



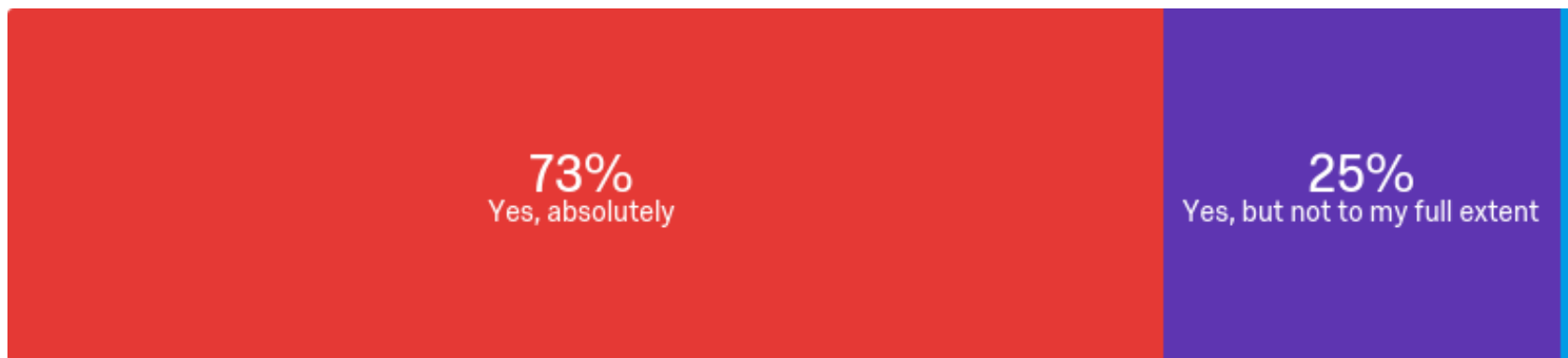
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Post-Conference Survey Results
UW Law Days 2018

Response Rate

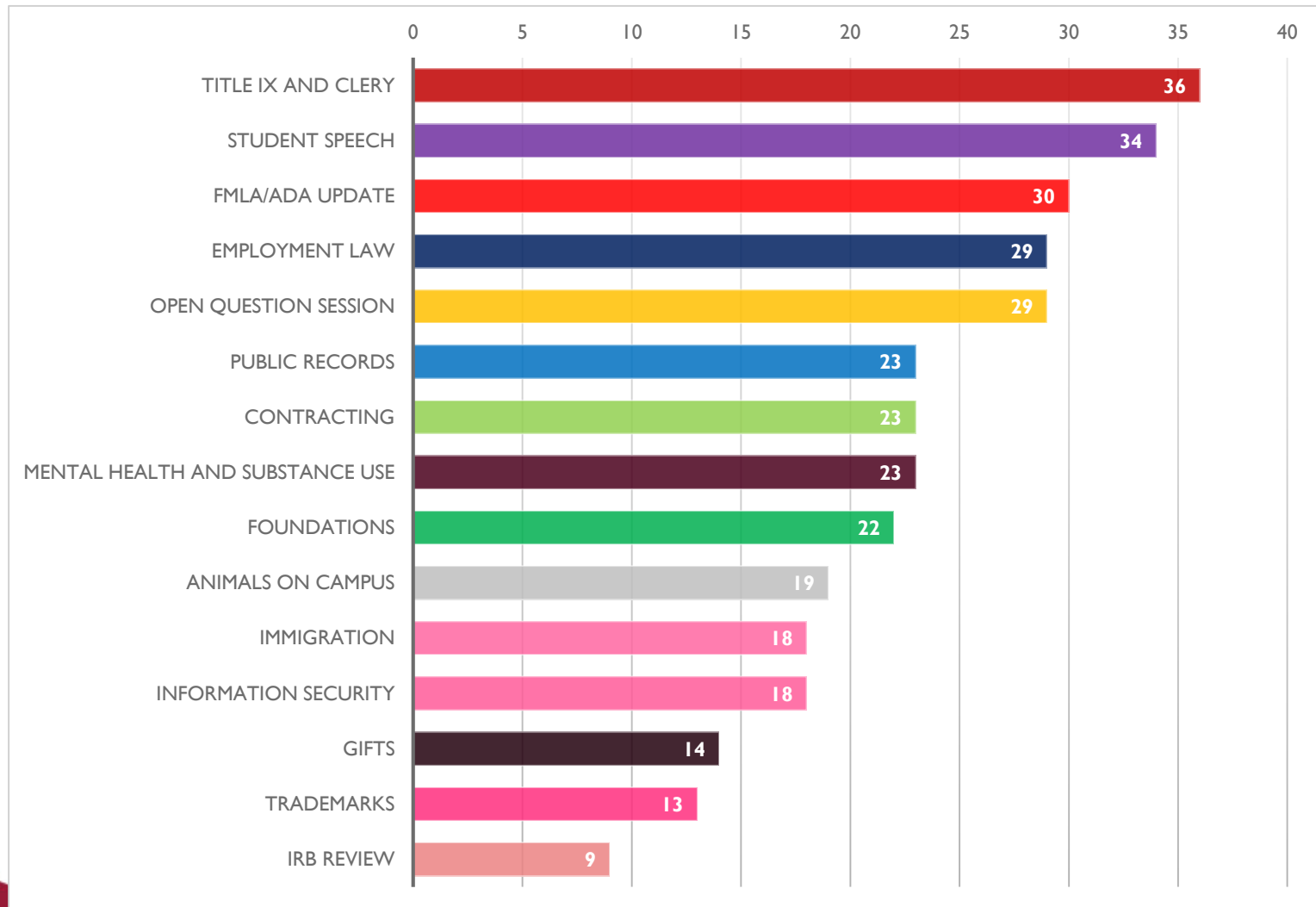
- 192 attendees
 - Received 92 responses
 - 47% response rate

Did the conference fulfill your reason for attending?

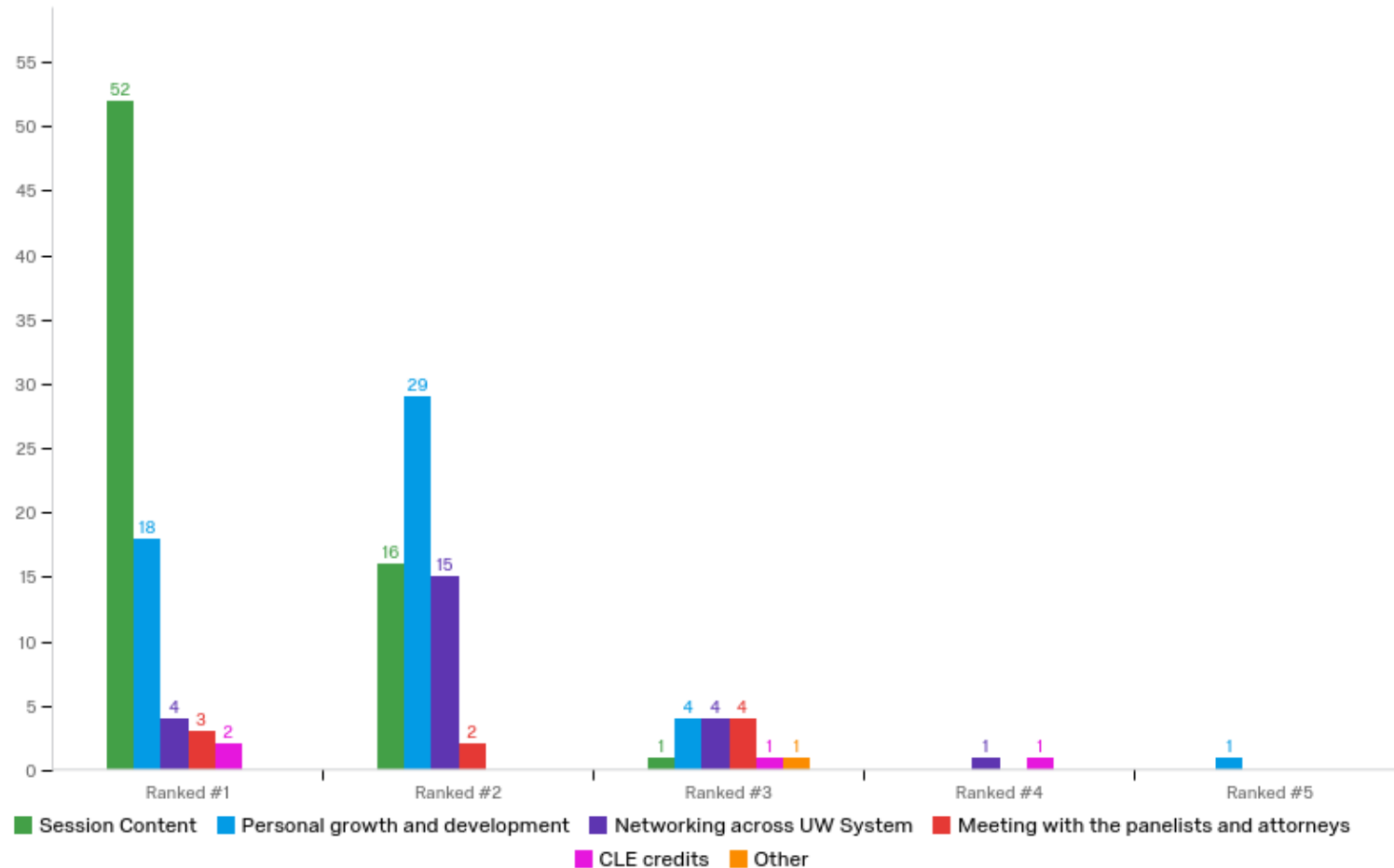


■ Yes, absolutely (58)
 ■ Yes, but not to my full extent (20)
 ■ No (1)

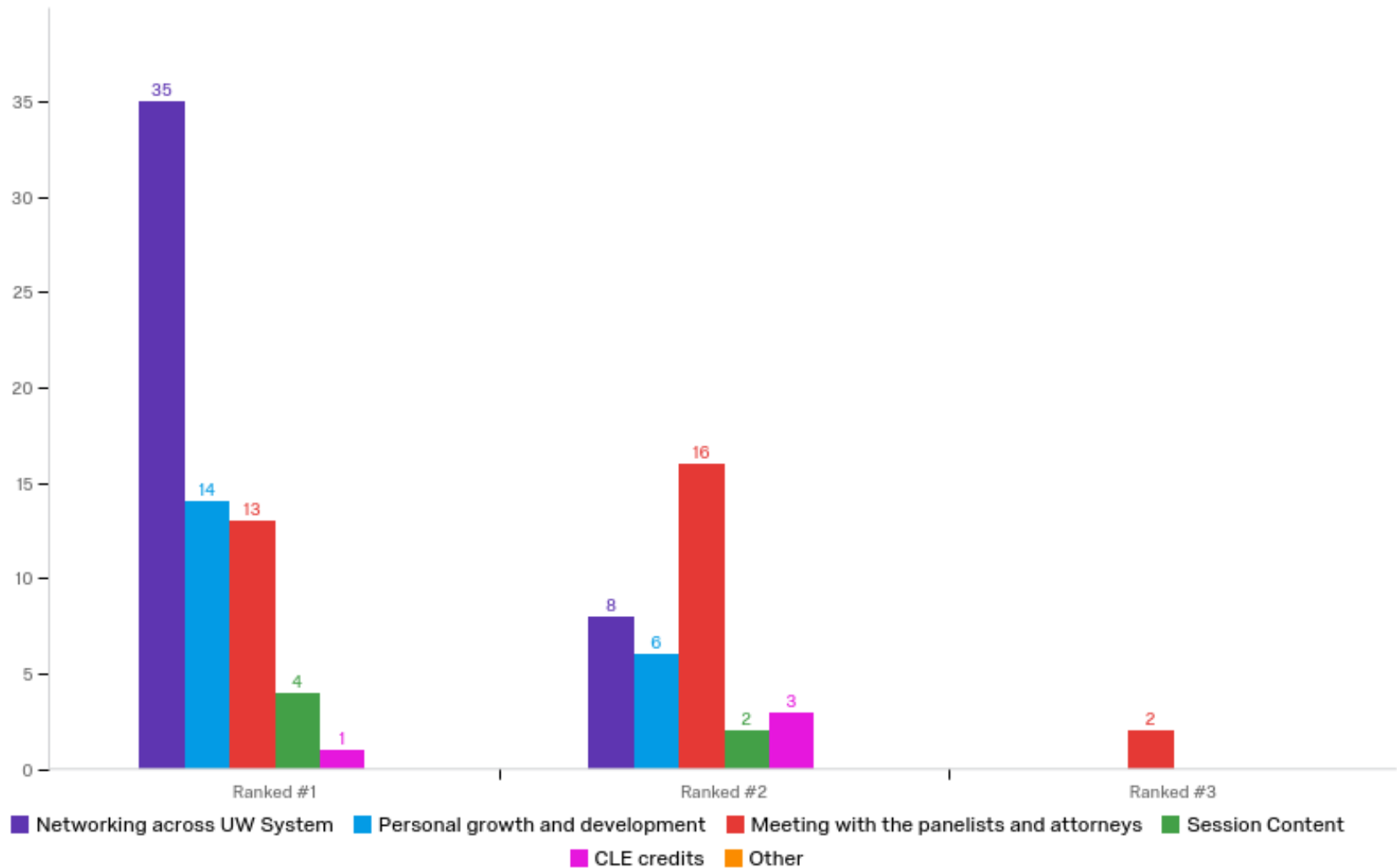
Number of Evaluations by Session



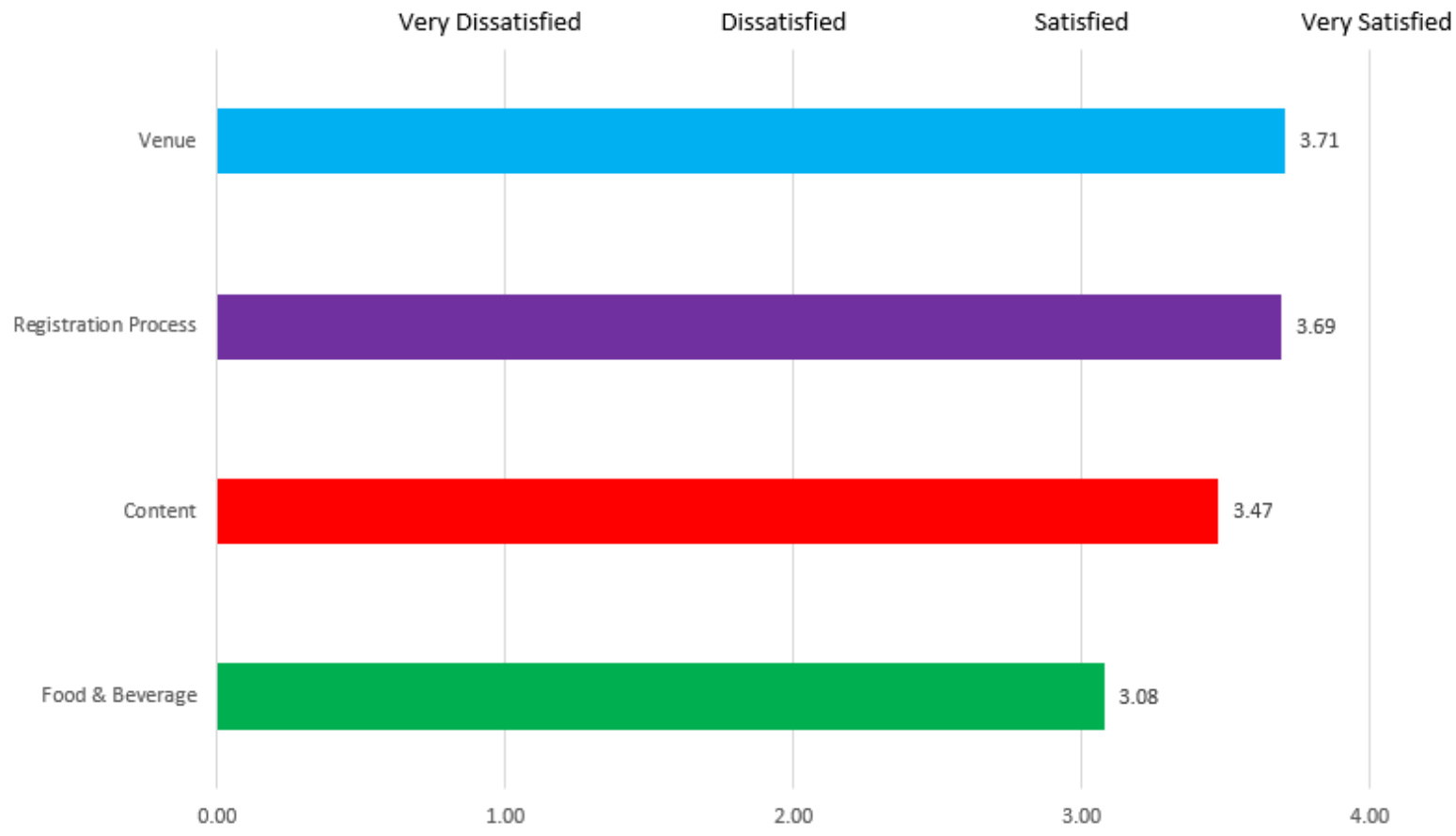
Ranking Primary Reasons for Attending



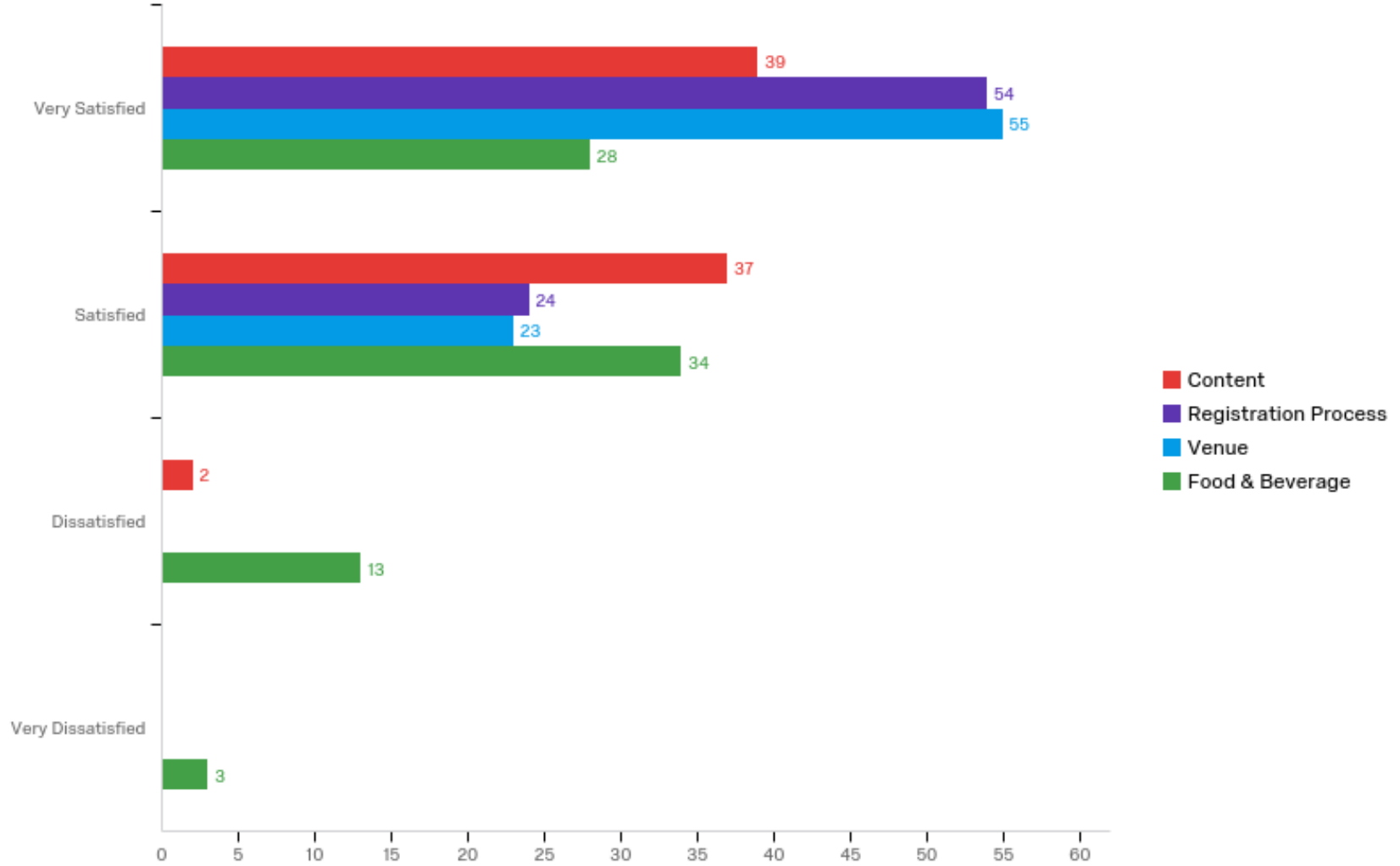
Ranking Other Benefits of Attending



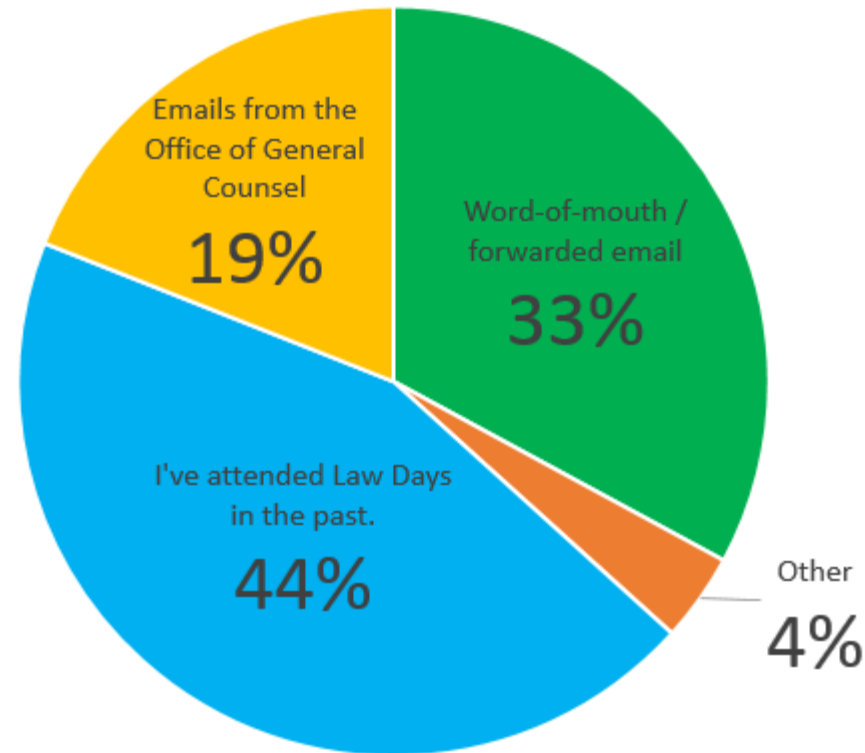
Overall Satisfaction Averages



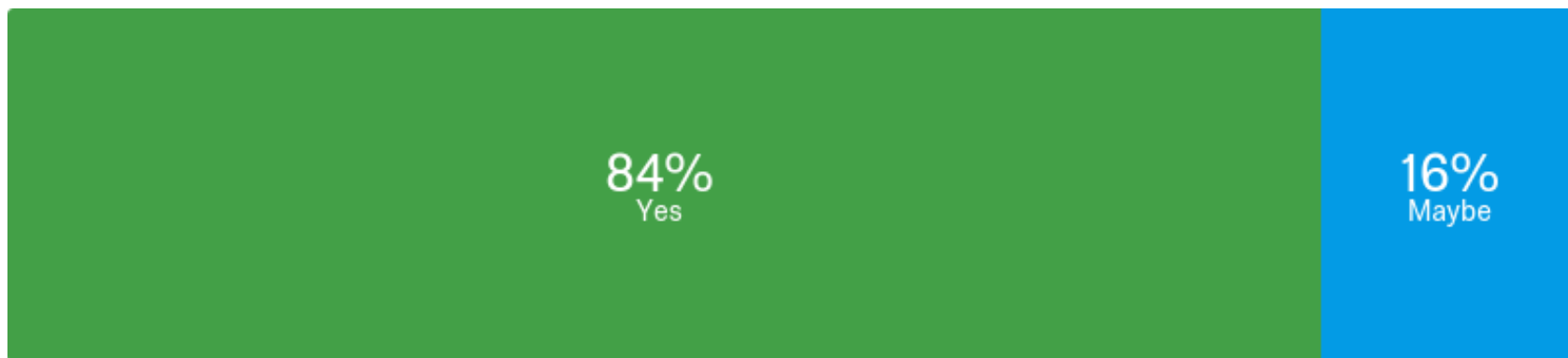
Overall Satisfaction Breakdown



How did you hear about Law Days?



Would you recommend Law Days to your colleagues?

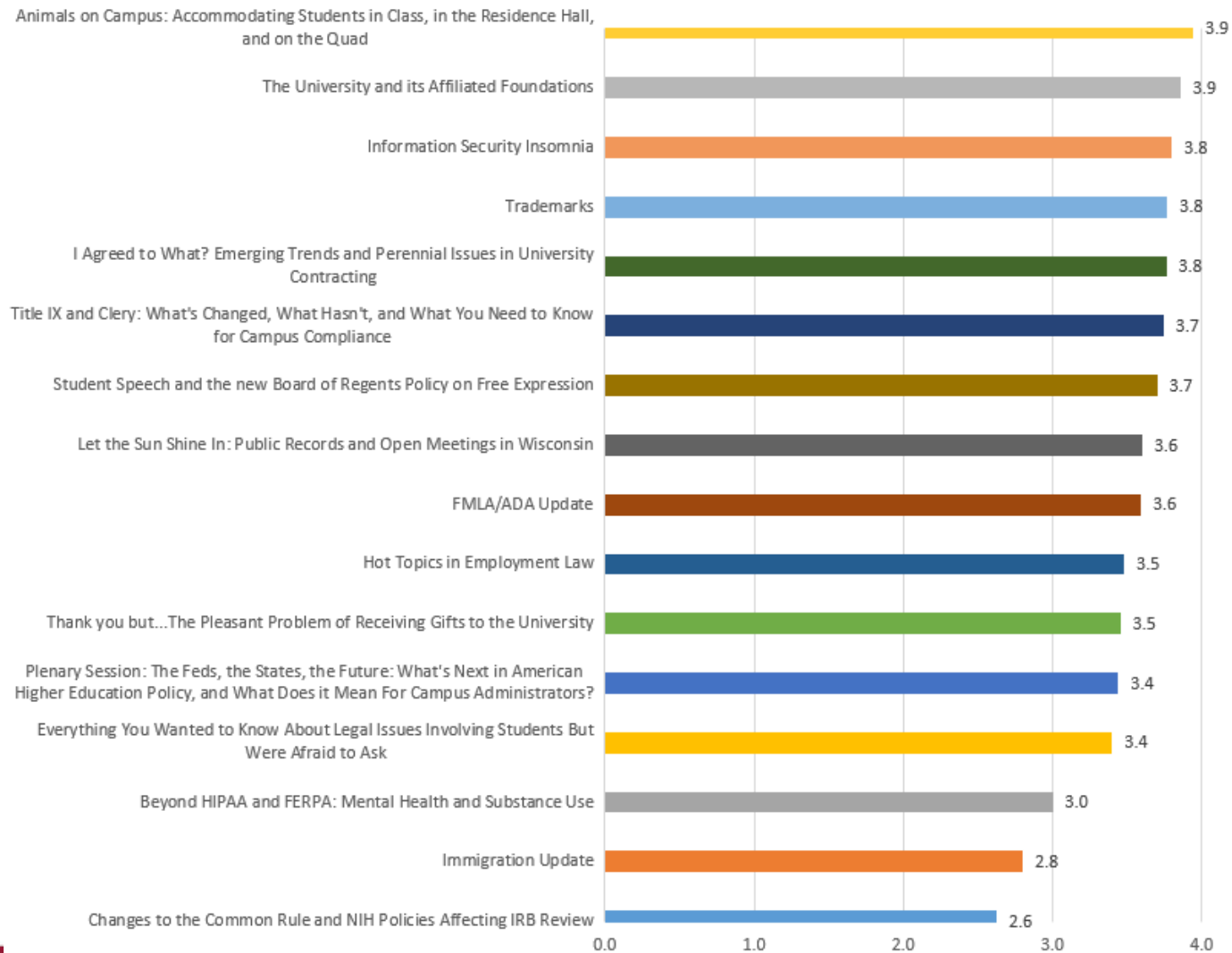


■ Yes (66) ■ Maybe (13) ■ No (0)

Was Content Relevant?

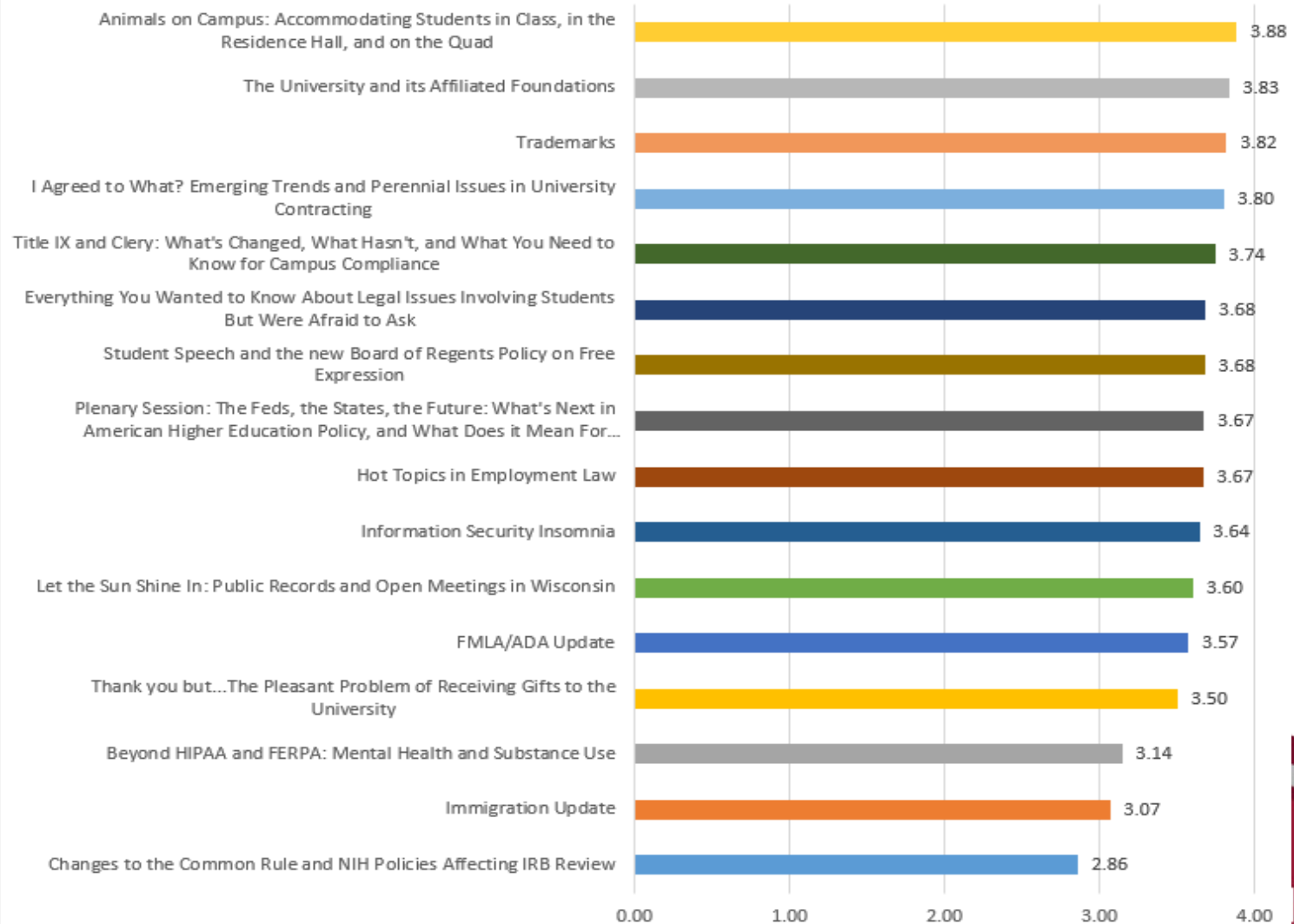


Session Averages (1 = poor, 4 = excellent)



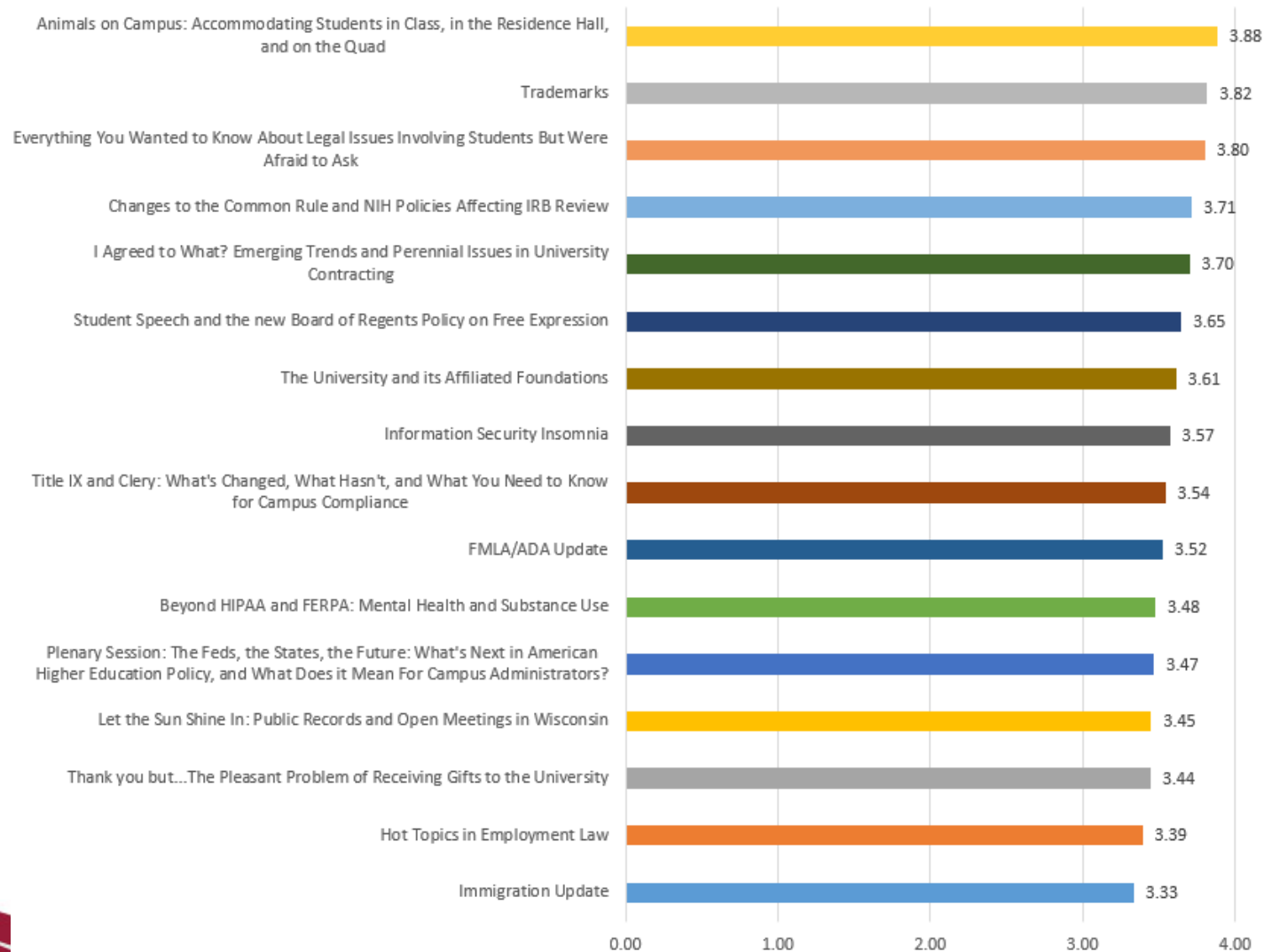
Was Content Understandable?

Session Averages (1 = poor, 4 = excellent)



Opportunities for Q&A?

Session Averages (1 = poor, 4 = excellent)



Most Beneficial Aspects According to Attendees

- Relevance of content
- Networking with colleagues
- Meeting with attorneys
- Q&A sessions and real world examples
- Exposure to topics outside my area of expertise
- Access to materials
- Presenters
- Variety of topics
- Timeliness of content

Attendee Comments

- “I have attended several years now and each year gets better. Thank you for all your efforts in putting together a very valuable conference.”
- “Great sessions. I felt the depth was manageable for someone like me who is not an attorney but works with legal issues on a regular basis.”

Ideas to consider for next time

- Indicate intended audience and expected knowledge level
 - e.g. basic refresher vs deep dive, HR vs Academic Affairs
- Alternate presentation styles
 - e.g. small groups, role-playing, Q&A
- More case studies/real life examples
- More time for questions
- Introduce lawyers at the plenary session