International Education in the UW System:

*Programs, Presence and Opportunities*

Board of Regents Meeting - July 6, 2017

Lane Earns, UW-Oshkosh Provost & Vice Chancellor for Academic Affairs;
UW System Chair, International Education Advisory Council
Purpose of Today’s Presentation

• Examine importance of international education
• Provide examples of current partnerships and umbrella agreements
• Discuss additional opportunities to expand
• Highlight international investments taking place in Wisconsin
International Education Advisory Council

VISION

• Leader in international education
• Promotion of global expertise to campuses, communities and state

MISSION

• Recognize necessity of globally-aware citizens
• Facilitate international education
• Educational programming, policy advice, public advocacy
International Education Advisory Council

GOALS

• Advance international education and engagement for all UW institutions
• Share knowledge and expertise among institutions on challenges, emerging opportunities, best practices, and policy initiatives
• Collaborate across UW institutions to make internationalization efforts more sustainable
Effective internationalization goes beyond traditional study abroad programs and international student enrollment

• Curriculum
• Research
• Faculty development
• Active strategies for institutional engagement
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<th>PRESENCE: UW System Umbrella Agreements</th>
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<td>Brazil</td>
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<td>Canada</td>
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<td>China</td>
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<td>Germany</td>
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PRESENCE:
Activity Involving Existing Bilateral Partnerships (2016)

China

France

Germany

Japan

South Korea

United Kingdom
PRESENCE:
UW Institutions Bilateral Agreements

Partnership agreements with more than 128 countries*

* UW System Administration Office Academic, Faculty and Global Programs (A FG P)
PRESENCE: Enrollment

• Based upon 2015-16 enrollment*:
  o 9,159 international students enrolled in UW System representing 132 different countries
  o 14.2% of all undergraduate bachelor degree recipients participated in study abroad or exchange program

• Study abroad experience for peer institutions: 16% **

* UWSA Office of Policy Analysis and Research, Fall 2016 Student Statistics
** Institute of International Education; Open Doors Economic Impact of International Students report 2015
PRESENCE:
International Students by Region of Origin

- **North America**: 2%
- **Europe**: 8%
- **Asia**: 61%
  - **China**: 37%
- **Middle East**: 9%
- **Africa**: 3%
- **South America**: 2%
- **CA & Caribbean**: 0.5%
- **Oceania**: 0.5%
- **Other/Unknown**: 14%

SOURCE: UW System Administration Office of Policy Analysis and Research - 2016
OPPORTUNITIES:
Targeted for Future Bilateral Partnerships

Brazil  
China  
India  
Mexico  
South Korea  
Vietnam
International Student Impact

• Contribute about $308.6 million to Wisconsin’s economy each year

• Three U.S. jobs are created for every seven international students enrolled

• More than 4,000 jobs were created/supported in Wisconsin’s economy last year
Wisconsin Foreign Direct Investment

At a glance:
- 57 countries
- 408 parent companies
- 181 cities
- 77,163 people employed
- $30,639 million in sales

Sources:
Uniworld Online
OneSource Global Business Browser
WEDC data
Corporate websites
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