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**UW-Platteville and Southwest Tech forge new transfer pathway, streamlining business education**

Written by Dan Wackershauser

The University of Wisconsin–Platteville and Southwest Wisconsin Technical College (SWTC) announces a new transfer pathway to help regional students continue their business education. This collaboration addresses the growing demand for skilled business professionals in the region by providing a clear route from SWTC’s Associate of Applied Science in Business Management to the Bachelor of Business Administration (BBA) within the [School of Business at UW-Platteville](https://www.uwplatt.edu/department/school-business).

"We are thrilled to strengthen our partnership with Southwest Tech through this transfer pathway," said Dr. Les Hollingsworth, director of UW-Platteville’s School of Business. "Both of our institutions have a deep commitment to strengthening the regional workforce and meeting the needs of employers. This pathway helps build and keep the exceptional talent that already exists in southern Wisconsin.”

The new agreement simplifies the transfer process and maximizes the value of students' earned credits. The pathway ensures that relevant SWTC credits are directly applicable to UW-Platteville's BBA programs, minimizing duplication and saving students time and money. Additionally, students will receive clear guidance and support from both institutions, facilitating a smooth transition.

"Southwest Tech is dedicated to providing our students with pathways to continued success," said Dr. Kim Maier, executive dean at Southwest Tech. "This partnership with UW-Platteville identifies a seamless route for our business management graduates to achieve their bachelor's degree goals, enhancing their career prospects and contributing to the economic vitality of our region."

Students interested in learning more about the new transfer pathway should contact the admissions offices at UW-Platteville and Southwest Tech.