

# Gregg Lassen

## Education

Ph.D., Political Science, International Development and International Affairs,  
University of Southern Mississippi, 2010

J.D., University of Houston, 1990

M.B.A., University of Wisconsin at Madison, 1981

B.B.A., University of Wisconsin at Madison, 1980

## Experience

University of New Orleans

Vice President for Business Affairs 2013 – present

Performing a financial turnaround at this underfunded urban research university. Allocation of resources at the university is not aligned with programmatic demand. Bringing the principles of Responsibility Centered Management to the campus as part of a new budget process to ensure that limited resources are directed to appropriate areas. Working with all stakeholders to gain a common understanding of the financial situation. Implementing change based on the results of this analysis through a shared governance process.

Lamar University

Vice President for Finance and Operations 2011- 2013

Was recruited to confront and resolve a \$16 million reduction in state funding in the new biennium; developed and led a new resource allocation process, which resulted in the elimination of some ancillary operations and reallocation of budgets to mission critical areas. Renegotiated the contract with Academic Partnerships LLC ,which provides services for online programs, saving \$2 million per year. Taught a course in Energy Policy in the Master of Public Administration Program. Was a finalist in presidential search; left to allow new president opportunity to develop his own team.

University of Texas at Tyler  
Executive Vice President 2009 - 2011  
Vice President of Business Affairs 2006 – 2009

In addition to business affairs, the responsibilities of student affairs were added to my portfolio in 2009, including admissions, registrar, housing, and a division three athletics program. Responsibilities included creating new resource allocation processes and systems, and enhancing the accountability structure of the organization. Served as the chief financial officer with management responsibilities for many non-academic departments, including the budget office, financial services, student business services, human resources, the physical plant, institutional compliance, environmental health and safety, information technology, university police, the Cowan Center, and contracted services including food and bookstore operations. Led a Cost Containment Committee to respond to cuts in state appropriation. Led master planning of the campus, designing and delivering \$70 million of capital projects on time and in budget. Maintained a strong dotted-line reporting relationship to the UT System with involvement in the development of a shared services organization to consolidate several back office functions.

University of Southern Mississippi  
Vice President of Business and Finance 2003 –2006

As member of the executive leadership team, worked with a range of stakeholders to achieve the goals of the university. Led and supervised the budget office, controller and bursar functions, contracts and grants accounting, purchasing, human resources, and the physical plant. Implemented a master plan for major capital projects on the university's four campus locations. Managed an extensive capital program of new buildings plus maintenance of older facilities. Began implementation of a strategic vision for the operation of the Gulf Park campus. Worked with state legislators, business leaders and the board of the Institutions of Higher Learning to develop an appropriate funding model for higher education in the state. Worked with Staff Council to implement improved business practices in the university. Awarded "Outstanding Student Advisor of the Year" for service to Pi Kappa Alpha fraternity.

University of Phoenix  
Associate Dean, Graduate School of Business 2002 – 2003

Responsible for training and development of campus department chairs and full time faculty members. Developed curricula and programs, including the creation of a new degree, a Masters in International Management, and the revision of the MBA. Worked on the development of innovative learning materials including business simulations and electronic libraries. Taught the subjects of strategic management and international business.

Department Chair, Graduate School of Business, Utah Campus 2000 – 2002  
Responsible for recruitment and development of faculty, implementation of programs, and enhancement of reputation of UOP in the local business community. Participated in

development of curriculum for international business and technology management courses in the MBA as part of a steering committee. Teaching responsibilities focused on strategic management and international business.

### **BP/Amoco Corporation, 1982- 2000**

Started my career in the corporate headquarters of Amoco Chemical Company as a financial analyst. Through my career, I moved up in the organization in a series of positions that were varied by discipline, business segment, and geography. Positions included:

- Assistant controller of a subsidiary company, Welchem;
- Internal and partnership auditor for the worldwide corporation;
- Natural gas marketing director to utilities and industrial customers in the Midwest;
- Regulatory affairs attorney during the federal deregulation of the natural gas industry;
- Special project negotiator to settle major litigation;
- Business development manager in Asia for the petrochemical division;
- Commercial manager of the Salt Lake City refinery and marketing company; and,
- Acquisition implementation team member for the \$27 billion acquisition of ARCO.

### **Selected Community Service**

Advisory Board, Grover Corporation, 2010- present

Director and Vice Chairman, Texas Energy Museum, 2011 – 2013

Leadership Tyler Executive Program, 2006

Governor's Executive Development Program, 2006

Distinguished Educator Visit AFROTC Program, Maxwell Air Force Base, 2005

Treasurer, Boy Scouts of America Pine Burr Area Council, 2005

Admitted to State Bar of Utah, 2001

Director and Member of Executive Committee, Children First Utah, 2000-2003

Trustee, Sutherland Institute, 2000-2003

Director, Utah Manufacturers Association, 1998-1999

Leadership Utah, Salt Lake City Chamber of Commerce, 1998

Admitted to State Bar of Texas, 1990