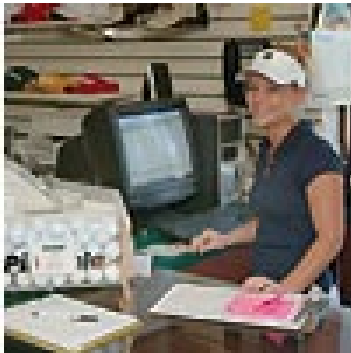




UW-Stout Bachelor of Science Golf Enterprise Management



***Board of Regents
September 2005***





B.S. in GEM Curriculum

— 42 Credits in General Education

- Including advanced courses in math, statistics and economics

— 53 Credits in Professional Studies

- Focusing on business, customer service, food, beverage and retail management, and turf management

— 29 Elective Credits

- Guided by advisement to meet students' professional goals, including minors or specializations





B.S. in GEM Features

- Consistent with the Special Mission of UW-Stout
- Planned in Collaboration with UW-River Falls
- Planned for Articulation with Wisconsin Technical College System





B.S. in GEM Features

- Significant Student Interest
- Potential for a Diverse Student Population
- Online Instructional Delivery Expands Student Markets



B.S. in GEM Demand

- Supported by Golf Industry Demand and Funding
- Supported by Market Research

