Campus Plan – “Recreating Ourselves in Place”

- How much should we build?
- Where should it be sited and what should they look like?
- How much open space should be protected or created?
- Transportation system and utility system impacts
A PLAN BASED ON PRINCIPLES

A Spectacular Setting

Experience of Place

Connections

Edges and Boundaries

The Environmental Campus

Regional Community
Final Campus Plan

- Existing UW Buildings
- Proposed Buildings
- Non-UW Madison Buildings
- Campus Boundary
- Joint Redevelopment Zones
- Proposed Joint Building Projects
West Campus
West Campus
Lakeshore Residence Halls
Lakeshore Residence Halls
East Campus

- Existing UW Buildings
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East Campus
East Campus
East Campus
South Campus
South Campus
South Campus
Phasing: Existing Conditions
Final Draft Plan

Total Losses: -3,300,000 GSF
Total Gains: +10,160,000 GSF
Net Gain: 6,860,000 GSF

2005: 18,500,000 GSF
       25,360,000 GSF
Parking:
Total Area: 98 acres
Parking:
Total Area: 98 acres
3 Story Garages
Area Gained: 65 acres
Proposed Open Space Network
Transportation Improvements

- Less surface parking and more ramp parking
- More buses on shorter circulator routes
- More bike lanes/paths & pedestrian improvements
- Roadway and intersection improvements
Proposed Commuter Rail Routes

- Bi-Directional Commuter Rail Route
- Planned Stations
Design Guidelines

I. Philosophy, Purpose & Principles

II. Campus Neighborhoods
   A. Program and Land Use
   B. Design Themes & Challenges

III. Campus Types
   A. Traditional Collegiate Campus
   B. Urban Collegiate Campus

IV. Buildings Types
   A. Introduction
   B. Campus-wide Guidelines
   C. Guidelines by Typology
      1) Bar Building
      2) Letter Building
      3) Centralized Building
      4) Compound Building
      5) Bridge Buildings
      6) Tall Buildings
   D. Guidelines by Size and Location
      1) Small Medium Large X-Large
      2) Residential
      3) Academic / Office
      4) Research
   E. Massing, Facades & Materials
## Design Guidelines

### BUILDING TYPOLOGY

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<td><strong>TOP MIDDLE BASE</strong></td>
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![Traditional Collegiate Campus](Traditional_Collegiate_Campus.jpg)

![Urban Collegiate Campus](Urban_Collegiate_Campus.jpg)
Master Plan Website

- www.uc.wisc.edu/masterplan