Post-Conference Survey Results
UW Law Days 2018
Response Rate

• 192 attendees
  – Received 92 responses
  – 47% response rate
Did the conference fulfill your reason for attending?

73% Yes, absolutely
25% Yes, but not to my full extent

Yes, absolutely (58)  Yes, but not to my full extent (20)  No (1)
### Number of Evaluations by Session

<table>
<thead>
<tr>
<th>Session</th>
<th>Number of Evaluations</th>
</tr>
</thead>
<tbody>
<tr>
<td>TITLE IX AND CLERY</td>
<td>36</td>
</tr>
<tr>
<td>STUDENT SPEECH</td>
<td>34</td>
</tr>
<tr>
<td>FMLA/ADA UPDATE</td>
<td>30</td>
</tr>
<tr>
<td>EMPLOYMENT LAW</td>
<td>29</td>
</tr>
<tr>
<td>OPEN QUESTION SESSION</td>
<td>29</td>
</tr>
<tr>
<td>PUBLIC RECORDS</td>
<td>23</td>
</tr>
<tr>
<td>CONTRACTING</td>
<td>23</td>
</tr>
<tr>
<td>MENTAL HEALTH AND SUBSTANCE USE</td>
<td>23</td>
</tr>
<tr>
<td>FOUNDATIONS</td>
<td>22</td>
</tr>
<tr>
<td>ANIMALS ON CAMPUS</td>
<td>19</td>
</tr>
<tr>
<td>IMMIGRATION</td>
<td>18</td>
</tr>
<tr>
<td>INFORMATION SECURITY</td>
<td>18</td>
</tr>
<tr>
<td>GIFTS</td>
<td>14</td>
</tr>
<tr>
<td>TRADEMARKS</td>
<td>13</td>
</tr>
<tr>
<td>IRB REVIEW</td>
<td>9</td>
</tr>
</tbody>
</table>
Ranking Primary Reasons for Attending

- Session Content
- Personal growth and development
- Networking across UW System
- Meeting with the panelists and attorneys
- CLE credits
- Other
Ranking Other Benefits of Attending

- Networking across UW System
- Personal growth and development
- Meeting with the panelists and attorneys
- Session Content
- CLE credits
- Other

Ranked #1:
- Networking across UW System: 35
- Personal growth and development: 14
- Meeting with the panelists and attorneys: 13
- Session Content: 4
- CLE credits: 1

Ranked #2:
- Networking across UW System: 16
- Personal growth and development: 8
- Meeting with the panelists and attorneys: 6
- Session Content: 2
- CLE credits: 3

Ranked #3:
- Networking across UW System: 2
- Personal growth and development: 2
- Meeting with the panelists and attorneys: 2
- Session Content: 2
- CLE credits: 2
- Other: 2
Overall Satisfaction Averages

<table>
<thead>
<tr>
<th>Category</th>
<th>Very Dissatisfied</th>
<th>Dissatisfied</th>
<th>Satisfied</th>
<th>Very Satisfied</th>
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</thead>
<tbody>
<tr>
<td>Venue</td>
<td>3.71</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Registration Process</td>
<td>3.69</td>
<td></td>
<td></td>
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<tr>
<td>Content</td>
<td></td>
<td></td>
<td>3.47</td>
<td></td>
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<tr>
<td>Food &amp; Beverage</td>
<td></td>
<td></td>
<td>3.08</td>
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</table>
Overall Satisfaction Breakdown

<table>
<thead>
<tr>
<th>Category</th>
<th>Content</th>
<th>Registration Process</th>
<th>Venue</th>
<th>Food &amp; Beverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Very Satisfied</td>
<td>39</td>
<td>54</td>
<td>55</td>
<td>28</td>
</tr>
<tr>
<td>Satisfied</td>
<td>37</td>
<td>24</td>
<td>23</td>
<td>34</td>
</tr>
<tr>
<td>Dissatisfied</td>
<td>2</td>
<td></td>
<td></td>
<td>13</td>
</tr>
<tr>
<td>Very Dissatisfied</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
How did you hear about Law Days?

- Emails from the Office of General Counsel: 19%
- Word-of-mouth / forwarded email: 33%
- I've attended Law Days in the past: 44%
- Other: 4%
Would you recommend Law Days to your colleagues?

84% Yes
16% Maybe

Yes (66)  Maybe (13)  No (0)
Was Content Relevant?

Session Averages (1 = poor, 4 = excellent)

- Animals on Campus: Accommodating Students In Class, In the Residence Hall, and on the Quad: 3.9
- The University and its Affiliated Foundations: 3.9
- Information Security and Insomnia: 3.8
- Trademarks: 3.8
- I Agreed to What? Emerging Trends and Perennial Issues in University Contracting: 3.8
- Title IX and Clery: What's Changed, What hasn't, and What You Need to Know for Campus Compliance: 3.7
- Student Speech and the new Board of Regents Policy on Free Expression: 3.7
- Let the Sun Shine In: Public Records and Open Meetings in Wisconsin: 3.6
- FMLA/ADA Update: 3.6
- Hot Topics in Employment Law: 3.5
- Thank you but... The Pleasant Problem of Receiving Gifts to the University: 3.5
- Plenary Session: The Feds, the States, the Future: What's Next in American Higher Education Policy, and What Does it Mean For Campus Administrators?: 3.4
- Everything You Wanted to Know About Legal Issues Involving Students But Were Afraid to Ask: 3.4
- Beyond HIPAA and FERPA: Mental Health and Substance Use: 3.0
- Immigration Update: 2.8
- Changes to the Common Rule and NIH Policies Affecting IRB Review: 2.6
### Was Content Understandable?

**Session Averages (1 = poor, 4 = excellent)**

<table>
<thead>
<tr>
<th>Session Title</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animals on Campus: Accommodating Students in Class, in the Residence Hall, and on the Quad</td>
<td>3.88</td>
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<tr>
<td>The University and its Affiliated Foundations</td>
<td>3.83</td>
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<tr>
<td>Trademarks</td>
<td>3.82</td>
</tr>
<tr>
<td>I Agreed to What? Emerging Trends and Perennial Issues in University Contracting</td>
<td>3.80</td>
</tr>
<tr>
<td>Title IX and Clery: What’s Changed, What Hasn’t, and What You Need to Know for Campus Compliance</td>
<td>3.74</td>
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<tr>
<td>Everything You Wanted to Know About Legal Issues Involving Students But Were Afraid to Ask</td>
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<td>Student Speech and the new Board of Regents Policy on Free Expression</td>
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<tr>
<td>Plenary Session: The Feds, the States, the Future: What's Next in American Higher Education Policy, and What Does it Mean For...</td>
<td>3.67</td>
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<tr>
<td>Hot Topics in Employment Law</td>
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<tr>
<td>Information Security Insomnia</td>
<td>3.64</td>
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<tr>
<td>Let the Sun Shine In: Public Records and Open Meetings in Wisconsin</td>
<td>3.60</td>
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<tr>
<td>FMLA/ADA Update</td>
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<td>Thank you but...The Pleasant Problem of Receiving Gifts to the University</td>
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<td>Beyond HIPAA and FERPA: Mental Health and Substance Use</td>
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<td>Immigration Update</td>
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<tr>
<td>Changes to the Common Rule and NIH Policies Affecting IRB Review</td>
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</table>
Opportunities for Q&A?

Session Averages (1 = poor, 4 = excellent)

- Animals on Campus: Accommodating Students in Class, in the Residence Hall, and on the Quad: 3.88
- Trademarks: 3.82
- Everything You Wanted to Know About Legal Issues Involving Students But Were Afraid to Ask: 3.80
- Changes to the Common Rule and NIH Policies Affecting IRB Review: 3.71
- I Agreed to What? Emerging Trends and Perennial Issues in University Contracting: 3.70
- Student Speech and the new Board of Regents Policy on Free Expression: 3.65
- The University and its Affiliated Foundations: 3.61
- Information Security Insomnia: 3.57
- Title IX and Clery: What's Changed, What Hasn't, and What You Need to Know for Campus Compliance: 3.54
- FMLA/ADA Update: 3.52
- Beyond HIPAA and FERPA: Mental Health and Substance Use: 3.48
- Plenary Session: The Feds, the States, the Future: What's Next in American Higher Education Policy, and What Does it Mean For Campus Administrators?: 3.47
- Let the Sun Shine In: Public Records and Open Meetings in Wisconsin: 3.45
- Thank you but...The Pleasant Problem of Receiving Gifts to the University: 3.44
- Hot Topics in Employment Law: 3.39
- Immigration Update: 3.33
Most Beneficial Aspects According to Attendees

- Relevance of content
- Networking with colleagues
- Meeting with attorneys
- Q&A sessions and real world examples
- Exposure to topics outside my area of expertise
- Access to materials
- Presenters
- Variety of topics
- Timeliness of content
Attendee Comments

• “I have attended several years now and each year gets better. Thank you for all your efforts in putting together a very valuable conference.”

• “Great sessions. I felt the depth was manageable for someone like me who is not an attorney but works with legal issues on a regular basis.”
Ideas to consider for next time

• Indicate intended audience and expected knowledge level
  – e.g. basic refresher vs deep dive, HR vs Academic Affairs

• Alternate presentation styles
  – e.g. small groups, role-playing, Q&A

• More case studies/real life examples

• More time for questions

• Introduce lawyers at the plenary session