

#### **Financial Aid and Tuition**

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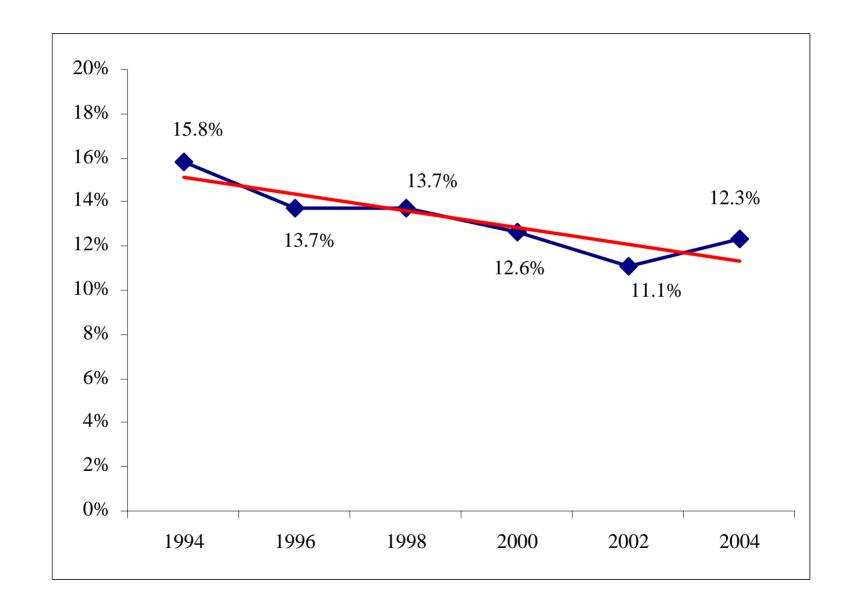
## Family Incomes of UW Resident New Freshmen

Wisconsin Family Income Quintile	1994	1996	1998	2000	2002	2004
Low (<\$30,000)	15.8%	13.7%	13.7%	12.6%	11.1%	12.3%
Low-Medium (\$30,000-\$47,000)	22.8%	22.8%	21.8%	21.5%	18.3%	19.6%
Medium (\$47,000-\$66,000)	23.1%	23.9%	26.6%	24.9%	24.5%	24.5%
Medium-High (\$66,000-\$92,000)	20.2%	20.3%	22.4%	23.3%	25.4%	24.5%
High (>\$92,000)	18.1%	19.3%	15.4%	17.6%	20.7%	19.2%



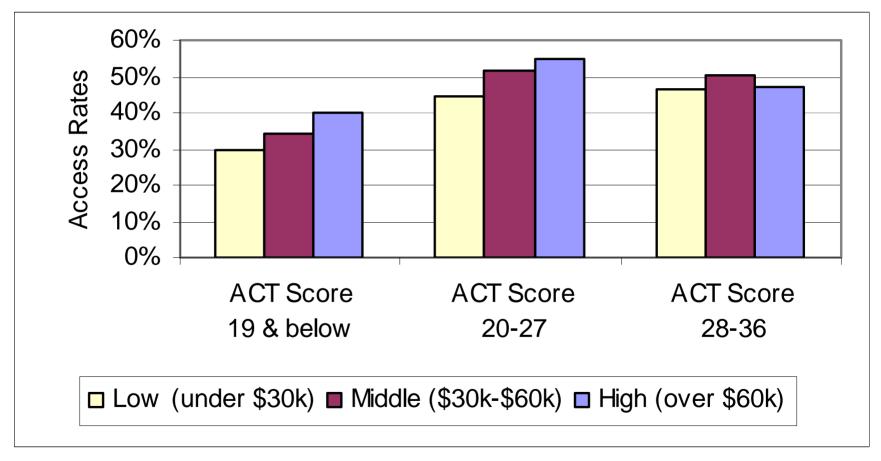
Sources: ACT, Inc. and U.S. Census Bureau

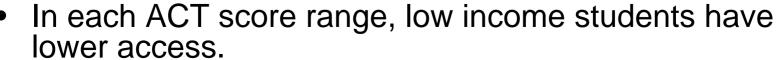
#### **Lowest Income Quintile**





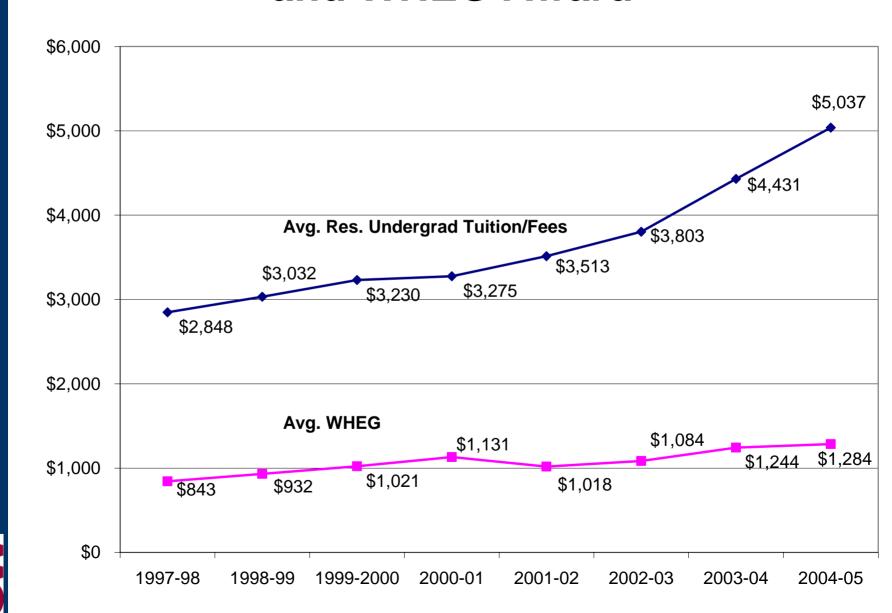
# Access by Income and ACT Score Range



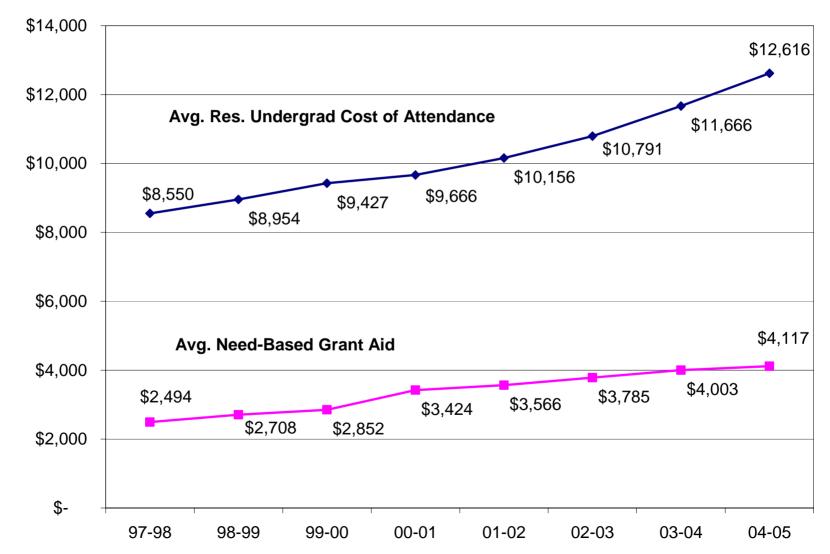




# Gap Between Average Tuition/Fees and WHEG Award



# Gap between Average Cost of Attendance and Need-Based Grants





## Federal and State Aid Provided to UW Resident Undergraduates

Between 2001-02 and 2004-05:

- Average Federal Pell Grant increased \$217
- Average State WHEG Grant increased \$266\$483
- Average student borrowing increased \$963

- Average UW Tuition/Fees increased \$1,524
- Average Cost of Attendance increased \$2,460



## **Policy Goals**

#### Access

 Ensure all academically qualified Wisconsin residents equal access to attend a UW institution.

#### Retention

 Reduce the financial barriers for low-income UW students so they can remain in school and complete their degrees in a timely fashion.

#### Brain Gain

 Use financial aid incentives to encourage UW graduates to work in Wisconsin after graduation.



Source: UW Board of Regents Study Charting a New Course

#### **BOR Goals for 2005-06**

- Improve Access to the UW System
- Increase Baccalaureate Degrees
- Improve the Quality of the Student Experience
- Strengthen and Build Relationships with our Stakeholders



## **Guiding Principles**

- Socio-economic diversity enhances the learning environment for all students and bolsters state economic growth.
- II. Student recruitment, retention, and degree completion are most successful when financial barriers are eliminated.
- III. It is essential to provide a clear message that college is possible and within reach, regardless of financial resources.
- IV. Progress towards achieving financial aid goals should be monitored.



### **Financial Aid Models**

	Need Guarantee	Pledge
Univ/States:	•North Carolina, Virginia, Illinois, Minnesota	Indiana, Oklahoma
Covers:	•Cost of attendance	•Tuition and fees
Program:	<ul> <li>Eliminates borrowing</li> <li>Work requirement</li> <li>"Last grant" (after all federal and state grants and scholarships)</li> </ul>	<ul><li>High School academic requirement</li><li>"Last state grant"</li></ul>



### **Financial Aid Models**

	Large State Grant	Hold Harmless
States:	<ul><li>Minnesota, New York, Illinois, New Jersey, Pennsylvania</li></ul>	Virginia Tech
Covers:	•Tuition and fees	•\$ increases to tuition and fees
Program:	<ul><li>Expands existing state need-based grant program</li></ul>	



#### **Financial Aid Models**

#### Loan Repayment/Loan Forgiveness

Covers: •Repays \$2,000 of loan per year for 4 years

Program: •Repayment of loan if graduate stays in state after graduation



#### **Goals**

- Who will be covered?
  - Lowest quintile? 2 lowest quintiles?
- What will be covered?
  - All costs of attendance? Just tuition and fees?
  - Just tuition increases? Repayment of Loans?
- Should there be a student commitment?
  - High School academic requirement?
  - Work requirement while in college?
  - Stay in state after graduation?



# **TUITION OPTIONS**



# Primary Grant Programs in Midwest States Average Grant Comparison

Midwest States	Average Grant Award**	# of Awards
ОН	\$3,279	3,711
IN	\$2,838	45,300
IA	\$2,829	15,976
IL	\$2,355	140,898
MN	\$1,656	69,620
MI	\$1,343	29,485
WI	\$1,244	22,808



<sup>\*\*</sup> Most states include funding provided to public and private institutions except Wisconsin, which includes only UW System, and Iowa, which includes only private institutions.

#### **State Fiscal Environment**

Wisconsin continues to have a structural deficit

- Other competing UW needs:
  - Utilities
  - Health Insurance
  - Debt Service
  - Compensation
  - Other Board Initiatives

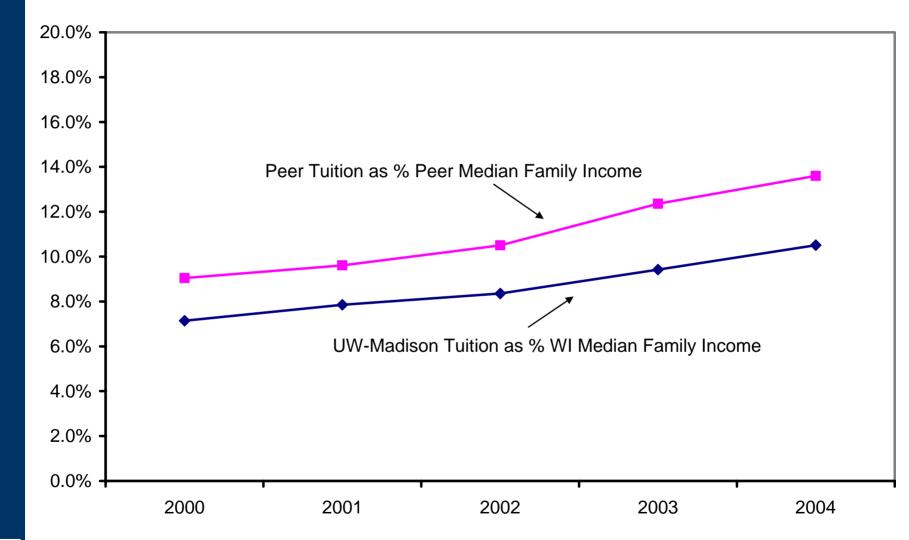


#### <u>UW System Resident Undergraduate Tuition</u> <u>and Fees versus Peers</u>

Institution	Tuition & Fees	Rank	Peer Mid- Point Tuition and Fees	Tuition and Fees Below Mid-Point
UW-Madison	\$6,280	8 of 9	\$8,172	-\$1,892
UW-Milwaukee	\$6,220	11 of 15	\$7,355	-\$1,135
<b>UW Comprehensives</b>	\$5,059	32 of 35	\$6,129	-\$1,070



#### **Tuition as a Percent of Median Family Income**





#### **Tuition Funded Financial Aid**

 This proposal would increase tuition rates for all students and would increase financial aid to hold down the net costs for lower income students.

#### Issues:

- Program administration
- Statutory link
- Sticker shock



#### **Tuition Funded Financial Aid**

This approach would require legislative approval:

Biennial Budget Request

Statutory Language Change



#### **Tuition Rules of Thumb**

 Every one percent increase in resident undergraduate tuition generates approximately \$5.5 million dollars in tuition revenue annually.

 Every one percent increase is between \$40 and \$60 dollars for a UW student.



#### **Tuition Based on Ability to Pay**

 This proposal would freeze tuition rates for lower income students and assess higher tuition to students from families above a certain income level.

 The Board of Regents has the authority to set different tuition rates by income level, so this proposal could be implemented as soon as the 2006-07 academic year.



#### **Tuition Based on Ability to Pay**

Issues:

- Two different tuition rates
- Impact on enrollment of middle and higher income students
- Program administration
- Communication plan



#### Nonresident Undergraduate Tuition Rollback

 Nonresident undergraduate tuition would be set at three times the resident undergraduate rate at all institutions except UW-Madison.

 Setting nonresident rates at three times resident tuition would cover the full cost of educating a nonresident student, plus provide an amount equal to the current state share of the cost of educating a resident student.



# <u>UW System Non-Resident Undergraduate</u> <u>Tuition and Fees versus Peers</u>

Institution	Tuition & Fees	Rank	Peer Mid- Point Tuition and Fees	Tuition and Fees Above Mid-Point
UW-Madison	\$20,280	3 of 9	\$19,892	\$388
UW-Milwaukee	\$18,972	3 of 15	\$15,834	\$3,138
UW Comprehensives	\$15,155	9 of 35	\$12,563	\$2,592

 The UW has lost more than 900 non-resident undergraduate students since 2001-02.



#### **Goals**

- Who will be covered?
  - Lowest quintile? 2 lowest quintiles?
- What will be covered?
  - All costs of attendance? Just tuition and fees?
  - Just tuition increases? Repayment of Loans?
- Should there be a student commitment?
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