



Access to Success: Pathway to Regional Competitiveness

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Access to Success

- Engaging all UWM students in the very best learning experiences, with emphasis on
 - Pool of diverse, high-achieving applicants
 - First-year experience
 - Gaps between students of color and majority students
 - Readiness for college-level work
 - Research-based education for all students
 - Honors programming for high-achieving students

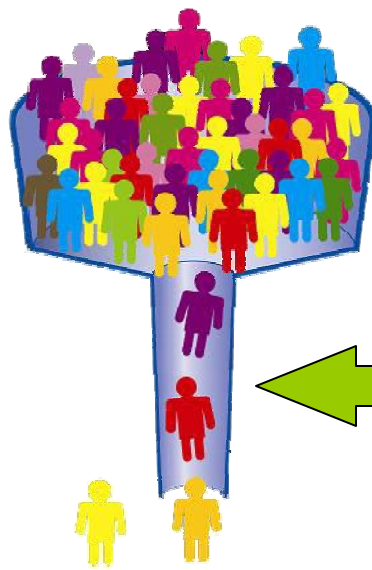
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Access to Success



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How?



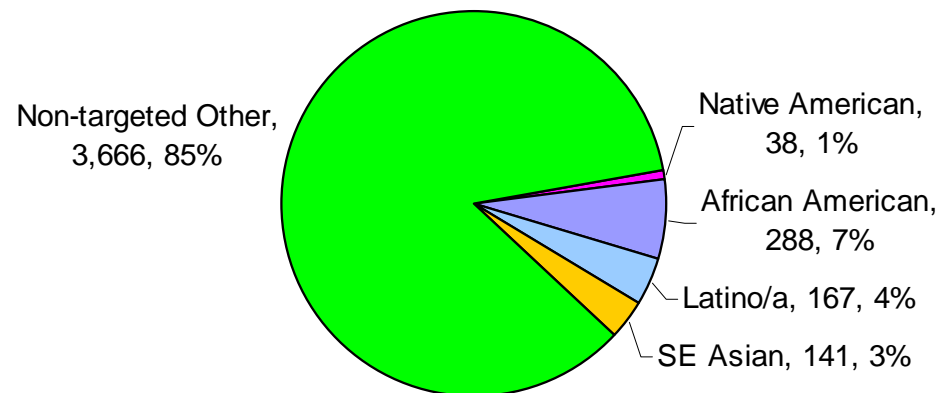
Not by limiting
access

But by increasing
UWM student
success

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Value of the Student Mix

Fall 2005 New Freshman



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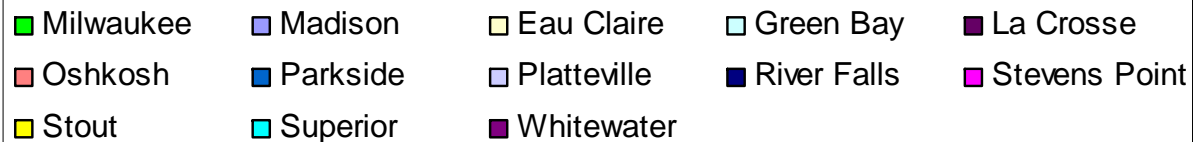
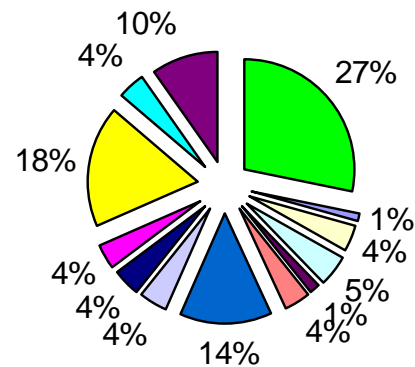
A Destination Campus

- UWM is in high demand
- Over 11,000 applicants this year
- For a freshman class of about 4,000

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Students with Potential to Succeed

UW-System Students in Remedial Courses
by 4-Year Campus 2004-05



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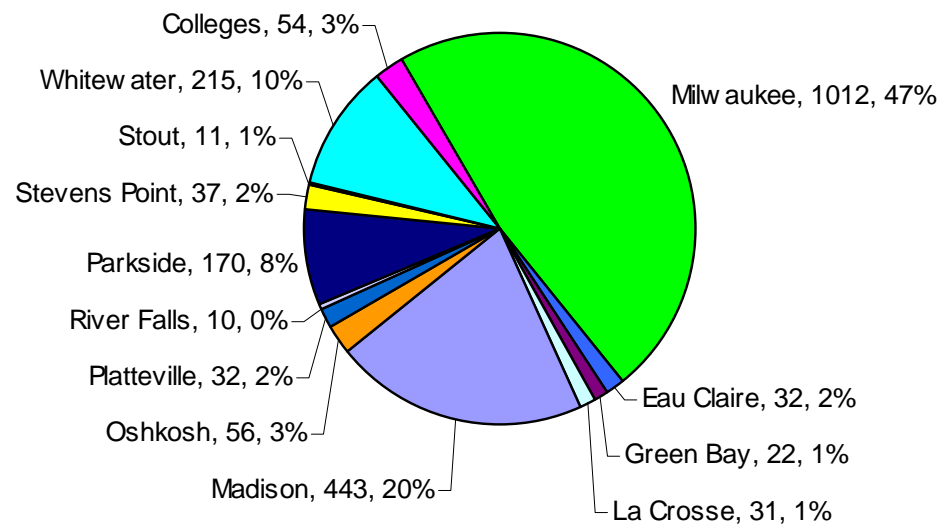
Recruitment

- Scholarship campaign
 - Successfully recruited diverse, academically strong students from Milwaukee Public Schools
 - Launched Scholarship Fund Raising Campaign: \$17M of targeted \$25M raised to date
- Satellite offices

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Precollege

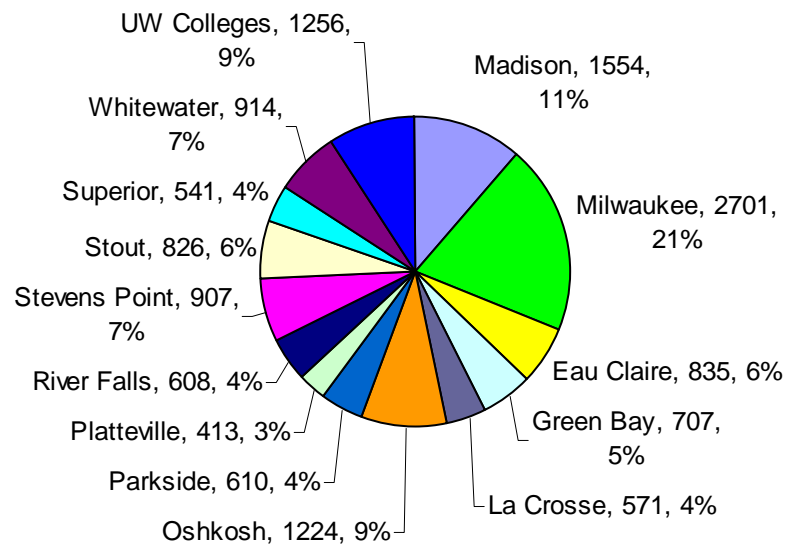
**UW Milwaukee M/D Precollege Participants Enrolled in the UW
System as New Freshmen
1993-94 to 2004-05**



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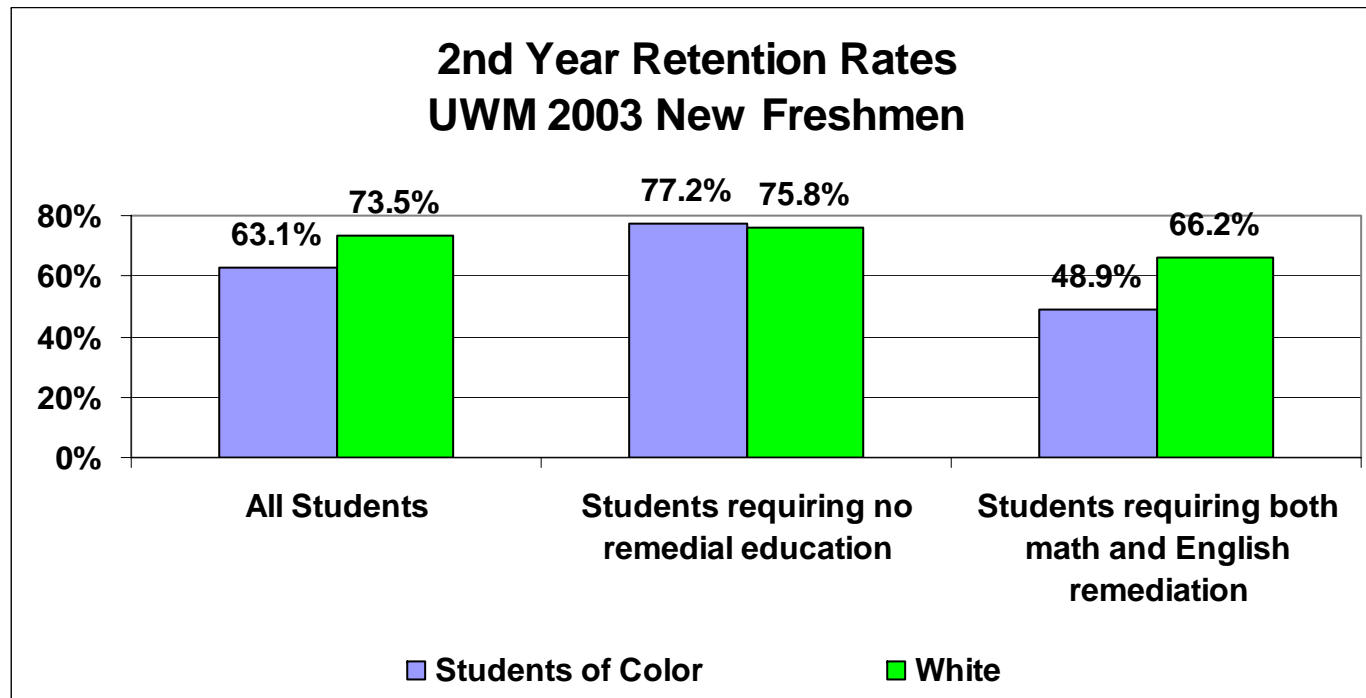
Access for Transfer Students

Undergraduate New Transfers by Institution 2004-05



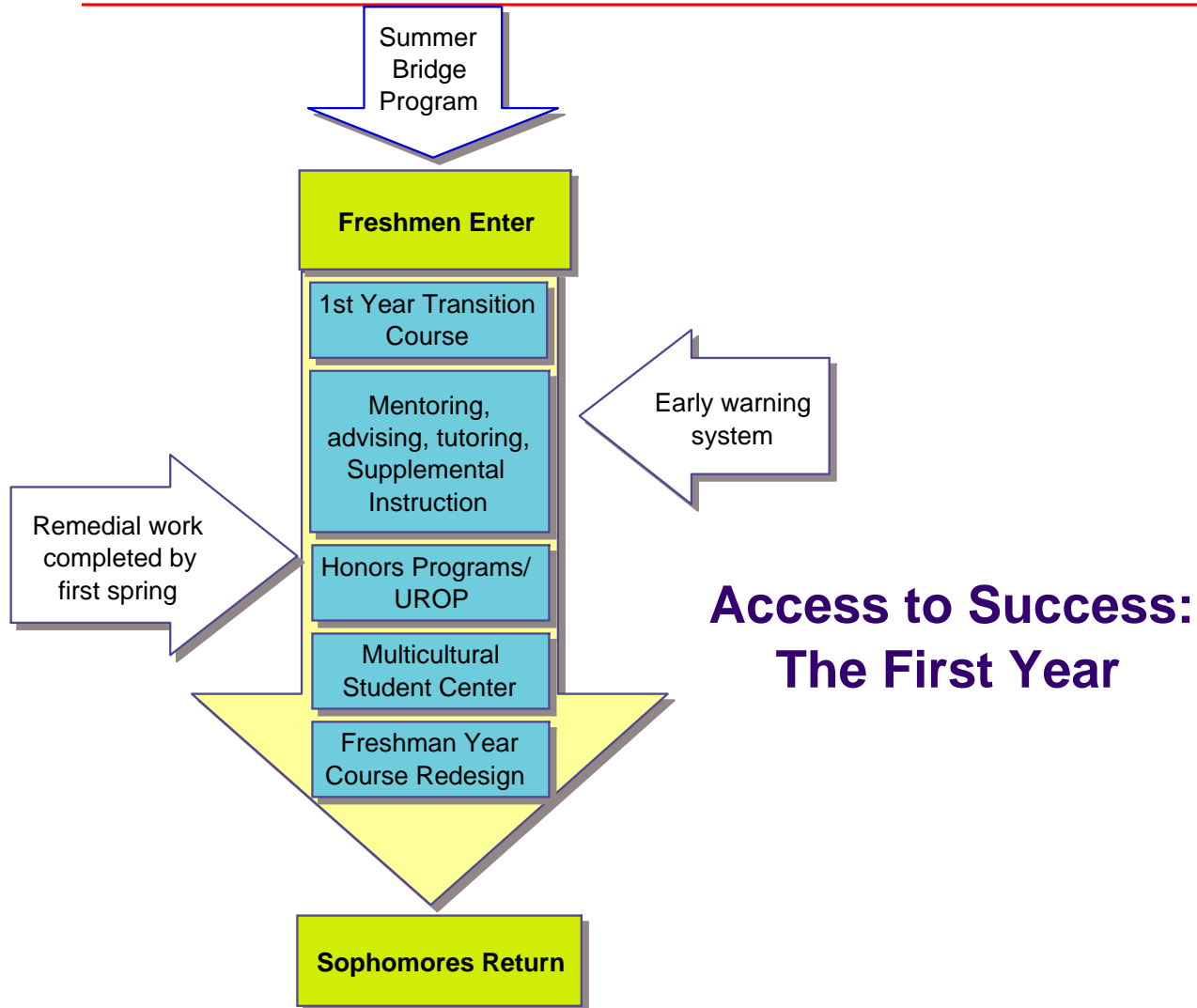
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Student Success Brings Equity



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Interventions



**Access to Success:
The First Year**

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Engaging Students: Gateway Courses

- Math and English prep courses
 - Small pilots, but promising results
 - Quicker route to college readiness
 - New approaches to using technology & human interaction to reinforce learning
 - Resource intensive, but the investment pays off

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Engaging Students: Mentoring

- Offering a mentor to every incoming freshman



Freshman Mentoring Network

Everyone needs a guide, especially when entering unfamiliar territory. Sign up and have a mentor **help you learn the ropes, get acquainted with college life, and steer you in the right direction.** Getting a mentor is faster than dialing home, and will not cost you a thing!

For questions or more information, contact
Ben Jayne, Coordinator of the Network, at 414-229-5385 or sign up immediately at

www.getamentor.uwm.edu

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Engaging Students: Early Warning System

- All new freshmen have a support network of services that is activated by the Early Warning System
- Intervention by 4th week of class for at-risk students
- Data underscore the need for continuing early intervention with these students

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Engaging Students: Multicultural Student Center

- Focusing, coordinating programs
- New high-traffic location opening Fall, 2006



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Engaging Students: The Research University Experience

- Expanding undergraduate research opportunities
- Honors College, programming
- Focus on STEM fields



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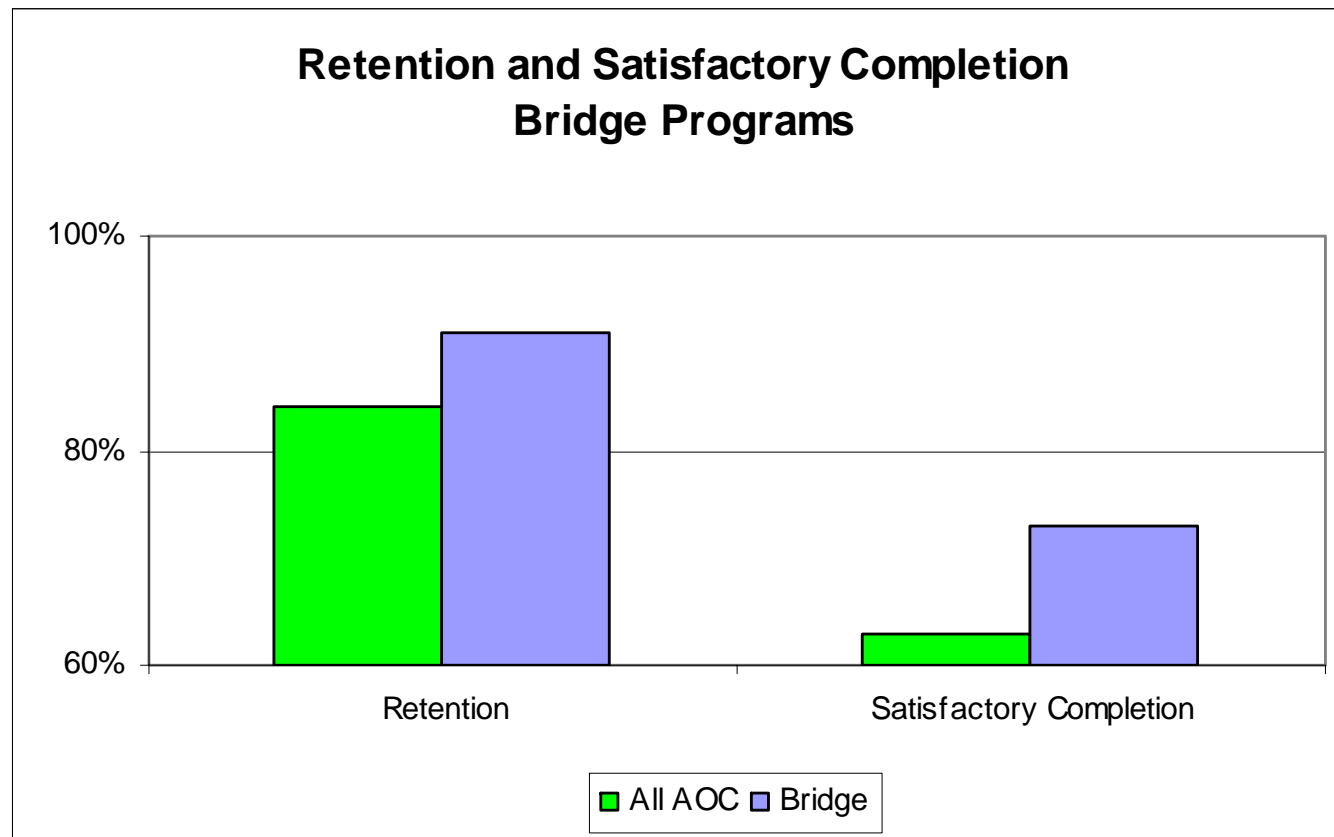
Engaging Students: The Research University Experience

- Business Scholars program
- Computer Science, Engineering and Mathematics Scholarship (CSEMS) Program



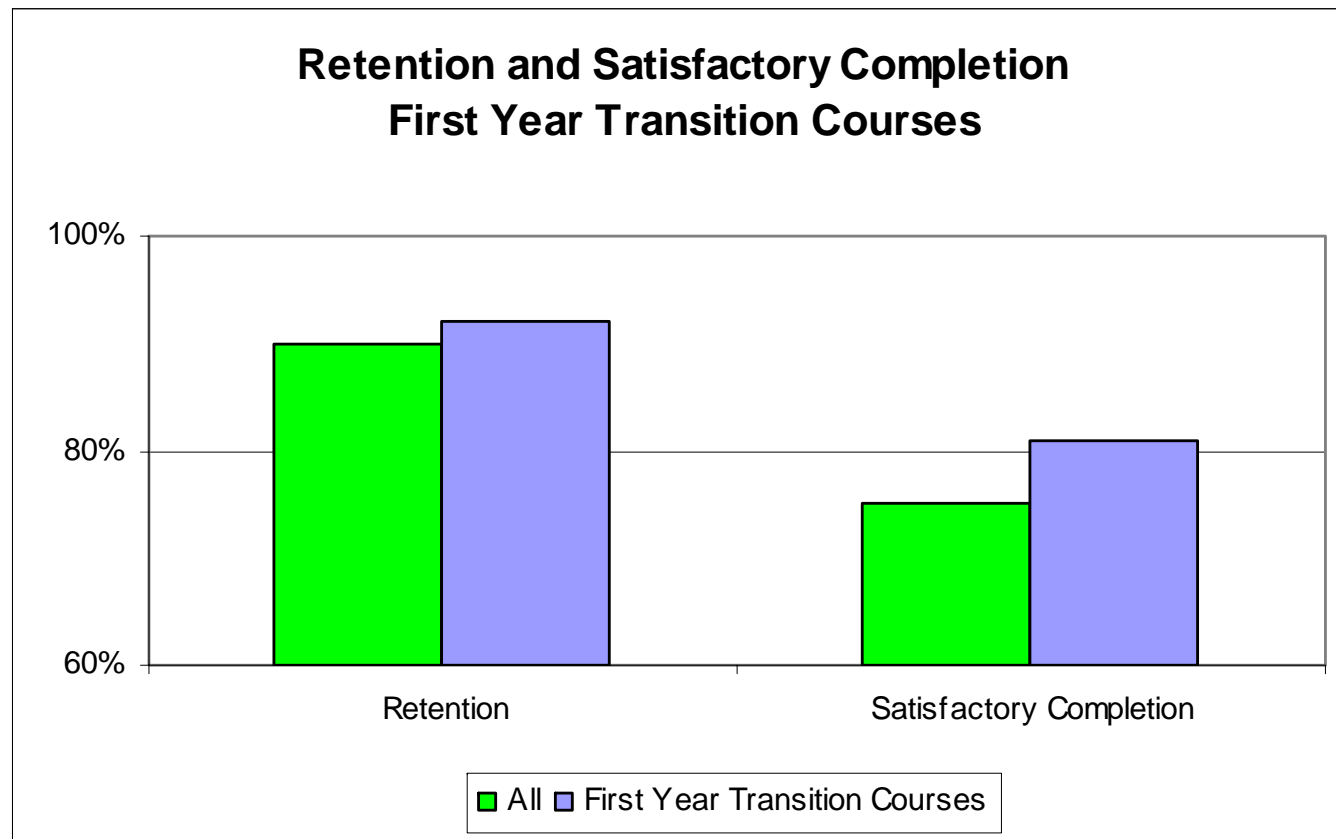
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Summer Bridge Program



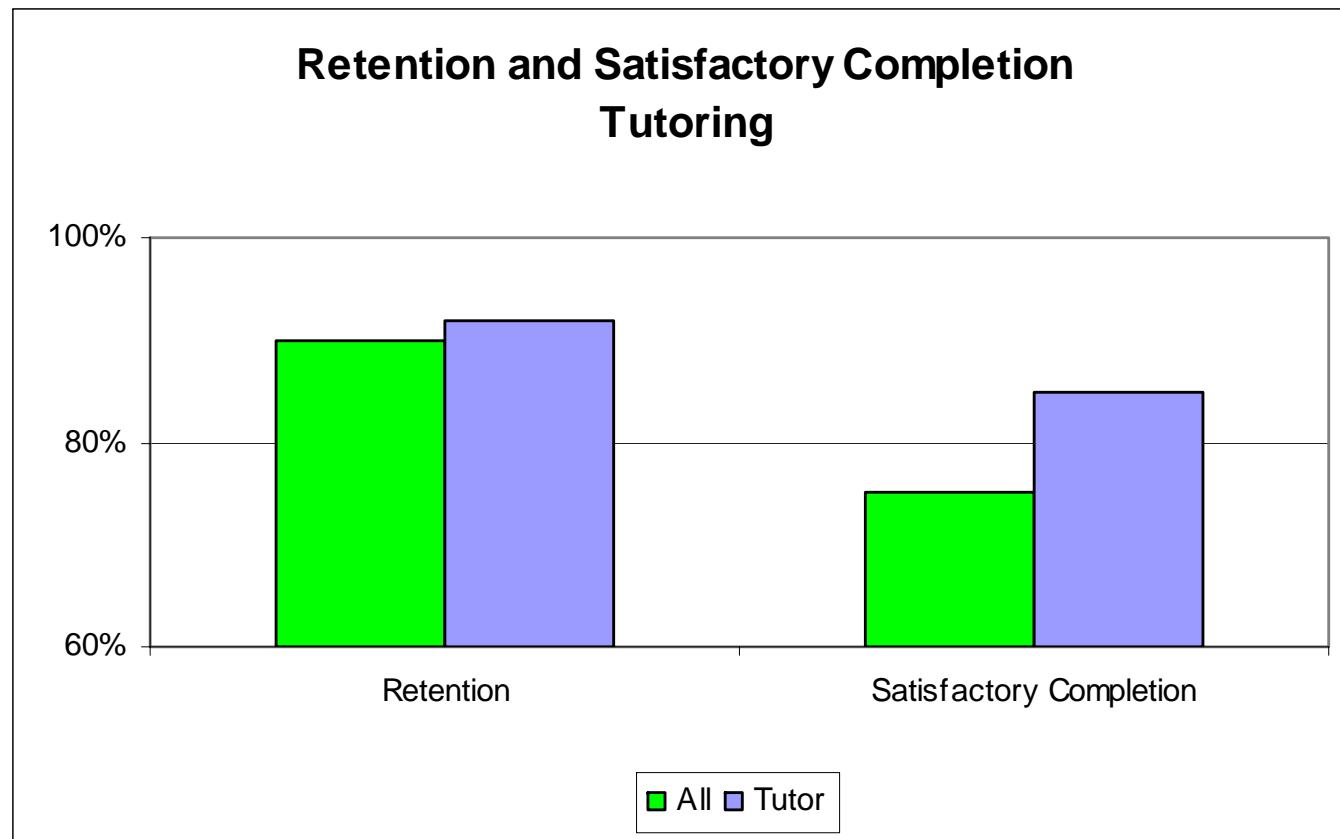
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First-Year Transition Courses



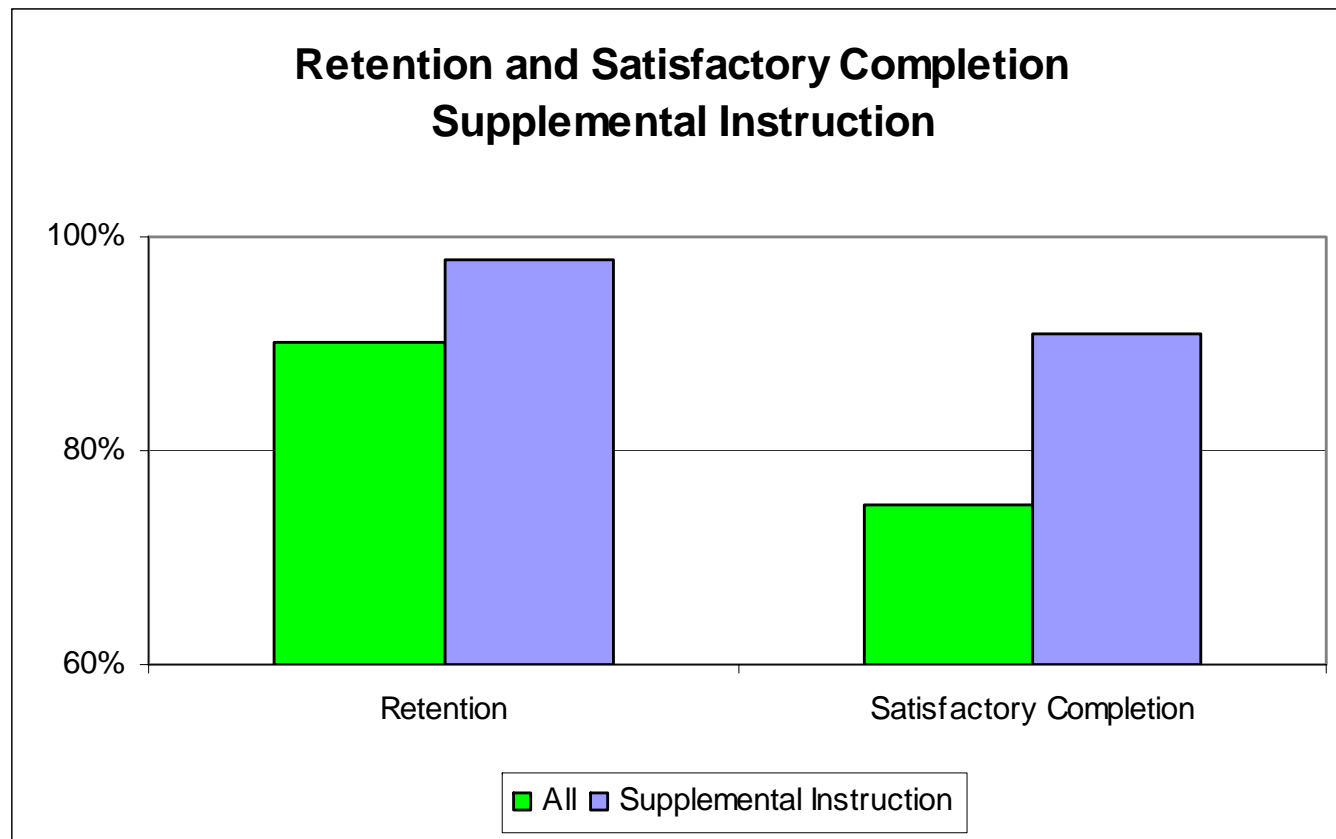
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Tutoring



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Supplemental Instruction



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Overall Result?

- Freshman participants in retention strategies perform better and are retained at higher rates
- Next steps
 - Further data collection and analysis
 - Equity Scorecard
 - Increase student participation in retention strategies
 - Mini-grants
 - taking Access to Success into the classroom

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The Wisconsin Imperative

- The State's future is deeply connected to Milwaukee's well-being
- UWM is key to regional competitiveness

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“It is imperative that we
capitalize on our region’s
assets.”

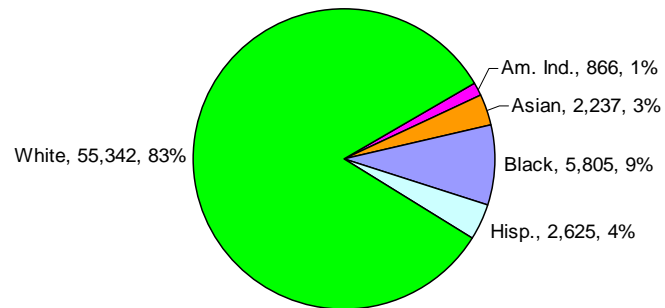
Milwaukee 7
Securing Our Region’s Future Now

UWM is a regional asset for
Southeastern Wisconsin.

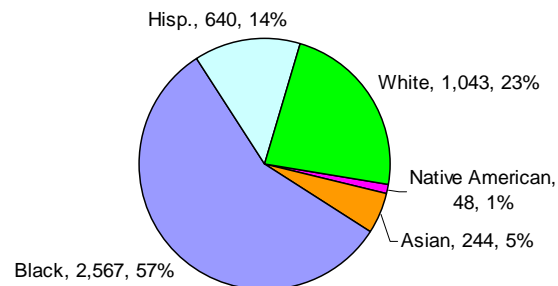
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Milwaukee = State's Diversity

2004 Wisconsin High School Graduates by Race/Ethnicity



2004 Milwaukee Public School Graduates by Race/Ethnicity



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Regional Competitiveness

- Access to Success aims to reduce gaps in educational attainment, increase equity
- Studies show that nationally, metropolitan areas with more equity have faster wage growth *for their entire region*

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Milwaukee's Needs

- Milwaukee would need to add 5300 college grads each year til 2020 to get to projected average U.S. city level
- Master's, Ph.D.s needed to staff the knowledge-based economy, provide access routes to career advancement in SE Wisconsin

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Education = Success

“Success in contemporary American cities is directly related to the educational attainment of its population.”

The Changing Dynamic of Urban America

Key to the 21st-century knowledge economy

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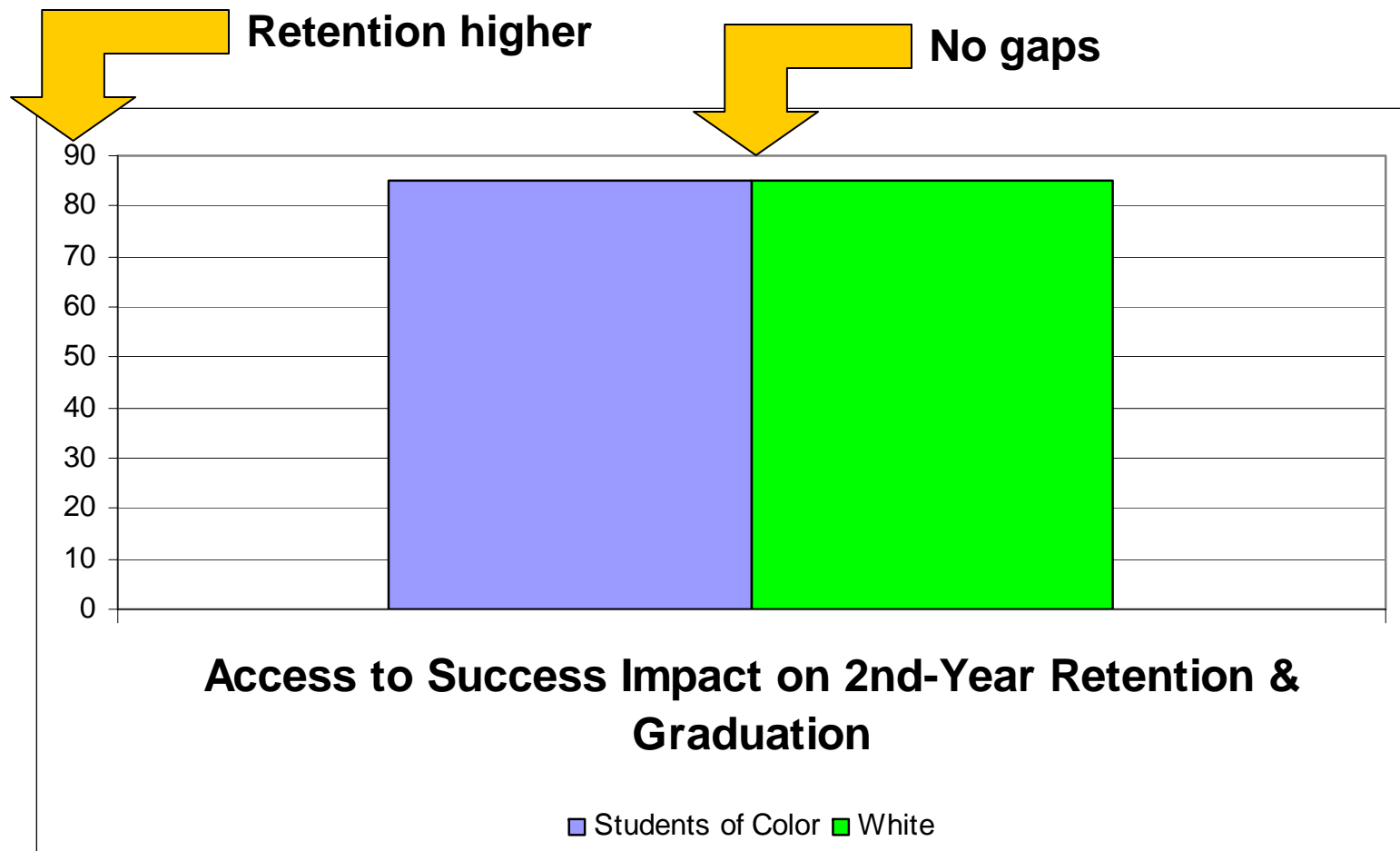


Education = Success

- “In 2000 the metro PCI was 5.3% lower than it would have been if Milwaukee had the same portion (27%) of its residents holding college degrees as the average city.”

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Success looks like...



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Success looks like...



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UWM: Realizing Potential

“UWM prepared me for my career. The resources were great—I worked and played hard, did projects in my major and also studied outside my department, and built skills from part-time jobs and course projects. All that experience paid off.”

UWM Class of 2004 Career Survey

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