



# Higher Education Fact Sheet

Commonly-requested higher education statistics comparing Wisconsin (and the UW System) with the United States as a whole.

	Statistic by Category	Year	Wisconsin	Minnesota	National	Source
Educational Attainment	Percent of adults 25 years and over with a Bachelor's or higher degree	2018	30%	37%	33%	U. S. Census: American Community Survey and Decennial Censuses.
		2017	30%	36%	32%	
		2010	26%	32%	28%	
		2000	22%	27%	24%	
		1990	18%	22%	20%	
	Percent of adults 25 years and over with an Associate or higher degree	2018	41%	48%	41%	U. S. Census: American Community Survey and Decennial Censuses.
		2017	41%	47%	40%	
		2010	36%	42%	36%	
		2000	30%	35%	31%	
		1990	25%	30%	27%	
Access to Higher Education	Percent of high school graduates who immediately enrolled in higher education <u>at any public or private not-for-profit 2- or 4-year institution</u>	2016	61%	70%	61%	Compiled from data from the National Center for Education Statistics (NCES)
	Percent of high school graduates who immediately enrolled in higher education <u>at an in-state public or private not-for-profit 2- or 4-year institution</u>	2016	46%	48%	48%	Compiled from data from the National Center for Education Statistics (NCES)
	Percent of high school graduates who immediately enrolled in higher education <u>at an in-state public 4-year institution</u>	2016	32% <sup>1</sup> 28% <sup>2</sup>	19%	24%	Compiled from data from the National Center for Education Statistics (NCES)
	Percent of adults 25 years and over enrolled in college or graduate school (non-traditional-aged enrollment)	2018 2017 2010 2000	3.3% 3.5% 4.7% 4.0%	3.9% 3.9% 4.9% 4.0%	4.0% 4.1% 4.9% 4.5%	U. S. Census: American Community Survey and Decennial Census.

<sup>1</sup>Includes UW Colleges

<sup>2</sup>Excludes UW Colleges

	<b>Statistic by Category</b>	<b>Year</b>	<b>Wisconsin</b>	<b>Minnesota</b>	<b>National</b>	<b>Source</b>
<b>Persistence and Graduation</b>	Percent of New Freshmen entering full-time in the fall semester who return to the same public 4-year institution the following fall (2 <sup>nd</sup> year retention rate)	Entered in fall 2017	81.8%	81.6%	81.2%	UW System and National Center for Education Statistics (NCES)
	Percent of New Freshmen entering full-time in the fall semester who earn a Bachelor's degree within 6 years from the same public 4-year institution (6-year graduation rate)	Entered in fall 2012	63.6% (68.9% from any UW)	61.5%	61.2%	UW System and National Center for Education Statistics (NCES)
	Percent of 8 <sup>th</sup> graders earning an associate or higher degree within 12 years	2000	Not available	Not available	35%	National Education Longitudinal Study (NELS) of 1988, as analyzed by: Adelman, Clifford. "The Toolbox Revisited: Paths to Degree Completion from High School Through College" (U.S. Dept. of Ed 2006), p. 175, Table L12.
<b>Migration of College Graduates</b>	Of UW alumni who were Wisconsin residents when enrolled, percent remaining in Wisconsin three years after graduating with a Bachelor's degree	2018 2015 2007	89% 85% 79%	Not available	Not available	UW System Accountability Dashboard, <a href="https://www.wisconsin.edu/accountability/economic-development/?storypoint=7">https://www.wisconsin.edu/accountability/economic-development/?storypoint=7</a>
	Rank among U.S. states in attracting young (25 to 39), single, college-educated adults (in-migration)	2000	43 <sup>rd</sup>	28 <sup>th</sup>	Does not apply	Census 2000 Special Report, November 2003.
	Rank among U.S. states in retaining young (25 to 39), single, college-educated adults (out-migration)	2000	18 <sup>th</sup>	6 <sup>th</sup>	Does not apply	Census 2000 Special Report, November 2003.
	Rank among U.S. states in the net attraction of young (25 to 39), single, college-educated adults (net migration)	2000	35 <sup>th</sup>	14 <sup>th</sup>	Does not apply	Census 2000 Special Report, November 2003.
<b>Income</b>	Annual per capita personal income	2019 2018 2010 2000 1990	\$53,583 \$51,647 \$38,997 \$29,648 \$18,438	\$59,683 \$57,566 \$42,606 \$32,447 \$19,935	\$56,663 \$54,526 \$40,547 \$30,657 \$19,621	U.S. Bureau of Economic Analysis (BEA), March 24, 2020 revision.