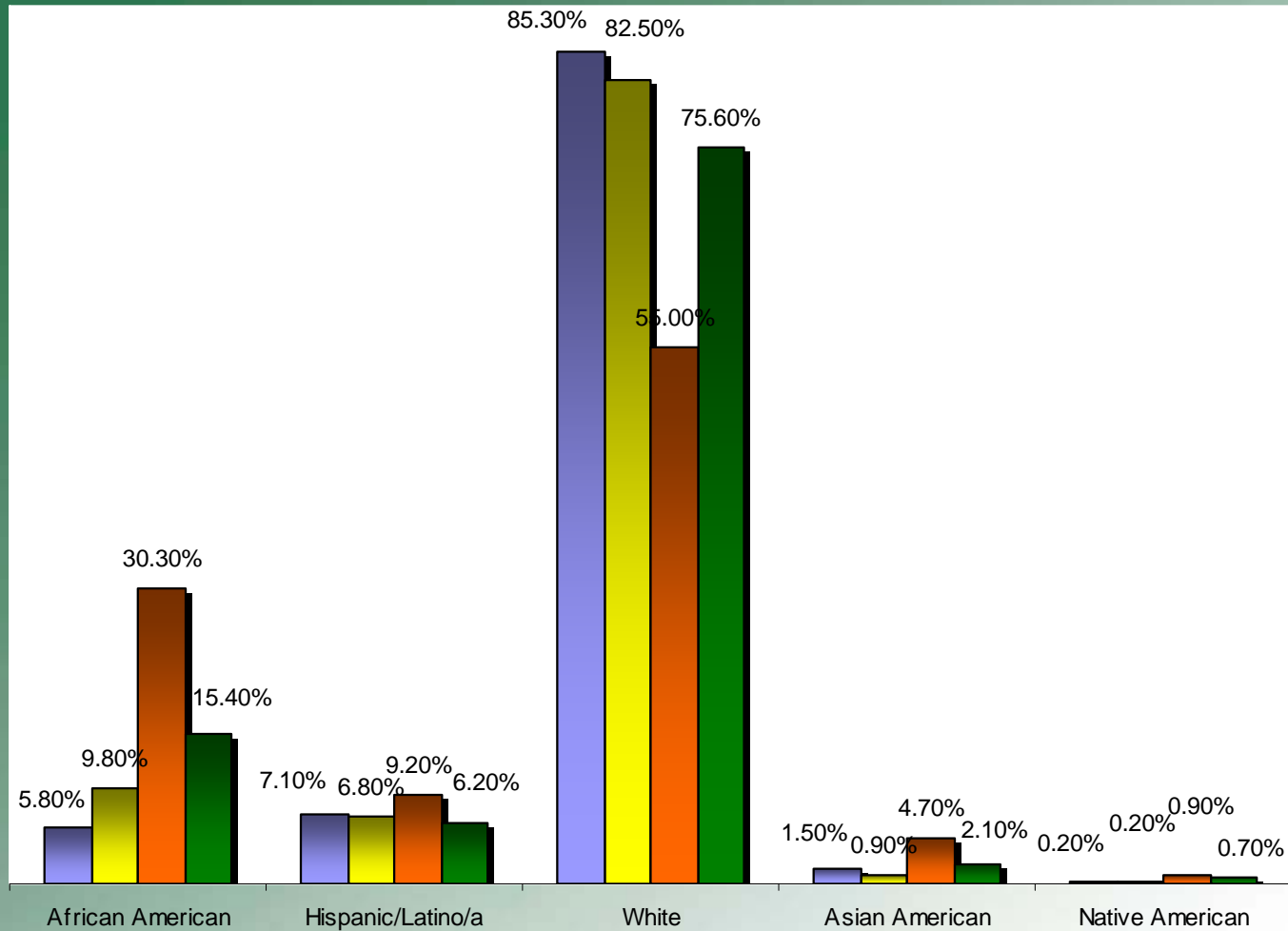
Undergraduates



Entering First-Year Class

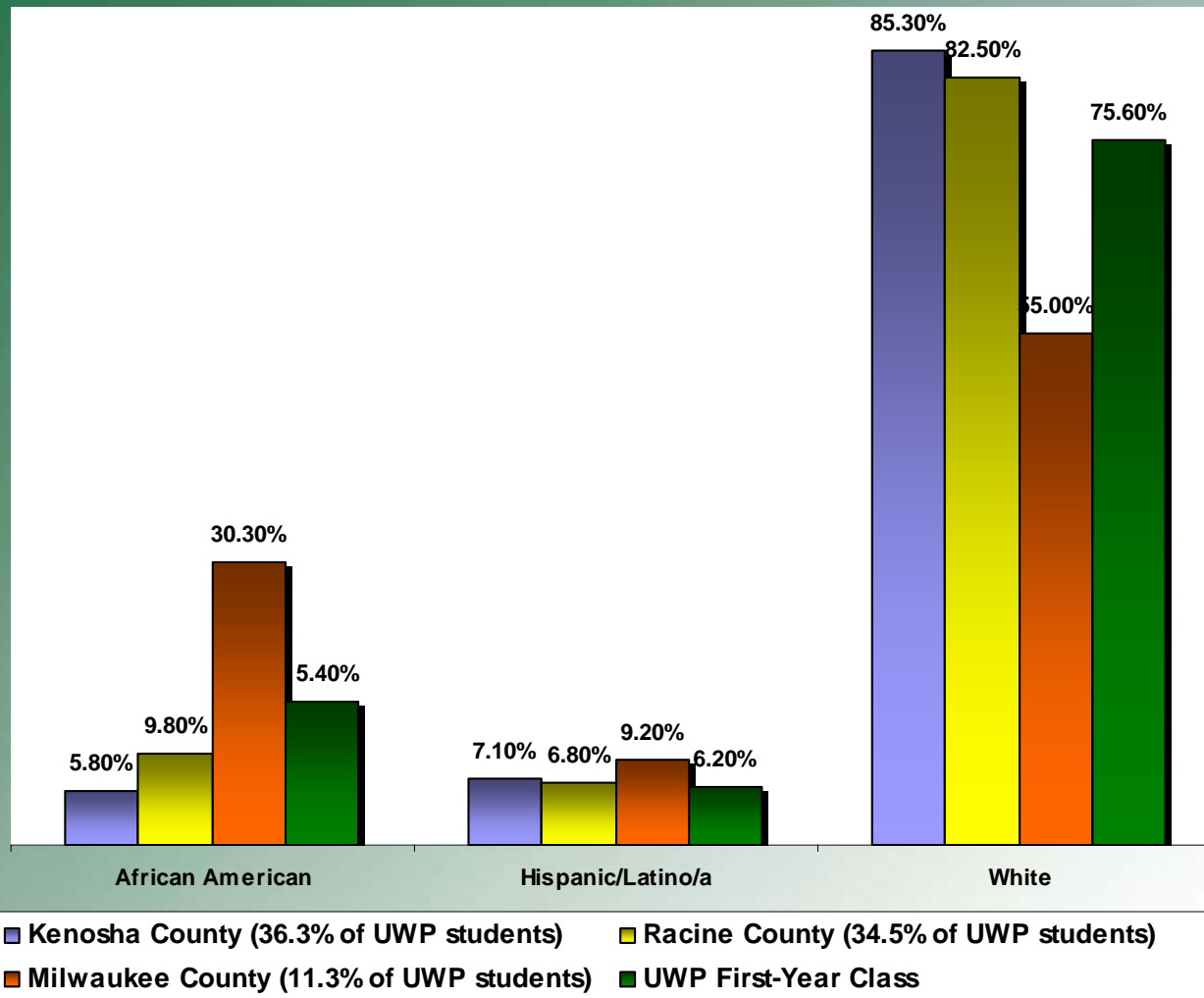


High School Graduation Levels



■ Kenosha County (36.3% of UWP students)
 ■ Racine County (34.5% of UWP students)
■ Milwaukee County (11.3% of UWP students)
 ■ UWP First-Year Class

High School Graduation Levels



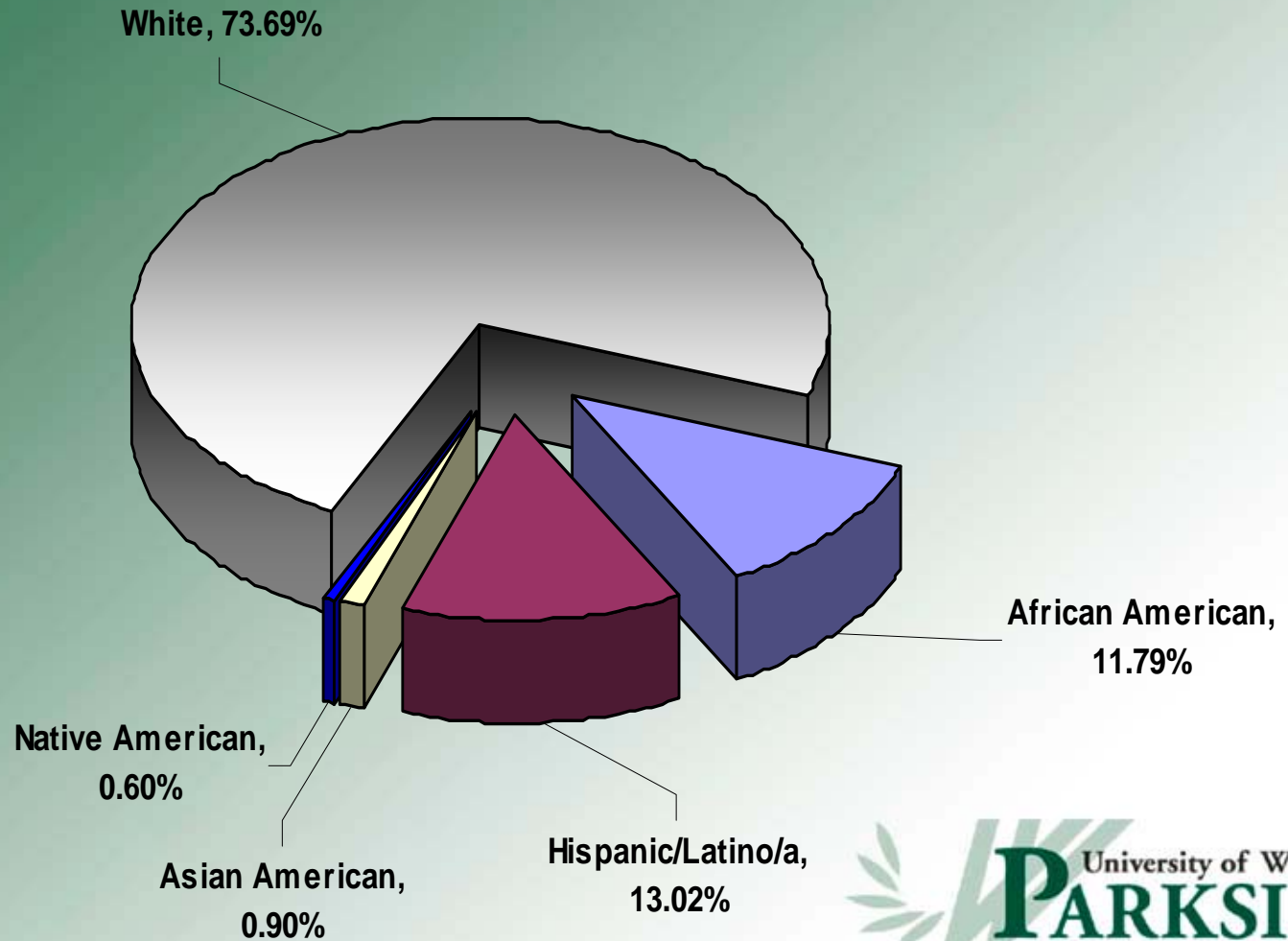
Preliminary findings

- First-year enrollments for students of color exceed graduation levels for the major feeder high schools
- African American and Hispanic/Latino/a students are over represented among first-generation students
- All students of color are equitably represented among financial aid and scholarship recipients

Preliminary Findings

- UW Parkside enrollment levels are under-represented when compared to regional census data for 18-19 year olds, especially for Hispanics/Latinos/as and African American males
- High school graduation rates for these groups indicate that barriers may exist earlier in the educational system

2000 Census: 18-19 year olds Racine and Kenosha Counties



Issues for further consideration

- Access to majors
- Gateway courses as barriers to success
- Placement and success in academic skills courses
- Access to special programs

Questions from the data

- Why are our enrollment rates for Hispanic/Latino/a students below the graduation levels in the major feeder high schools?
- Are there steps we can take to increase our enrollment of African American males, despite the low high school graduation rates for these students?

Questions from the data

- Why are there no Southeast Asian students in our 2005 entering class?
- Why are our part-time students less diverse than our full-time students?
- Our white part-time students are older than our part-time students of color. Is this a recruitment opportunity?
- Shall we look further into potential UW/WTCS transfers?

Initial Indicators for Improvement

- Increase enrollment for Hispanic/Latino/a students
 - Short-term Admissions strategies and targets
 - Long-term strategies through Precollege
- Increase enrollment for African American males
 - Long-term strategies through Precollege



University of Wisconsin

PARKSIDE

Southeastern Wisconsin's University of Opportunity