

UW SYSTEM – 2025FWD STRATEGIC FRAMEWORK

EDUCATIONAL PIPELINE - *Increase the enrollment and success of individuals in all educational experiences throughout their lifetimes.*

System-Level Priorities

360 Advising

- *UW System will support the ongoing institutional deployment of predictive analytics and other advising resources that improve student success and reduce time to degree systemwide.*

Seamless Transfer

- *UW System will provide tools and systems to help students understand and navigate the transfer process, and will continue to expand articulation agreements with additional postsecondary entities.*

Non-Traditional

- *UW System will increase systemwide and institutional efforts to serve individuals outside of traditional college ages by increasing credit and noncredit offerings, degree and non-degree programming, micro and stackable credentials, and competency validation certification processes in a variety of delivery modes and options tailored to serve the needs of these students.*

Expanding Opportunity

- *UW System will launch a comprehensive strategy to support underrepresented and lower-income students that offers pathways to middle and high school students, academic and career advising throughout their UW System journey, and job placement support.*

UNIVERSITY EXPERIENCE - *Grow a more creative and engaging educational experience so all learners can compete and succeed in a global environment.*

System-Level Priorities

High Impact Practices

- *UW System will promote and support strategies to provide students with exposure to high-impact practices such as internships, capstone experiences, study abroad, and undergraduate research opportunities.*

Cultural Competency

- *UW System will support and assist institutions in the development of a more culturally sensitive and responsive campus community where individuals from all backgrounds are welcomed, valued, and respected as an important part of a vibrant learning community.*

Health & Wellbeing

- *UW System will support and invest in institutional behavioral health research and programs/activities to improve student and employee behavioral health.*

Campus Safety

- *UW System will help institutions implement "best practice" standards and processes for preventing and addressing sexual assault, harassment, and student and employee safety.*

BUSINESS & COMMUNITY ENGAGEMENT - Further expand the Wisconsin Idea to address the state's greatest needs and help Wisconsin businesses and communities become more successful.

System-Level Priorities

Wisconsin Workforce Needs

- *UW System will encourage the expansion of credit and noncredit education in high-demand fields to provide Wisconsin's private and public employers with the talent and leadership needed to support the continued prosperity of communities and businesses.*
- *UW System will enhance and promote tools and resources that help employers build effective internship programs, and connect them with student talent for internships and permanent positions.*

Advocacy/Communication

- *UW System will collaborate with institutions to promote the importance and value of UW to Wisconsin policymakers, students and families, and all residents.*
- *UW System will lead and coordinate advocacy efforts for improved UW budgets, more effective and efficient capital projects and management processes, program revenue bonding authority, and higher education policy issues.*

Providing Research-Driven Solutions

- *UW System will convene communities and engage the people of Wisconsin to analyze and address the most important challenges facing the state.*
- *UW System will advocate and enable the Freshwater Collaborative and other initiatives to provide the state with research, talent, and innovations that help solve critical issues for Wisconsin and the world.*
- *UW System will provide leadership for the coordination of a comprehensive effort to address the needs and challenges of underrepresented groups in Wisconsin.*

OPERATIONAL EXCELLENCE - Vigorously pursue transparent, efficient, and effective operational practices.

System-Level Priorities

Standardized Services

- *UW System will continue to promote standardization of business practices and consolidation of services to increase efficiency, transparency and effectiveness, and free up institutional resources to support the academic mission.*
- *UW System will provide leadership for the design and operation of a comprehensive information security system.*

Capital Project Processes

- *UW System will work with DOA to improve capital project design, development and management processes.*

Strategic Enrollment Management and Financial Planning

- *UW System will provide data, information, and guidance to promote effective institutional strategic planning and operational management.*
- *UW System will provide guidance and support to institutions to achieve and maintain financial stability.*

Rewarding Faculty and Staff Excellence

- *UW System will continue to advocate for competitive compensation for our faculty and staff to maintain institutional excellence.*
- *UW System will expand systemwide faculty and staff recognition awards.*