EDUCATIONAL PIPELINE - *Increase the enrollment and success of individuals in all educational experiences throughout their lifetimes.*

**System-Level Priorities**

**360 Advising**
- UW System will support the ongoing institutional deployment of predictive analytics and other advising resources that improve student success and reduce time to degree systemwide.

**Seamless Transfer**
- UW System will provide tools and systems to help students understand and navigate the transfer process, and will continue to expand articulation agreements with additional postsecondary entities.

**Non-Traditional**
- UW System will increase systemwide and institutional efforts to serve individuals outside of traditional college ages by increasing credit and noncredit offerings, degree and non-degree programming, micro and stackable credentials, and competency validation certification processes in a variety of delivery modes and options tailored to serve the needs of these students.

**Expanding Opportunity**
- UW System will launch a comprehensive strategy to support underrepresented and lower-income students that offers pathways to middle and high school students, academic and career advising throughout their UW System journey, and job placement support.

UNIVERSITY EXPERIENCE - *Grow a more creative and engaging educational experience so all learners can compete and succeed in a global environment.*

**System-Level Priorities**

**High Impact Practices**
- UW System will promote and support strategies to provide students with exposure to high-impact practices such as internships, capstone experiences, study abroad, and undergraduate research opportunities.

**Cultural Competency**
- UW System will support and assist institutions in the development of a more culturally sensitive and responsive campus community where individuals from all backgrounds are welcomed, valued, and respected as an important part of a vibrant learning community.

**Health & Wellbeing**
- UW System will support and invest in institutional behavioral health research and programs/activities to improve student and employee behavioral health.

**Campus Safety**
- UW System will help institutions implement "best practice" standards and processes for preventing and addressing sexual assault, harassment, and student and employee safety.
BUSINESS & COMMUNITY ENGAGEMENT - Further expand the Wisconsin Idea to address the state’s greatest needs and help Wisconsin businesses and communities become more successful.

System-Level Priorities

Wisconsin Workforce Needs
- UW System will encourage the expansion of credit and noncredit education in high-demand fields to provide Wisconsin’s private and public employers with the talent and leadership needed to support the continued prosperity of communities and businesses.
- UW System will enhance and promote tools and resources that help employers build effective internship programs, and connect them with student talent for internships and permanent positions.

Advocacy/Communication
- UW System will collaborate with institutions to promote the importance and value of UW to Wisconsin policymakers, students and families, and all residents.
- UW System will lead and coordinate advocacy efforts for improved UW budgets, more effective and efficient capital projects and management processes, program revenue bonding authority, and higher education policy issues.

Providing Research-Driven Solutions
- UW System will convene communities and engage the people of Wisconsin to analyze and address the most important challenges facing the state.
- UW System will advocate and enable the Freshwater Collaborative and other initiatives to provide the state with research, talent, and innovations that help solve critical issues for Wisconsin and the world.
- UW System will provide leadership for the coordination of a comprehensive effort to address the needs and challenges of underrepresented groups in Wisconsin.

OPERATIONAL EXCELLENCE - Vigorously pursue transparent, efficient, and effective operational practices.

System-Level Priorities

Standardized Services
- UW System will continue to promote standardization of business practices and consolidation of services to increase efficiency, transparency and effectiveness, and free up institutional resources to support the academic mission.
- UW System will provide leadership for the design and operation of a comprehensive information security system.

Capital Project Processes
- UW System will work with DOA to improve capital project design, development and management processes.

Strategic Enrollment Management and Financial Planning
- UW System will provide data, information, and guidance to promote effective institutional strategic planning and operational management.
- UW System will provide guidance and support to institutions to achieve and maintain financial stability.

Rewarding Faculty and Staff Excellence
- UW System will continue to advocate for competitive compensation for our faculty and staff to maintain institutional excellence.
- UW System will expand systemwide faculty and staff recognition awards.