

## Admissions 2025-26

Institution: University of Wisconsin-Madison (240444)

User ID: 55C0011

### Overview

#### Admissions Overview

Welcome to the IPEDS Admissions (ADM) survey component. The primary purpose of ADM is to collect basic information about the undergraduate selection process for entering first-time, degree/certificate-seeking students in the fall term. This includes information about admissions considerations, admissions yields, and SAT and ACT test scores (if test scores are used in admissions decisions).

#### Data Reporting Reminders:

- Report data to accurately reflect the time period corresponding with the IPEDS survey component, even if such reporting is seemingly inconsistent with prior-year reporting.
- Institutions operating on a traditional academic year calendar (semester, trimester, quarter, or 4-1-4) report admissions as of the institution's official fall reporting date or October 15. Institutions operating on an "other academic calendar", a calendar that differs by program, or that enrolls students on a continuous basis (referred to as program reporters) report admissions as students who enroll any time during the period of August 1 through October 31.

#### Changes to reporting:

The following changes have been made for 2025-26 collection:

- Added Part A – Screening Questions
- Expanded Part B to collect admissions considerations information for transfer-in degree/certificate-seeking students at institutions that do not have an open admission policy and for students in program(s) with admissions requirements at institutions that are primarily open admission but have at least one program that is not open admission (if applicable).
- Added two admissions considerations for transfer-in students in Part B (if applicable).
- Expanded Part C to collect applicants, admits, and enrolled counts for transfer-in degree/certificate-seeking students at institutions that do not have an open admission policy and for students in program(s) with admissions requirements at institutions that are primarily open admission but have at least one program that is not open admission (if applicable).
- Expanded Part C to disaggregate applicants, admits, and enrolled counts by race/ethnicity and full-time/part-time enrollment status.
- Expanded Part D to collect test score information for transfer-in degree/certificate-seeking students at institutions that do not have an open admission policy (if applicable).
- Added Part E – Waitlist, Early Decision, and Early Action (if applicable).
- Revised "gender" to "sex" where applicable. Revised "men" to "male" and "women" to "female" where applicable.
- Removed question collecting student headcounts of Another Gender.

#### Resources:

- To download the survey materials for this component: [Survey Materials](#)
- To access your prior year data submission for this component: [Reported Data](#)

If you have questions about completing this survey, please contact the **IPEDS Help Desk at 1-877-225-2568**.

## Part A - Screening Questions 1

**1. For the Fall 2025 admission cycle, did your institution have an open admission policy under which virtually all students that completed a high school diploma (or received a GED/other equivalent) were admitted for all or most entering undergraduate-level programs?**

Institutions that require only an Ability to Benefit (ATB) or similar test beyond the high school diploma/equivalent, and only reject a very small number of students based on the test, are also considered open admission.

If your institution has one or more programs with admissions requirements, you should select 'no' to this question.

Data reported to the Admissions survey component will vary based on response to this question.

- Yes, all undergraduate-level programs at the institution are open admission.
  - This response will result in no admissions data, other than the ATB question, being collected.
- No, all or nearly all undergraduate-level programs at the institution have admission requirements.  
(i.e., all or nearly all entering students are evaluated against admission criteria to be granted admission to the institution)
  - This response will result in admissions data being collected for **all entering students**.
- No, only one or a few undergraduate-level programs at the institution have admission requirements.  
(i.e., all or nearly all programs are open admission; only students applying to a limited number of programs are evaluated against admission criteria to be granted admission to the institution)
  - This response will result in admissions data being collected **ONLY for entering students in those programs with admissions criteria**.

Part A - Screening Questions 2

3. For which entering degree/certificate-seeking undergraduate student type(s) does your institution have admissions requirements?

- First-time students
- Transfer-in students

4. If your institution has admission requirements for both first-time students and transfer-in students, are these requirements the same?

- Yes
- No

5. Did your institution enroll first-time degree/certificate-seeking undergraduate students in Fall 2025? If no, you will not report admissions data for first-time students.

- Yes
- No

6. Did your institution enroll transfer-in degree/certificate-seeking undergraduate students in Fall 2025? If no, you will not report admissions data for transfer-in students.

- Yes
  - Students may transfer credits earned from coursework completed at another postsecondary institution (e.g., college, university).
  - Students must complete a minimum number of credit or clock hours to enter as a transfer-in student.

Report the minimum number of credit or clock hours

- Clock hours
- Credit hours

- No

Part B - Admissions Considerations

1. Select the option that best describes how your institution used any of the following data in its undergraduate selection process for the fall 2025 student cohort.

The options are:


- Required to be considered for admission (not applicable for legacy status)
- Not required for admission, but considered if submitted
- Not considered for admission, even if submitted

Considered means that an institution includes an item in the package that is reviewed by admissions officers during the review process and the item may factor into a decision for admission.

First-time student			
Admission Considerations	Required to be considered for admission	Not required for admission, but considered if submitted	Not considered for admission, even if submitted
Secondary school GPA	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Secondary school rank	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Secondary school record	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Completion of college-preparatory program	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recommendations	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formal demonstration of competencies (e.g., portfolios, certificates of mastery, assessment instruments)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Work experience	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Personal statement or essay	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Legacy status	N/A	<input type="radio"/>	<input checked="" type="radio"/>
<b>Admission test scores</b> Select options based on whether scores are required for admissions, not placement once admitted.	Required to be considered for admission	Not required for admission, but considered if submitted (Test Optional)	Not considered for admission, even if submitted (Test Blind)
<u>SAT / ACT</u>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Other Test (ATB, Wonderlic, WISC-III, etc.) Note: If this is the only requirement other than a diploma or equivalent, and few students are not admitted due to this test, your institution is open enrollment. Please contact the Help Desk to correct your response to this question.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
English Proficiency Test (for applicable students)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Transfer-in student			
Admission Considerations	Required to be considered for admission	Not required for admission, but considered if submitted	Not considered for admission, even if submitted
Secondary school GPA	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Secondary school rank	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Secondary school record	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Completion of college-preparatory program	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
College/other postsecondary GPA	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
College/other postsecondary transcripts	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recommendations	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Formal demonstration of competencies (e.g., portfolios, certificates of mastery, assessment instruments)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Work experience	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Personal statement or essay	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Legacy status	N/A	<input type="radio"/>	<input checked="" type="radio"/>
<b>Admission test scores</b> Select options based on whether scores are required for admissions, not placement once admitted.	Required to be considered for admission	Not required for admission, but considered if submitted (Test Optional)	Not considered for admission, even if submitted (Test Blind)
<u>SAT / ACT</u>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

Other Test (ATB, Wonderlic, WISC-III, etc.) Note: If this is the only requirement other than a diploma or equivalent, and few students are not admitted due to this test, your institution is open enrollment. Please contact the Help Desk to correct your response to this question.	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
English Proficiency Test (for applicable students)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

 You may use the box below to provide additional context for the data you have reported above. Context notes will be posted on the College Navigator website. Therefore, you should write all context notes using proper grammar (e.g., complete sentences with punctuation) and common language that can be easily understood by students and parents (e.g., spell out acronyms).

Part C - Applicants, Admits, and Enrolled - First-time students

Provide the number of **first-time, degree/certificate-seeking** undergraduate students who applied, who were admitted, and who enrolled (either full- or part-time) at your institution for Fall 2025. Include **early decision, early action**, and students who began studies during the summer prior to Fall 2025.

Report admitted students who enrolled in the summer ONLY IF they remained enrolled into the fall.

Only include levels that you indicated were offered in the IC survey component. If you made an error in IC, please remember to fix the error next year.

Note that "sex unknown" students must be allocated into the 'Male' and 'Female' categories.

**Male**

First-time students						
	Applicants	Admits	Enrolled			
			Full-time	Part-time	Total enrolled	Percent enrolled
<u>U.S. Nonresident</u>	7,116	2,620	302		302	12
<u>Hispanic/Latino</u>	2,670	970	303		303	31
<u>American Indian or Alaska Native</u>	43	13	6		6	46
<u>Asian</u>	5,880	2,685	457	1	458	17
<u>Black or African American</u>	772	260	114		114	44
<u>Native Hawaiian or Other Pacific Islander</u>	12	3	2		2	67
<u>White</u>	13,872	5,565	2,015	8	2,023	36
Two or more races	1,489	602	155		155	26
<u>Race and ethnicity unknown</u>	1,865	878	161		161	18
<b>Total male</b>	<b>33,719</b>	<b>13,596</b>	<b>3,515</b>	<b>9</b>	<b>3,524</b>	<b>26</b>
Total male prior year	32,837	13,832	3,768	11	3,779	27

**Female**

First-time students						
	Applicants	Admits	Enrolled			
			Full-time	Part-time	Total enrolled	Percent enrolled
<u>U.S. Nonresident</u>	5,200	1,962	186	2	188	10
<u>Hispanic/Latino</u>	3,600	1,641	583	2	585	36
<u>American Indian or Alaska Native</u>	52	19	7		7	37
<u>Asian</u>	4,956	2,419	496	1	497	21
<u>Black or African American</u>	1,017	397	156		156	39
<u>Native Hawaiian or Other Pacific Islander</u>	25	12	7		7	58
<u>White</u>	17,560	8,378	3,080	9	3,089	37
Two or more races	1,798	869	243		243	28
<u>Race and ethnicity unknown</u>	1,713	871	198	1	199	23
<b>Total female</b>	<b>35,921</b>	<b>16,568</b>	<b>4,956</b>	<b>15</b>	<b>4,971</b>	<b>30</b>
Total female prior year	33,037	15,941	4,722	12	4,734	30

**Total**

First-time students						
	Applicants	Admits	Enrolled			
			Full-time	Part-time	Total enrolled	Percent enrolled
<u>U.S. Nonresident</u>	12,316	4,582	488	2	490	11
<u>Hispanic/Latino</u>	6,270	2,611	886	2	888	34
<u>American Indian or Alaska Native</u>	95	32	13	0	13	41

<u>Asian</u>	10,836	5,104	953	2	955	19
<u>Black or African American</u>	1,789	657	270	0	270	41
<u>Native Hawaiian or Other Pacific Islander</u>	37	15	9	0	9	60
<u>White</u>	31,432	13,943	5,095	17	5,112	37
Two or more races	3,287	1,471	398	0	398	27
<u>Race and ethnicity unknown</u>	3,578	1,749	359	1	360	21
<b>Total</b>	<b>69,640</b>	<b>30,164</b>	<b>8,471</b>	<b>24</b>	<b>8,495</b>	<b>28</b>
Total prior year	65,894	29,782	8,491	23	8,514	29

**Sex**

First-time students						
	Applicants	Admits	Enrolled			
			Full-time	Part-time	Total enrolled	Percent enrolled
<b>Grand total</b>	<b>69,640</b>	<b>30,164</b>	<b>8,471</b>	<b>24</b>	<b>8,495</b>	<b>28</b>
<b>Sex unknown (i.e., sex information is not known or not collected)</b>	<input type="text" value="2"/>	<input type="text" value="1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

Part C - Applicants, Admits, and Enrolled - Transfer-in students

Provide the number of **Transfer-in students**, **degree/certificate-seeking** undergraduate students who applied, who were admitted, and who enrolled (either full- or part-time) at your institution for Fall 2025. Include **early decision**, **early action**, and students who began studies during the summer prior to Fall 2025.

Report admitted students who enrolled in the summer ONLY IF they remained enrolled into the fall.

Only include levels that you indicated were offered in the IC survey component. If you made an error in IC, please remember to fix the error next year.

Note that "sex unknown" students must be allocated into the 'Male' and 'Female' categories.

**Male**

Transfer-in students						
	Applicants	Admits	Enrolled			
			Full-time	Part-time	Total enrolled	Percent enrolled
<u>U.S. Nonresident</u>	788	557	228	2	230	41
<u>Hispanic/Latino</u>	136	70	43		43	61
<u>American Indian or Alaska Native</u>	8	5	4		4	80
<u>Asian</u>	175	130	52	1	53	41
<u>Black or African American</u>	46	30	13		13	43
<u>Native Hawaiian or Other Pacific Islander</u>	0				0	
<u>White</u>	872	614	336	9	345	56
Two or more races	63	43	20	1	21	49
<u>Race and ethnicity unknown</u>	78	53	19	1	20	38
<b>Total male</b>	<b>2,166</b>	<b>1,502</b>	<b>715</b>	<b>14</b>	<b>729</b>	<b>49</b>

**Female**

Transfer-in students						
	Applicants	Admits	Enrolled			
			Full-time	Part-time	Total enrolled	Percent enrolled
<u>U.S. Nonresident</u>	501	365	134	2	136	37
<u>Hispanic/Latino</u>	167	112	55	5	60	54
<u>American Indian or Alaska Native</u>	5	3	2		2	67
<u>Asian</u>	114	75	28		28	37
<u>Black or African American</u>	41	22	11	1	12	55
<u>Native Hawaiian or Other Pacific Islander</u>	1	1	1		1	100
<u>White</u>	815	602	302	23	325	54
Two or more races	49	31	15		15	48
<u>Race and ethnicity unknown</u>	57	34	10	2	12	35
<b>Total female</b>	<b>1,750</b>	<b>1,245</b>	<b>558</b>	<b>33</b>	<b>591</b>	<b>47</b>

**Total**

Transfer-in students						
	Applicants	Admits	Enrolled			
			Full-time	Part-time	Total enrolled	Percent enrolled
<u>U.S. Nonresident</u>	1,289	922	362	4	366	40
<u>Hispanic/Latino</u>	303	182	98	5	103	57
<u>American Indian or Alaska Native</u>	13	8	6	0	6	75

<u>Asian</u>	289	205	80	1	81	40
<u>Black or African American</u>	87	52	24	1	25	48
<u>Native Hawaiian or Other Pacific Islander</u>	1	1	1	0	1	100
<u>White</u>	1,687	1,216	638	32	670	55
Two or more races	112	74	35	1	36	49
<u>Race and ethnicity unknown</u>	135	87	29	3	32	37
<b>Total</b>	<b>3,916</b>	<b>2,747</b>	<b>1,273</b>	<b>47</b>	<b>1,320</b>	<b>48</b>

**Sex**

Transfer-in students						
	Applicants	Admits	Enrolled			
			Full-time	Part-time	Total enrolled	Percent enrolled
<b>Grand total</b>	<b>3,916</b>	<b>2,747</b>	<b>1,273</b>	<b>47</b>	<b>1,320</b>	<b>48</b>
<b>Sex unknown (i.e., sex information is not known or not collected)</b>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	

Part D - Test Scores

Provide data for all students for whom a test score was used in the admissions decision for Fall 2025. Include new students admitted the summer prior to Fall 2025. If you report less than 5 students for any of the scores, do not report percentiles.

Institutions that use test scores for some students report the number of students for whom test scores were used.


First-time students		Number of students
	Number of enrolled students for whom an <u>SAT</u> score was used in the admissions decision	1,000
	Percent of enrolled students for whom an <u>SAT</u> score was used in the admissions decision	12
	Number of enrolled students for whom an <u>ACT</u> score was used in the admissions decision	2,437
	Percent of enrolled students for whom an <u>ACT</u> score was used in the admissions decision	29

Report the scores used in the admission decision, whether test scores are required or are only considered for admission.

If you report less than 5 students for any of the scores, do not report percentiles.

Institutions that use test scores for some students report the percentile scores for the students for whom test scores were used.

First-time students		<u>25th Percentile</u>	<u>50th Percentile (median)</u>		<u>75th Percentile</u>
SAT					
	SAT Evidence-Based Reading and Writing	680	710	<input checked="" type="checkbox"/>	740
	SAT Math	700	740	<input checked="" type="checkbox"/>	780
ACT					
	ACT Composite	29	31	<input checked="" type="checkbox"/>	33
	ACT English	28	31	<input checked="" type="checkbox"/>	34
	ACT Math	27	30	<input checked="" type="checkbox"/>	33

 You may use the box below to provide additional context for the data you have reported above. Context notes will be posted on the College Navigator website. Therefore, you should write all context notes using proper grammar (e.g., complete sentences with punctuation) and common language that can be easily understood by students and parents (e.g., spell out acronyms).

### Part E - Waitlist, Early Decision, and Early Action

#### Waitlist

For Fall 2025, did your institution maintain a waitlist for first-time students? A waitlist is a list of applicants who met admission requirements but were only to be admitted if space became available.

Yes. If so, check below if your waitlist is ranked.

Waitlist is ranked.

Indicate the number of applicants placed on the waitlist and the number admitted.

Number of applicants placed on waiting list

4,317

Number of applicants from waiting list admitted

1,088

No

#### Early Decision

For Fall 2025, did your institution permit first-time students to apply and be notified of an admission decision in advance of the regular notification date if the student commits to attending if accepted (Early Decision)?

Yes

Number of applicants received for Early Decision

Number of applicants admitted for Early Decision

Number of applicants admitted for Early Decision that subsequently enrolled

No

#### Early Action

For Fall 2025, did your institution permit first-time students to apply and be notified of an admission decision in advance of the regular notification date that did not require the student to commit to attending if accepted (Early Action)?

Yes

Number of applicants received for Early Action

53,981

Number of applicants admitted for Early Action

20,050

Number of applicants admitted for Early Action that subsequently enrolled

6,024

No

Prepared by

Prepared by

Reporting Reminders:

- The name of the preparer is being collected so that we can follow up with the appropriate person in the event that there are questions concerning the data.
- The Keyholder will be copied on all email correspondence to other preparers.
- The time it took to prepare this component is being collected so that we can continue to improve our estimate of the reporting burden associated with IPEDS.
- Please include in your estimate the time it took for you to review instructions, query and search data sources, complete and review the component, and submit the data through the Data Collection System.
- Thank you for your assistance.

This survey component was prepared by:

<input type="radio"/>	Keyholder	<input type="radio"/>	SFA Contact	<input type="radio"/>	HR Contact
<input type="radio"/>	Finance Contact	<input checked="" type="radio"/>	Other		

Name:

Email:

How many staff from your institution only were involved in the data collection and reporting process of this survey component?

Number of Staff (including yourself)

How many hours did you and others from your institution only spend on each of the steps below when responding to this survey component?  
 Exclude the hours spent collecting data for state and other reporting purposes.

Staff member	Collecting Data Needed	Revising Data to Match IPEDS Requirements	Entering Data	Revising and Locking Data
Your office	<input type="text" value="6.00"/> hours	<input type="text" value="3.00"/> hours	<input type="text" value="1.00"/> hours	<input type="text" value="1.00"/> hours
Other offices	<input type="text" value="10.00"/> hours	<input type="text" value="5.00"/> hours	<input type="text"/> hours	<input type="text"/> hours

Summary

**Admissions Component Summary**

The purpose of this summary is to provide you an opportunity to view some of the data that, when accepted through the IPEDS quality control process, will appear on the [College Navigator](#) website and/or your institution's Data Feedback Report (DFR). In addition, all data reported in IPEDS survey components become publicly available through the [IPEDS Use the Data](#) and appear as aggregated statistics in various Department of Education reports. [College Navigator](#) is updated approximately three months after the data collection period closes and DFRs will be available through the [IPEDS Use the Data](#).

Please review your data for accuracy. If you have questions about the data displayed below or after reviewing the data reported on the survey screens, please contact the IPEDS Help Desk at: 1-877-225-2568 or [ipedshelp@rti.org](mailto:ipedshelp@rti.org).

ADMISSION INFORMATION				
Undergraduate Admissions		Total	Male	Female
First-time student				
	Number of applicants	69,640	33,719	35,921
	Percent admitted (%)	43	40	46
	Percent admitted who enrolled (%)	28	26	30
Transfer-in student				
	Number of applicants	3,916	2,166	1,750
	Percent admitted (%)	70	69	71
	Percent admitted who enrolled (%)	48	49	47
Admissions Considerations				
First-time student				
	Required	Secondary school GPA Secondary school record Completion of college-preparatory program Recommendations Personal statement or essay English Proficiency Test Secondary school rank		
	Not required, but Considered	Work experience SAT / ACT Formal demonstration of competencies		
	Not Considered	Legacy status Other Test		
Transfer-in student				
	Required	Secondary school GPA Secondary school record Completion of college-preparatory program College/other postsecondary GPA College/other postsecondary transcripts Recommendations Personal statement or essay English Proficiency Test Secondary school rank		
	Not required, but Considered	Work experience Formal demonstration of competencies		
	Not Considered	Legacy status SAT / ACT Other Test		
Test Scores				
		Number of Submitting Scores	Percent of Submitting Scores (%)	
First-time student				
	SAT	1,000	12	
	ACT	2,437	29	
25th Percentile				
		50th Percentile	75th Percentile	
First-time student				
	SAT Evidence-Based Reading and Writing	680	710	740
	SAT Math	700	740	780

	ACT Composite	29	31	33
	ACT English	28	31	34
	ACT Math	27	30	33

Edit Report

Admissions

Source	Description	Severity	Resolved	Options
<b>Screen: Part D - Test Scores</b>				
Screen Entry	The 75th percentile for a majority of institutions is less than 700. Please correct your data or explain. (Error #14313)	Explanation	Yes	
Reason	UW-Madison admits many high achievers and its percentiles are therefore higher than the majority of institutions.			
Screen Entry	The 75th percentile for a majority of institutions is less than 700. Please correct your data or explain. (Error #14313)	Explanation	Yes	
Reason	UW-Madison admits many high achievers and its percentiles are therefore higher than the majority of institutions.			
Screen Entry	The 75th percentile for a majority of institutions is less than 32. Please correct your data or explain. (Error #14315)	Explanation	Yes	
Reason	UW-Madison admits many high achievers and its percentiles are therefore higher than the majority of institutions.			
Screen Entry	The 75th percentile for a majority of institutions is less than 32. Please correct your data or explain. (Error #14315)	Explanation	Yes	
Reason	UW-Madison admits many high achievers and its percentiles are therefore higher than the majority of institutions.			
Screen Entry	The 75th percentile for a majority of institutions is less than 32. Please correct your data or explain. (Error #14315)	Explanation	Yes	
Reason	UW-Madison admits many high achievers and its percentiles are therefore higher than the majority of institutions.			