Distributed by UW News Service, August 4, 2025

Link to original story: <https://www.uwstout.edu/about-us/news-center/campus-color-alumni-demonstrate-industry-leadership-design-wisconsin-event-uw-stout>

**Campus color: Alumni demonstrate industry leadership at Design Wisconsin event at UW-Stout**

**Pros from Sherwin-Williams, Red Wing Shoe among presenters at fourth annual conference**

Captions

*1**Design professionals offered their thoughts about UW-Stout students' work during a Portfolio Review at the Design Wisconsin event. (UW-Stout)*

*2  
UW-Stout alum Kiki Redhead, global CMF and trend manager for Sherwin-Williams, was among the industry leaders at Design Wisconsin. (UW-Stout)*

*3  
Trek was one of the Wisconsin-based firms that took part in Design Wisconsin at UW-Stout. (UW-Stout)*

*4  
UW-Stout alum Noah Anderson, senior footwear designer at Red Wing Shoe Company, took part in a keynote presentation at Design Wisconsin. (UW-Stout)*