



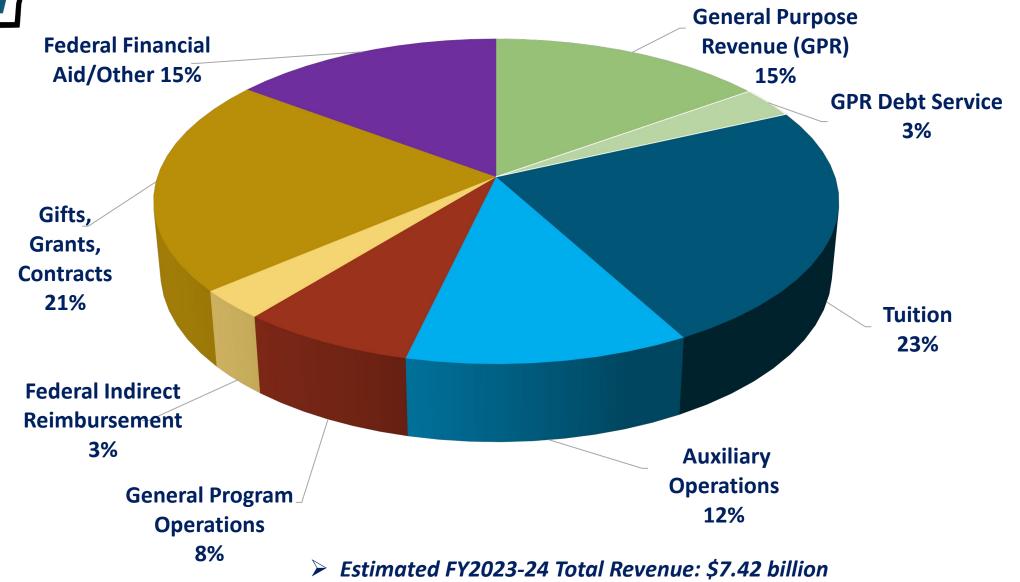
2024-25 TUITION AND AUXILIARY RATE RECOMMENDATIONS

BOARD OF REGENTS'
BUSINESS AND FINANCE COMMITTEE
APRIL 4, 2024

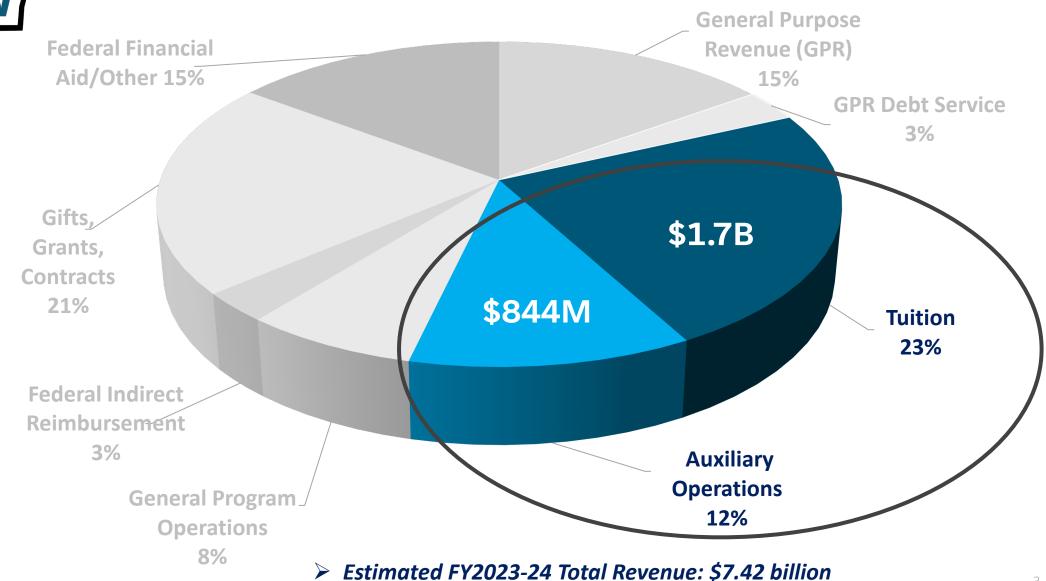
SEAN P. NELSON, VICE PRESIDENT FOR FINANCE AND ADMINISTRATION



FY24 TOTAL REVENUE SOURCES



FOCUS ON TUITION AND AUXILIARY REVENUE





Review of Key Considerations

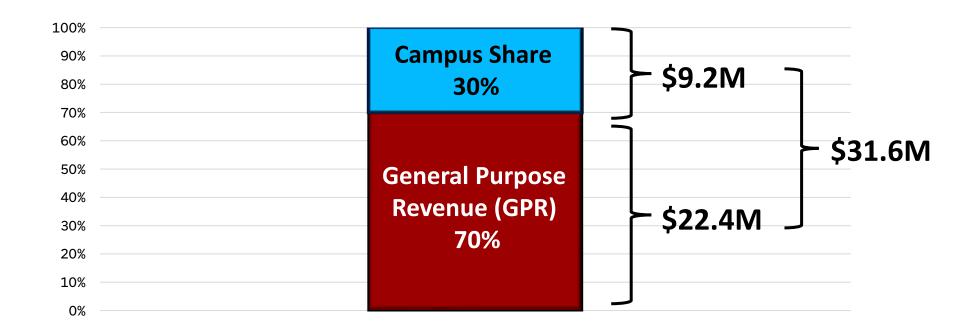


Key Consideration: The Cumulative Financial Impact of Pay Plan



HOW IS PAY PLAN FUNDED?

 Historically, employee salary increases ("pay plan") are split between the state (70%) and the campus (30%)

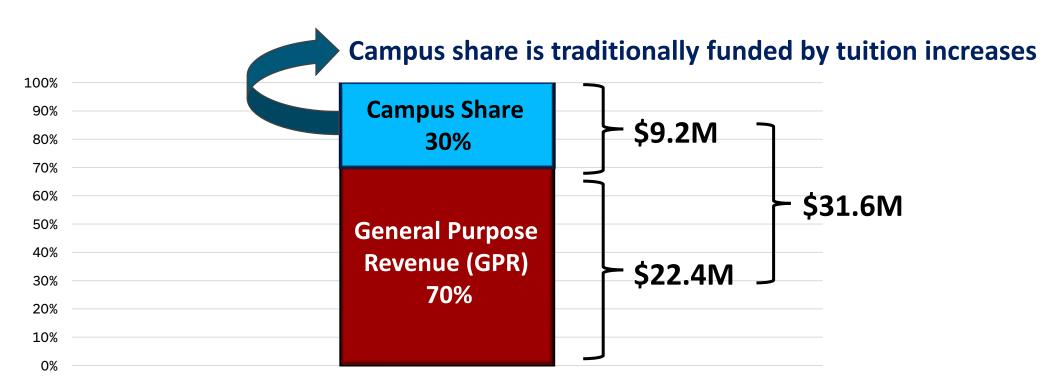


> Example illustrates a 2% Pay Plan increase



HOW IS PAY PLAN FUNDED?

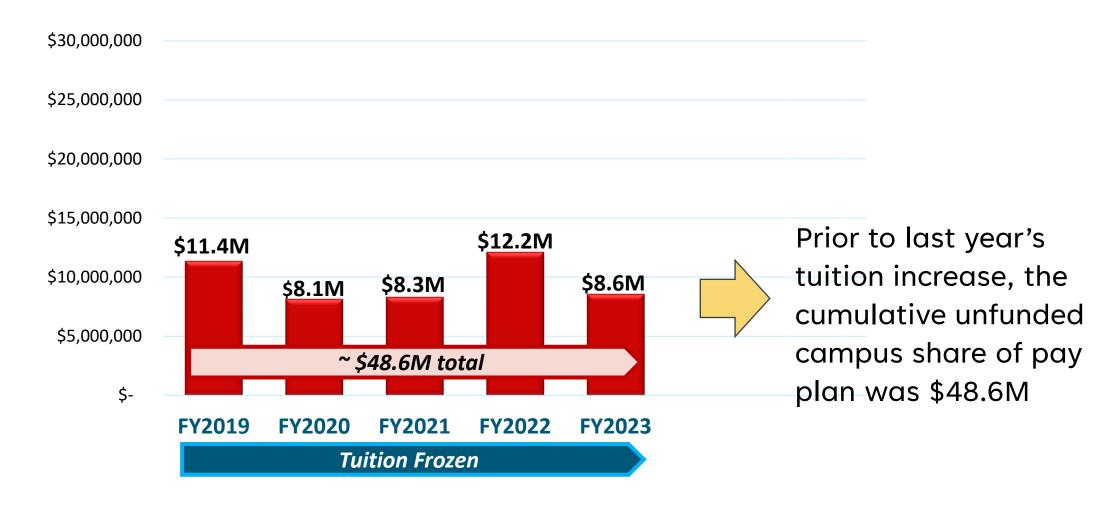
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> Example illustrates a 2% Pay Plan increase

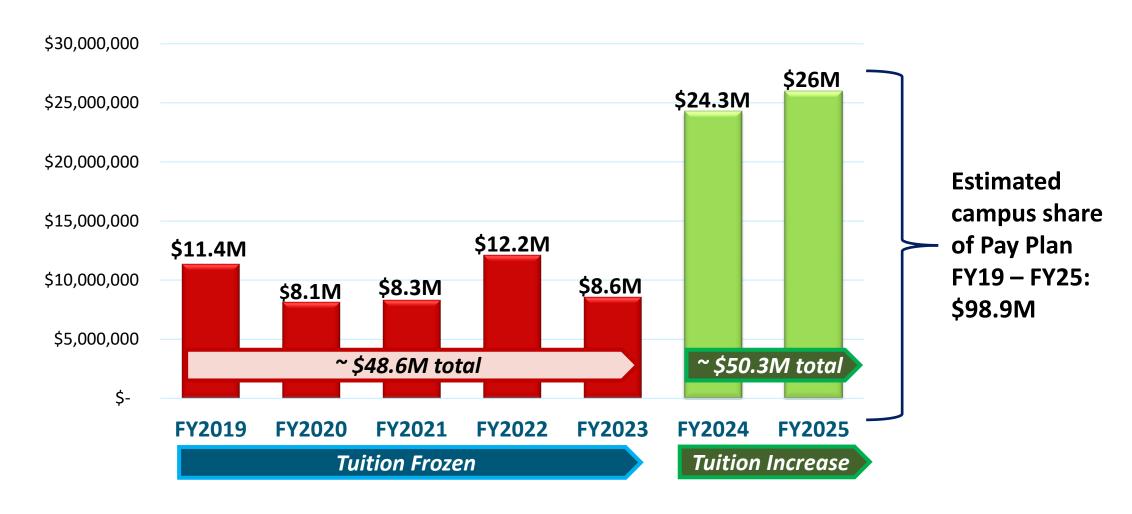


CUMULATIVE IMPACT OF THE <u>CAMPUS</u> <u>SHARE</u> OF PAY PLAN FY19 - FY23





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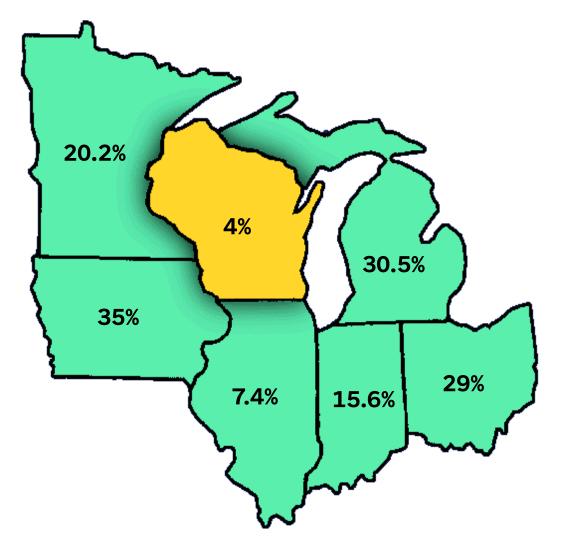




<u>Key Consideration</u>: Undergraduate Tuition Relative to Peers



CHANGE IN RESIDENT UNDERGRADUATE TUITION AT MIDWEST FLAGSHIPS, 2014 THROUGH 2024



Current Tuition (no fees):

University of Michigan: \$16,896

University of Minnesota-Twin Cities: \$14,496

University of Illinois-Urbana-Champaign: \$12,712

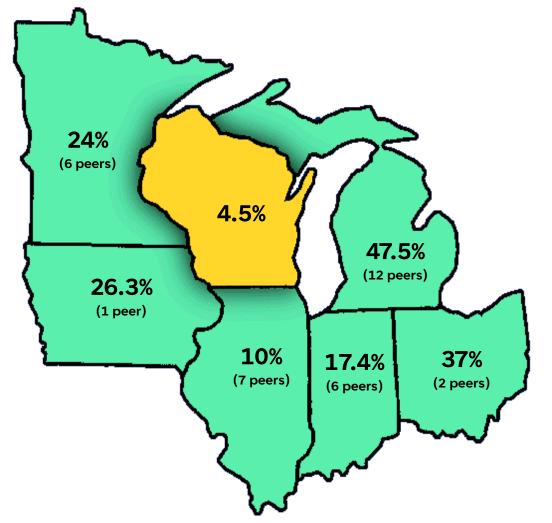
The Ohio State University: \$11,826

Indiana University-Bloomington: \$10,312
University of Wisconsin-Madison: \$9,644

University of Iowa: \$9,016



CHANGE IN RESIDENT UNDERGRADUATE TUITION AT UW COMPREHENSIVE PEERS, 2014 THROUGH 2024*



Resident Undergraduate
Tuition Only

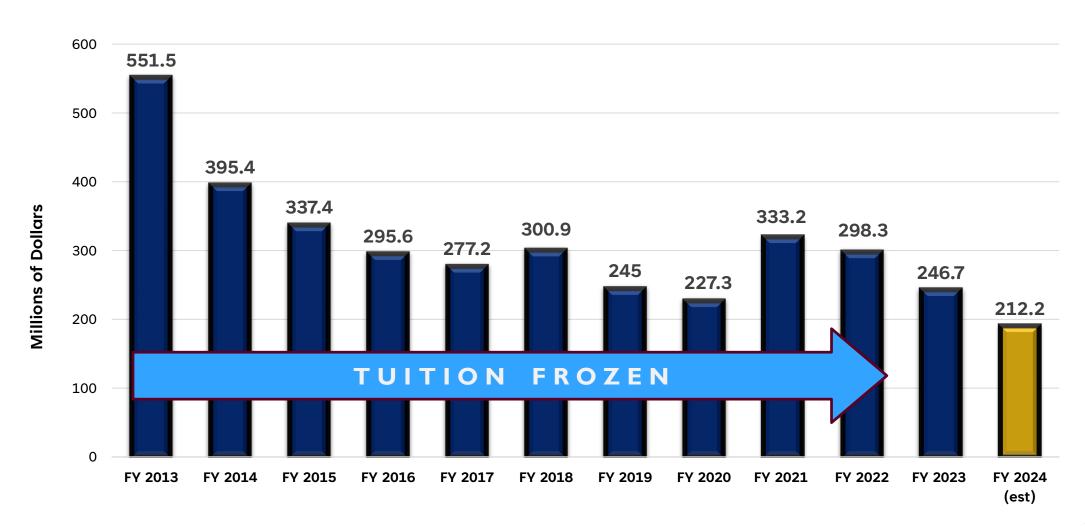
^{*}During this period, several universities in Michigan moved to a block tuition model that combines tuition and fees into a flat rate



Key Consideration: Estimated Unrestricted Program Revenue Balances



GPR/TUITION BALANCES FY13 THROUGH FY24 (ESTIMATED)

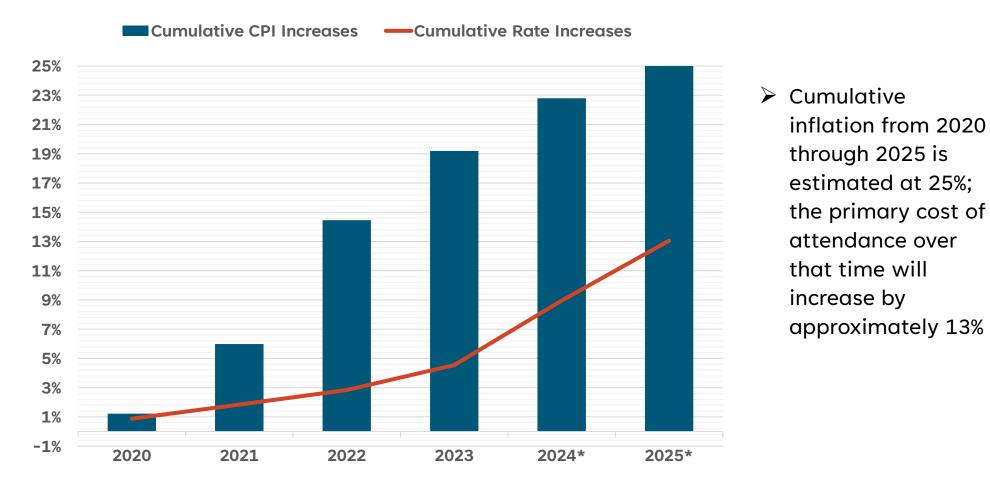




Key Consideration: Cumulative Inflation Relative to Cost of Attendance



CPI VS. AVERAGE TUITION, SEGREGATED FEE, ROOM AND BOARD INCREASES FOR RESIDENT UNDERGRADUATE



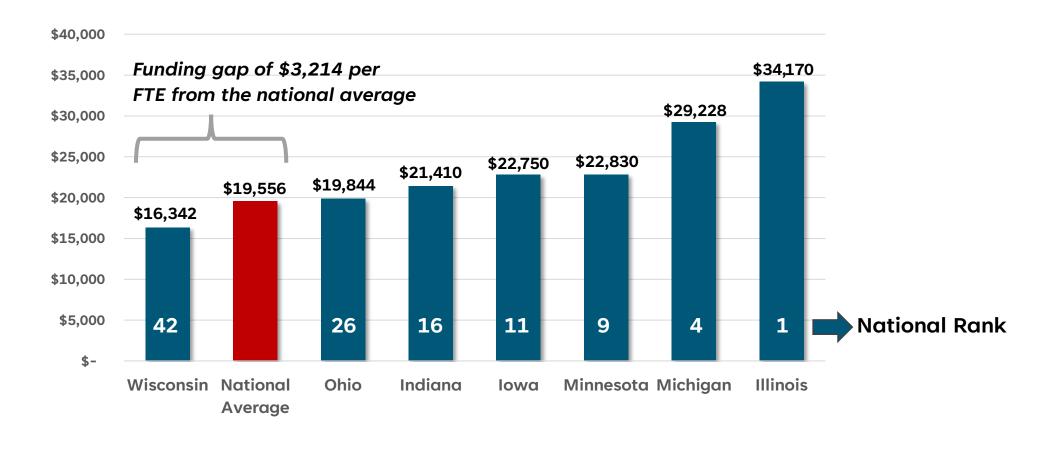
*2024 and 2025 projected at 3%



<u>Key Consideration</u>: Total Tuition and State Support



TOTAL TUITION AND STATE SUPPORT PER FTE



Source: "Educational Revenue" metric in SHEF Report, State Higher Education Executive Officers (SHEEO)



Key Consideration: Campus Efforts to Reduce Expenses



CAMPUS EFFORTS TO REDUCE COSTS

> Strategic Plan goal to eliminate structural deficits by FY28

Some specific expense reduction efforts include:

- **UW Oshkosh:** Reduced ~250 position (17%), including 140 layoffs, 76 voluntary, incentivized retirements and 34 eliminated vacant positions. In FY24, this plan will provide about \$3.75M in savings. Implemented a tiered system of intermittent furloughs yielding \$2.1M in temporary savings in FY24. Increase average teaching loads to 4-4 (4 classes per term, 4 credits each) from 3-3 to reduce part-time faculty expenses, providing \$1.9M in FY24 savings. The FY25 cumulative impact is \$15 million not including additional savings from a comprehensive academic restructuring.
- **UW Platteville:** Align "Administration & Academic Leaders" and "Non-Instructional Academic Staff" levels to enrollment levels, with position reductions of 45.8% and 27.5%, respectively.
- **UW River Falls:** Realignment of 2 colleges to form the College of Education, Business and Allied Health; Reviewing SCH/faculty workload with intent to identify opportunities to merge sections and offer more courses on a rotational basis.
- **UW Green Bay:** Eliminated \$3.5M in one-time spending initiatives in FY24; reduced ongoing base budget by \$2M in FY25.
- > Overall, since FY18, the number of Full Time Equivalent (FTE) positions is down at the non-Madison campuses by 948 FTEs



Rate Recommendations



Rate Recommendation: Undergraduate Resident Tuition and Fees



BASE TUITION FOR RESIDENT UNDERGRADUATES

> Recommendation: a 3.75% increase to base tuition rate

UW University	FY24 Total Fuition	FY25 Proposed at 3.75%		FY25 Proposed Additional Tuition		FY25 Total Tuition	
Madison	\$ 9,646	\$	362	\$	-	\$	10,007
Milwaukee	\$ 8,455	\$	317	\$	-	\$	8,772
Eau Claire	\$ 7,645	\$	287	\$	-	\$	7,931
Green Bay	\$ 6,767	\$	254	\$	104	\$	7,125
LaCrosse	\$ 7,974	\$	299	\$	60	\$	8,333
Oshkosh	\$ 6,806	\$	255	\$	-	\$	7,061
Parkside	\$ 6,582	\$	247	\$	149	\$	6,978
Platteville	\$ 6,827	\$	256	\$	43	\$	7,126
River Falls	\$ 6,837	\$	256	\$	27	\$	7,121
Stevens Point	\$ 7,112	\$	267	\$	-	\$	7,378
Stout	\$ 7,330	\$	275	\$	110	\$	7,715
Superior	\$ 6,826	\$	256	\$	-	\$	7,082
Whitewater	\$ 6,812	\$	255	\$	51	\$	7,119

Average: \$ 7,355 \$ 276 \$ 42 \$ 7,673



BASE TUITION FOUNDERGRADUAT

In addition to the base tuition rate, campuses may recommend additional tuition increases for specific purposes, including:

- ✓ Academic Advising
- √ Financial Aid/Scholarships
- ✓ High-impact Practices
- Additional Faculty for high-demand courses

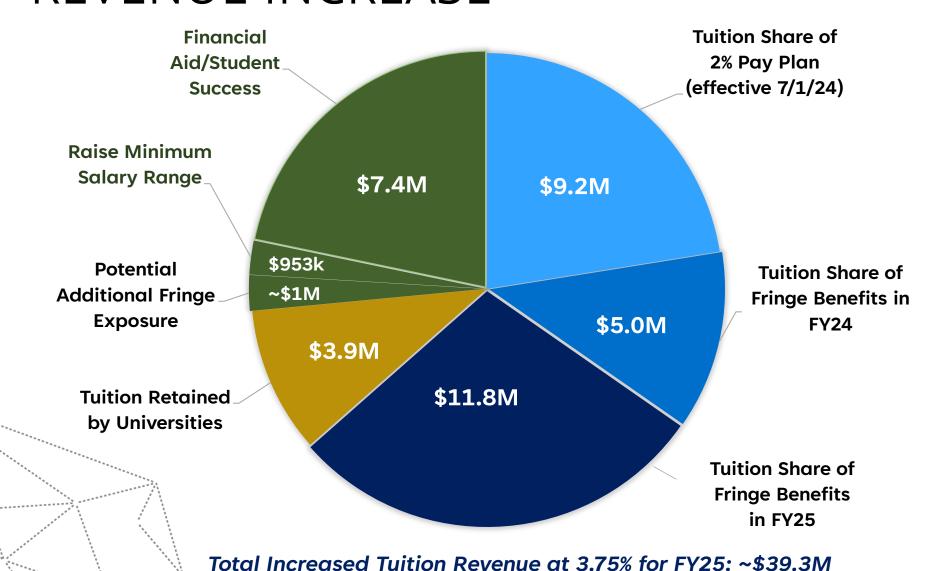
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LaCrosse	\$ 7,974	\$	299	\$	60	\$	8,333
Oshkosh	\$ 6,806	\$	255	\$	-	\$	7,061
Parkside	\$ 6,582	\$	247	\$	149	\$	6,978
Platteville	\$ 6,827	\$	256	\$	43	\$	7,126
River Falls	\$ 6,837	\$	256	\$	27	\$	7,121
Stevens Point	\$ 7,112	\$	267	\$	-	\$	7,378
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Average: \$ 7,355 \$ 276 \$ 42 \$ 7,673





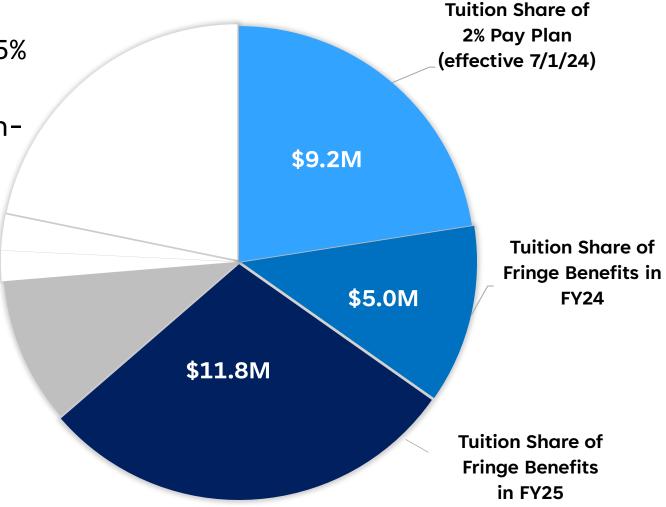


➤ 2.75% of the total 3.75% tuition increase is primarily for Pay Plan-related costs

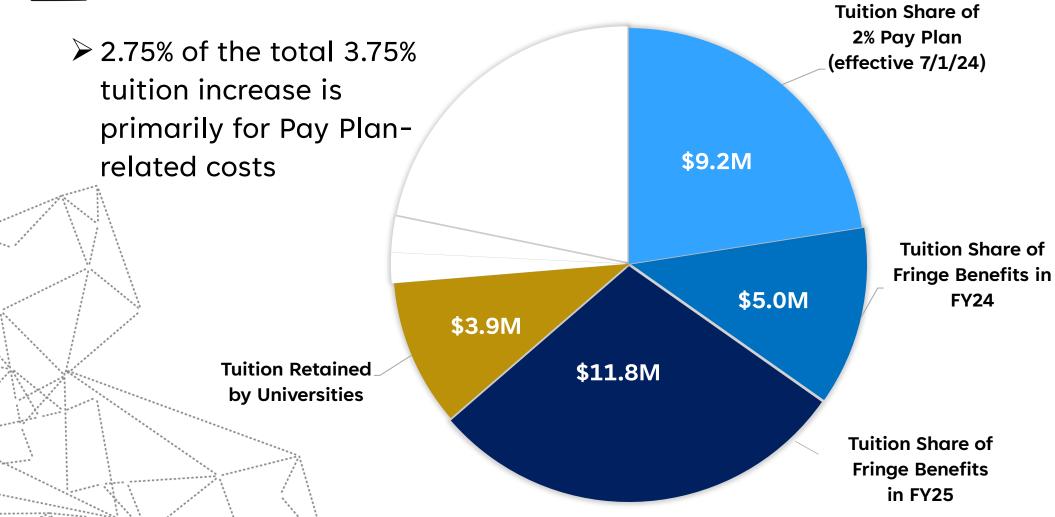




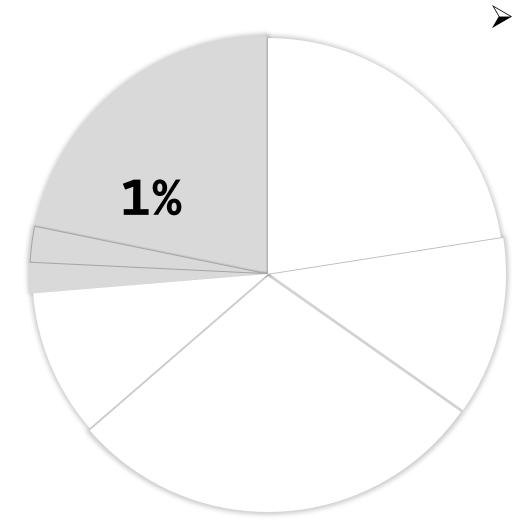
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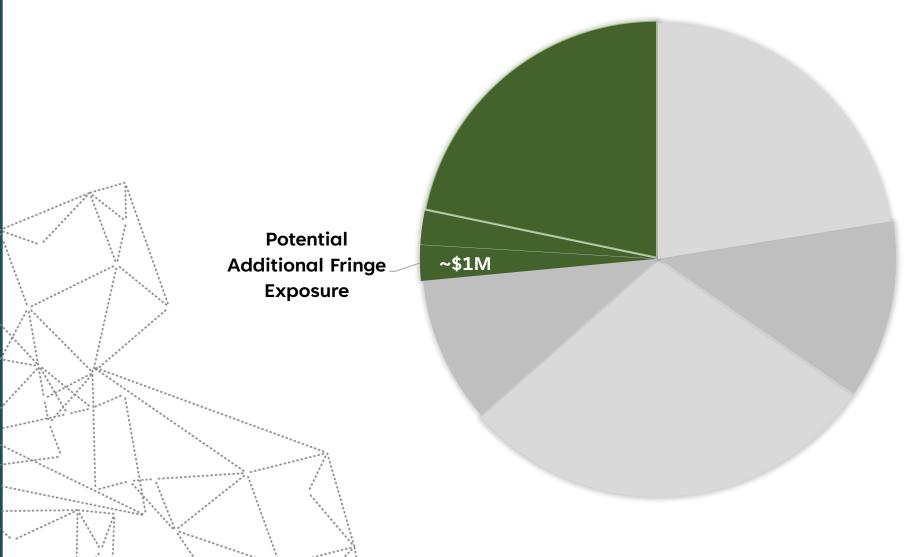




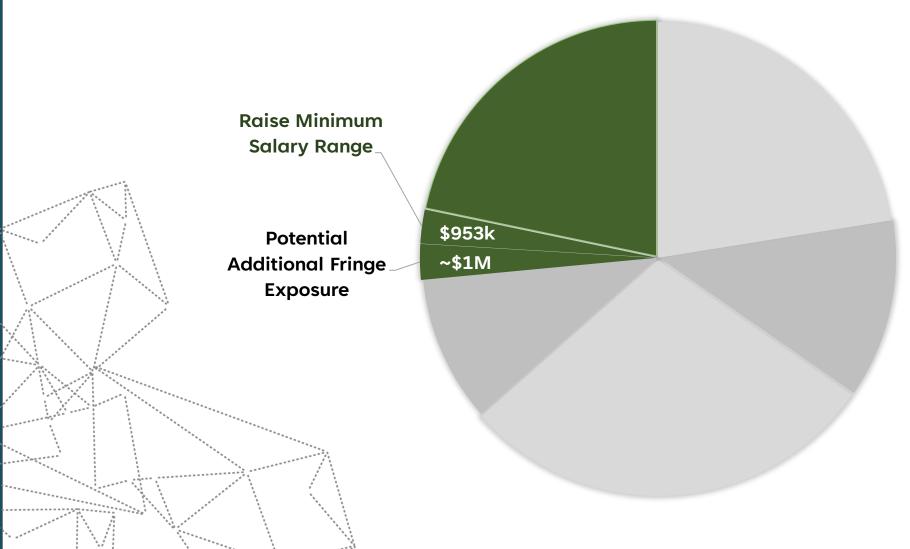


tuition increase is pooled centrally for unanticipated fringe costs and strategic goals in support of student success and employee compensation

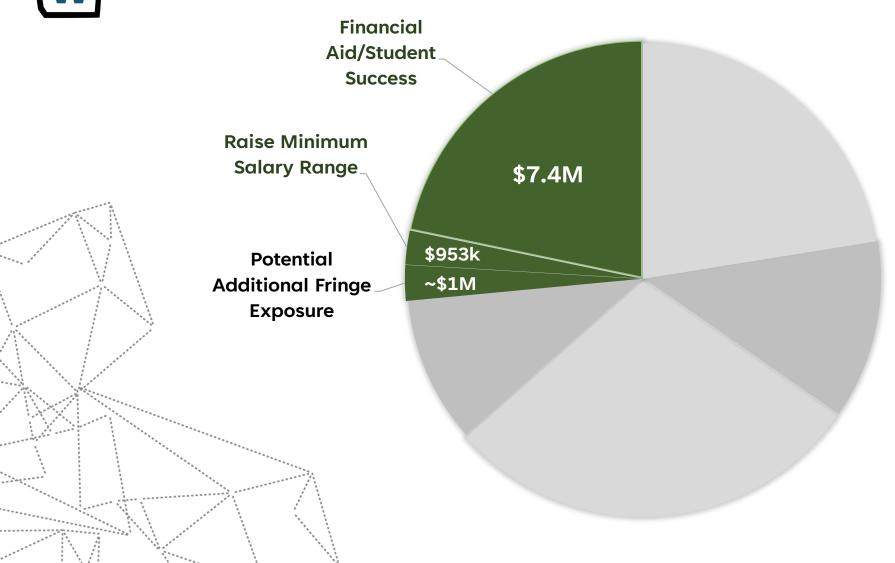




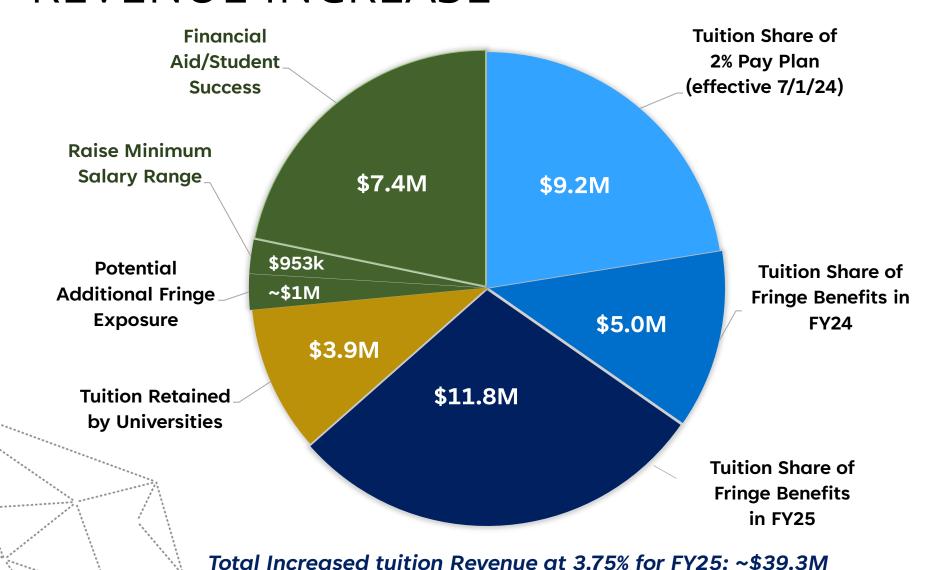














Rate Recommendation: Program-specific Tuition



TUITION RECOMMENDATION: PROGRAM-SPECIFIC TUITION

- Program-specific tuition is assessed only to the students enrolled in a specific program and are intended to address the higher cost of delivering the program, including, but not limited to:
 - ✓ Engineering
 - ✓ Nursing
 - ✓ Biomedical/Health Sciences
 - ✓ Computer Science, including Cybersecurity
 - ✓ Business
- Across-the-board increase of 3.75% is applied to all current rates. Campuses may submit proposals for rates *above* the 3.75% increase
- Program-specific tuition (formerly "differentials") was subject to the tuition freeze from FY14 through FY23



SUMMARY OF PROPOSED INCREASES FOR PROGRAM-SPECIFIC TUITION



UW Campus/Program		nt Program- cific Rate	Fì	/25 Proposed Increase		FY25 Total	Estimated Number of Resident Students Affected by the Increase in Fall '24 (FTE)
Engineering							
Madison	\$	2,000	\$	600	\$	2,600	2,231
Eau Claire (Material Science & Bio Engineering)	\$	1,400	\$	56	\$	1,456	37
La Crosse (Computer Engineering)	\$	1,400	\$	63	\$	1,463	10
Stout	\$	1,500	\$	79	\$	1,579	756
Agriculture							
Platteville	\$	-	\$	500	\$	500	253
River Falls	\$	-	\$	500	\$	500	550
Business							
Madison	\$	2,000	\$	1,000	\$	3,000	1,600
Bus and Transportation Logistics							
Superior	\$	-	\$	360	\$	360	330
Computer Science							
Platteville	\$	700	\$	753	\$	1,453	62
Cybersecurity							
Platteville	\$	700	\$	753	\$	1,453	62
Fine Arts							
Stout	\$	600	\$	32	\$	632	822
Industrial Studies							
Platteville	\$	-	\$	1,453	\$	1,453	172
Nursing							
Madison	\$	1,000	\$	500	\$	1,500	636
Theater Arts							
Parkside (Music &Theater)	\$	-	\$	240	\$	240	320
Video Production							
Stout	\$	-	\$	600	\$	600	86
Estimated number of resident students affected by increase:							7,927



Rate Recommendation: Segregated Fees



FY25 AUXILIARY RATES: SEGREGATED FEES

Segregated fees are charges, in addition to tuition, assessed to all students for student services, organized activities, programs, and facilities



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Auxiliary rate increases are limited to mandated compensation, market salary adjustments, contractual agreements, debt service, enumerated capital projects, student-initiated proposals, and student safety



FY25 AUXILIARY RATES: SEGREGATED FEES

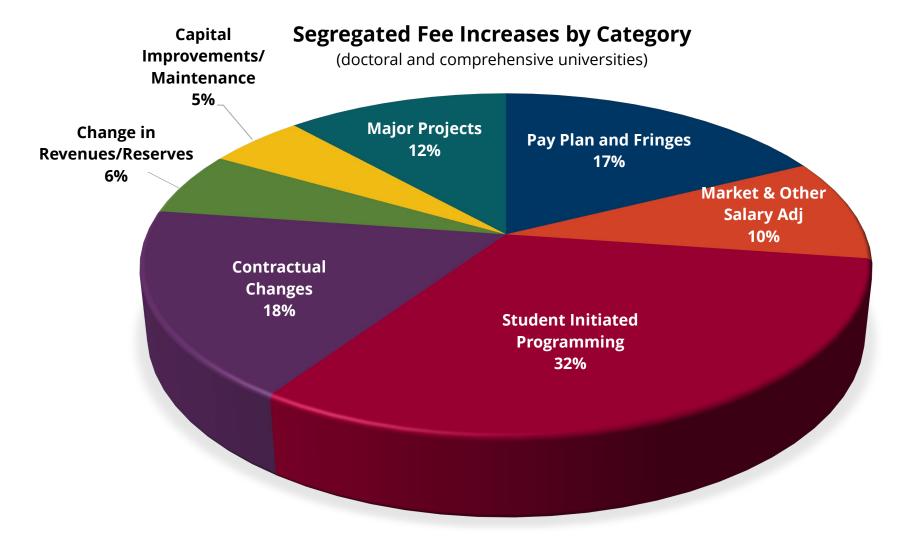
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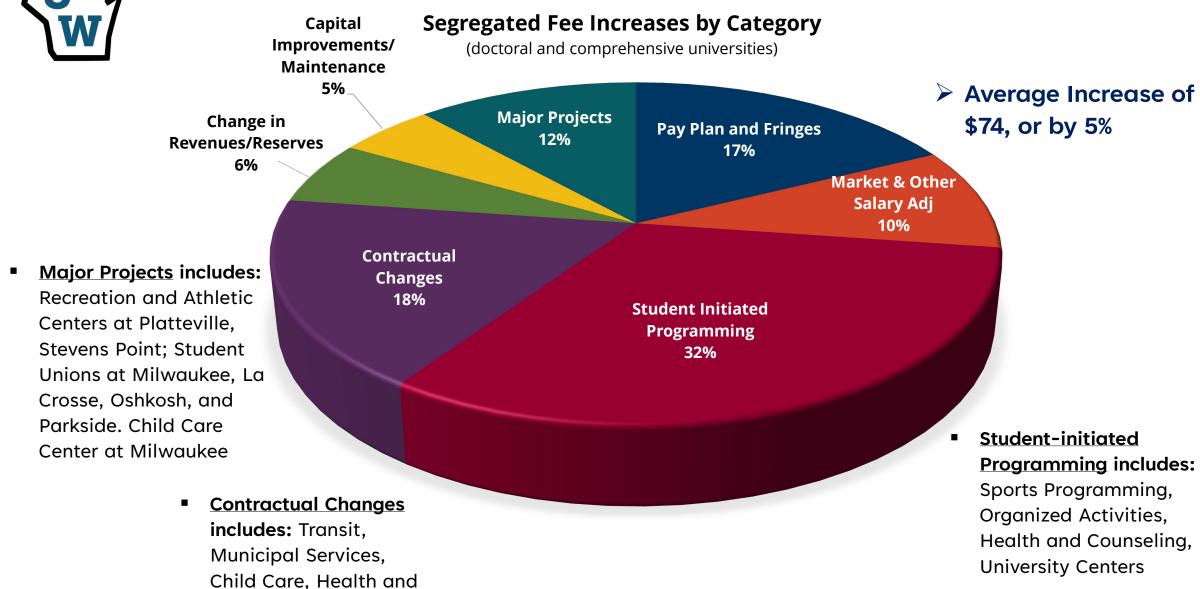
Total Segregated Fees will increase, on average at 4-year institutions by \$74 per year, or by 5%







Counseling Services



42



SUMMARY OF PROPOSED SEGREGATED FEES

UW University	Se	FY24 gregated Fees	FY25 Proposed Change	FY25 egregated Fee Rate
Madison	\$	1,561	\$ 35	\$ 1,597
Milwaukee	\$	1,565	\$ 61	\$ 1,626
Eau Claire	\$	1,492	\$ 220	\$ 1,711
Green Bay	\$	1,575	\$ -	\$ 1,575
LaCrosse	\$	1,503	\$ 60	\$ 1,563
Oshkosh	\$	1,406	\$ 65	\$ 1,471
Parkside	\$	1,273	\$ 19	\$ 1,292
Platteville	\$	1,269	\$ 30	\$ 1,299
River Falls	\$	1,588	\$ 115	\$ 1,703
Stevens Point	\$	1,562	\$ 108	\$ 1,670
Stout	\$	1,558	\$ 113	\$ 1,671
Superior	\$	1,661	\$ 70	\$ 1,731
Whitewater	\$	1,232	\$ 55	\$ 1,287

Average: \$ 1,480 \$ 74 \$ 1,554



Rate Recommendation Summary: Resident Undergraduate Tuition and Segregated Fees



SUMMARY OF PROPOSED TUITION AND SEGREGATED FEES

FY25 Proposed Tuition and Segregated Fees

UW University	Base Tuition		Additional Tuition ncluding 3.75%)	5	Segregated Fees			а	otal Tuition and Seg. Fee Change (FY25-	_	
							Seg. Fee	FY24)		(FY25/FY24)	
Madison	\$ 8,969	\$	1,038	\$	1,597	\$	11,603	\$	397	3.5%	
Milwaukee	\$ 8,772	\$	-	\$	1,626	\$	10,398	\$	378	3.8%	
Eau Claire	\$ 6,829	\$	1,103	\$	1,711	\$	9,643	\$	506	5.5%	
Green Bay	\$ 6,829	\$	296	\$	1,575	\$	8,700	\$	358	4.3%	
La Crosse	\$ 6,829	\$	1,504	\$	1,563	\$	9,896	\$	419	4.4%	
Oshkosh	\$ 6,829	\$	232	\$	1,471	\$	8,532	\$	320	3.9%	
Parkside	\$ 6,829	\$	149	\$	1,292	\$	8,270	\$	415	5.3%	
Platteville	\$ 6,829	\$	297	\$	1,299	\$	8,425	\$	329	4.1%	
River Falls	\$ 6,829	\$	292	\$	1,703	\$	8,824	\$	398	4.7%	
Stevens Point	\$ 6,829	\$	550	\$	1,670	\$	9,049	\$	375	4.3%	
Stout	\$ 7,243	\$	472	\$	1,671	\$	9,386	\$	498	5.6%	
Superior	\$ 6,829	\$	253	\$	1,731	\$	8,813	\$	326	3.8%	
Whitewater	\$ 6,829	\$	290	\$	1,287	\$	8,406	\$	361	4.5%	

Average: \$

392

4.4%



Rate Recommendations: Room and Board



FY25 AUXILIARY RATES: ROOM AND BOARD

Room and Board constitutes roughly 50% of the cost of attendance, or \$8,903 on average for a resident undergraduate living on campus

Room and Board rates will increase, on average, by \$266 per year, or by 3.1%

Increased costs for food supply, utilities, and compensation are attributable for the vast majority of the rate increases for next academic year



SUMMARY OF PROPOSED ROOM AND BOARD RATES

UW University	R	FY24 oom Rate	R	FY25 oom Rate	\$ Change		FY24 Meal Plan		FY25 Meal Plan		\$ Change			Total Room and Board \$ Change	Total Room and Board % Change	
Madison	\$	7,433	\$	7,633	\$	200	\$	4,350	\$	4,500	\$	150	\$	350	3.0%	
Milwaukee	\$	6,297	\$	6,545	\$	249	\$	4,433	\$	4,680	\$	247	\$	496	4.6%	
Eau Claire	\$	5,325	\$	5,540	\$	216	\$	3,520	\$	3,571	\$	51	\$	267	3.0%	
Green Bay	\$	4,925	\$	5,073	\$	148	\$	3,100	\$	3,140	\$	40	\$	188	2.3%	
La Crosse	\$	4,423	\$	4,556	\$	133	\$	2,922	\$	3,054	\$	132	\$	265	3.6%	
Oshkosh	\$	5,358	\$	5,309	\$	(49)	\$	3,581	\$	3,760	\$	179	\$	130	1.5%	
Parkside	\$	5,072	\$	5,149	\$	77	\$	3,019	\$	3,264	\$	246	\$	323	4.0%	
Platteville	\$	5,220	\$	5,220	\$	-	\$	3,310	\$	3,310	\$	-	\$		0.0%	
River Falls	\$	4,808	\$	4,952	\$	144	\$	2,815	\$	2,990	\$	175	\$	319	4.2%	
Stevens Point	\$	4,850	\$	5,050	\$	200	\$	3,650	\$	3,750	\$	100	\$	300	3.5%	
Stout	\$	4,950	\$	5,140	\$	190	\$	3,568	\$	3,668	\$	100	\$	290	3.4%	
Superior	\$	4,656	\$	4,751	\$	95	\$	2,998	\$	3,146	\$	148	\$	243	3.2%	
Whitewater	\$	4,694	\$	4,787	\$	93	\$	3,004	\$	3,204	\$	201	\$	294	3.8%	

Average: \$ 5,232 \$ 5,362 \$ 130 \$ 3,405 \$ 3,541 \$ 136 \$ 266



FY25 Average Cost of Attendance for Resident Undergraduate



PROPOSED CHANGE IN PRIMARY COST OF ATTENDANCE FOR RESIDENT UNDERGRADUATES

UW University	Т	uition	Se	gregated Fees	١	Room & Board		FY25 Total		tal \$ Increase	Total % Increase	
Madison	\$	10,006	\$	1,597	\$	12,133	\$	23,736	\$	747	3.2%	
Milwaukee	\$	8,772	\$	1,626	\$	11,225	\$	21,623	\$	873	4.2%	
Eau Claire	\$	7,931	\$	1,711	\$	9,111	\$	18,754	\$	773	4.3%	
Green Bay	\$	7,125	\$	1,575	\$	8,213	\$	16,913	\$	546	3.3%	
La Crosse	\$	8,333	\$	1,563	\$	7,610	\$	17,506	\$	684	4.1%	
Oshkosh	\$	7,061	\$	1,471	\$	9,069	\$	17,601	\$	450	2.6%	
Parkside	\$	6,978	\$	1,292	\$	8,413	\$	16,683	\$	738	4.6%	
Platteville	\$	7,126	\$	1,299	\$	8,530	\$	16,955	\$	329	2.0%	
River Falls	\$	7,121	\$	1,703	\$	7,942	\$	16,766	\$	717	4.5%	
Stevens Point	\$	7,378	\$	1,670	\$	8,800	\$	17,849	\$	675	3.9%	
Stout	\$	7,715	\$	1,671	\$	8,808	\$	18,194	\$	788	4.5%	
Superior	\$	7,082	\$	1,731	\$	7,897	\$	16,710	\$	569	3.5%	
Whitewater	\$	7,119	\$	1,287	\$	7,991	\$	16,397	\$	655	4.2%	

Average: \$ 658

3.8%



FY25 Nonresident and Graduate Tuition Rates



NONRESIDENT UNDERGRADUATE TUITION

		NON	I R	ESIDENT	TUITIO	N				
UW University	N	FY24 Ionresident Tuition	N	FY25 onresident Tuition	% Change FY25/FY24		Change Y25-FY24	Total Number of Nonresident Students* (FTE)	N	/ariance of FY25 onresident er Resident
Madison	\$	39,042	\$	40,506	3.75%	\$	1,464	14,510	\$	30,500
Milwaukee	\$	20,455	\$	20,772	1.55%	\$	317	619	\$	12,000
Eau Claire	\$	16,884	\$	17,517	3.75%	\$	633	498	\$	9,586
Green Bay	\$	15,354	\$	15,713	2.33%	\$	358	350	\$	8,588
La Crosse	\$	17,014	\$	17,780	4.50%	\$	766	377	\$	9,447
Oshkosh	\$	14,719	\$	14,975	1.73%	\$	255	299	\$	7,914
Parkside	\$	15,224	\$	16,137	6.00%	\$	913	457	\$	9,159
Platteville	\$	15,786	\$	16,085	1.89%	\$	299	157	\$	8,959
River Falls	\$	15,118	\$	15,583	3.07%	\$	465	143	\$	8,462
Stevens Point	\$	16,132	\$	16,399	1.65%	\$	267	322	\$	9,020
Stout	\$	15,894	\$	16,279	2.42%	\$	385	321	\$	8,564
Superior	\$	14,739	\$	14,995	1.74%	\$	256	283	\$	7,914
Whitewater	\$	16,478	\$	17,219	4.50%	\$	742	1,382	\$	10,100

19,718

^{*}does not include students from Minnesota covered in the Reciprocity Agreement



NONRESIDENT GRADUATE TUITION

NONR	FSID	FNT	GRADUATE	THITION
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UW University	FY24 Nonresident Graduate Tuition		onresident Nonreside Graduate Graduate Tuition Tuition		% Change FY25/FY24	\$ Change FY25-FY24		Total Number of Nonresident Students (FTE)	\$ Variance of FY25 Nonresident over Resident	
Madison	\$	24,054	\$	24,054	0.00%	\$	-	1,975	\$	13,327
Milwaukee	\$	24,132	\$	24,533	1.66%	\$	401	732	\$	13,431
Eau Claire	\$	19,608	\$	20,343	3.75%	\$	735	153	\$	11,368
Green Bay	\$	18,341	\$	18,654	1.71%	\$	313	82	\$	9,985
La Crosse	\$	19,106	\$	19,966	4.50%	\$	860	105	\$	10,697
Oshkosh	\$	18,154	\$	18,464	1.71%	\$	310	28	\$	9,883
Parkside	\$	18,414	\$	19,519	6.00%	\$	1,105	44	\$	10,627
Platteville	\$	18,050	\$	18,359	1.71%	\$	308	111	\$	9,827
River Falls	\$	18,138	\$	18,609	2.59%	\$	471	18	\$	9,955
Stevens Point	\$	18,414	\$	18,729	1.71%	\$	315	40	\$	10,026
Stout	\$	16,730	\$	17,133	2.41%	\$	403	114	\$	9,062
Superior	\$	16,771	\$	17,058	1.71%	\$	287	19	\$	9,131
Whitewater	\$	19,441	\$	20,316	4.50%	\$	875	82	\$	11,060

3,503



RESIDENT GRADUATE TUITION

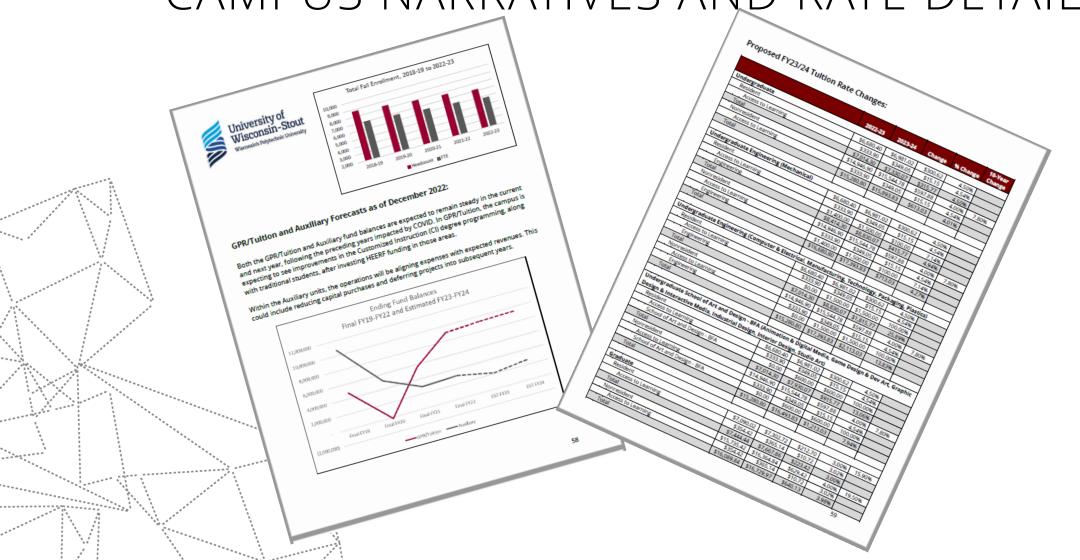
RESIDENT GRADUATE TUITION

UW University	FY	'24 Resident Graduate Tuition	FΥ	/25 Resident Graduate Tuition	% Change FY25/FY24	Change Y25-FY24	Total Number of Resident Students (FTE)
Madison	\$	10,728	\$	10,728	0.00%	\$ -	1,218
Milwaukee	\$	10,701	\$	11,102	3.75%	\$ 401	1,202
Eau Claire	\$	8,630	\$	8,954	3.75%	\$ 324	122
Green Bay	\$	8,356	\$	8,669	3.75%	\$ 313	186
La Crosse	\$	8,870	\$	9,269	4.50%	\$ 399	336
Oshkosh	\$	8,270	\$	8,580	3.75%	\$ 310	326
Parkside	\$	8,388	\$	8,892	6.01%	\$ 504	85
Platteville	\$	8,223	\$	8,531	3.75%	\$ 308	84
River Falls	\$	8,183	\$	8,653	5.75%	\$ 471	110
Stevens Point	\$	8,389	\$	8,704	3.75%	\$ 315	251
Stout	\$	7,668	\$	8,071	5.25%	\$ 403	247
Superior	\$	7,640	\$	7,927	3.75%	\$ 287	276
Whitewater	\$	8,858	\$	9,256	4.50%	\$ 399	442

4,885



CAMPUS NARRATIVES AND RATE DETAIL





ACKNOWLEDGEMENTS

Partners at the UW Campuses: Chancellors, Chief Business Officers, Budget Directors and staff, Controllers, Auxiliary Unit Heads, Student Government Associations

UWSA Staff: Renee Stephenson, Sara Voigts, Mickie Krall, Jennifer Goytowski, Chrissy Klappa, Julie Gordon, Aimee Arnold, David Volz

