Access to Success:
Pathway to Regional Competitiveness

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Access to Success

- Engaging all UWM students in the very best learning experiences, with emphasis on
  - Pool of diverse, high-achieving applicants
  - First-year experience
  - Gaps between students of color and majority students
  - Readiness for college-level work
  - Research-based education for all students
  - Honors programming for high-achieving students
Access to Success

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How?

Not by limiting access

But by increasing UWM student success
Value of the Student Mix

Fall 2005 New Freshman

- Non-targeted Other, 3,666, 85%
- Native American, 38, 1%
- African American, 288, 7%
- Latino/a, 167, 4%
- SE Asian, 141, 3%
A Destination Campus

- UWM is in high demand
- Over 11,000 applicants this year
- For a freshman class of about 4,000
Students with Potential to Succeed

UW-System Students in Remedial Courses by 4-Year Campus 2004-05

[Diagram showing percentages for each campus]

- Milwaukee: 27%
- Madison: 18%
- Eau Claire: 10%
- Green Bay: 4%
- La Crosse: 4%
- Oshkosh: 4%
- Parkside: 4%
- Platteville: 4%
- River Falls: 1%
- Stevens Point: 1%
- Stout: 18%
- Superior: 4%
- Whitewater: 4%
Recruitment

- Scholarship campaign
  - Successfully recruited diverse, academically strong students from Milwaukee Public Schools
  - Launched Scholarship Fund Raising Campaign: $17M of targeted $25M raised to date
- Satellite offices
Precollege

UW Milwaukee M/D Precollege Participants Enrolled in the UW System as New Freshmen
1993-94 to 2004-05

- Milwaukee, 1012, 47%
- Madison, 443, 20%
- Oshkosh, 56, 3%
- Platteville, 32, 2%
- La Crosse, 31, 1%
- Whitewater, 215, 10%
- Eau Claire, 32, 2%
- River Falls, 10, 0%
- Parkside, 170, 8%
- Stout, 11, 1%
- Stevens Point, 37, 2%
- Green Bay, 22, 1%
- Colleges, 54, 3%
Access for Transfer Students

Undergraduate New Transfers by Institution 2004-05

- Madison, 1554, 11%
- Milwaukee, 2701, 21%
- Eau Claire, 835, 6%
- Green Bay, 707, 5%
- La Crosse, 571, 4%
- Oshkosh, 1224, 9%
- River Falls, 608, 4%
- Platteville, 413, 3%
- Parkside, 610, 4%
- Stevens Point, 907, 7%
- Stout, 826, 6%
- Superior, 541, 4%
- Whitewater, 914, 7%
- UW Colleges, 1256, 9%
Student Success Brings Equity

2nd Year Retention Rates
UWM 2003 New Freshmen

- All Students: 63.1% (Students of Color), 73.5% (White)
- Students requiring no remedial education: 77.2% (Students of Color), 75.8% (White)
- Students requiring both math and English remediation: 48.9% (Students of Color), 66.2% (White)
Interventions

Access to Success: The First Year

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Engaging Students: Gateway Courses

- Math and English prep courses
  - Small pilots, but promising results
  - Quicker route to college readiness
  - New approaches to using technology & human interaction to reinforce learning
  - Resource intensive, but the investment pays off
Engaging Students: Mentoring

• Offering a mentor to every incoming freshman

Freshman Mentoring Network

Everyone needs a guide, especially when entering unfamiliar territory. Sign up and have a mentor help you learn the ropes, get acquainted with college life, and steer you in the right direction. Getting a mentor is faster than dialing home, and will not cost you a thing!

For questions or more information, contact
Ben Jayne, Coordinator of the Network, at 414-229-5385 or sign up immediately at

Engaging Students: Early Warning System

- All new freshmen have a support network of services that is activated by the Early Warning System
- Intervention by 4th week of class for at-risk students
- Data underscore the need for continuing early intervention with these students
Engaging Students: Multicultural Student Center

- Focusing, coordinating programs
- New high-traffic location opening
  Fall, 2006
Engaging Students: The Research University Experience

- Expanding undergraduate research opportunities
- Honors College, programming
- Focus on STEM fields
Engaging Students: The Research University Experience

- Business Scholars program
- Computer Science, Engineering and Mathematics Scholarship (CSEMS) Program
Summer Bridge Program

Retention and Satisfactory Completion
Bridge Programs

Retention Satisfactory Completion

All AOC Bridge

60% 80% 100%
First-Year Transition Courses

Retention and Satisfactory Completion
First Year Transition Courses

Retention
Satisfactory Completion

100%
80%
60%

All
First Year Transition Courses
Tutoring

Retention and Satisfactory Completion

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<th>Satisfactory Completion</th>
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Supplemental Instruction

Retention and Satisfactory Completion
Supplemental Instruction

Retention

Satisfactory Completion

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Overall Result?

- Freshman participants in retention strategies perform better and are retained at higher rates

Next steps
- Further data collection and analysis
  - Equity Scorecard
- Increase student participation in retention strategies
- Mini-grants
  - taking Access to Success into the classroom
The Wisconsin Imperative

- The State’s future is deeply connected to Milwaukee’s well-being

- UWM is key to regional competitiveness
“It is imperative that we capitalize on our region’s assets.”

Milwaukee 7

Securing Our Region’s Future Now

UWM is a regional asset for Southeastern Wisconsin.
Milwaukee = State’s Diversity

2004 Wisconsin High School Graduates by Race/Ethnicity

- White, 55,342, 83%
- Am. Ind., 866, 1%
- Asian, 2,237, 3%
- Black, 5,805, 9%
- Hisp., 2,625, 4%

2004 Milwaukee Public School Graduates by Race/Ethnicity

- Black, 2,567, 57%
- Native American, 48, 1%
- Asian, 244, 5%
- White, 1,043, 23%
- Hisp., 640, 14%
Regional Competitiveness

- Access to Success aims to reduce gaps in educational attainment, increase equity.
- Studies show that nationally, metropolitan areas with more equity have faster wage growth for their entire region.
Milwaukee’s Needs

- Milwaukee would need to add 5300 college grads each year til 2020 to get to projected average U.S. city level
- Master’s, Ph.D.s needed to staff the knowledge-based economy, provide access routes to career advancement in SE Wisconsin
Education = Success

“Success in contemporary American cities is directly related to the educational attainment of its population.”

The Changing Dynamic of Urban America

Key to the 21st-century knowledge economy
Education = Success

- “In 2000 the metro PCI was 5.3% lower than it would have been if Milwaukee had the same portion (27%) of its residents holding college degrees as the average city.”
Success looks like...

Retention higher

No gaps

Access to Success Impact on 2nd-Year Retention & Graduation

Students of Color  White
Success looks like...
UWM: Realizing Potential

“UWM prepared me for my career. The resources were great—I worked and played hard, did projects in my major and also studied outside my department, and built skills from part-time jobs and course projects. All that experience paid off.”

UWM Class of 2004 Career Survey
Access to Success