



2025-26 TUITION RATES AND PRELIMINARY ANNUAL OPERATING BUDGET

BOARD OF REGENTS'
BUSINESS AND FINANCE COMMITTEE
JULY 10, 2025

JULIE GORDON, VICE PRESIDENT FOR FINANCE AND ADMINISTRATION

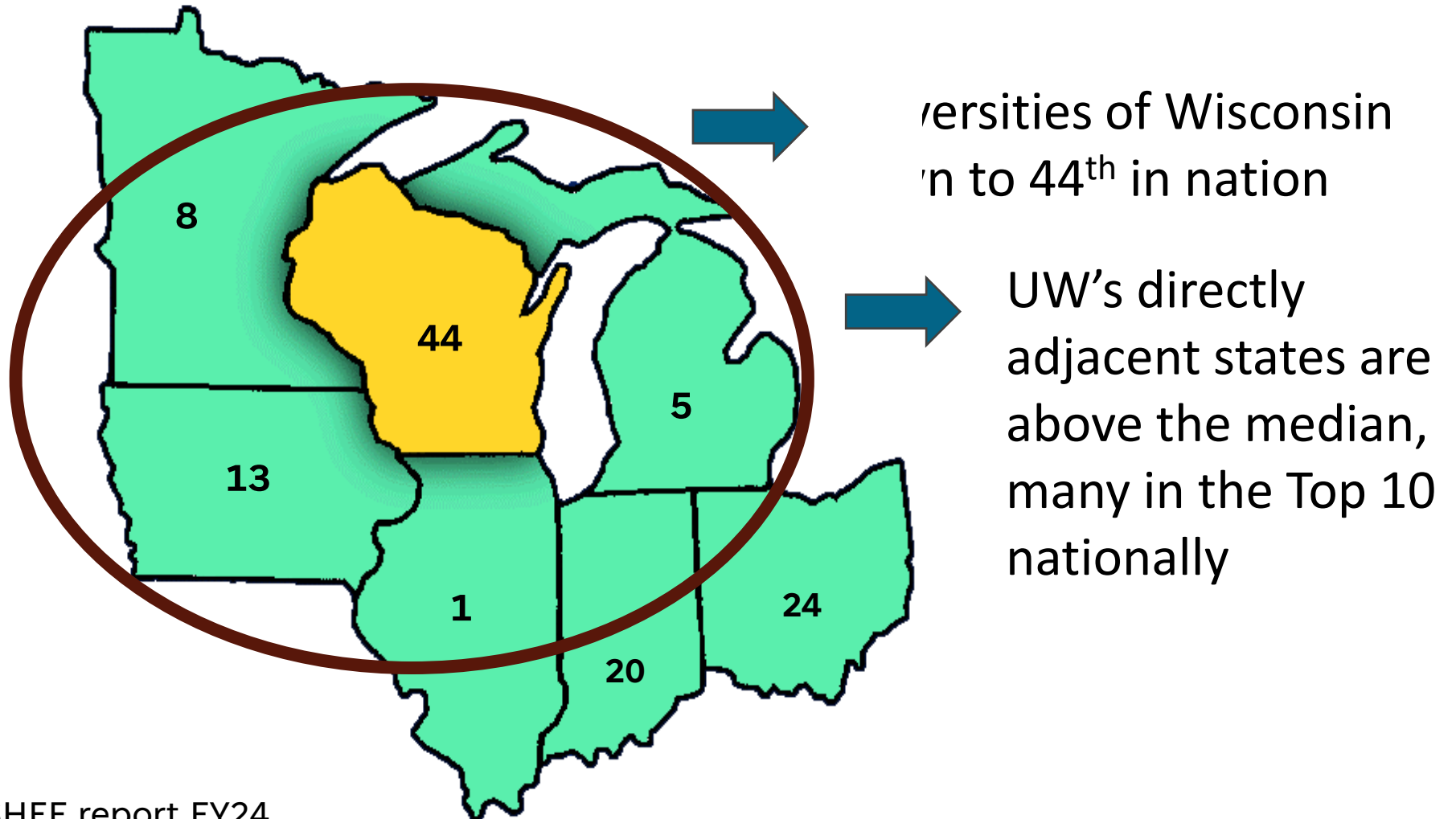


FY 2026 TUITION & PRELIMINARY OPERATING BUDGET

- Key FY 2026 financial factors
 - **Low tuition and state support** constrains continuation of current services & strategic investment
 - Long term effects of **10-year tuition freeze** (2014-2023)
 - **Impacts of inflation** beyond revenue increases
 - **Enrollment challenges** driven by demographics, participation rates, and international restrictions
- **\$855M biennial budget request** to move to national median & support priority areas
- **Final biennial budget approval** on July 3, 2025



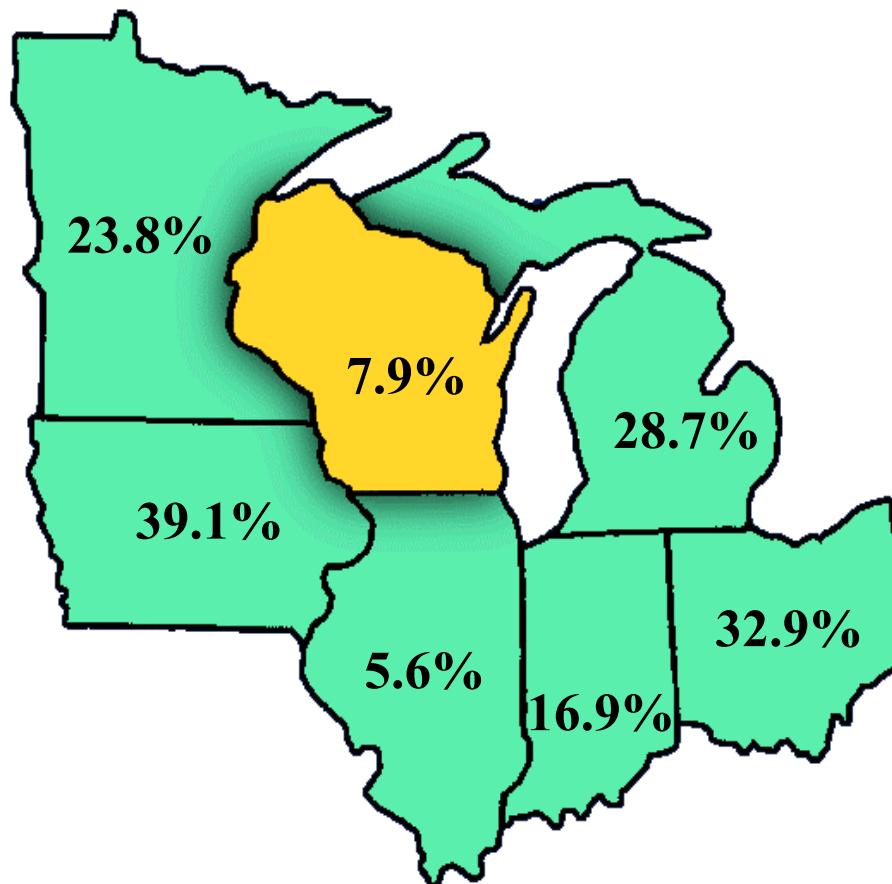
TUITION AND STATE SUPPORT IN MIDWEST



Source: SHEEO, SHEF report FY24



CHANGE IN RESIDENT UNDERGRADUATE TUITION AT MIDWEST FLAGSHIPS, 2015 THROUGH 2025



Current Tuition (no fees):

University of Michigan: \$17,404

University of Minnesota-Twin Cities: \$15,148

University of Illinois-Urbana-Champaign:
\$12,712

The Ohio State University: \$12,180

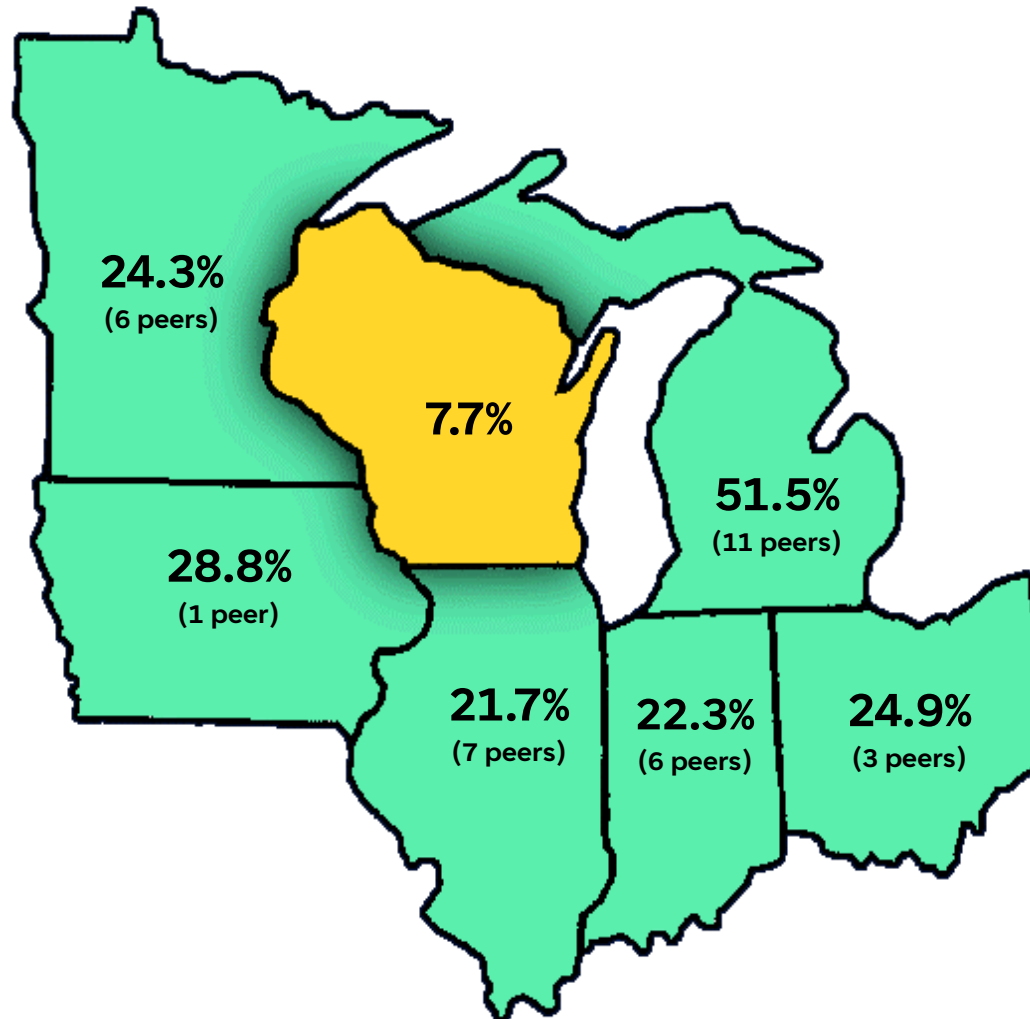
Indiana University-Bloomington: \$10,622

University of Wisconsin-Madison: \$10,006

University of Iowa: \$9,286



CHANGE IN RESIDENT UNDERGRADUATE TUITION AT UW COMPREHENSIVE PEERS, 2015 THROUGH 2025*



➤ ***Resident Undergraduate
Tuition Only***

**During this period, several universities in Michigan moved to a block tuition model that combines tuition and fees into a flat rate*



FY 2026 TUITION & PRELIMINARY OPERATING BUDGET

- Pressure to set FY 2026 tuition and establish operating budget
 - Need to **notify students and families** of 2025-26 tuition rates to allow time for them to plan
 - Campus staff need **time to complete student-facing tasks**, such as providing tuition bills and packaging financial aid
 - University departments need to know their budgets so they can best **determine how to advance initiatives/missions** (e.g., academic or student support programs)
 - Particularly needed for campuses **implementing budget reductions**



2025-27 UW BIENNIAL BUDGET

■ **Additional State Investment**

- Traditional funding (70%) for **general wage adjustments** (3% in FY 2026, 2% in FY 2027): **\$35M in FY26**
 - **Merit and market funds: \$27M annually** to recruit and retain faculty in high demand fields (JCOER approval needed)
 - **General operations funding: \$26.5M annually** (JCOER approval needed)
 - Universities with declining enrollment
 - Based on student credit hours
 - Virtual telehealth **mental health services: \$3.5M annually**
 - **Deallocation: \$8M annually**
 - Standard budget adjustments
- Requires changes to faculty credit hours and credit transferability and requires organizational review & efficiency study



FY 2026 TUITION

- Tuition recommendations consider additional state investment, increasing UW costs and student needs.
- With additional tuition revenue of \$49M, UWs will need to address:
 - **Traditional tuition share of UW wage adjustments** and benefit increases (**\$29.7M**)
 - Additional movement to close distance from national salary averages
 - Significant **inflationary pressures** (supplies ~**\$10M** projected in FY26)
 - Uncertainties surrounding federal funding
 - **Federal financial aid** (reducing Pell and eliminating SEOG result in reduction of ~**\$44M**)
 - Student support programs, such as **TRIO programs (\$11.8M)**



Rate Recommendation: Undergraduate Tuition and Fees



FY26 RESIDENT UNDERGRAD TUITION

- FY26 Recommendation: a 4.0% increase to base tuition rate with 1% additional tuition exercised for all UWs, except UW-Green Bay

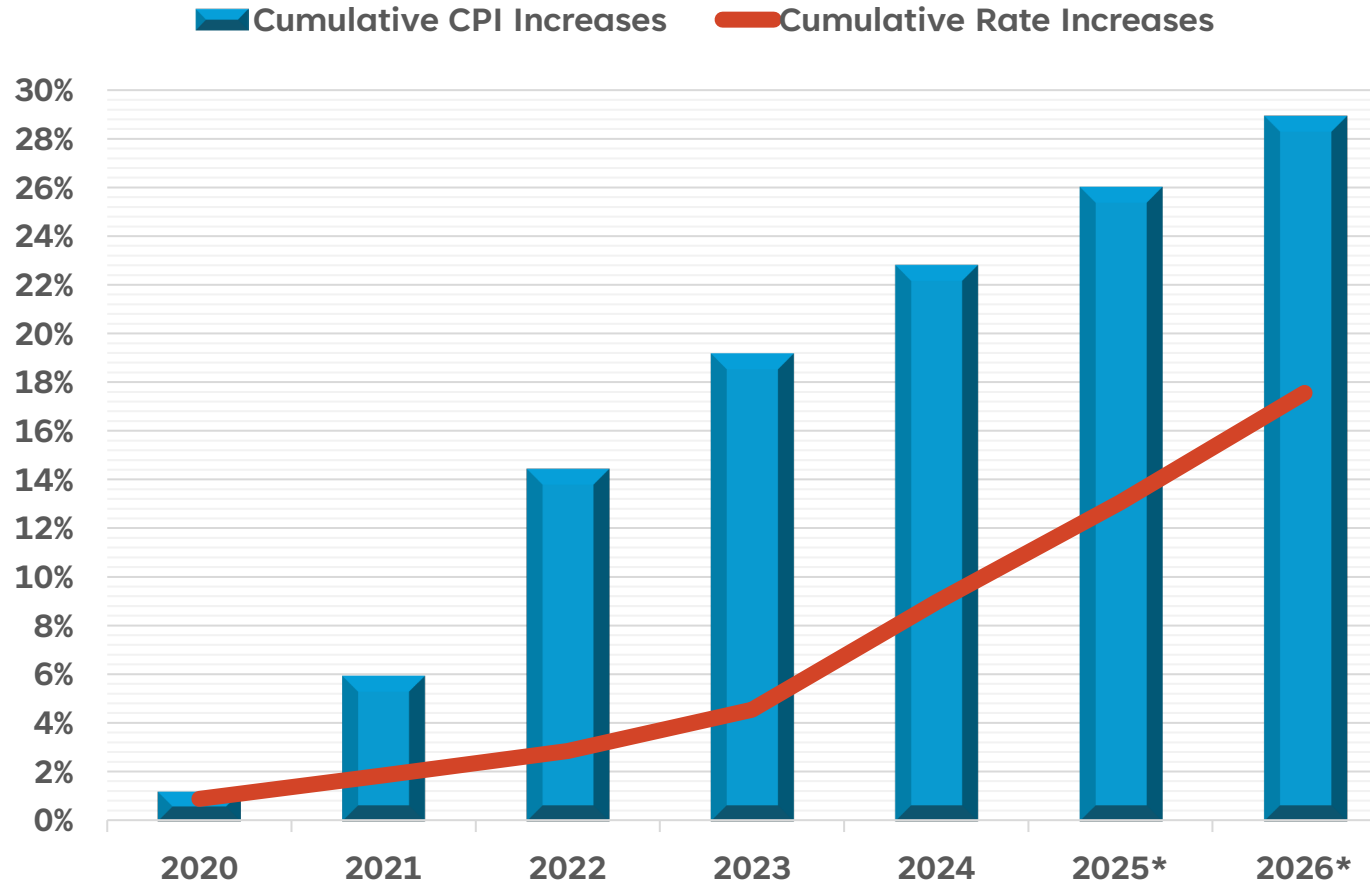
University	Annual Resident Undergraduate Tuition			
	2024-25 Tuition	2025-26 Proposed	Change	% Change
UW-Madison	\$10,006	\$10,506	\$500	5.0%
UW-Milwaukee	\$8,772	\$9,211	\$439	5.0%
UW-Eau Claire	\$7,931	\$8,328	\$397	5.0%
UW-Green Bay	\$7,125	\$7,410	\$285	4.0%
UW-La Crosse	\$8,333	\$8,750	\$417	5.0%
UW-Oshkosh	\$7,061	\$7,414	\$353	5.0%
UW-Parkside	\$6,978	\$7,327	\$349	5.0%
UW-Platteville	\$7,126	\$7,482	\$356	5.0%
UW-River Falls	\$7,121	\$7,530	\$409	5.8%
UW-Stevens Point	\$7,378	\$7,747	\$369	5.0%
UW-Stout	\$7,715	\$8,101	\$386	5.0%
UW-Superior	\$7,082	\$7,436	\$354	5.0%
UW-Whitewater	\$7,119	\$7,475	\$356	5.0%

➡ River Falls
Additional
Tuition ~\$53
as year 3 of
4-year plan

Average Increase = \$382 or 5.0%



CPI VS. AVERAGE COST OF ATTENDANCE FOR RESIDENT UNDERGRADUATE



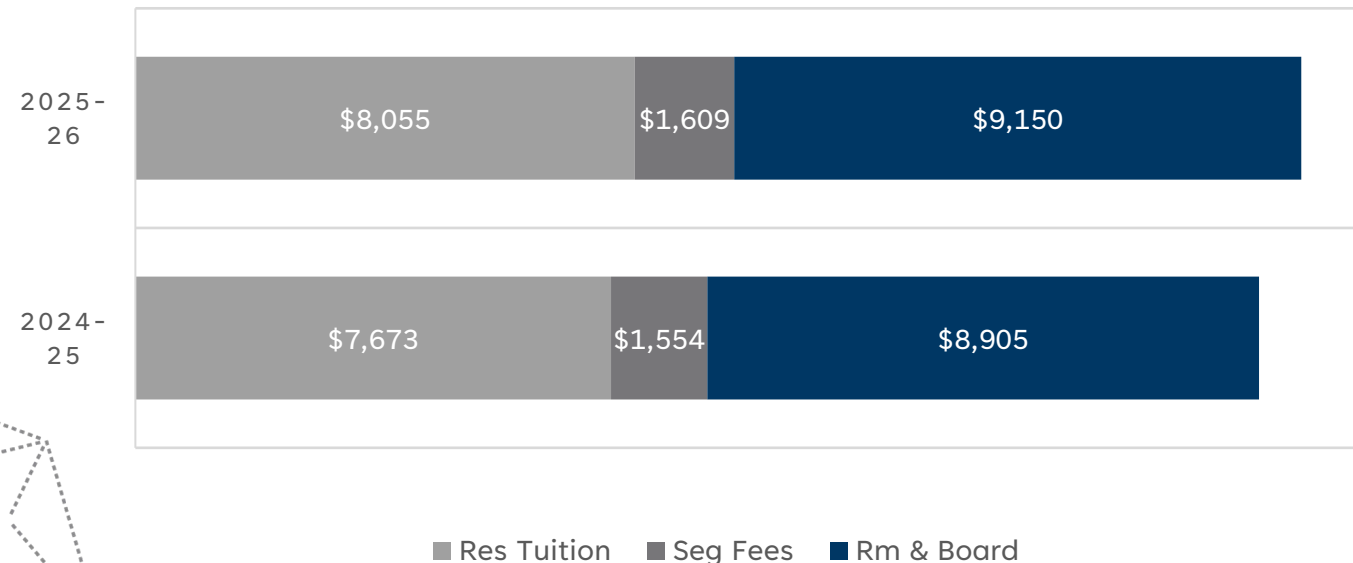
- Cumulative inflation from 2020 through 2026 is estimated at 29%; the primary cost of attendance over that time will increase by approximately 18%

*2025 and 2026 projected at 2.5%



FY26 RESIDENT UNDERGRAD TUITION

- Segregated fees and room & board rates were approved by the Board of Regents in April 2025
- Year over year, 2025-26 tuition, segregated fees, and room & board fees increase will be 3.8%



3.8% overall
\$682



FY26 NON-RESIDENT UNDERGRAD TUITION

- Non-resident tuition heavily **market driven** and competitive
- Various programs may take precedent over posted non-resident rate
 - Midwest Tuition (150% of resident rate)
 - Return to Wisconsin (25% reduction in non-resident rate)
 - Minnesota Reciprocity (pay Minnesota resident rate)
- FY26 Recommendation:
 - Increase of **same dollar amount at UW-Green Bay, UW-Stevens Point, and UW-Whitewater (\$285-369)**
 - Increase of **same percentage at all other UW universities (~5%)**



Rate Recommendation: Program-specific Tuition



PROGRAM-SPECIFIC TUITION

- Limited to universities with previously agreed upon multi-year phase-in plans
- UW-Madison

	2024-25	2025-26	Change	% Change
Engineering Undergraduate				
Resident	\$10,006.07	\$10,506.48	\$500.41	5.00%
Engineering	\$2,600.00	\$3,200.00	\$600.00	23.08%
Total	\$12,606.07	\$13,706.48	\$1,100.41	8.73%

- UW-Stout
 - Moving to per credit for 3 programs, consistent with other programs



Rate Recommendation: Graduate Tuition



FY26 RESIDENT GRADUATE TUITION

- FY26 Recommendation: Comprehensives & polytechnic institution increasing by same percentage as undergraduate tuition. No change at UW-Madison and UW-Milwaukee.

University	Annual Resident Graduate Tuition			
	2024-25 Tuition	2025-26 Proposed	Change	% Change
Madison	\$10,728	\$10,728	\$0	0.0%
Milwaukee	\$11,102	\$11,102	\$0	0.0%
Eau Claire	\$8,954	\$9,401	\$448	5.0%
Green Bay	\$8,669	\$9,016	\$347	4.0%
La Crosse	\$9,269	\$9,733	\$464	5.0%
Oshkosh	\$8,580	\$9,009	\$429	5.0%
Parkside	\$8,892	\$9,337	\$445	5.0%
Platteville	\$8,531	\$8,958	\$427	5.0%
River Falls	\$8,653	\$9,139	\$486	5.6%
Stevens Point	\$8,704	\$9,139	\$435	5.0%
Stout	\$8,071	\$8,474	\$404	5.0%
Superior	\$7,927	\$8,323	\$396	5.0%
Whitewater	\$9,256	\$9,719	\$463	5.0%



UW-MILWAUKEE PLATEAU CHANGE

- UW-Milwaukee Direct Entry Master of Nursing (DE-MN) program requests an **increase in its graduate plateau from 8 to 15 credits**
- No change in per credit rate but condensed program requires more credits each semester
- Phased in with new rate impacting only Fall 2025 cohort (~24 students)

	2024-25	2025-26	Change	% Change
Direct Entry Master of Nursing - change plateau from 8 to 15				
Resident	\$11,101.92	\$20,816.10	\$9,714.18	87.50%
Nonresident	\$24,532.96	\$45,999.30	\$21,466.34	87.50%
Midwest Tuition Rate	\$16,652.96	\$31,224.30	\$14,571.34	87.50%



FY 2026 Preliminary Annual Budget: Revenues

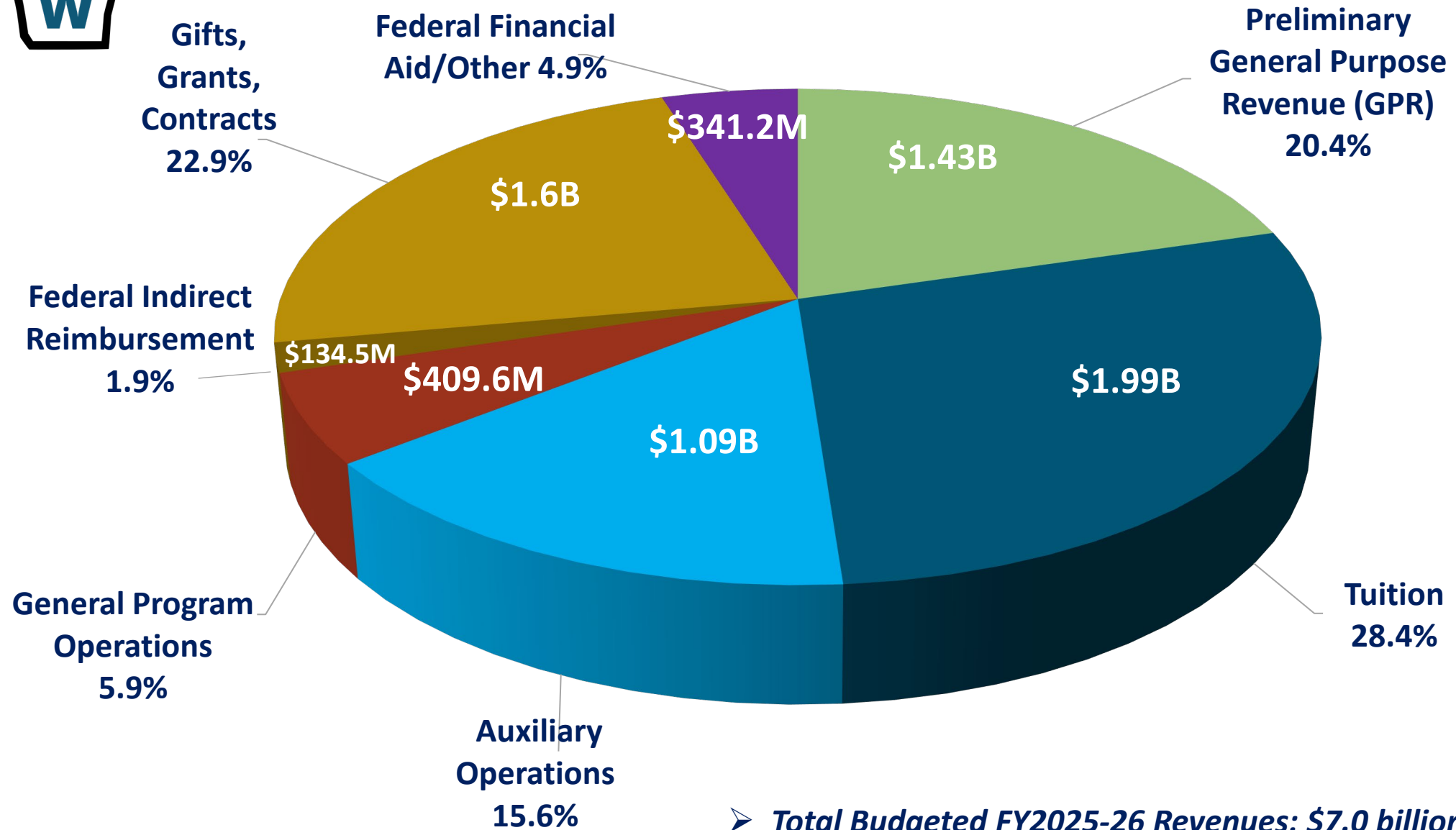


FY26 PRELIMINARY REVENUE BUDGET

- Newly identified **additional state revenue (General Purpose Revenue) not yet fully reflected** within the budget
 - Except traditional funding of pay plan, preliminary budget built with no new GPR pending state action
 - Need to determine university allocations for new funding
 - Must submit allocation plans and policies to obtain further legislative approval and release of funds
- Will **bring budget incorporating additional state revenue back to Board** for discussion and approval



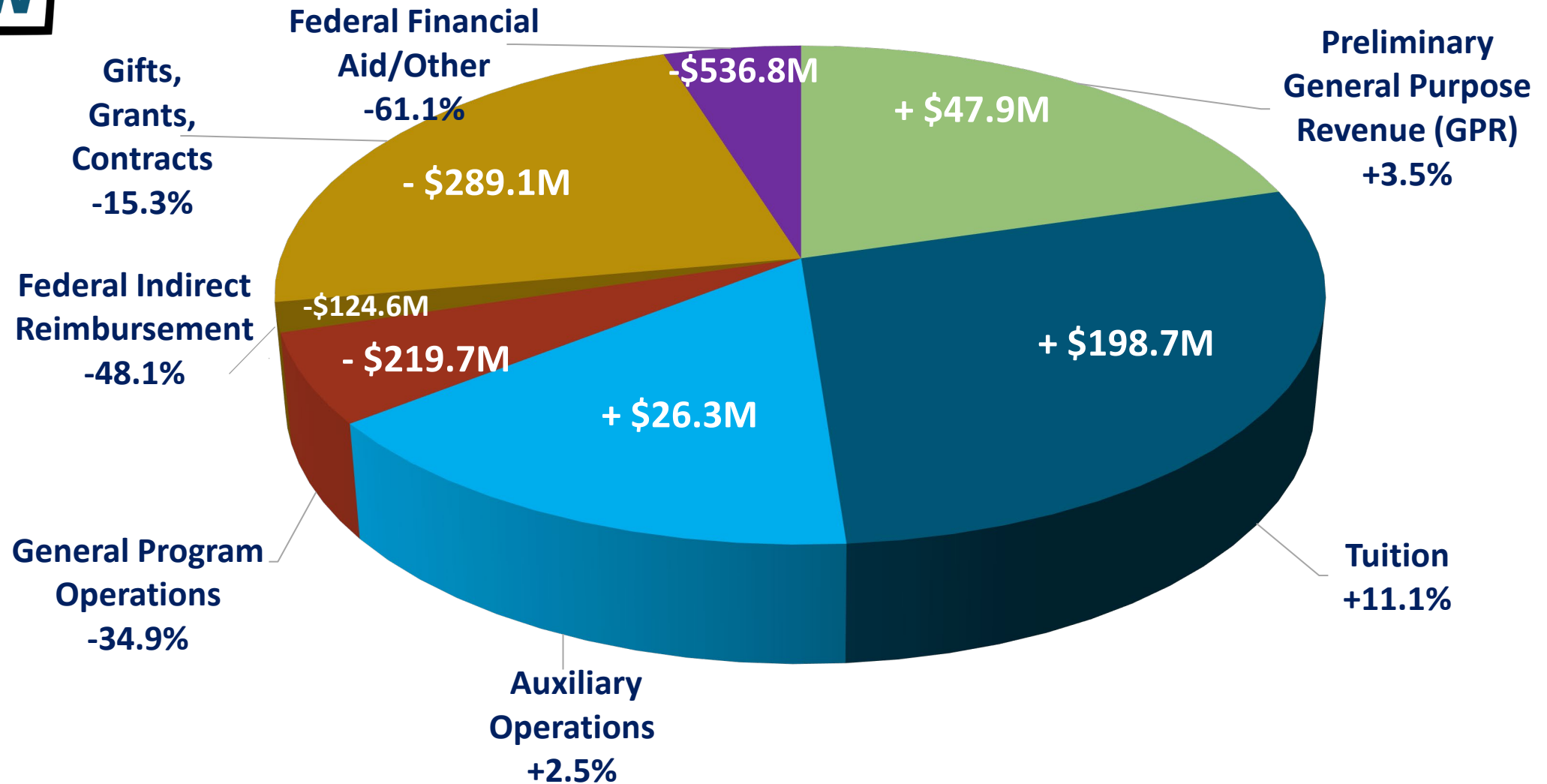
FY26 PRELIMINARY REVENUE BUDGET



➤ *Total Budgeted FY2025-26 Revenues: \$7.0 billion*



FY26 REVENUE BUDGET CHANGE FROM FY25



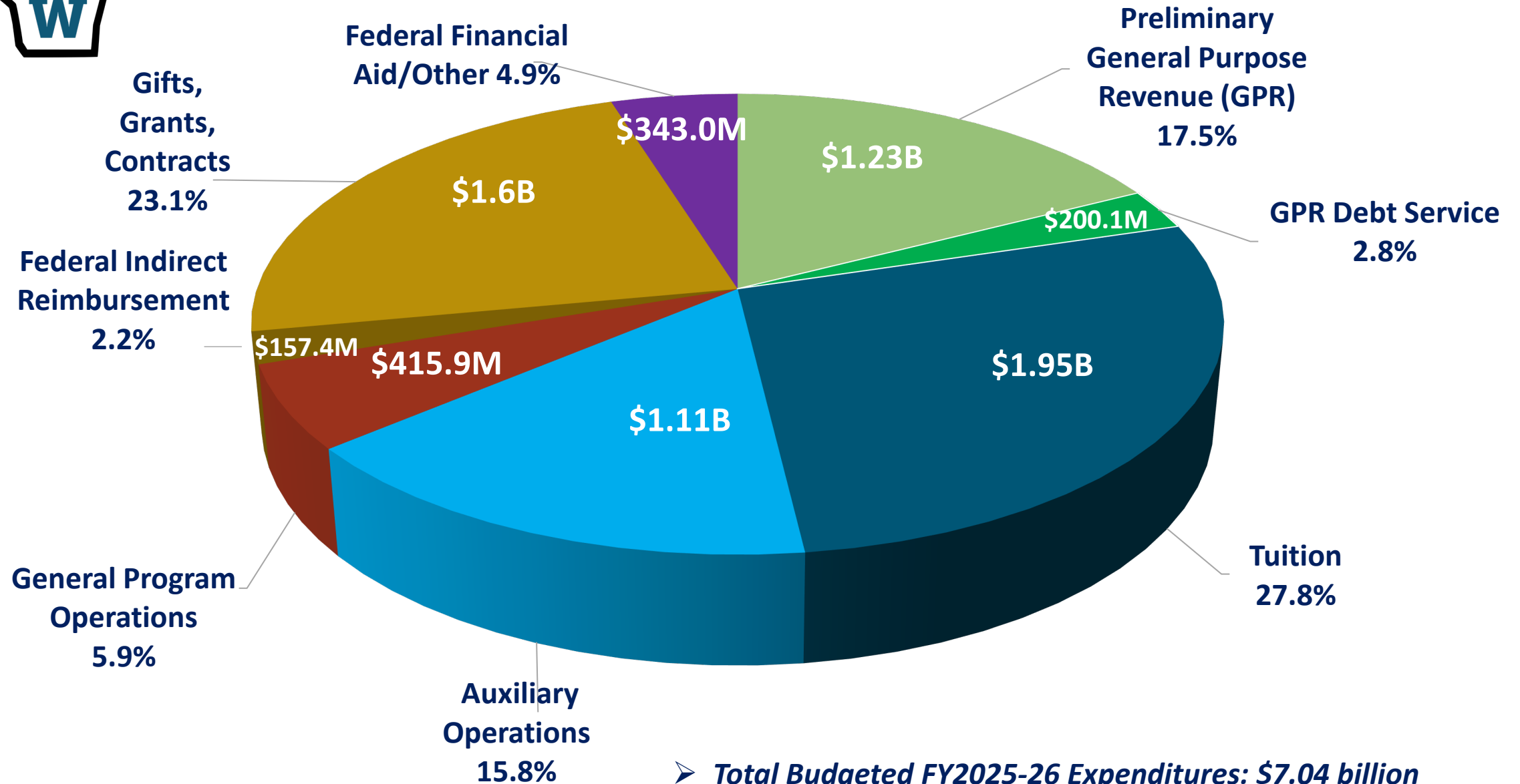
➤ **Total Change over FY25: -\$897.2M or 11.4% decrease**



FY 2026 Annual Preliminary Budget: Expenses



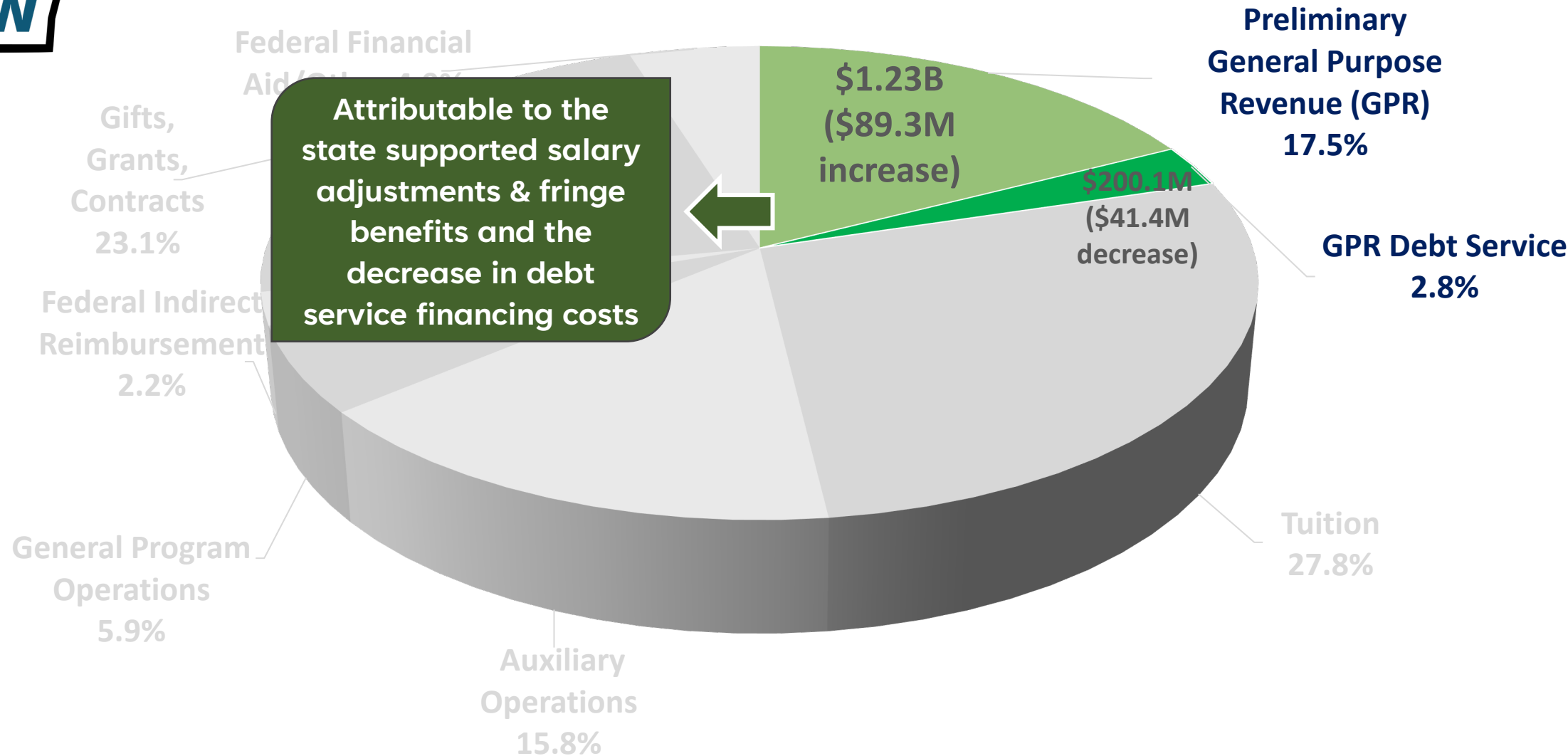
FY26 TOTAL EXPENSE BUDGET



➤ *Total Budgeted FY2025-26 Expenditures: \$7.04 billion*

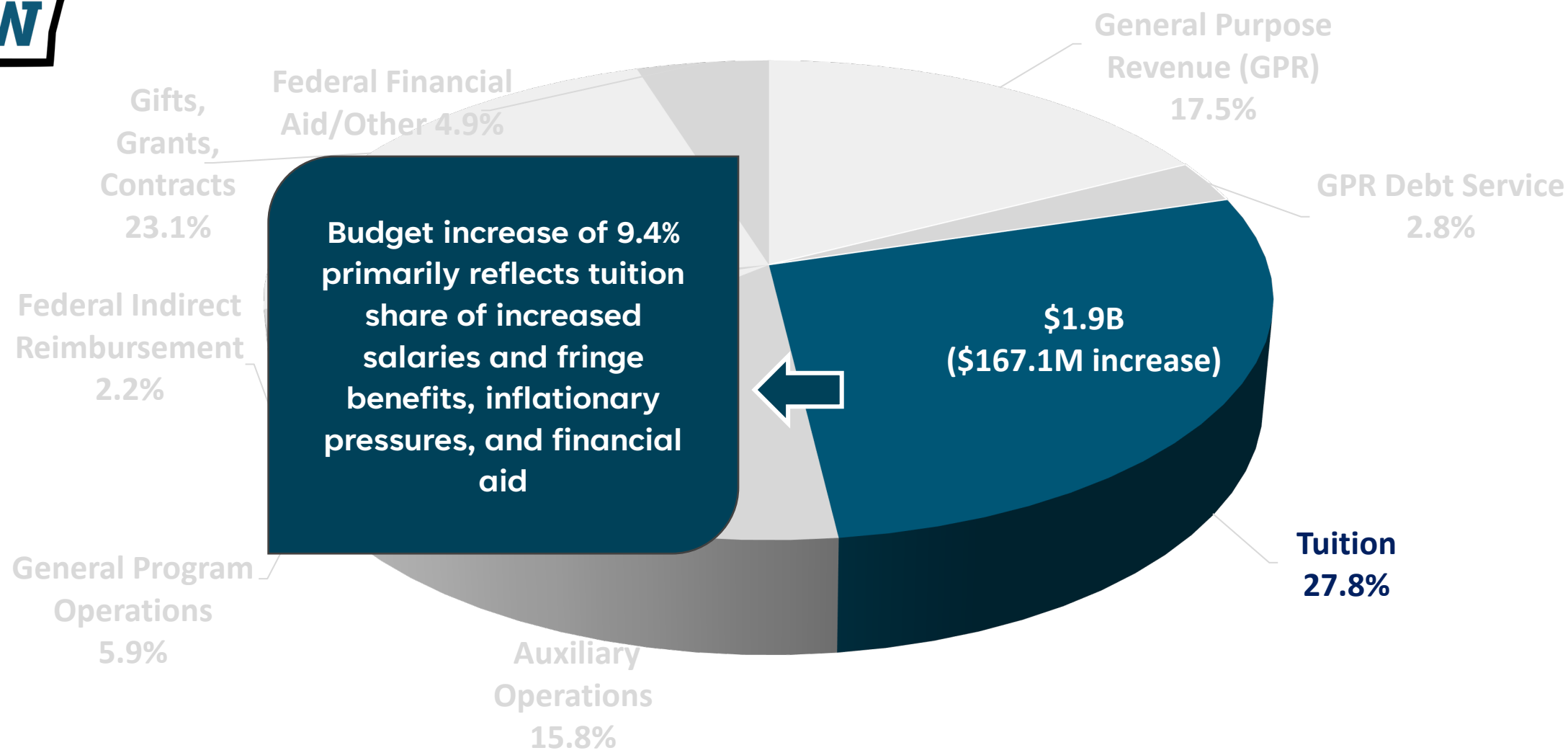


BUDGET CHANGE: GPR (STATE SUPPORT)



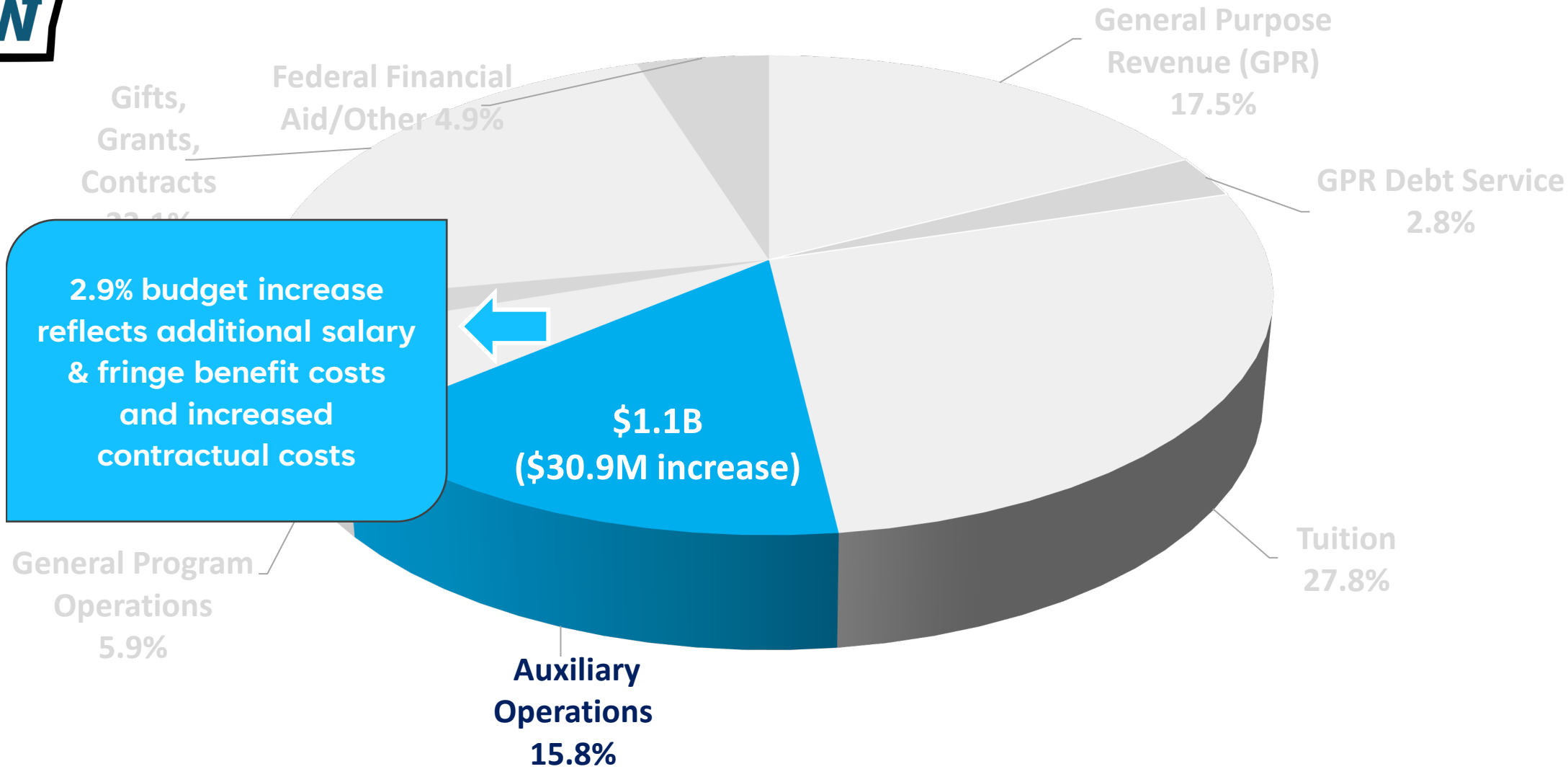


BUDGET CHANGE: TUITION



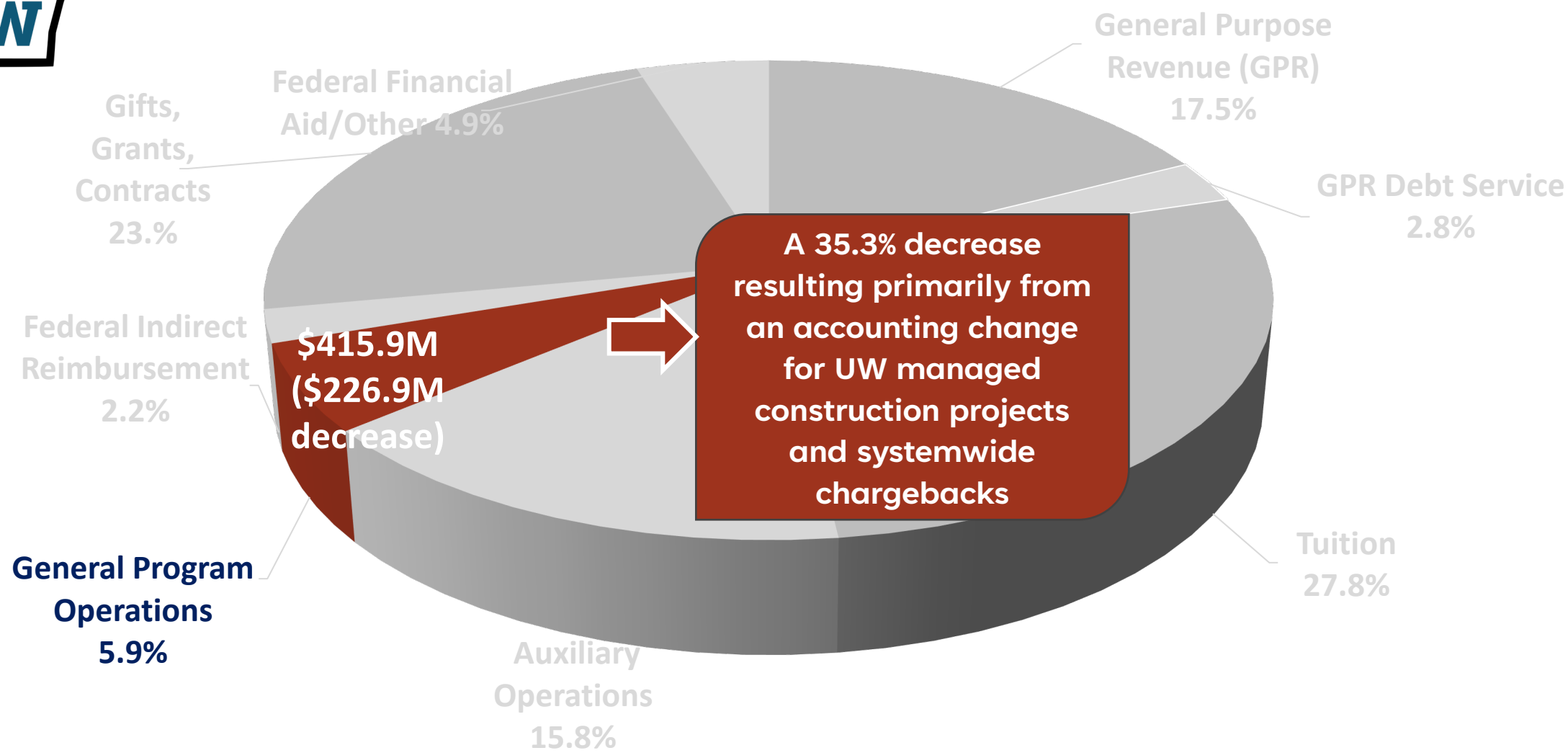


BUDGET CHANGE: AUXILIARIES



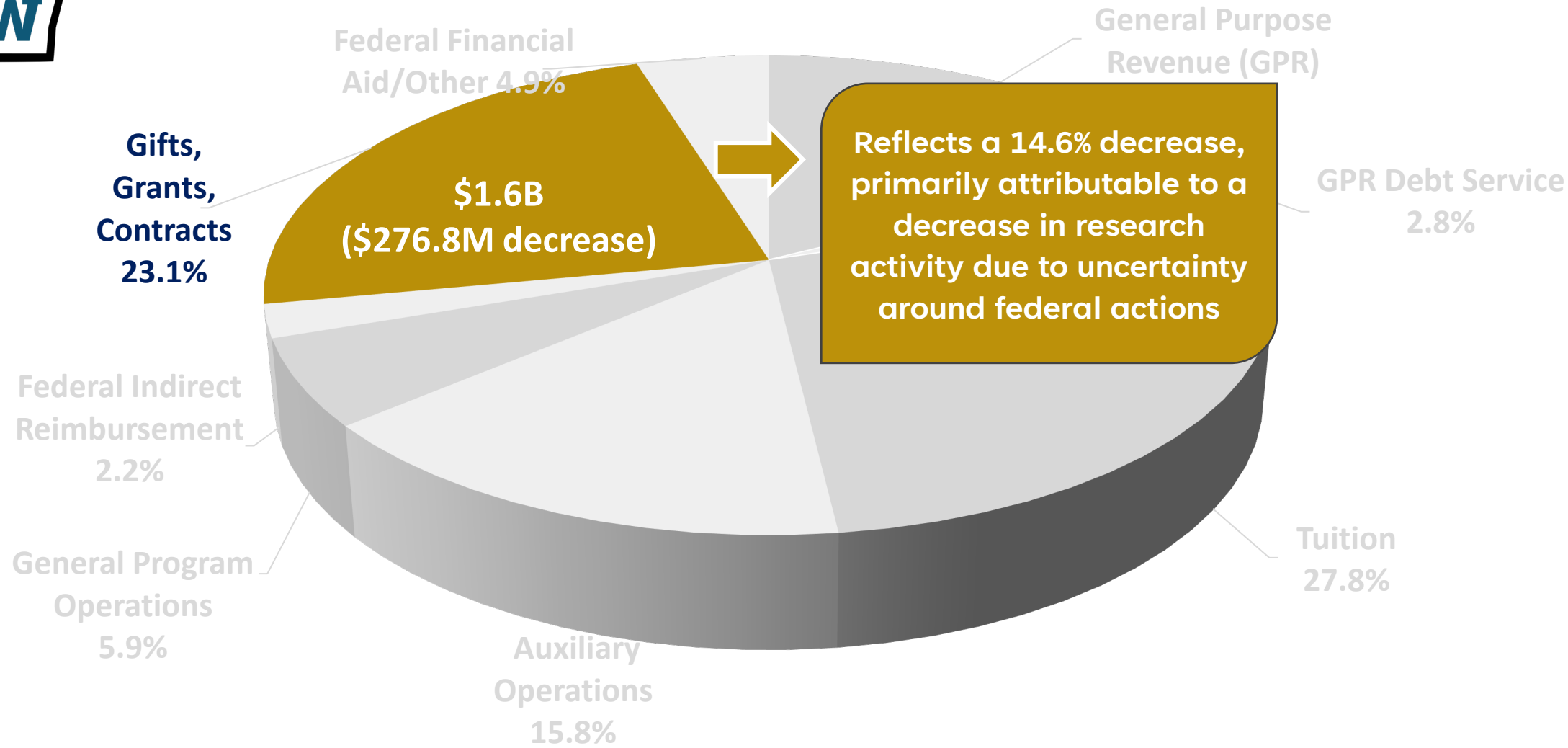


BUDGET CHANGE: GENERAL PROGRAM OPS



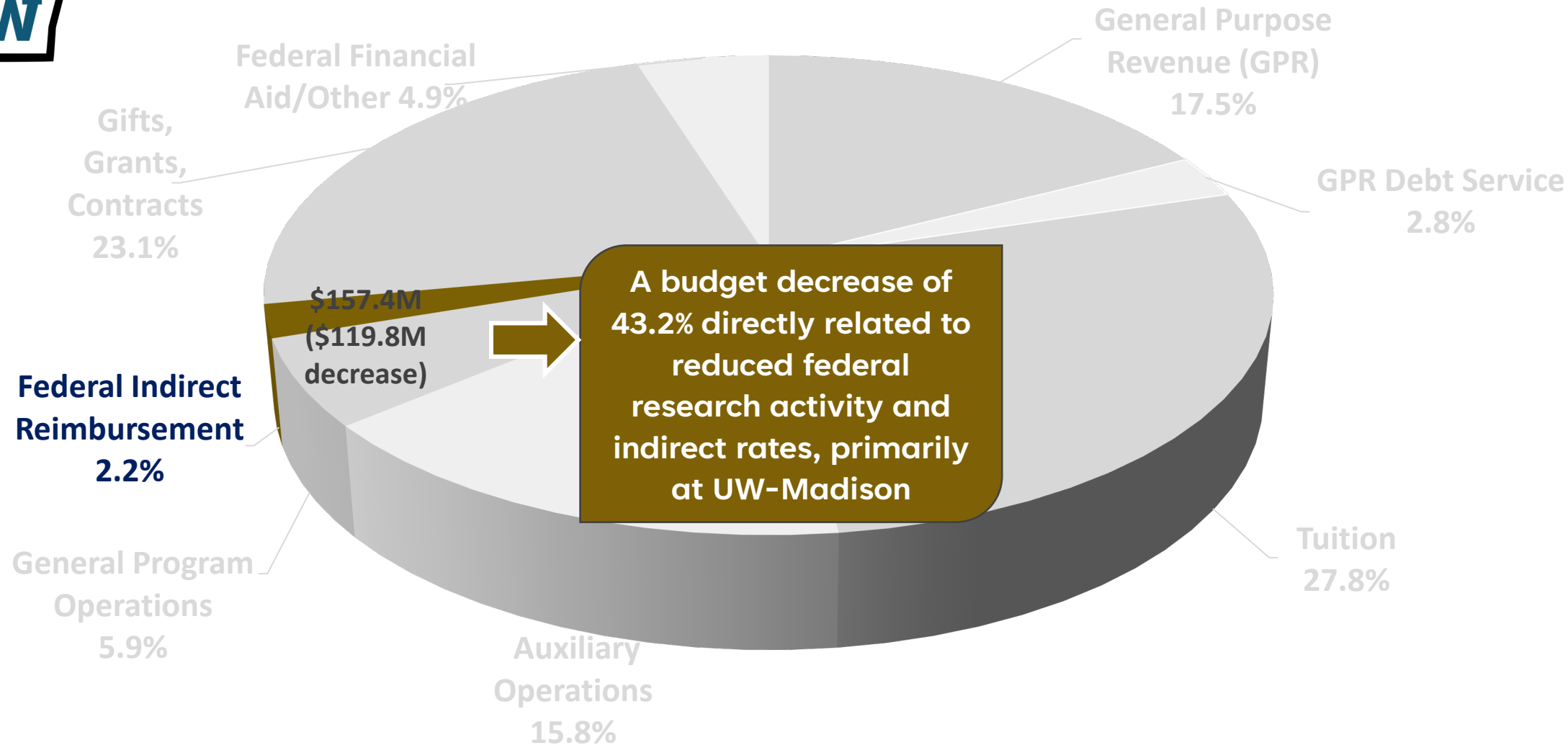


BUDGET CHANGE: GIFTS, GRANTS, CONTRACTS



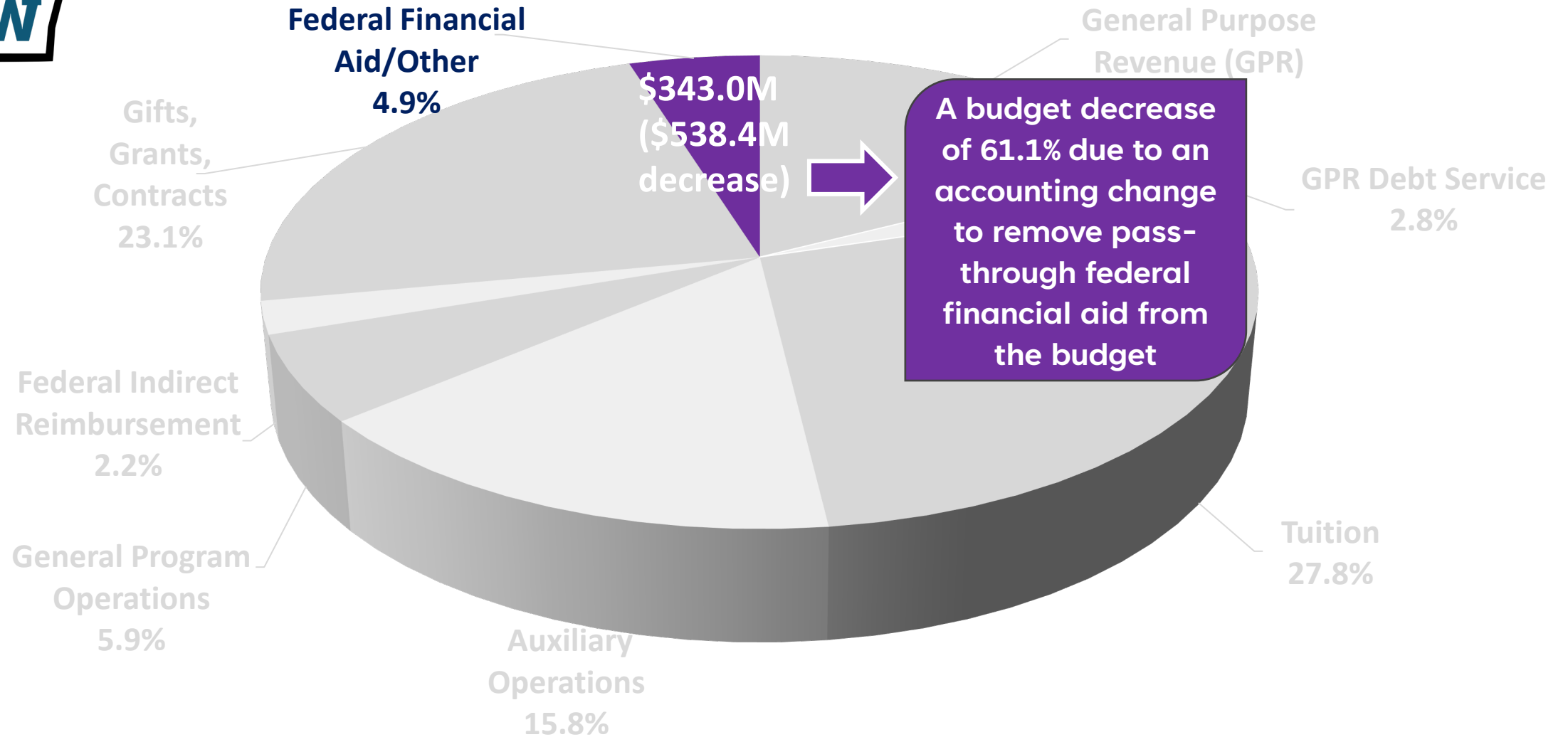


BUDGET CHANGE: FEDERAL INDIRECT



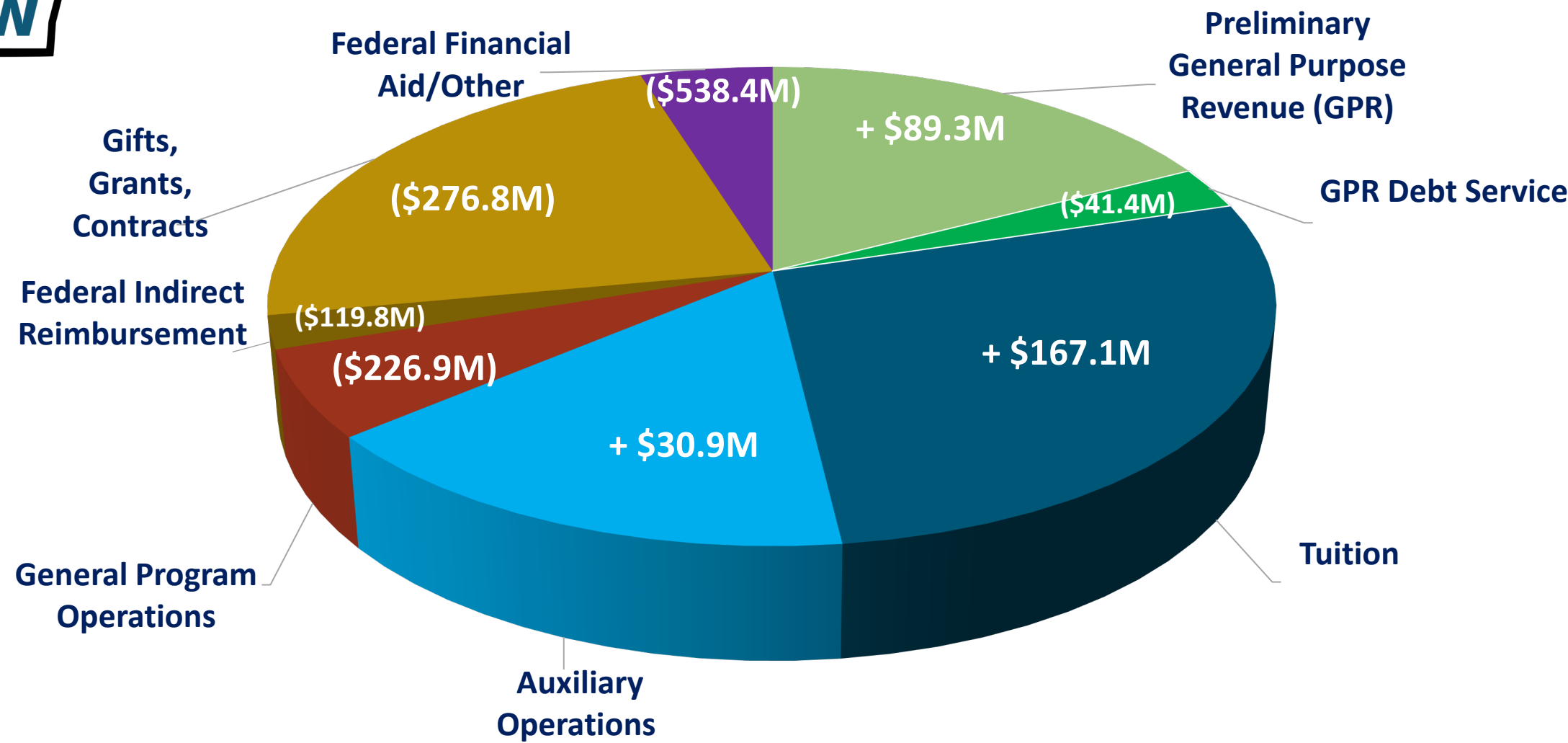


BUDGET CHANGE: FEDERAL FINANCIAL AID/OTHER





FY25-FY26 CHANGE IN EXPENSE BUDGET



➤ **Total Change over FY25: *-\$939.7M, or 11.8% decrease***



SUPPLEMENTAL BUDGET INFORMATION

- Structural Deficits
- Budget Detail by UW University
- Looking Ahead



STRUCTURAL DEFICIT PROJECTIONS

➤ Deficit as a percent of expenses is denoted*

Ahead of schedule but never done

Key:

Structural deficit

No structural deficit

	FY24	FY25	FY26 Projected
Madison			
Milwaukee	1.5%		
Eau Claire	2.9%	<1%	
Green Bay	2.0%		
La Crosse	<1%		
Oshkosh	8.0%	4.5%	
Parkside	6.9%	1.2%	
Platteville	7.6%		
River Falls	2.0%	3.0%	
Stevens Point			
Stout			
Superior	<1%	2.3%	
Whitewater	3.3%	<1%	
# Structural Deficits	10	6	0

*FY24 expressed as a percent of FY23 actuals; FY25 is projected as a percent of FY25 budgeted expense



SUMMARY BUDGET DETAIL BY UW UNIVERSITY

➤ Enrollments, Revenue/Expense, Balance Projections, & Alignment with Strategic Plan

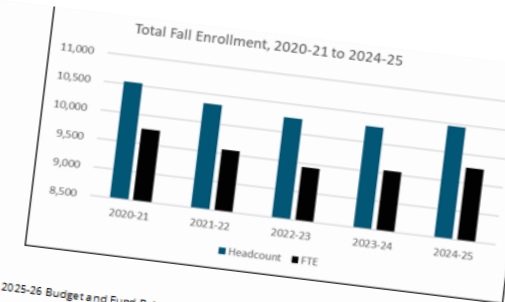
UNIVERSITY OF WISCONSIN MILWAUKEE

UW-Milwaukee Mission Statement

To fulfill its mission as a major urban doctoral university and to meet the diverse needs of Wisconsin's largest metropolitan area, the University of Wisconsin-Milwaukee must provide a wide array of degree programs, a balanced program of applied and basic research, and a faculty who are active in public service. Fulfilling this mission requires the pursuit of an array of mutually reinforcing academic goals that include developing and maintaining high quality undergraduate, graduate, and continuing education programs, engaging in a sustained research effort as a doctoral institution of academic and professional excellence, furthering academic and professional opportunities at all levels, and promoting public service and research meeting the social, economic and cultural needs of the state. UWM's vision is to be a top-tier research university that is the best place to learn and work for students, faculty, and staff, and that is a leading driver for sustainable prosperity.

Key Drivers in the 2025-26 Annual Budget:

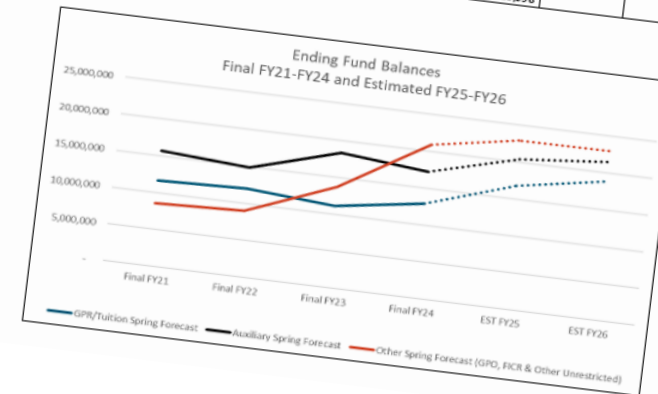
- Total FTE Enrollments have declined since 2020-21 but have been relatively stable since 2022-23. Total enrollments are projected to be 19,128 in 2025-26.
 - Undergraduate enrollment is projected to increase compared to 2024-25 by 1.5% to 16,030 FTE.
 - Graduate enrollment is projected to decrease compared to 2024-25 by 3.5% to 3,098 FTE, due primarily to declines in international enrollment.
 - New Freshman resident enrollment has increased by 15% or 390 students, over pre-pandemic levels (2019); however, smaller cohorts recruited during the pandemic are still impacting total undergraduate enrollment.
- In 2025-26, inclusive of federal financial aid accounting changes, revenues are expected to decrease by 11.4%, or \$82.9 million from the prior year. Key drivers in revenues are:
 - GPR/Tuition revenues anticipate stable undergraduate enrollment growth along with a 5% undergraduate tuition rate increase, and undergraduate tuition revenue is projected to increase \$8.2 million. In addition, due to a decline in international graduate enrollment, graduate tuition is projected to decline 27.5%, or \$9.9 million.
 - Auxiliary revenues are anticipated to increase \$7.6 million, primarily related to stable undergraduate enrollment projections, rate increases, and the accounting change to accrual for segregated fees, housing and dining.
 - General program operations revenues anticipate a \$1.3 million reduction, primarily related to a UW's policy change in accounting for remedial tuition from general program operations to tuition.
 - Gifts, grants and contracts anticipate a reduction of \$2.3 million related to reduced projections for federal grants, primarily related to changes in federal programs.



2025-26 Budget and Fund Balance Summary

	Revenue		Expenses		Revenue Less Expense *	Unrestricted Fund Balances	
	2025 - 2026 Budget	\$ Change FY25 to FY26	2025 - 2026 Budget	\$ Change FY25 to FY26		Final FY24 Balance	Projected FY25 Balance
GPR/Tuition	\$144,600,542	\$6,885,239	\$142,512,091	\$7,765,608	\$2,088,451	\$12,878,993	\$16,783,909
Auxiliaries	\$53,632,741	\$3,037,683	\$52,545,156	\$4,148,381	\$1,087,585	\$17,222,407	\$20,401,180
General Program Operations	\$2,876,646	(\$79,652)	\$2,839,208	(\$15,653)	\$37,438	\$20,138,104	\$21,488,765
Fed Indirect Cost Reimb.	\$379,053	(\$23,889)	\$379,053	(\$23,889)	\$0	\$446,372	\$22,211,506
Gifts, Grants, Contracts	\$6,997,269	(\$389,713)	\$7,047,980	(\$625,796)	(\$5,071)	\$317,094	\$350,932
Federal Financial Aid / Other	\$9,709,025	(\$40,677,109)	\$9,744,790	(\$40,688,010)	(\$35,765)	\$317,094	\$315,167
Total Base	\$218,195,276	(\$31,247,441)	\$215,068,278	(\$29,639,359)	\$3,126,998	\$317,094	\$315,167
One-Time Use of Tuition Balances							
Total Including Use of Balances	\$218,195,276	(\$31,247,441)	\$215,068,278	(\$31,139,359)	\$3,126,998	\$60,156,462	\$63,334,171

*GPR/Tuition includes One-Time Use of Tuition Balances





LOOKING AHEAD

- **FY25 Budget-to-Actual** reports by campus anticipated at the September Board meeting
- **Implementation of the 2025-27 state biennial budget** for the Universities of Wisconsin
 - Review and approval of **additional GPR allocations and deallocations**
 - Review and approval of **required policies and other changes**
- Continue to monitor enrollments and impactful federal changes
 - Revised projections brought to the Board as known, currently anticipating December meeting



ACKNOWLEDGEMENTS

Campus Partners: Chancellors, Chief Business Officers, Budget Directors and staff, Controllers, Auxiliary Unit Managers

UWSA Staff: Renee Stephenson, Sara Voigts, Josh Smith, Mickie Krall, Chrissy Klappa, Jennifer Goytowski, Aimee Arnold, David Volz



QUESTIONS?