

# Key Indicators of Student Affordability in UW

Office of Policy Analysis & Research  
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# Affordability

## Considerations:

- Value vs. Cost
- “Sticker Price” vs. Actual cost
- Financial Support and Aid

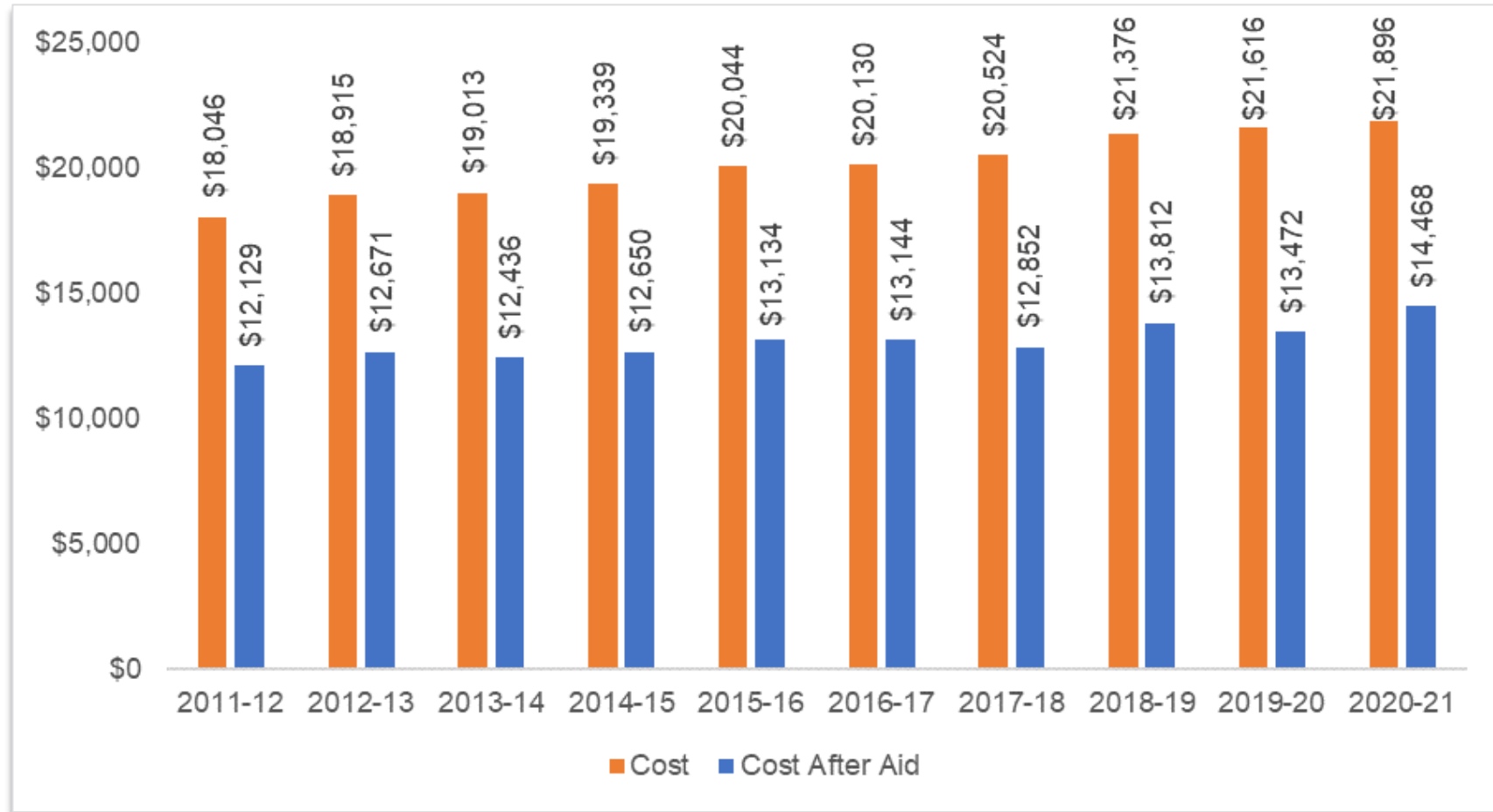
## Three critical questions:

- Are we affordable compared to our peers?
- Are financial supports in place to help affordability on our campuses?
- Is higher education within reach of everyone in Wisconsin?

# Tuition Relative to Family Income *vs. Peer and National Universities*

	UW-Madison		UW-Milwaukee		UW Comprehensives		Natl Public 4-Year
	UW	Peers	UW	Peers	UW	Peers	
2011-12	15.2%	17.5%	13.6%	16.6%	11.8%	13.7%	12.8%
2012-13	15.9%	17.7%	14.1%	16.3%	12.1%	13.8%	13.2%
2013-14	15.9%	17.6%	14.2%	16.3%	12.1%	13.9%	13.3%
2014-15	15.5%	17.2%	14.0%	16.0%	11.9%	14.0%	13.3%
2015-16	14.7%	16.9%	13.3%	15.6%	11.3%	14.0%	13.1%
2016-17	14.4%	16.3%	13.0%	15.1%	11.2%	14.1%	12.4%
2017-18	14.0%	16.1%	12.7%	14.6%	10.9%	14.4%	12.7%
2018-19	13.7%	15.9%	12.5%	14.9%	10.7%	14.5%	12.5%
2019-20	13.1%	15.4%	11.6%	15.0%	10.0%	13.5%	12.1%
2020-21	13.1%	15.7%	11.3%	15.9%	10.1%	13.5%	12.3%

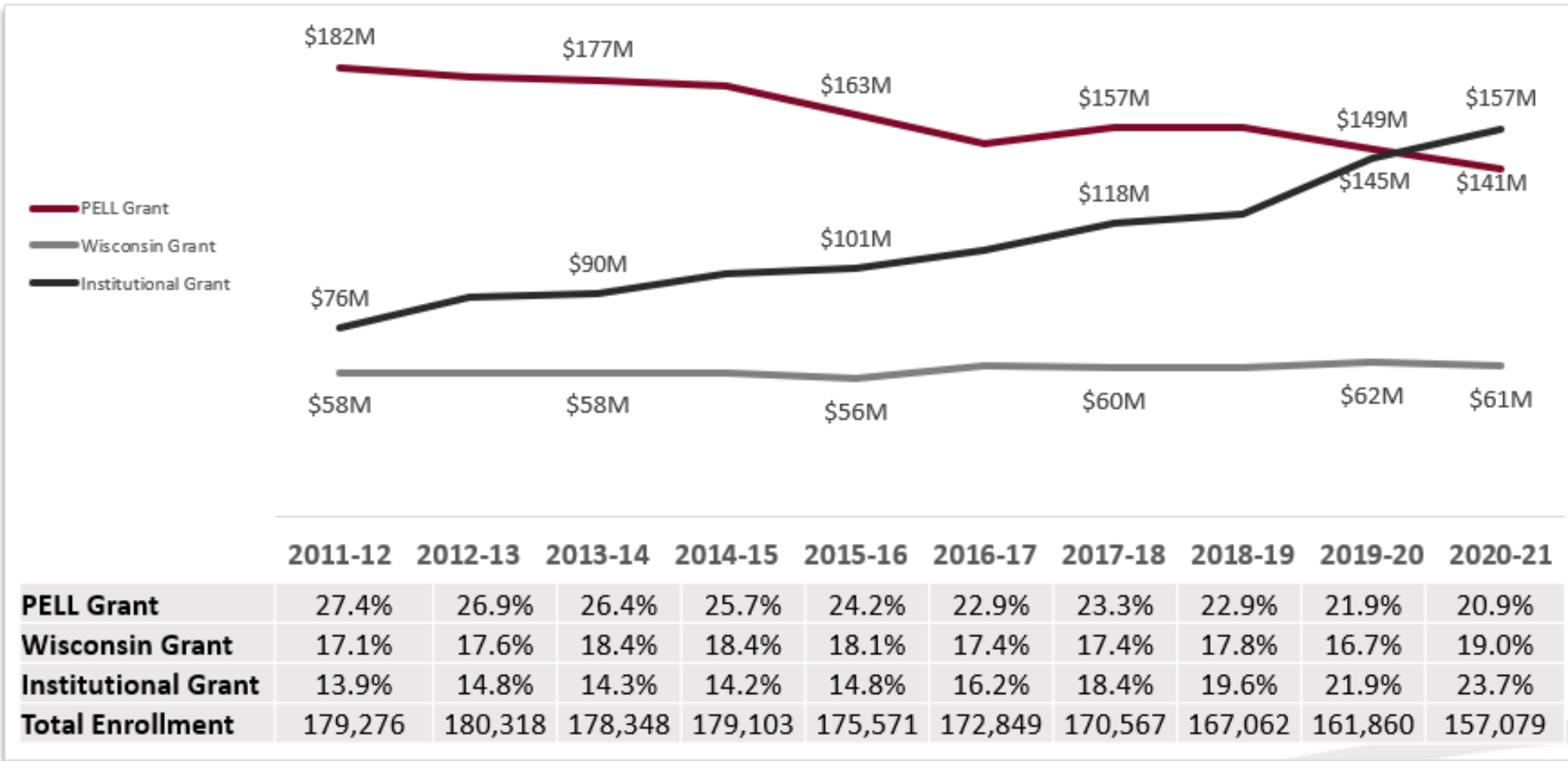
# Cost of Attendance in the UW System



Cost of Attendance for WI Resident New Freshmen

# Overview of Financial Aid

PELL Grant, Wisconsin Grant, and Institutional Grant to Undergraduates and Percent Awarded



# Family Income ( $\geq$ \$100,000)

