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Link to original story: <https://www.uwsuper.edu/about/news/uw-superior-alumna-blends-business-sense-with-creative-passion/>

**UW-Superior alumna blends business sense with creative passion**

1 *When an opportunity arose for Alayna (Thies) Carlson to help a fellow UW-Superior graduate, she knew immediately it would be so much more than lending a hand to a fellow Yellowjacket. (UW-Superior)*

2  
*Even at an early age, Alayna (Thies) Carlson had a connection to the creative process. (Photo courtesy of Carlson)*