General Authorization and Release

I hereby authorize the University of Wisconsin , its officers, employees or agents acting on behalf of the Board of Regents of the University of Wisconsin System ("University") to photograph, digitize or otherwise preserve in permanent form my (my child's) likeness or image. I further grant the University, its advertising agency, licensees, and producers of its educational and promotional materials the unrestricted right and permission to use, publish, and copyright my (my child's) image (including audio, moving, or digitized image, or to photograph) in any of its printed publications, audiovisual presentations, and/or online presentations, that are used in furtherance of its educational mission, or for advertising and promotion of University programs.

I understand that once my (my child's) image is posted on the web site, the image can be downloaded by any computer user internal or external to the University system. I agree to indemnify and hold harmless the University from any third party claims based on my (my child's) image or the use of my (my child's) image and release the University, its officers, employees and agents from all claims, liability and costs of whatever kind relating to the use of my (my child's) image.

Signature

Date

Name (Please Print)

Address

City, State, Zip

If completing this form for a minor, please read and sign the following: I hereby warrant that I am of full age and have every right to contract for the minor in the above regard. I state further that I have read the above general authorization and release, prior to its execution, and that I am fully familiar with its contents.

Minor's Name (Please Print)

Date