Distributed by UW News Service, January 5, 2026

Link to original story: <https://www.uwstout.edu/about-us/news-center/designed-max-studio-art-major-wins-wisconsin-state-park-sticker-design-contest>

**Designed to the Max: Studio art major wins Wisconsin State Park sticker design contest**

Logterman’s design inspired by adventures with family dog

Captions

*1  
UW-Stout studio art major Jaelyn Logterman, who grew up near scenic Lake Geneva, Wis., won the 2026 Wisconsin State Park and Forest vehicle admission pass design contest with a design inspired by her adventures with her black lab, Max.* ***/ Jaelyn Logterman***

*2  
Jaelyn Logterman with her dog, Max****/ Jaelyn Logterman***

*3  
 Max explores a lakeshore****/ Jaelyn Logterman***