

Proposal for a M.S. in Nonprofit Management and Leadership Degree Program

College of Letters and Science and
Sheldon B. Lubar School of Business
University of Wisconsin-Milwaukee

Need for the Program

- Growing state and national need for managers and leaders in nonprofit sector
 - Milwaukee area has the largest concentration of nonprofits in the state
 - 66% are likely to experience an executive leadership transition within the next five years
- No comparable degree program in Wisconsin

Fit with Mission & Community Need

- Supports UW-Milwaukee Strategic Mission
- Track record of community support
 - \$2.3 million in gift and grant support of the Helen Bader Institute for Nonprofit Management
 - \$5 million fund raising campaign to support HBI programs in nonprofit management launched

Program Overview

- Comprehensive coverage of 13 curricular areas in nonprofit management
- 39 credit-hours of coursework
- Integrative “capstone” course
- Evening classes to accommodate working professionals

Diversity

- Milwaukee's nonprofit organizations serve diverse populations
- Curricular integration of diversity
- Student diversity in certificate program
 - Scholarships