UW Colleges Online Presentation

Presented to:

The Board of Regents
University of Wisconsin
by William Messner, Chancellor,
and Barbara Stinson, Director of
Distance Education, UW Colleges
February 5, 2004





the best start for the life you want

About Us | Academics | Admissions | Registration | Tuition & Financial Aid | Student Services | Technology



University of Wisconsin Colleges Online

Welcome to UW Colleges Online! At the UW Colleges, we are dedicated to providing high quality instruction in a caring and supportive learning environment. We are proud to say that we are the "best start" to your higher education. We can help you get started on a college degree or you can take our courses for personal enrichment. Please check out the links to our web pages. We think you'll discover why we say, we are "the best start for the life you want!"

Spring 2004 Semester Information

- Registration CLOSED on Jan. 12
- Students can begin accessing D2L on Jan, 20
- Academic Calendar
- Course listing
- Getting Ready for the semester
- Lookup your username and password
- Dropping a class

Fall 1998

History:

UW Colleges Online Program Begins with Three Primary Goals



First Goal

Offer Program Access to Off-Campus Populations Whose Needs Were Not Being Met



Second Goal

Establish an Online UW General Education Foundation on Which Other UWs Could Develop Online Baccalaureate Degrees



Third Goal

Generate additional enrollments and revenue.



UWC Online Program

Overall, development of UW Colleges' Online Program is part of the institution's strategy for increasing enrollment and visibility, and thereby solidifying its niche as "The Best Start."

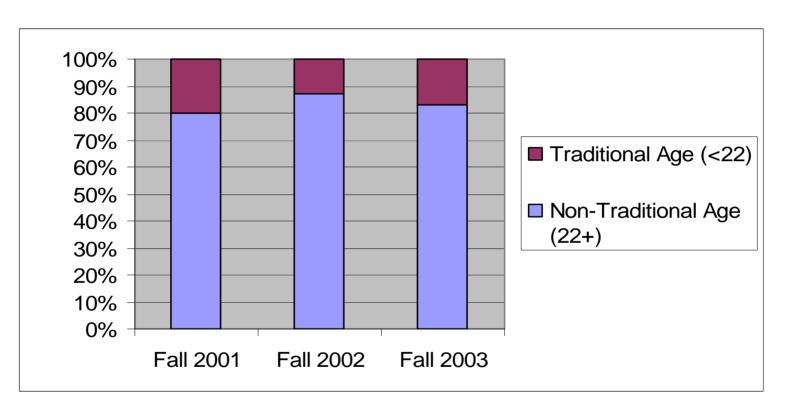


II. Program Description

- One niche
- Our population
- What we offer
- How we offer it

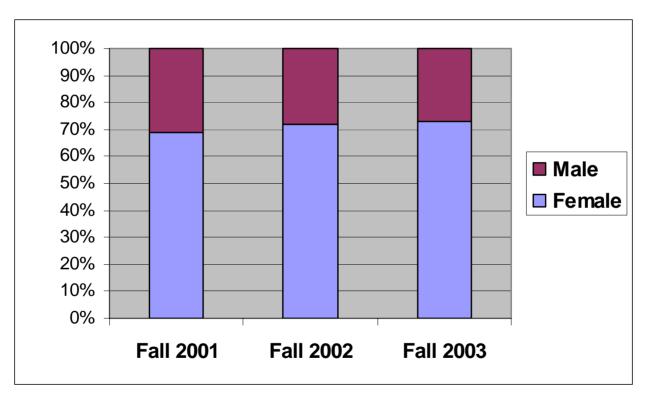


Online Population: Age



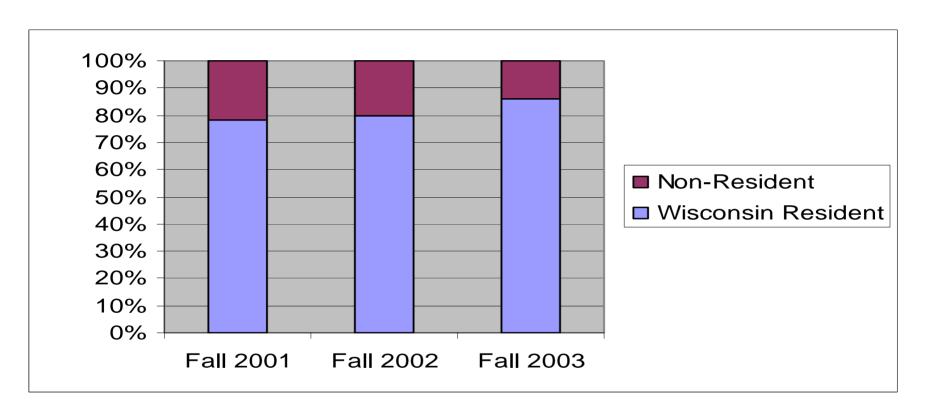


Online Population: Gender



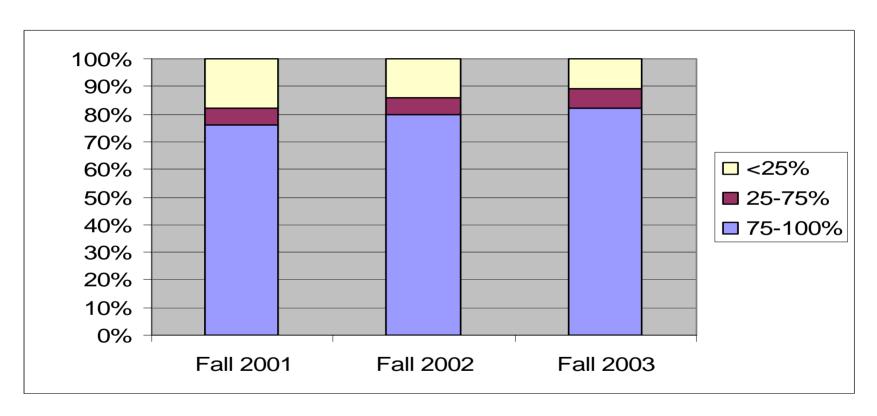


Online Population: Residence





Online Student Course Completion Ratio





UWC Online Enrollment Growth

Fall Semester	Enrollment	# of Courses
1998	60	3
1999	239	9
2000	467	16
2001	500	22
2002	770	32
2003	685	34

UWC Online Degree-Seeking

Fall	# of degree- seeking students	% change in degree-seeking students
1999		
2000		
2001	37	
2002	140	+378%
2003	152*	+9%

^{*13} graduates, six this fall

What Do We Offer?

Identical to on-campus UWC
 Freshman/Sophomore Curriculum

 Approved by UWC faculty Senate, UW Board of Regents, Higher Learning Commission (NCA)



What Do We Offer?

Entire AAS degree program, not just an online cluster of courses

 Students transfer from AAS degree program to online UW baccalaureate program



Who Benefits from Online Classes?

Returning adults:

- Currently employed & at-home parents
- Place-bound adults, disabled persons, etc.

Others:

- High school students (AP, home-schooled)
- Students presently enrolled at colleges or universities, including UWC

How Do We Offer it?

- UWC campus faculty
- Full Online registration and payment
- Full Online advising
- Online Library services
- Faculty development
- UWLI (UW Learning Innovations): Course development, tech support, faculty training

Where Do We Want to Go?

- Continue to offer as general education foundation for UW baccalaureate degrees
- Expand course choices for on-campus population





Where do We Want to Go?

Reach out to specialized populations:

- military personnel
- high school students
- disabled persons



Where Do We Want to Go?

 Offer in site-specific manner, particularly relative to the Center for Adult Access

 Collaborate with UW campuses, WTCS and others to expand associate and baccalaureate programming options



Price Sensitivity for Online Programs



Development of Baccalaureate Options



Current UW Online Undergrad Degree Programs*

- AAS degree UW Colleges
- BBA degree UW Platteville (business admin.)
- BS degree Information Resources UW-Milwaukee
- BSN LINC degree completion program for out-ofstate students through UWGB
- BSN degree completion program Collaborative Nursing Program (UWEC, UWGB, UWM, UWMSN, UWO)
- BS degree completion program Industrial Management - UW Stout

^{*} UW Graduate Online Programs Offered: 13

 Inducements for UW Undergraduate Program Development



 "One Stop Shop" for all UW System Online Programming





January 29, 2004



Home

Colleges

FAQ

Programs

Certificates

Catalog

eTech Course Catalog

WELCOME

The Wisconsin Technical College System has a long tradition of providing educational experiences for students in the classroom. Now this quality education is extended to you via the World Wide Web with eTech College of Wisconsin.



Designed with the working adult in mind, eTech College of Wisconsin gives you another way to pursue your education and realize your dreams without having to travel hundreds of miles for the curriculum you need. eTech College of Wisconsin allows you to learn in a wide range of program areas without attending formal classes. eTech College of Wisconsin lets you complete your courses from home with the guidance of our highly qualified instructors.

Browse through our long list of <u>online course opportunities</u> designed for your busy schedule and enroll today!





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- ▶Prospective Students
- ▶ Faculty
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SUNY Online Courses and Online Degree Programs

Welcome to the SUNY Learning Network

The SUNY Learning Network is the State University of New York's award-winning online education program. SLN is one of the world's leading providers of online learnin with more than:

- 60 complete online degree and certificate programs
- 3,000 online college courses offered annually
- 53,000 student enrollments from around the globe
- 55 participating SUNY colleges
- 1,500 world-class SUNY faculty





Flexible. Relevant. Online.

Online Programs

▶ Undergraduate

Graduate

Certificates

Single Courses

CPA Prep

Finance

Mathematics

Statistics

Teacher Ed.

Other

Admissions

FAQ

Request Info

Undergraduate

Our Undergraduate programs are developed in cooperation with business and industry leaders, so that you learn only the most current business methods and practices. Courses last 5-6 weeks and are taken one at a time to ensure you truly learn the subject matter. Launch your career with an Associate or Bachelor's degree from the number one choice of working adults.

Associate | Bachelor's

Associate

Associate of Arts in General Studies

Bachelor's

- Bachelor of Science in Business / Accounting
- Bachelor of Science in Business / Administration
- Bachelor of Science in Business / e-Business
- Bachelor of Science in Business / Management
- Bachelor of Science in Business / Marketing
- Bachelor of Science in Criminal Justice Administration
- Bachelor of Science in Human Services / Management
- Bachelor of Science in Information Technology
- Bachelor of Science in Management

 Policy Issues Regarding Collaborative Programming



 Reaffirm EGOLL Vision for UW Online Learning



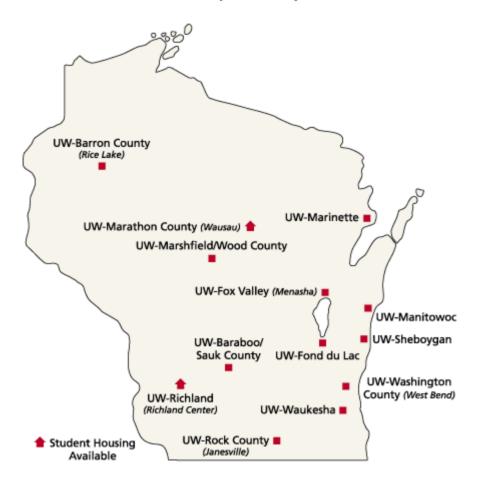
"UW System will develop a coordinated and collaborative approach to online learning with the goals of extending its educational reach, enhancing program quality, enriching on-campus education, and preparing all students, faculty and staff for learning in the future."*

^{*}EGOLL Vision Approved by Board of Regents, 7/12/01



COLLEGES

The freshman/sophomore UW campuses



The Wisconsin Idea, a statement of progressive principles and an article of civic faith articulated during Wisconsin's great Progressive Era a century ago, states that, "the borders of the university are the borders of the state."