



UNIVERSITY OF WISCONSIN SYSTEM

International Education in the UW System:

Programs, Presence and Opportunities

Board of Regents Meeting - July 6, 2017

Lane Earns, UW-Oshkosh Provost & Vice Chancellor for Academic Affairs;

UW System Chair, International Education Advisory Council

Purpose of Today's Presentation

- Examine importance of international education
- Provide examples of current partnerships and umbrella agreements
- Discuss additional opportunities to expand
- Highlight international investments taking place in Wisconsin

International Education Advisory Council

VISION

- Leader in international education
- Promotion of global expertise to campuses, communities and state

MISSION

- Recognize necessity of globally-aware citizens
- Facilitate international education
- Educational programming, policy advice, public advocacy

International Education Advisory Council

GOALS

- Advance international education and engagement for all UW institutions
- Share knowledge and expertise among institutions on challenges, emerging opportunities, best practices, and policy initiatives
- Collaborate across UW institutions to make internationalization efforts more sustainable

PROGRAMS:

Internationalization of Universities

Effective internationalization goes beyond traditional study abroad programs and international student enrollment

- Curriculum
- Research
- Faculty development
- Active strategies for institutional engagement

PRESENCE: UW System Umbrella Agreements

Brazil



Mexico



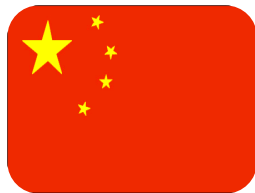
Canada



Oman



China



Russia



Germany



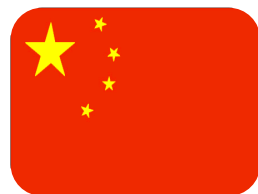
United Arab Emirates



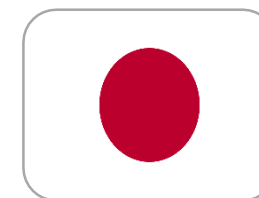
PRESENCE:

Activity Involving Existing Bilateral Partnerships (2016)

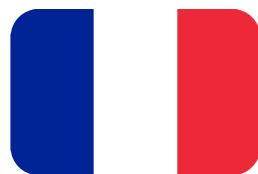
China



Japan



France



South Korea



Germany



United Kingdom



PRESENCE:

UW Institutions Bilateral Agreements

Partnership agreements with more than 128 countries*

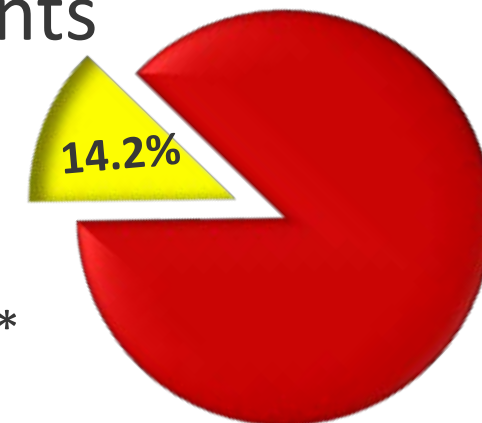


UW System umbrella agreements ●
UW Institutions ●

* UW System Administration Office Academic, Faculty and Global Programs (AFGP)

PRESENCE: Enrollment

- Based upon 2015-16 enrollment*:
 - 9,159 international students enrolled in UW System representing 132 different countries
 - 14.2% of all undergraduate bachelor degree recipients participated in study abroad or exchange program
- Study abroad experience for peer institutions: 16% **

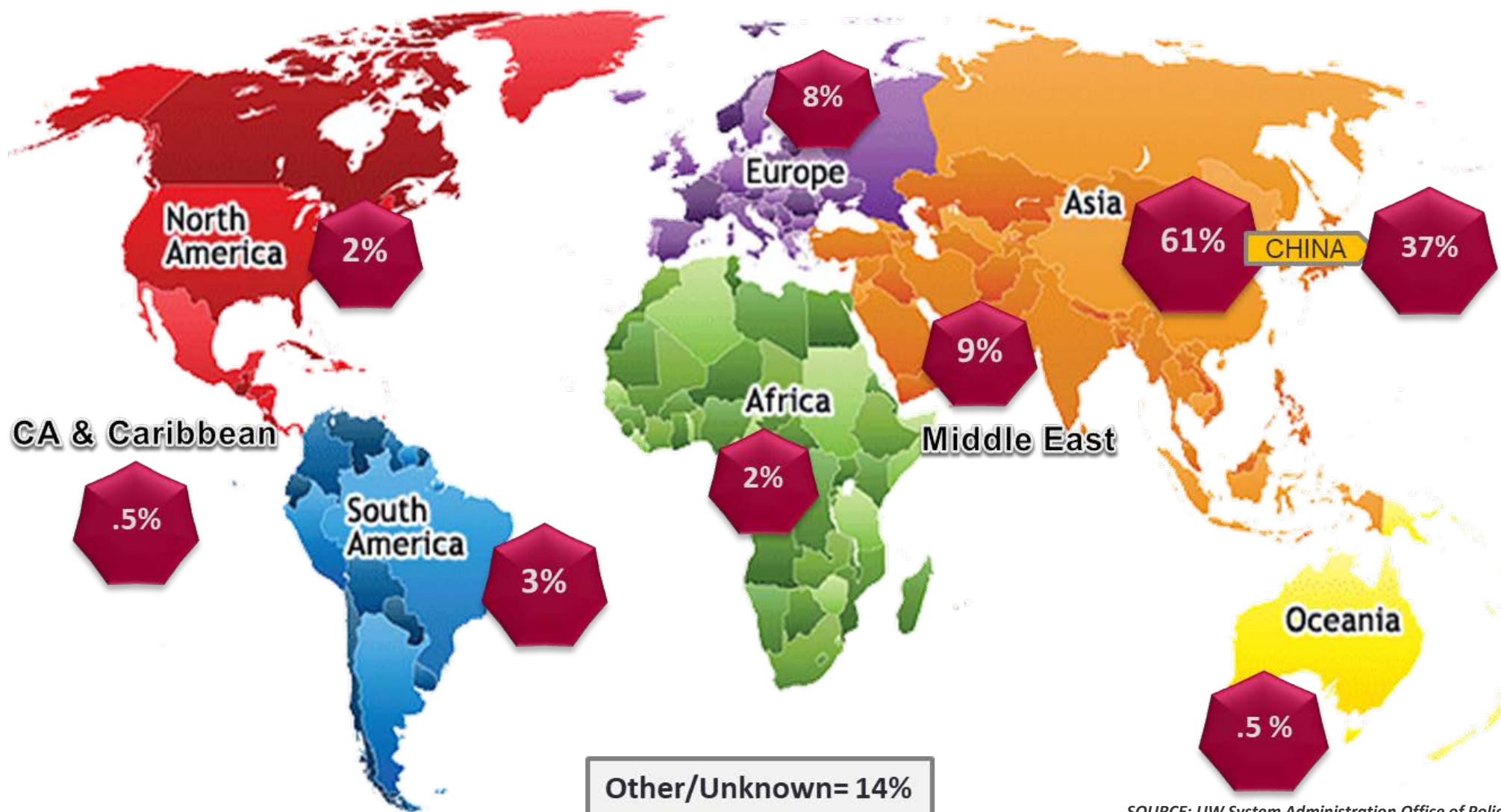


* UWSA Office of Policy Analysis and Research, Fall 2016 Student Statistics

** Institute of International Education; Open Doors Economic Impact of International Students report 2015

PRESENCE:

International Students by Region of Origin



OPPORTUNITIES: Targeted for Future Bilateral Partnerships

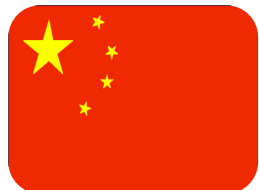
Brazil



Mexico



China



South Korea



India



Vietnam



International Student Impact

- Contribute about \$308.6 million to Wisconsin's economy each year
- Three U.S. jobs are created for every seven international students enrolled
- More than 4,000 jobs were created/supported in Wisconsin's economy last year

Wisconsin Foreign Direct Investment



At a glance:

- 57 countries
- 408 parent companies
- 181 cities
- 77,163 people employed
- \$30,639 million in sales



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