

WISCONSIN'S FUTURE, BUILT HERE

OUR PROMISE TO WISCONSIN



OUR PROMISE



**ENSURE EVERY
WISCONSINITE HAS
ACCESS TO AN
AFFORDABLE, HIGH-
QUALITY UW EDUCATION**



**BUILD WISCONSIN'S
WORKFORCE AND NEXT
GENERATION OF
BUSINESSES**



**ADVANCE LIFE-SAVING
DISCOVERIES AND
IMPROVE ACCESS TO
HEALTH CARE ACROSS
WISCONSIN**



OUR PROMISE #1

ENSURE EVERY
WISCONSINITE HAS
ACCESS TO AN
AFFORDABLE,
HIGH-QUALITY
UW EDUCATION

*Wisconsin will be the Midwest leader
in tuition affordability.*

KEY INITIATIVES

- 4-Year Tuition Pledge
- WI Work & Learn
- Veterans Tuition Remission
- UW Excellence

KEY INITIATIVE

4-YEAR TUITION PLEDGE



\$190M

Funding Formula = Student Credit Hour

Freeze resident undergraduate tuition over the next two academic years (2027-29) while the UWs commit to limit tuition increases to no greater than inflation over the subsequent academic years (2029-31), or adjustments as necessary to fund pay plan.

The 4-Year Tuition Pledge ensures that a freshman starting in fall 2027, for example, has predictable tuition pricing over four years.

The 4-Year Tuition Pledge also ensures that Wisconsin is the Midwest leader in college affordability (as a function of cost over median household income). Requested funding enables universities to cover inflation, campus safety, and artificial intelligence costs as necessary.

WI WORK & LEARN



\$50M

Funding Formula = Student Need

Provide last-dollar funding to eligible students who work while attending school. Work may include employment both on and off campus, including internships, co-ops, service learning, practicums, and student teaching.

Eligibility is based on students with household adjusted gross income at or below \$77,500 annually.

KEY INITIATIVE

VETERANS TUITION REMISSION



Recommend Higher Educational Aids Board provides **\$78M** biennially to fully reimburse the UWs for the cost of the **veterans' tuition remission** program.

UW EXCELLENCE INITIATIVES



\$70M

Funding Formula= Student Credit Hour

Provide funding to attract and retain high-quality university and academic staff across the UWs, ensuring the continued value and caliber of a UW education.

AFFORDABILITY: IMPACT ON STUDENTS AND STATE

Chancellor Tammy Evetovich, UW-Platteville

Lindsay Loohauis, UW-Platteville Student



OUR PROMISE #2

BUILD WISCONSIN'S WORKFORCE AND NEXT GENERATION OF BUSINESSES

Over next 10 years:

- *Graduate 300,000 career-ready workers*
- *Upskill 1 million for better jobs*
- *Create 2,500 new businesses*

KEY INITIATIVES

- UW for U
- U Succeed
- WI Jump Start
- Accelerate WI
- Tech for Tomorrow



\$50M

Funding Formula = Student Credit Hour

Support WI workers' advancement in today's job market, especially adults and nontraditional learners, through expansion of programs that support degree completion, competency-based education, continuing education, and online and professional learning programs.



\$50M

Funding Formula = Student Headcount

Provide each UW student with the support services necessary to succeed in the classroom and graduate ready for the workforce, including academic and career counseling, student mental health services, and high-impact practices.

KEY INITIATIVE

WI JUMP START



Requesting the incoming Governor provide increased **dual enrollment** funding to school districts so that every Wisconsin high school student has access to UW courses to accelerate college degree completion and career readiness.

ACCELERATE WI



\$50M

Funding Formula = Student Credit Hour

Support entrepreneurs in Wisconsin, create and expand WI businesses, and develop new WI products and markets.

TECH FOR TOMORROW INITIATIVE



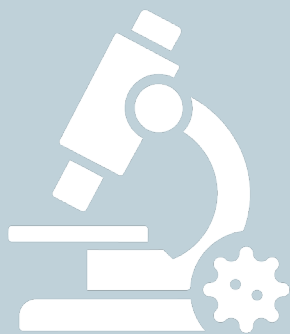
\$90M

**Funding Formula = Student Credit Hour
(Undergraduate + Graduate)**

Speed new technologies from the research lab to commercialization and help Wisconsin consumers and businesses in agriculture, biotechnology, advanced manufacturing, and freshwater.

BUILDING WORKFORCE AND BUSINESSES: IMPACT ON STUDENTS AND STATE

Chancellor John Chenoweth, UW-River Falls



OUR PROMISE #3

ADVANCE
LIFE-SAVING
DISCOVERIES AND
IMPROVE ACCESS
TO HEALTH CARE
ACROSS
WISCONSIN

In ten years, increase Wisconsin health care professionals by 35,000.

Find new cures and treatments for illnesses and diseases such as cancer, Alzheimer's, and Parkinson's.

KEY INITIATIVES

- Healthy WI
- Cures for Tomorrow

HEALTHY WI



\$90M

Funding Formula = Student Credit Hour

Expand health programs throughout our universities, increasing the availability of health care professionals throughout Wisconsin.

CURES FOR TOMORROW INITIATIVE



\$25M

**Funding Formula = Allocation to UW-MSN, MKE,
EAU, LAX, RVF**

Advance new cures and treatments for illnesses and diseases such as cancer, Alzheimer's, and Parkinson's.

ADVANCING DISCOVERIES AND HEALTHCARE ACCESS: IMPACT ON STUDENTS AND STATE

Chancellor Lynn Akey, UW-Parkside

Nicholas Galich, Vice President of Human Resources, Froedtert South

OTHER RECOMMENDATIONS

- Requests for statutory language changes
- Standard budget adjustments \$65.0M (estimated)
- Wisconsin Grant recommendation to Higher Educational Aids Board
- Vet Diagnostic Lab and State Lab of Hygiene budget requests



QUESTIONS?