Milwaukee big IDEAS

UWM's NANCY ZIMPHER has plenty. And the persuasive style to sell them, even to her critics.

>> THE CITY'S BEST SOUPS
>> RESTORING AN EAST SIDE RELIC
Dynamic personality. Bold plans. Can UWM’s NANCY ZIMPHER turn a sleepy, fourth-tier university into an academic powerhouse?
BOLD PLANS

Can the UW SYSTEM BOARD OF REGENTS turn a sleepy, fourth-tier university into an academic powerhouse?
Other Rankings by:

Organizations
NRC (National Research Council)
American Psychological Association
Urban Affairs Association

Journals and Publications
Journal of Clinical Laboratory Science
Yahoo! Internet Life
Can the **UW System Board of Regents** turn a sleepy, fourth-tier university into an academic powerhouse?
Academic Reputation (25%)

Values

Reputation reflecting age, size and familiarity with name of institution

Measures

Rankings by college presidents and other academic leaders

Values

Reputation reflecting academic contributions to community

Measures

High school grad rates
Teacher retention
High school grads with college degrees
Rankings by community leaders
**Grad & Retention Rates (25%)**

**Values**
- Persistence and graduation of full-time new freshmen

**Measures**
- 6-year graduation rate
- 1st-year retention rate of freshmen

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**Values**
- Student persistence, family and work compatibility, and access of employment

**Measures**
- % nontraditional grads
- % transfer grads
- % grads employed in region
Faculty Resources (20%)

Values

- Credentials, size and compensation of full-time faculty

Measures

- % of faculty with terminal degree
- % full-time faculty
- Student-faculty ratio

Values

- Full-time and clinical faculty contributions to student learning, research and community engagement

Measures

- % clinical faculty
- Funding of partner grants/contracts
- Student evaluation of instruction
**Student Selectivity (15%)**

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<td>Age distribution of grads</td>
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Financial Resources (15%)

Values
- Resources supporting the institution

Measures
- Expenditures per student
- Alumni giving rate

Values
- Resources the institution generates

Measures
- % grads in regional workforce
- Amount of tech transfer
- Regional annual growth in federal dollars
BOLD PLANS.

Can the

UW SYSTEM

BOARD OF REGENTS

turn a sleepy,

fourth-tier university

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powerhouse?