



DRAFT

2023-2028 Strategic Plan

Strategic Directions and Goals

JAY ROTHMAN
PRESIDENT

The Planning Process

UW System Planning Principles

- Our plan goals benefit the State of Wisconsin.
- We embrace innovation.
- We value diversity, equity, and inclusion and our measures of success will factor this in.
- We prioritize collaborative solutions and sharing of resources.
- While our goals transcend single universities, each university retains its autonomy to achieve that goal in a way that makes sense within its context.



Planning Timeline (to date)



| || Stakeholder engagement meetings

- ☐ Governance representatives (all campuses)
- ☐ Chancellors
- ☐ UWSA Leadership

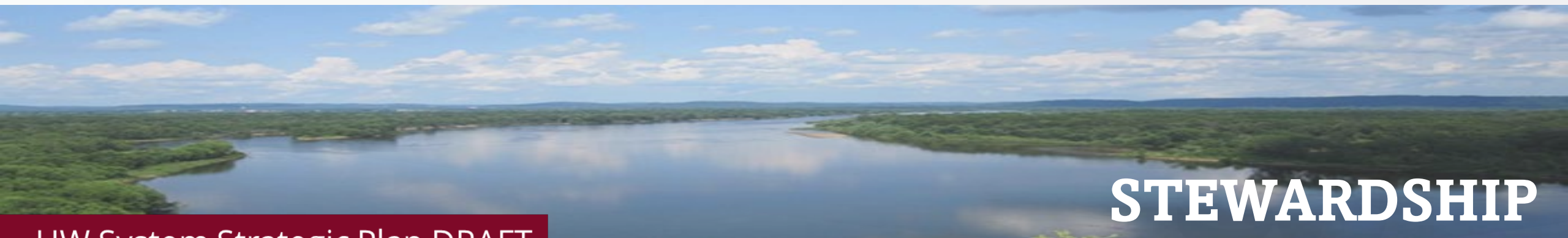
◆ Presentation to the Board of Regents

Our Strategic Framework

Our Purpose

To be leaders and fulfill the Wisconsin Idea by delivering transformative educational outcomes as well as creating and advancing knowledge that enhances the quality of life for all in Wisconsin and beyond.

Our Core Values



Meeting the Needs of Wisconsin



**ADVANCE
ECONOMIC PROSPERITY**



**ENHANCE THE STUDENT
EXPERIENCE AND SOCIAL
MOBILITY**



**FOSTER CIVIC
ENGAGEMENT AND
SERVE THE PUBLIC GOOD**

Advance Economic Prosperity



1. Foster a culture of innovation across the System.
2. Support the employer community by meeting pressing workforce and other needs.
3. Ensure that the universities comprising the System are financially sustainable and operationally efficient.
4. Promote differentiation among the universities.



CULTURE OF INNOVATION

UW-Green Bay Chancellor Michael Alexander

Enhance the Student Experience and Social Mobility



5. Increase access to a higher education while closing the opportunity gap(s) for historically underserved students, including those from lower socioeconomic backgrounds.
6. Provide high-quality support for students across the higher education life cycle (from entering student through graduation).
7. Promote excellence and innovation in teaching, research, and service to improve student learning outcomes.
8. Recruit, develop, and retain a high-quality, diverse faculty and staff.

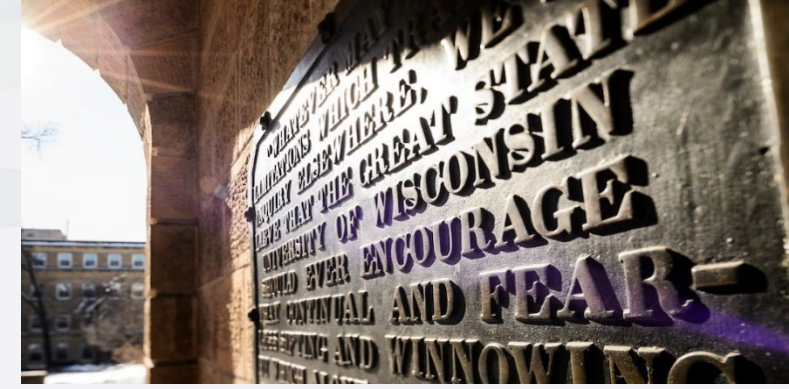


**INCREASED ACCESS AND
CLOSING OPPORTUNITY GAPS**

UW-Superior Chancellor Renée Wachter



Foster Civic Engagement and Serve the Public Good



9. Continue to be a global leader in research, scholarship, and creative activity that advances knowledge and benefits society.
10. Adhere to the principles of free expression, academic freedom, and civil discourse.
11. Provide services and support to address societal and community needs across Wisconsin.
12. Provide leadership in fostering environmental sustainability across UW institutions.

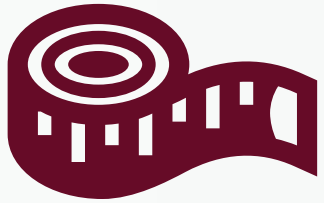


**GLOBAL LEADER IN
RESEARCH**

**UW-Madison
Chancellor
Jennifer Mnookin**

The Role of the UWSA

How We Will Achieve These Goals



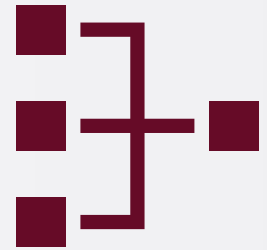
**Strategies
& Metrics**



**The
Universities**



UW System



**UW System
Administration**

The Role of the UW System Administration



SUPPORT



STEWARDSHIP

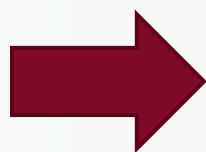


**STEWARDS OF WISCONSIN
STATE RESOURCES**

UW System Administration Jay Rothman



Planning Timeline (future)



Next Steps:

- ☐ Additional stakeholder engagement
- ☐ Continued refinement of plan/strategies
- ☐ Setting of specific targets and measures
- ☐ Implementation planning
- ☐ Launch of initiatives

Questions or comments?

