

# Welcome

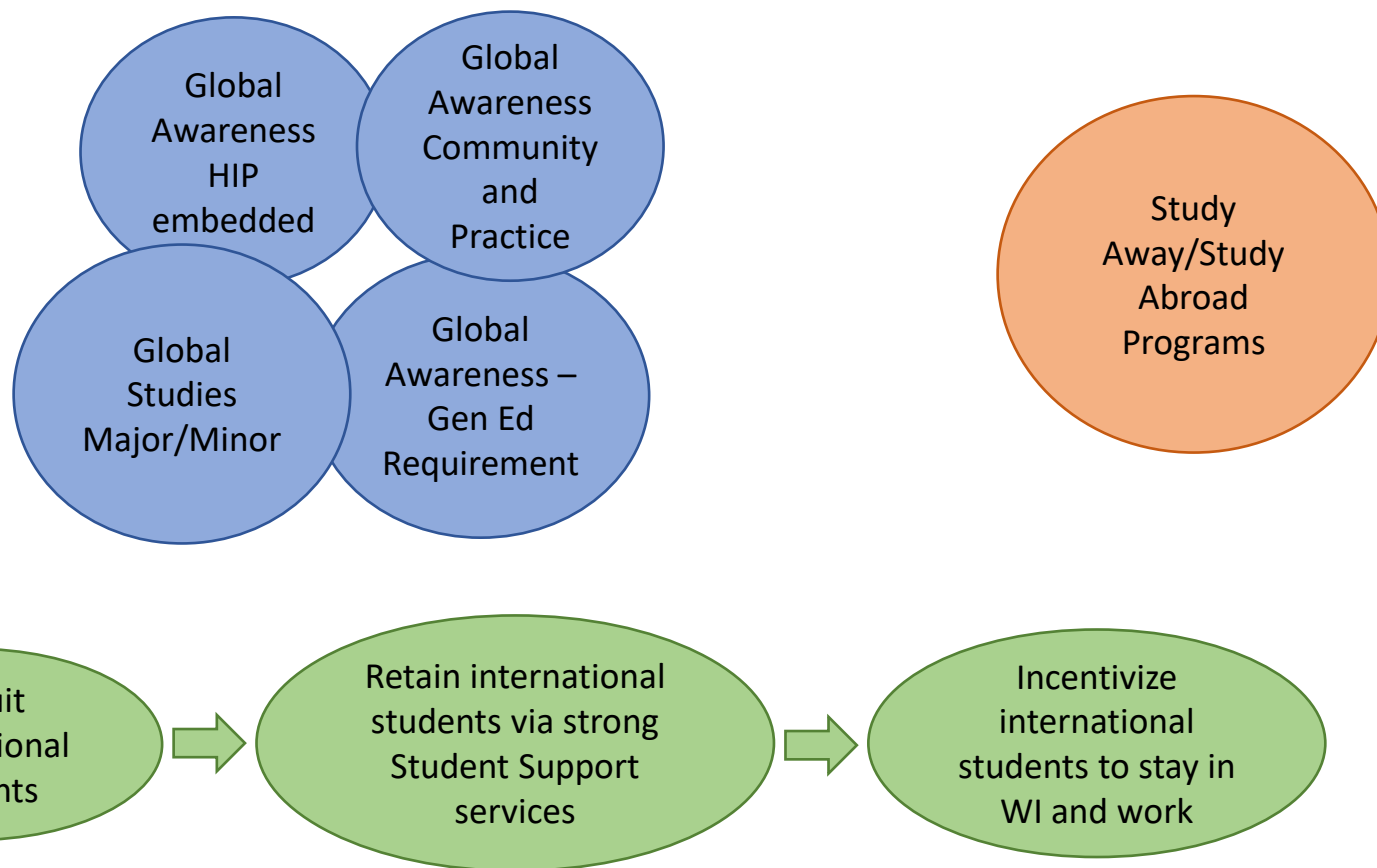
UWS Strategic Plan: Implications for Internationalization

January 27, 2023



# The Facets of Internationalization in Higher Education

(An Early Model)



## Outcomes

- Recruiting more international students
- Retaining international students
- Strong graduation rates for international students
- Generating data on effective teaching efforts across the curriculum on international content
- Keeping international student alumni in WI in the workforce

Hiring/Retaining international faculty/staff

Expanding faculty/staff expertise in internationalization topics

Providing sufficient funds to support operations/students

Supporting sufficient Offices/Centers to support planning/logistics/evaluation

Creating inclusive campus culture

## Foundations

# Internationalization and UWS Students

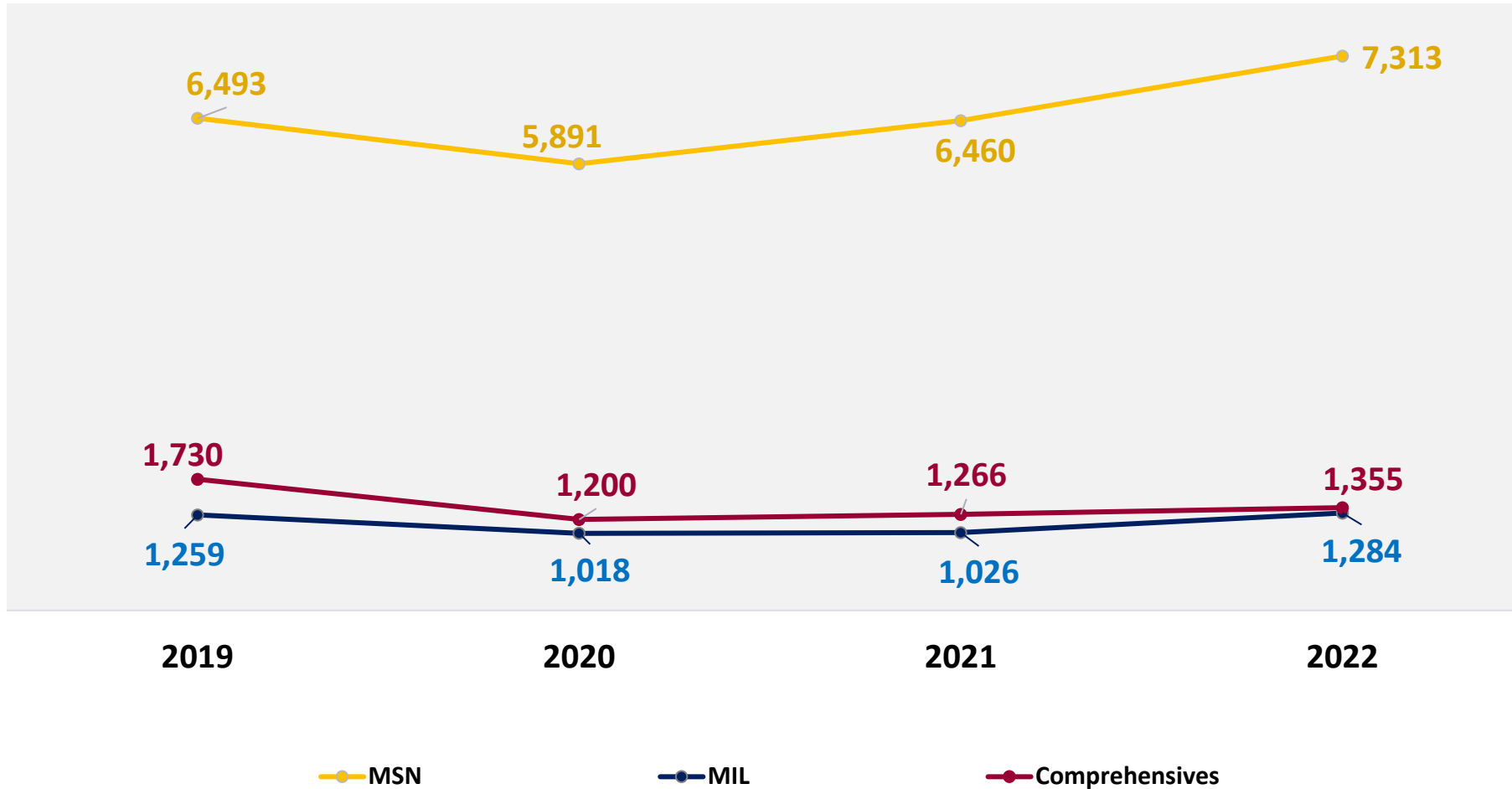
Presentation to UW Internationalization Working Group

January 27, 2023

# International Students: Enrollment and Success in the UW System

# Enrollment Since COVID

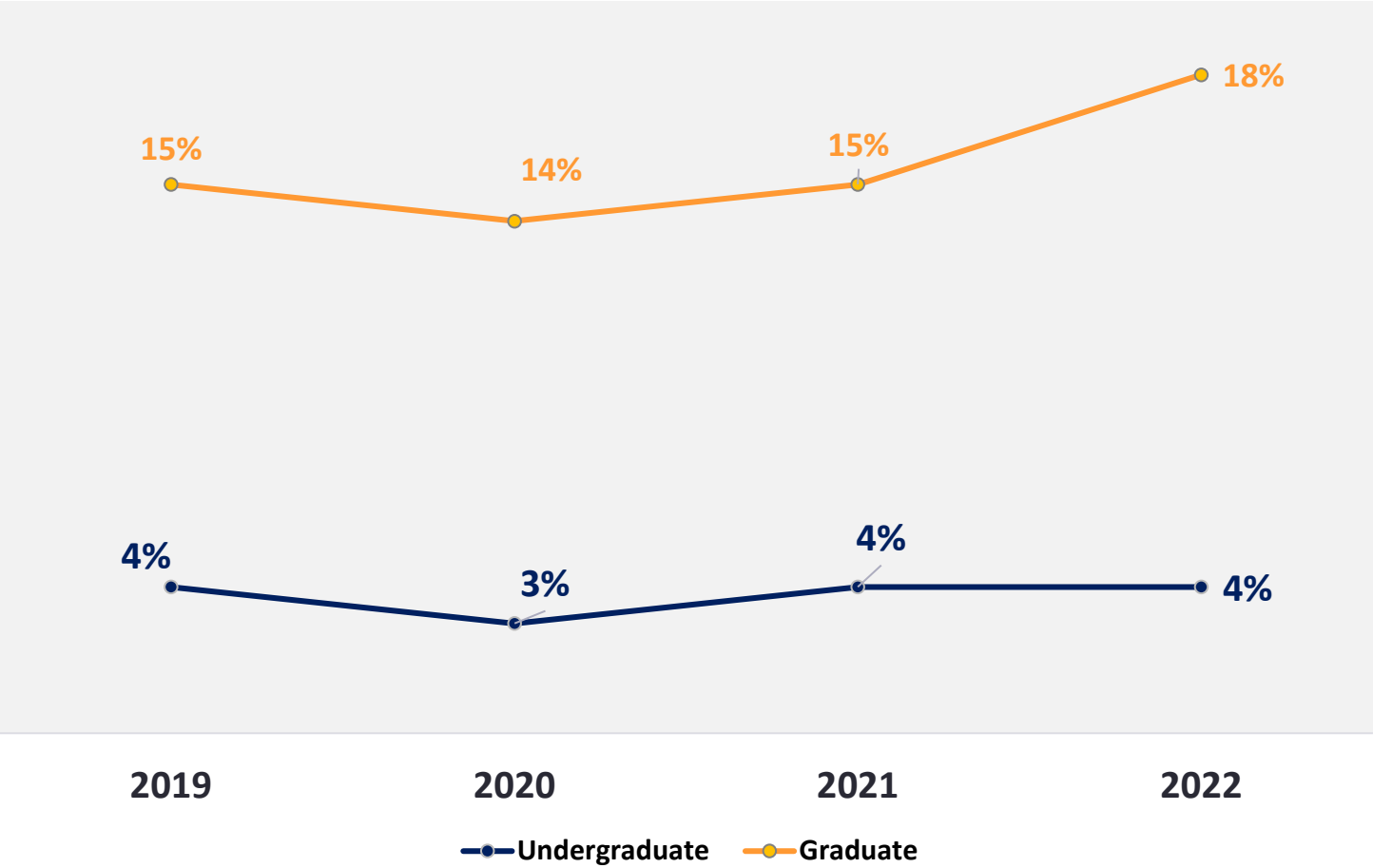
International Student Fall Enrollment



- All institutions saw substantial drops in international enrollment after the start of the pandemic
- UW Madison and UW Milwaukee have seen full recoveries, the UW Comprehensives have not recovered fully

# International Enrollment

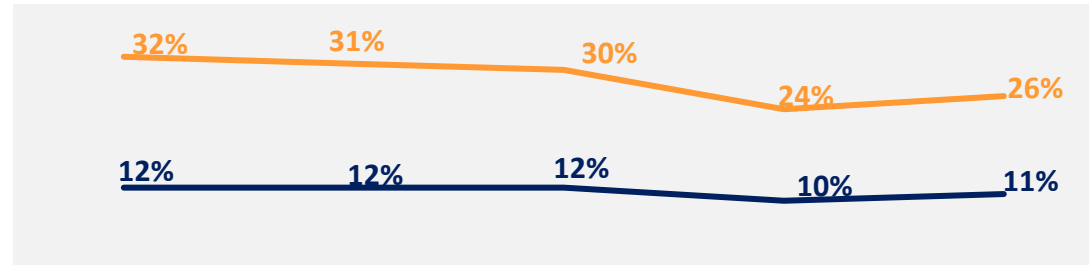
Percentage of International Student in UWS



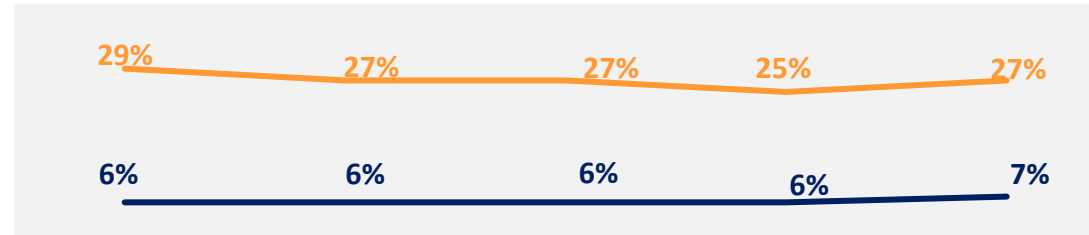
Fall 2022	Undergraduate	Graduate
Madison	3,857 (10%)	3,456 (27%)
Milwaukee	372 (2%)	912 (21%)
Eau Claire	205 (2%)	32 (5%)
Green Bay	107 (1%)	21 (5%)
La Crosse	62 (1%)	19 (2%)
Oshkosh	163 (1%)	9 (1%)
Parkside	47 (1%)	31 (4%)
Platteville	39 (1%)	65 (14%)
River Falls	46 (1%)	1 (0%)
Stevens Point	36 (0%)	4 (1%)
Stout	155 (2%)	41 (4%)
Superior	193 (9%)	1 (0%)
Whitewater	48 (1%)	30 (2%)

# International Enroll – System Comparisons

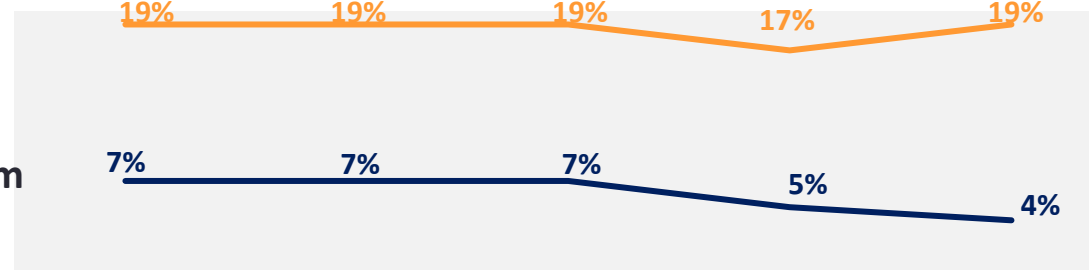
University of Illinois System



University of Michigan System



University of Minnesota System



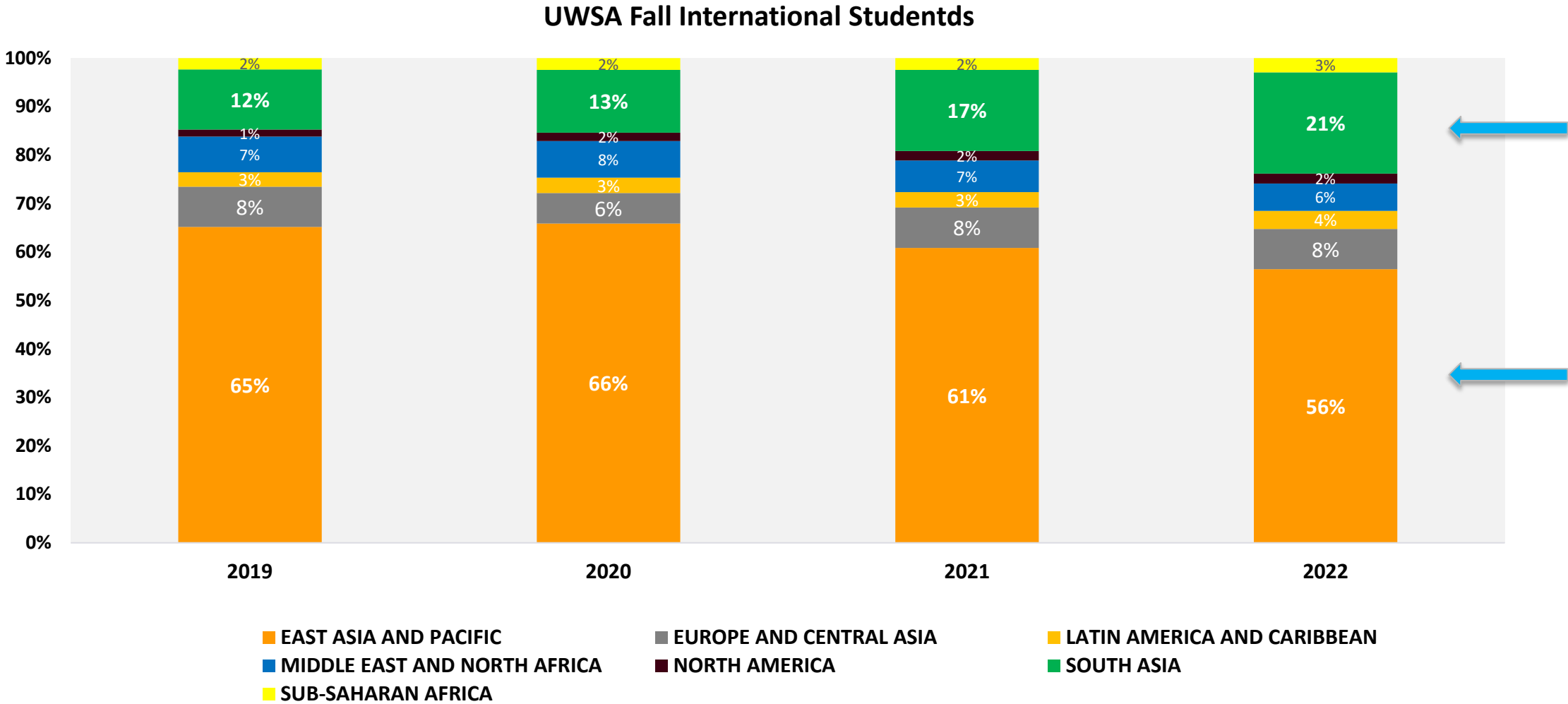
2017 2018 2019 2020 2021

— Undergraduate — Graduate

System	Undergraduate	Graduate
Wisconsin	4,831	3,921
Illinois	6,406	9,278
Michigan	2,977	5,769
Minnesota	2,205	3,153



# International Enrollment by Region

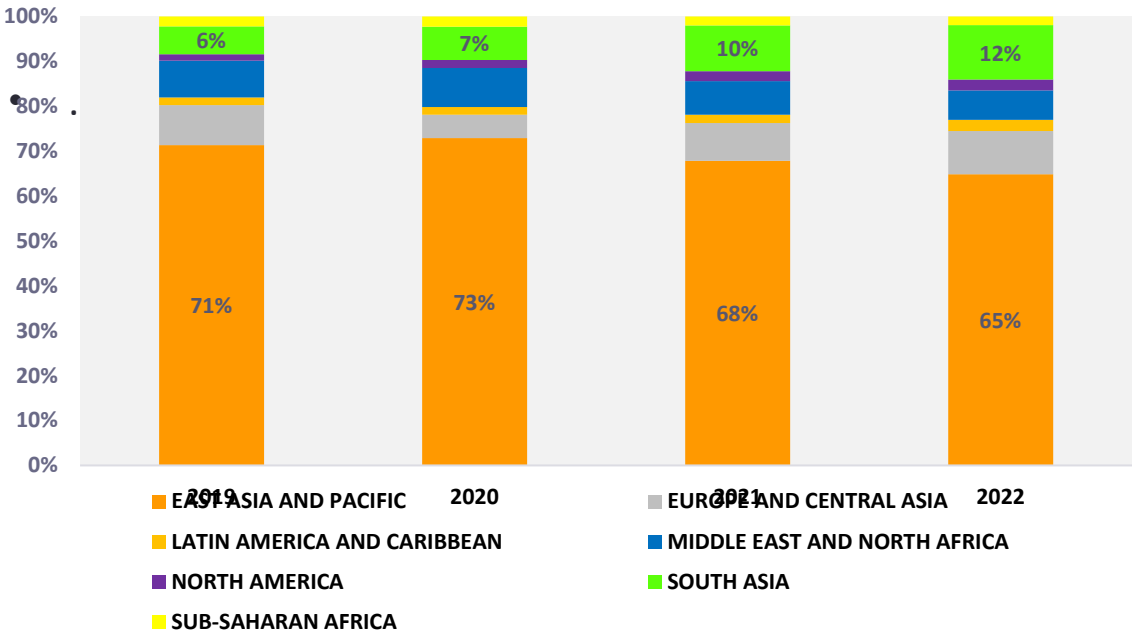






# International Enrollment by Region and Level

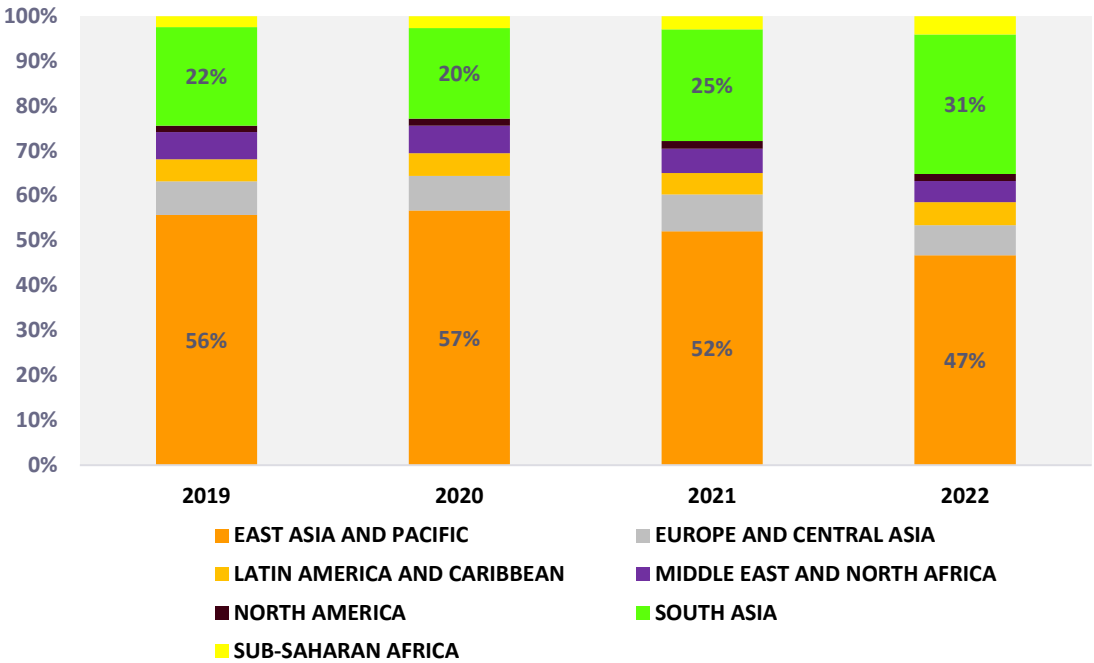
Undergraduate



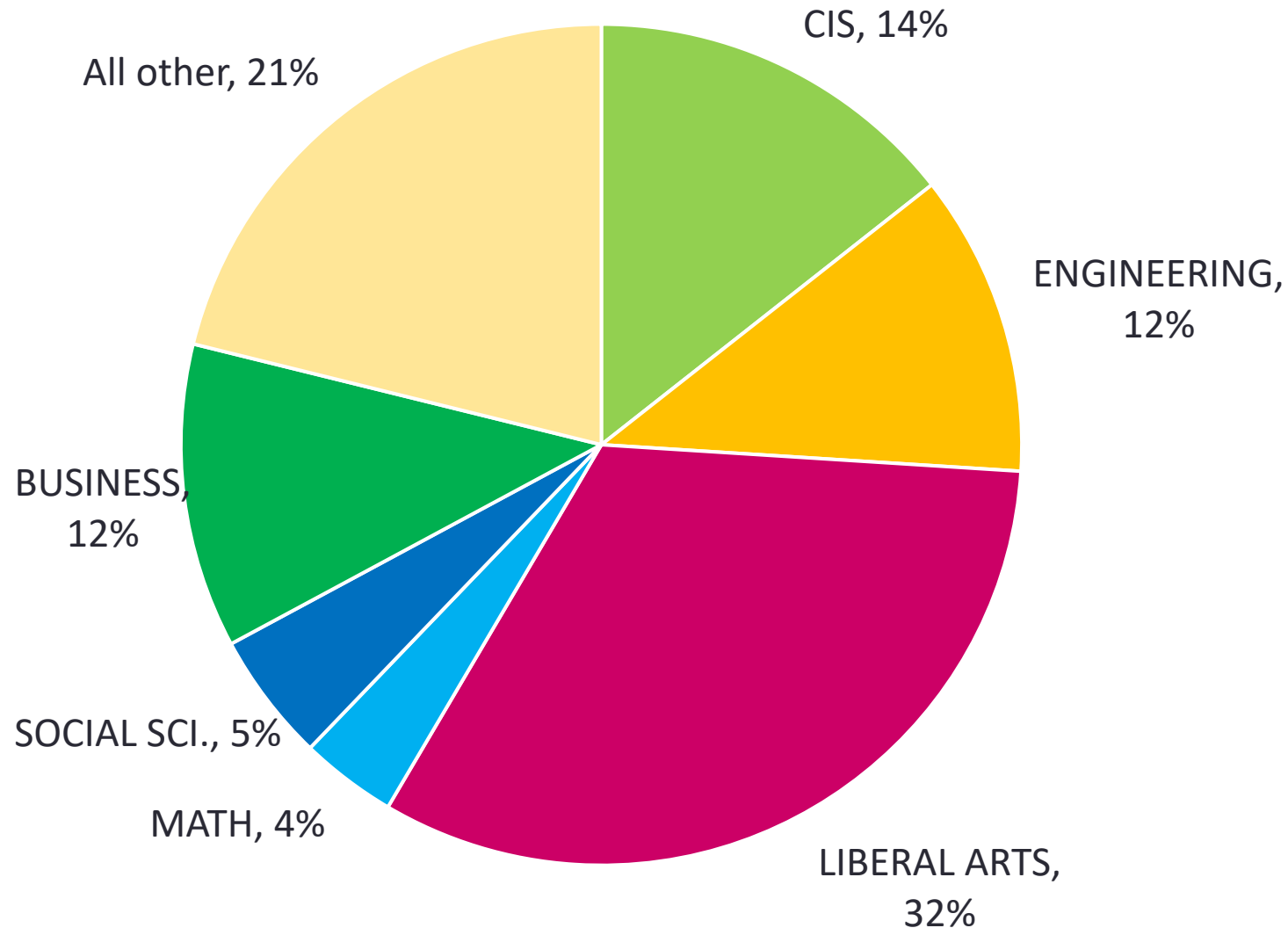
• Undergraduate student body composition remains more heavily East Asian in origin

• Change from Predominantly East Asian to South Asian is occurring very rapidly at Graduate Level

Graduate

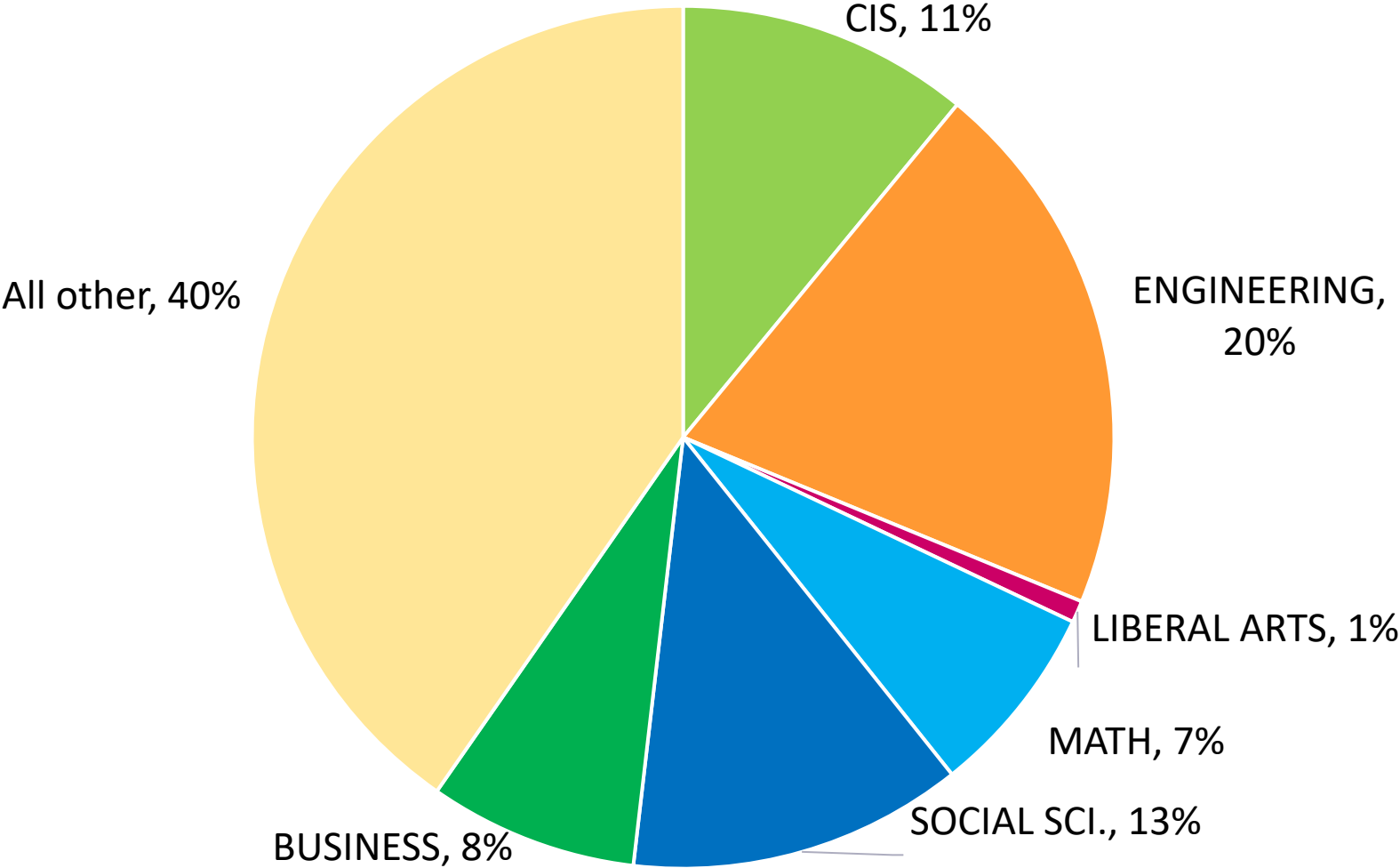


# Student Majors – International Undergraduates



- 32% in Liberal Arts and Sciences, General Studies and Humanities.
  - Versus 19% of all students
- Overrepresented in:
  - Computer Information Science (14%)
  - Engineering (12%)

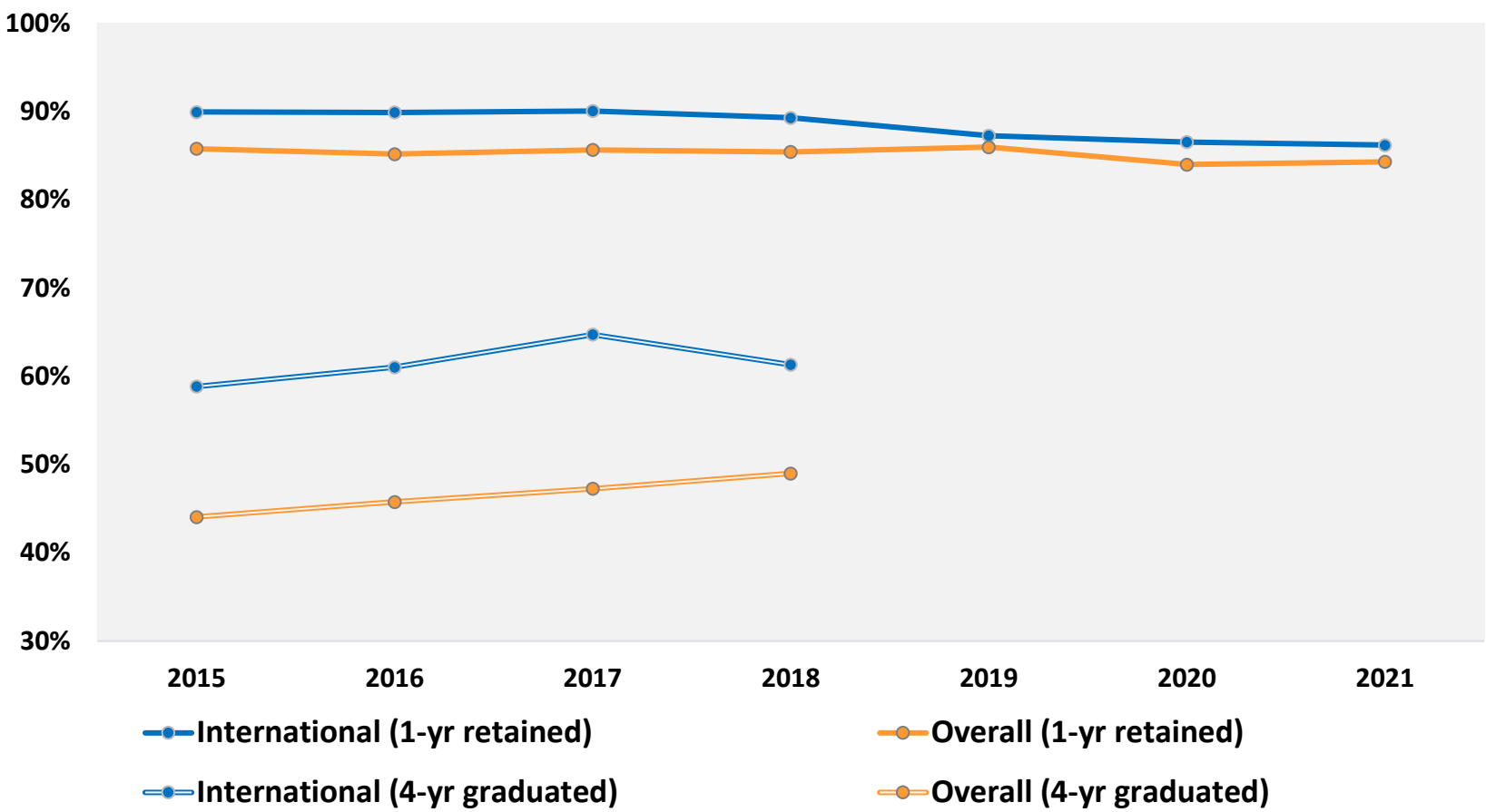
# Student Majors – International Graduate Students



- 20% in Engineering
  - Versus 7% overall
- Only 1% in Liberal Arts

# Retention and Graduation

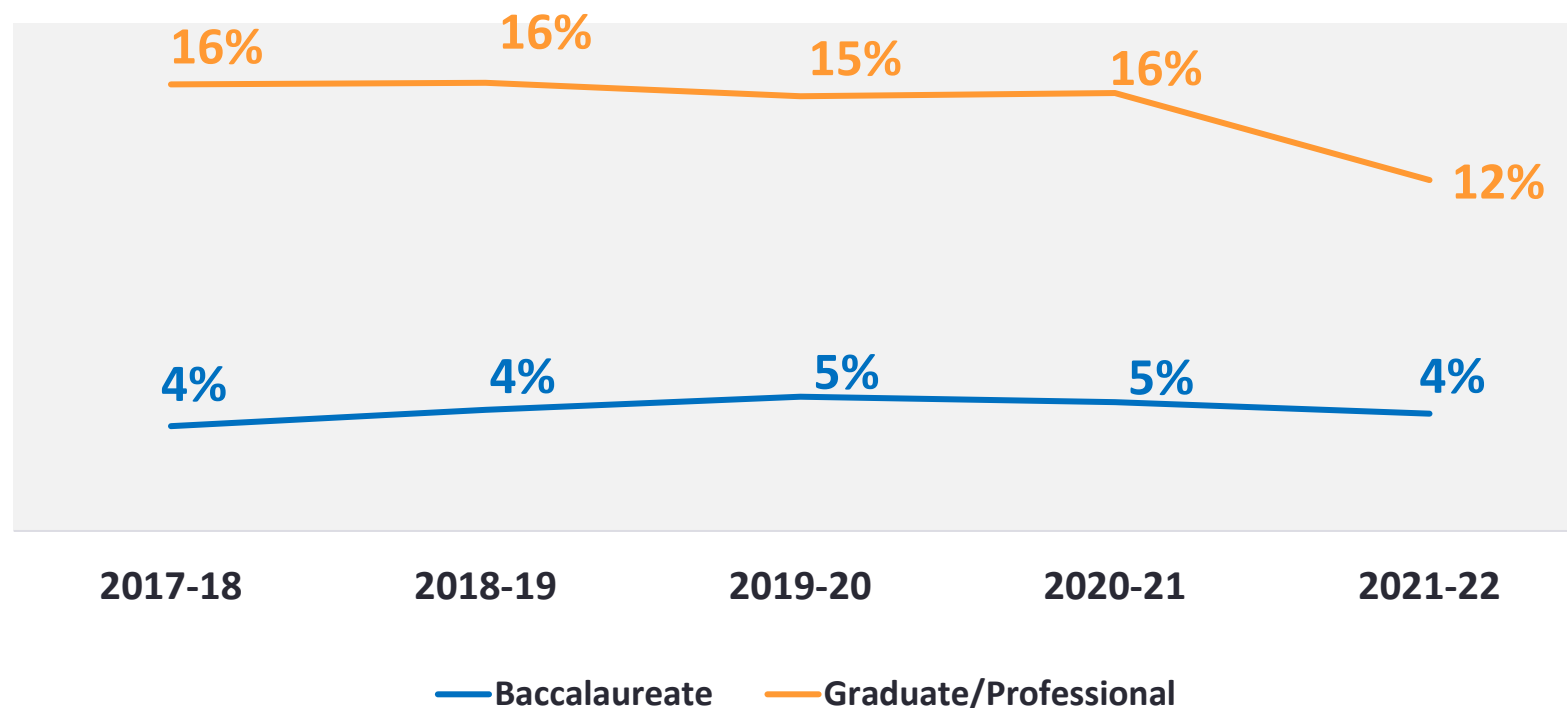
Fall Cohort Retention and Graduation



- Retention rate differential
  - +1-4%
- Graduation rates differential
  - 4 years: +12%
  - 6 years: +10%

# Degrees Awarded

## Degree Awarded to International Students



- 4-5% of the Bachelors degrees to international students
  - Slightly greater than the population.
- 15-16% of Graduate degree are awarded to international students
  - COVID year drop-off to 12%
  - Below representation in population

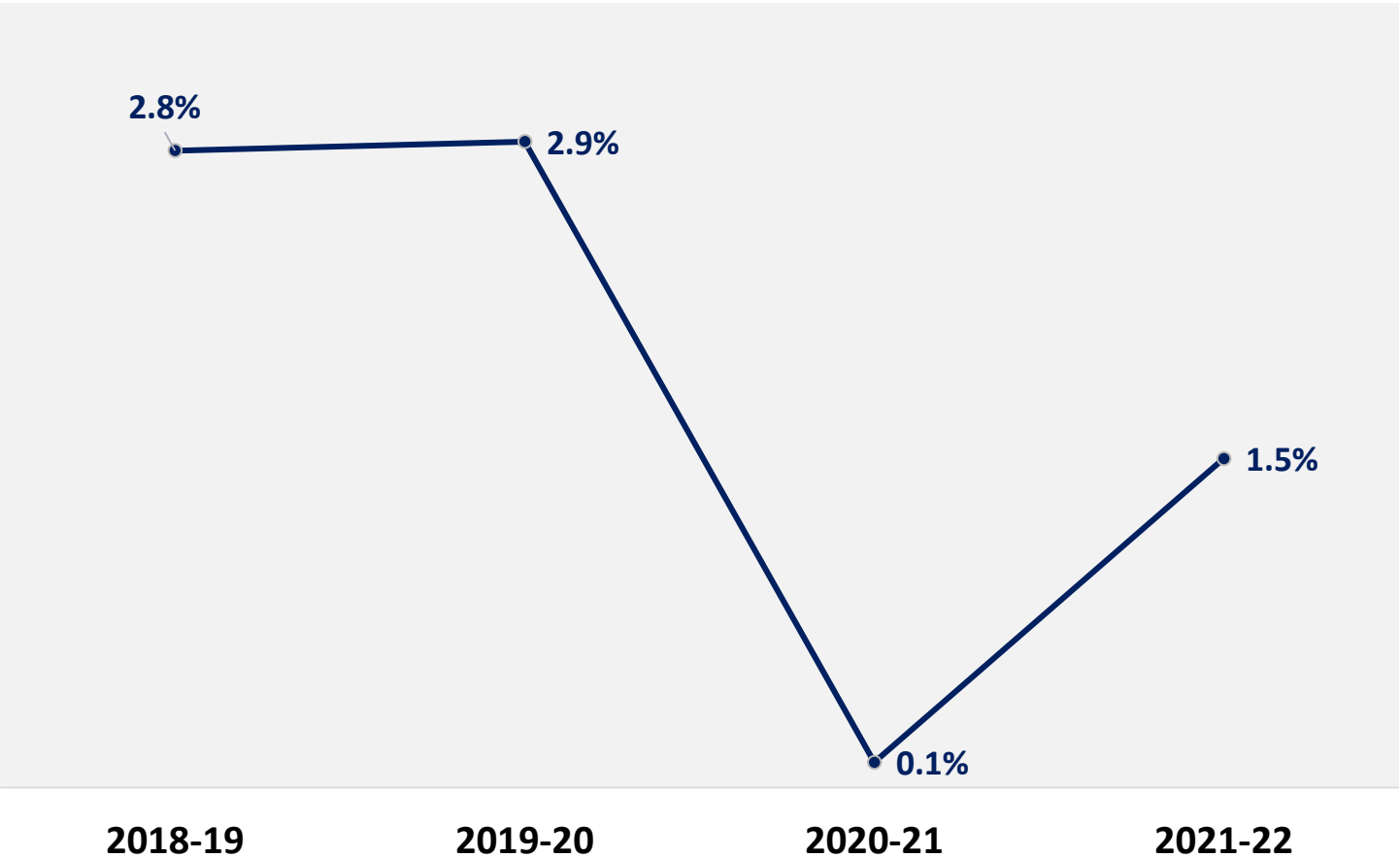
# Post-graduation Outcomes

- Residents: 91%
  - Non-residents: 18%
  - International (*Extrapolated*): 5-7%
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- Nationally, around 30% indicated plans to seek work in US post-graduation.

# UWS Students Abroad

# UWS Students Studying Abroad

Degree-Seeking UG Study Abroad

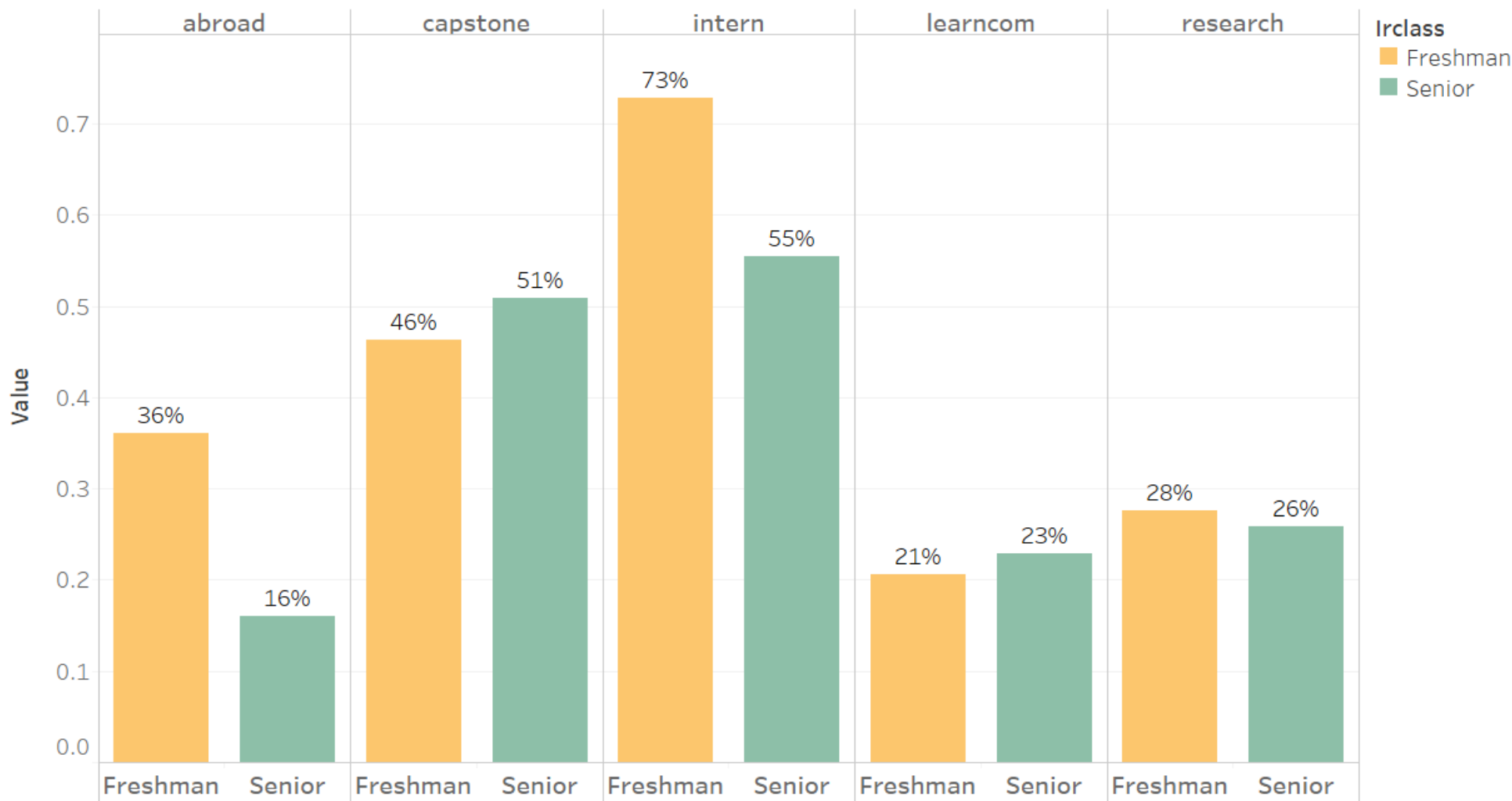


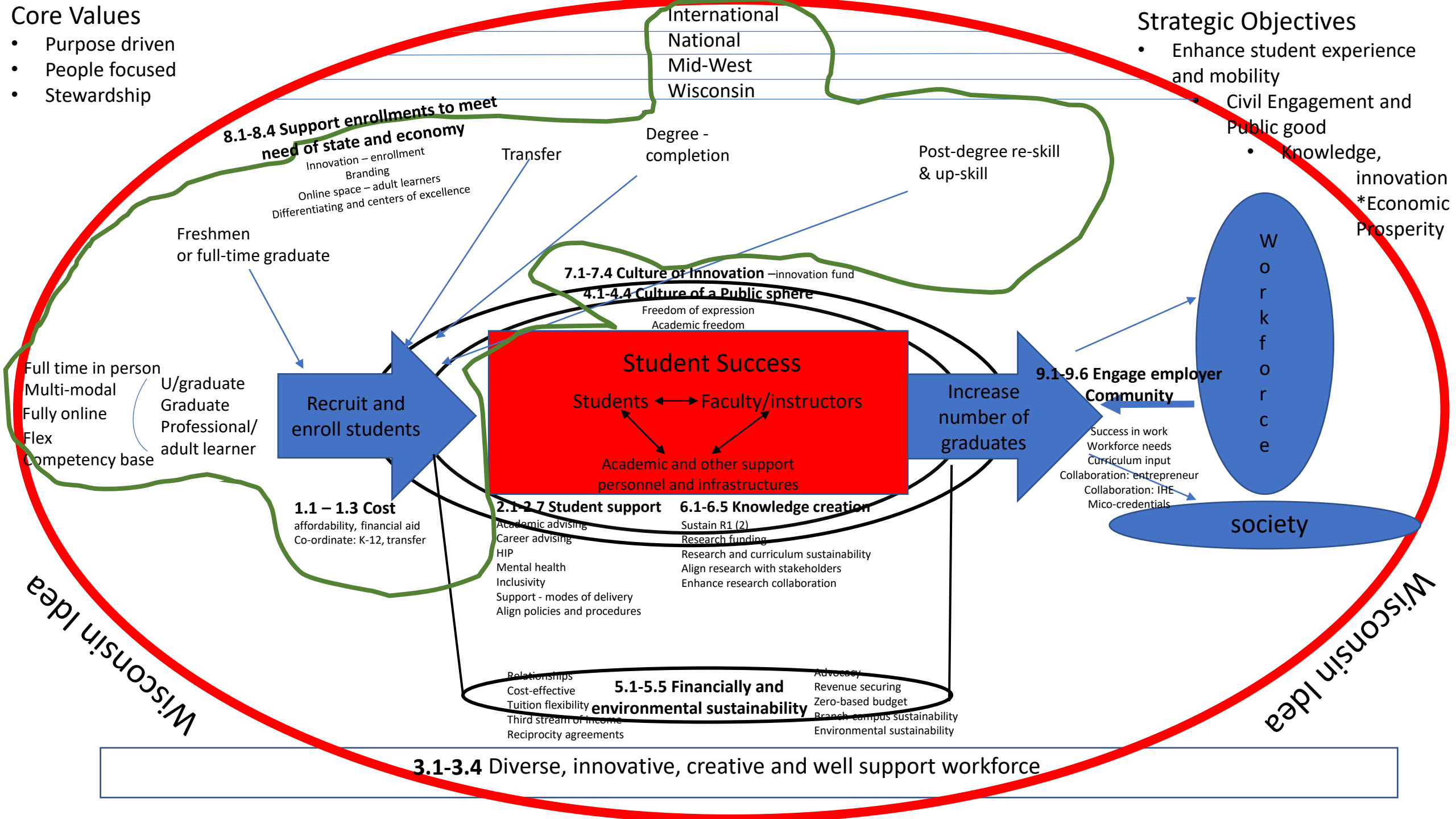
AY 2021-22	Degree-Seeking Undergraduate
Madison	1,398 (4%)
Eau Claire	124 (1%)
Oshkosh	95 (1%)
La Crosse	78 (1%)
Whitewater	59 (1%)
Green Bay	52 (1%)
Milwaukee	48 (0%)
Stevens Point	40 (1%)
Stout	34 (0%)
Parkside	11 (0%)
Platteville	10 (0%)
River Falls	7 (0%)
Superior	5 (0%)



# Study Abroad – Interest vs. Performance

HIP Access: FY students “Plan to do” Vs. Seniors “Done or in progress”





# BREAKOUT I

<https://forms.office.com/r/u9SVYssKV1>

1. Please consider the UWS strategic plan with an internationalization lens. What elements of the strategic plan are aligned with or supported by (or potentially supported by) our international activities? How so?
2. For activities that are aligned with the strategic plan, please consider the following questions:
  - a) What are the most impactful activities?
  - b) What are the action steps for making each activity happen?

## BREAOUT II

<https://forms.office.com/r/U99Vk42Qq9>

1. Given the strategies and aligned internationalization activities identified in the previous activity, please answer the following questions:
  - a. Which of these activities would your campus like to be doing more of?
  - b. Are there activities that can be shared to benefit campuses as a collective?
  - c. What role should UWS play in supporting and/or coordinating these activities?
  - d. Are there external resources you would recommend that UWS utilize to help support these activities?