



University of Wisconsin  
Eau Claire

**KNOWLEDGE  
POWERS**

**WISCONSIN'S FUTURE  
UW-EAU CLAIRE**



Annual Accountability Report, 2013-14



# Status At-A-Glance

## **Core Strategy 1: Prepare Students**

Four out of every five UW-Eau Claire graduates has completed at least one high-impact practice experience by the time they graduate.

## **Core Strategy 2: Stronger Workforce**

The new Institute for Health Sciences provides pre-professional cross-disciplinary learning and research partnerships with regional healthcare organizations.

## **Core Strategy 3: Stronger Businesses**

UW-Eau Claire was awarded a \$3.2 million UW System Economic Development Grant for a four-campus partnership, “Nurses for Wisconsin,” that will attract and prepare more nurse educators for the state.

## **Core Strategy 4: Stronger Communities**

In addition to UW-Eau Claire preparing between 250-300 teachers to work in the schools each year, the university provides services to children through a number of programs and clinics.

## **Core Strategy 5: Resources**

UW-Eau Claire’s newest academic building, Centennial Hall, opened in January 2014.

## **Core Strategy 6: Operational Excellence**

Two UW-Eau Claire colleges have enhanced advising support and resources for students.

## **Core Strategy 7: Collaborations**

A historic partnership between UW-Eau Claire and the Ho-Chunk Nation was forged, creating innovative ways for more students to attend UW-Eau Claire.

## CORE STRATEGY 1

# Prepare Students

Ensure that students are prepared with the integrative learning skills, multicultural competencies and practical knowledge needed to succeed in and contribute to a rapidly changing, increasingly global society.

### UW-Eau Claire's Progress on UW System Indicators

UW-Eau Claire prepares students for a global society through a variety of experiences, both as part of the curriculum and outside of the classroom. Among these experiences are the **high-impact practices** in the table below. Student participation in these activities has been shown to contribute to gains in **critical thinking**, one of the fundamental outcomes of learning, as well as to gains in practical skills and in personal and social development.

	UW-Eau Claire	National	Master's
<b>High-Impact Practices: First-Year Students</b>			
Learning communities	9%	19%*	16%*
Service learning	27%	38%*	38%*
<b>High-Impact Practices: Seniors</b>			
Research with faculty	25%	19%*	16%*
Service learning	69%	46%*	49%*
Internship	54%	48%*	46%*
Senior experience	39%	29%*	29%*
<b>Critical Thinking: Seniors</b>			
Thinking critically	91%	86%*	86%*
Application of theories	86%	81%*	81%*
Analyzing ideas	89%	86%*	86%*

\*Significant differences from the UW-Eau Claire percentage at the 0.05 level.  
 Note: All participating national and master's-level public colleges and universities.  
 Source: 2011 National Survey of Student Engagement.

- **Study abroad** and exchange programs help students gain a basic understanding of, respect for and appreciation of cultural differences. Of UW-Eau Claire graduates in 2012-13, 18.5% studied abroad in a UW program, a decrease from 20.1% in 2011-12 and down from 20.5% five years previously. According to the 2013 report of the Institute for International Education (IIE), UW-Eau Claire ranks 14th nationally among all master's-level schools in the number of students who participate in quarter-long or semester-long study abroad programs. UW-Eau Claire currently has 51 study abroad programs in 27 countries. In addition to its national ranking for study abroad programs, UW-Eau Claire also received a prestigious award from the IIE for its International Fellows Program. This innovative program allows UW-Eau Claire students and faculty to engage in research and service throughout the world and was selected to receive IIE's 2014 Andrew Heiskell Award for Internationalizing the Campus.

### Additional UW-Eau Claire Indicators

**Nursing Education.** UW-Eau Claire has made concerted efforts to enhance seamless nursing education from the technical colleges to the university, helping the region to achieve the institute of medicine (IOM) recommendation that at least 80% of all nurses have a baccalaureate degree by 2020. Almost 50 nurses with associate degrees have graduated with a BSN from UW-Eau Claire — an increase of nearly 100% from five years ago.

**Blugold Seminar.** UW-Eau Claire eliminated remedial writing courses and completely transformed freshman composition into a new course array focused on grounding students in the reading, writing, and rhetorical demands necessary for success, both in college and beyond. The new approach — the Blugold Seminar in Critical Reading and Writing — is an array of intensive, theme-based, inquiry-driven 15-20 student seminar courses. Through a revised placement process, students are positioned in one of three paths to best meet their learning needs. Using the same rigorous, modular curriculum for all courses, the seminar provides each student with an appropriately targeted early transformative experience focused on learning college-level reading, writing and critical inquiry habits of mind. Assessment data show that students across the spectrum of courses are succeeding in achieving the rigorous outcomes of the Blugold Seminar.

**High-impact practices** are educational experiences with a proven record of increasing student success and retention. The Blugold Commitment differential tuition program is a commitment to excellence shared by faculty, staff, and students that provides opportunities for every student graduating from UW-Eau Claire to participate in multiple high-impact practice experiences. The table below reflects actual participation rates for officially tracked activities.

Percent of Graduates with High-Impact Practice Experiences	
	2012-13
One high-impact practice experience	41%
Multiple high-impact practice experiences	39%
At least one high-impact practice experience	80%

## CORE STRATEGY 2

# Stronger Workforce

Increase the number of Wisconsin graduates and expand educational opportunities through improving access and increasing retention and graduation rates.

### UW-Eau Claire's Progress on UW System Indicators

Providing access for new students and increasing their rates of success are key to producing more degree holders. The More Graduates initiative includes specific enrollment plans for UW-Eau Claire.

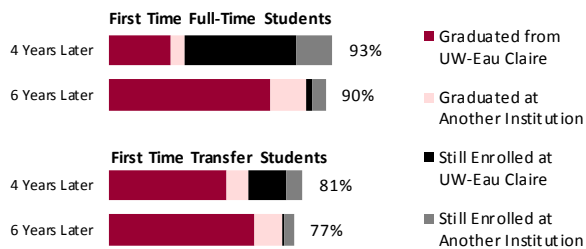
UW-Eau Claire Total Headcount Enrollment

Fall Semester Students Enrolled	2008		2012		2013	
	#	%	#	%	#	%
African American	54	<1%	78	1%	70	1%
American Indian	68	1%	40	<1%	43	<1%
Southeast Asian	170	2%	260	2%	257	2%
Other Asian American	130	1%	96	1%	99	1%
Hawaiian/Pacific Is.	4	<1%	4	<1%	5	<1%
Hispanic/Latino(a)	126	1%	199	2%	205	2%
Two or More Races	28	<1%	169	2%	177	2%
White	10,229	92%	9,876	89%	9,760	89%
Unknown	181	2%	53	<1%	27	<1%
International	150	1%	272	2%	264	2%
URM*	440	4%	687	6%	691	6%
Transfer Students	599		593		568	
Total Headcount	11,140		11,047		10,907	
More Graduates Plan			11,359		11,413	

\*Underrepresented minority (URM) students include all who indicate African American, American Indian, Hispanic/Latino(a), or Southeast Asian alone or in combination with other races/ethnicities.

- **Success and progress rates** in the chart below show the percentage of students who graduate with a bachelor's degree, or are still enrolled, within four and six years of entering UW-Eau Claire.

Success and Progress Rates for UW-Eau Claire, Fall 2007 Cohort



Source: Voluntary System of Accountability, College Portrait, <http://www.collegeportraits.org/>

- **Degrees conferred** at UW-Eau Claire in 2012-13 totaled 2,315, while 1,999 degrees were conferred five years earlier. UW-Eau Claire conferred 2,151 undergraduate degrees in 2012-13, exceeding the More Graduates plan.

### Additional UW-Eau Claire Indicators

**The Institute for Health Sciences** is a university-wide consortium of 13 academic departments and programs offering baccalaureate and advanced degrees and pre-professional coursework in a range of health care disciplines. It also offers foundational coursework in the biological, physical and behavioral sciences. Intensely collaborative, the Institute fosters innovative, high-impact education in the health sciences by utilizing a cross-disciplinary inter-professional teaching and learning model, and it promotes research and teaching partnerships with regional graduate and professional institutions and health care providers. Through its Health Careers Center, the Institute also offers academic advising and career counseling and provides immersive experiences for students, including internships and collaborative research opportunities.

**Collaborative Master's in Social Work (MSW).** In 2007, the UW-Eau Claire department of social work and the UW-Madison School of Social Work began development of a part-time master's degree program to serve the needs of the profession in Wisconsin. A faculty member at UW-Eau Claire assisted in the development of the UW-Madison part-time social work graduate program and then served as co-director for the UW-Eau Claire site. Since that program was launched in 2009, 88 students have graduated from the UW-Eau Claire site, and at least 100 are currently enrolled in the program. The partnership is meeting the need for graduate-level social work education in the northwest region of Wisconsin. Students attending the part-time MSW program at UW-Eau Claire are able to focus on child, youth and family welfare or mental health.

**MBA Consortium Program.** For the second year in a row, *U.S. News & World Report* has ranked the University of Wisconsin MBA Consortium Program among its "Best Online Graduate Business Programs." The Consortium is ranked 41st in the nation, which puts it in the top 20% of online graduate programs. It is the top-ranked program among Wisconsin, Illinois, Minnesota and Iowa universities, both public and private.

**The UW-Eau Claire University Honors Program** keeps thriving and reinventing itself. The Honors holistic admissions process (UW Regents' Diversity Award 2012) has helped increase the program's enrollment to 650 high-achieving, high-potential students, including growing numbers of multicultural, first generation, international, nontraditional, and transfer students. This year, the program is emphasizing Honors civic agency, community-based learning and service opportunities, improving Honors advising campus-wide, and redesigning the Honors curriculum.

CORE STRATEGY 2

# Stronger Workforce

## Closing the Equity Gap

Reduce the Equity Gap by half by 2015 among underrepresented minorities, lower income students, and for all races/ethnicities.

### Retention and Graduation Rates

Each UW institution has the goal of raising retention and graduation rates for all students and closing the Equity Gap among underrepresented minorities (URM) and lower income students. Improving the success rate of all student groups is important to the plans of the More Graduates initiative.

**UW-Eau Claire New Freshmen Entering Full Time  
2<sup>nd</sup> Year Retention Rate at Institution Where Started**

	2002 Fall Cohort		2012 Fall Cohort	
	#	%	#	%
African American	8	75%	15	87%
American Indian	11	*	5	*
Southeast Asian	22	91%	45	84%
Other Asian American	30	90%	15	100%
Hawaiian/Pacific Is. <sup>1</sup>				
Hispanic/Latino(a)	13	69%	45	64%
Two or More Races <sup>1</sup>			50	74%
White	1,949	83%	1,878	83%
Unknown	8	*		
International	9	*	12	67%
URM <sup>2</sup>	54	74%	142	75%
Pell Recipients	285	82%	530	80%
Total New Freshmen	2,050	83%	2,065	82%
More Graduates Plan				85%

<sup>1</sup>New race/ethnicity categories were implemented in 2008.

<sup>2</sup>Underrepresented minority (URM) students include all who indicate African American, American Indian, Hispanic/Latino(a), or Southeast Asian alone or in combination with other races/ethnicities.

\*Five or fewer students were retained or graduated.

Accomplishing the More Graduates initiative means increasing graduation rates for students of all races/ethnicities.

**UW-Eau Claire New Freshmen Entering Full Time  
6 Year Graduation Rate at Institution Where Started**

	2002 Fall Cohort		2007 Fall Cohort	
	#	%	#	%
African American	8	*	14	50%
American Indian	11	*	15	40%
Southeast Asian	22	45%	33	61%
Other Asian American	30	53%	26	54%
Hispanic/Latino(a)	13	*	29	62%
White	1,949	62%	1,868	68%
Unknown	8	*	32	69%
International	9	*	9	*
URM <sup>1</sup>	54	37%	91	56%
Pell Recipients	285	55%	315	58%
Total New Freshmen	2,050	61%	2,026	67%
More Graduates Plan				65%

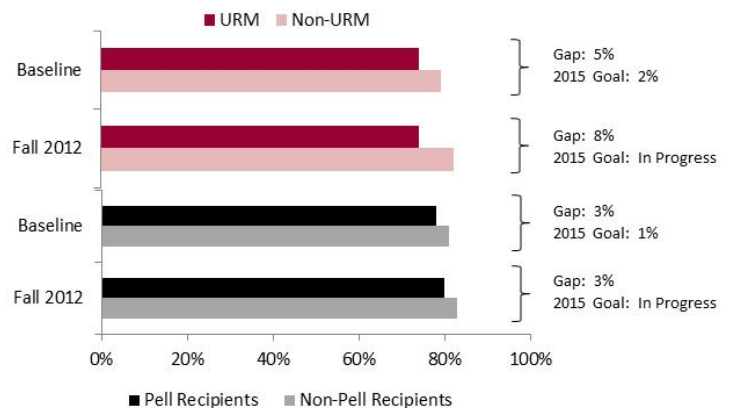
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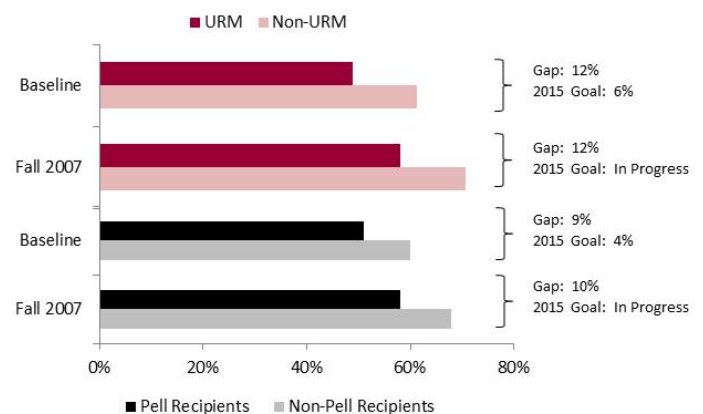
### Status of the Equity Gap

The UW System has the goal of reducing the Equity Gap by half compared to the baseline cohorts (1998 to 2000 combined) among underrepresented minorities (URM) and lower income students, and for all races/ethnicities by 2015.

**Closing the Equity Gap in Retention Rates  
at UW-Eau Claire**



**Closing the Equity Gap in Graduation Rates  
at UW-Eau Claire**



## CORE STRATEGY 3

# Stronger Businesses

Increase the creation of well-paying jobs by expanding the university research enterprise while linking academic programs to entrepreneurship and business development.

### UW-Eau Claire's Progress on UW System Indicators

Part of UW-Eau Claire's mission is to create new knowledge and prepare students to use that knowledge in the workforce.

- **Research** leads to the development of new industries and creates well-paying jobs in Wisconsin. Federal and privately funded research expenditures at UW-Eau Claire were \$701,000 in fiscal year 2013 (FY13), down from \$866,000 in FY12.
- **Degrees in high-need and leading-edge fields** are important to meet the demand for workers in fast-growing occupations, such as in science, technology, engineering and mathematics (STEM) and health fields. In 2012-13, UW-Eau Claire conferred 269 STEM degrees and 389 degrees in health fields, compared to 192 STEM degrees and 256 degrees in health fields five years ago.
- UW-Eau Claire's graduates **contribute to Wisconsin's economy** through higher levels of discretionary spending and by paying higher taxes. The difference in earnings between college and high school graduates is \$21,300 on average. Overall, 58% of UW-Eau Claire graduates remained in the state, with 23% living in the West Central region. Of Wisconsin residents who graduated from UW-Eau Claire, 73% remained in the state.

### Additional UW-Eau Claire Indicators

**Supporting Nestlé Expansion.** With more than 70 UW-Eau Claire alumni working at the Nestlé facility in Eau Claire, including 22 chemistry graduates, Blugolds make up almost half of the employees in Nestlé's Eau Claire laboratories. Nestlé also hires current students in intern and temporary positions in various departments of the facility. The Nestlé facility in Eau Claire produces infant formula and medical foods that are tested for quality and nutrition in the microbiological lab.

**First Place in National Sales Competition.** The UW-Eau Claire Sales Team took first place at the 2013 Florida State University International Collegiate Sales Competition (ICSC) in Tallahassee, Fla. UW-Eau Claire placed ahead of teams from 39 other universities located across the United States. One of the students from the UW-Eau Claire team also placed first in the individual competition.

**Responsible Mining Initiative.** UW-Eau Claire received a \$451,000 UW System Economic Development Grant focusing on the mining industry. The "Responsible Mining Initiative" grant is intended to create internships related to the mining industry and other environmental industries. The geology program currently has students who have completed internships that led to permanent positions after graduation. The grant money will be used by faculty to develop these internships.

**Nurses for Wisconsin.** A \$3.2 million UW System Economic Development Grant was awarded for the "Nurses for Wisconsin: Learn, Teach, Lead" initiative. It addresses one of Wisconsin's greatest challenges and priorities in health care moving forward.

Currently, the shortage of nurse educators in Wisconsin greatly limits the number of students who can be accepted into nursing programs in the state. In 2012-13, 50-80% of qualified undergraduate students who applied to nursing schools at the four UW System institutions were denied admission primarily because there was not enough qualified nursing faculty to teach them. Demand for nurses is expected to increase in Wisconsin at the same time that many nurses in the state are approaching their retirement years.

The newly funded project will encourage new nurses to immediately pursue their doctoral degrees and encourage established nurses to enroll in nursing doctoral programs full time. Fellowships, loan forgiveness programs, and nursing faculty summits are among the strategies that will be used to accomplish the project's goals. Nurses who receive the fellowships and participate in the loan forgiveness program will make a minimum three-year commitment to teach at a UW nursing college, which will enable those programs to enroll more nursing students. With 86% of nursing graduates continuing to live and work in Wisconsin, graduating more nurses will help strengthen the state economy. Ensuring an adequate number of nurses to meet the health care needs of all Wisconsin residents also will help strengthen the state's workforce in all sectors.

## CORE STRATEGY 4

# Stronger Communities

In partnership with communities, address Wisconsin's greatest challenges and priorities through intensified engagement, research and learning.

### UW-Eau Claire's Progress on UW System Indicators

UW-Eau Claire has a positive impact on communities both by cultivating civic participation in students and through a variety of engagement efforts developed in partnership with communities.

- Encouraging students' **civic participation** yields immediate benefits to communities while students are enrolled and builds a foundation for lifelong civic involvement of graduates.

Participation by Seniors, 2011	UW-Eau Claire	National	Master's
Community service or volunteer work	79%	58%*	55%*
Community-based course project or service-learning project	69%	46%*	49%*
Voting in local, state or national elections	47%	33%*	34%*

\*Significant differences from the UW-Eau Claire percentage at the 0.05 level.  
Note: All participating national and master's-level public colleges and universities.  
Source: 2011 National Survey of Student Engagement.

- One of many ways UW-Eau Claire is active in **community outreach and engagement** is by offering non-credit courses for professional development and personal enrichment. In fiscal year 2013, the total of non-credit continuing education course enrollments for UW-Eau Claire was 7,859.

### Additional UW-Eau Claire Indicators

**Better Future for Wisconsin's Children.** In addition to UW-Eau Claire preparing between 250-300 teachers to work in the schools each year, the university provides services to children through a number of programs and clinics. On campus, UW-Eau Claire provides clinical services to children through the Center for Communication Disorders, the Human Development Center and the Campus Autism Program. Additionally, UW-Eau Claire provides a program of physical activity for children with disabilities and another for children who are home-schooled. Off-campus, university students work in local schools to assist with reading, math, and language skills both during the academic year and in the summer. The university houses an individual from the local schools for the "Reading Partners"

program, which provides home-based reading for students from low socioeconomic homes. The university also utilizes a grant program which provides reading-based services to children enrolled in Head Start programs across the region. Another grant-funded program sends university students into schools to support and encourage middle- to high-school aged children to continue their education once they complete high school. The university offers summer pre-college programs on campus for the same purpose. Through these programs and clinics, as well as others, UW-Eau Claire is serving approximately 2,000 children. Another 2,000 children are served through summer athletic camps. The university is working to strengthen the community by preparing its children for future success.

**College of Business Impact.** Students in the College of Business are applying skills they learned in the classroom to help local businesses.

In the "Marketing Research" course, students work in teams with a client of their choice on a semester-long research project that includes secondary research, a focus group and quantitative analysis. They then analyze the research inputs and prepare a written report and presentation presenting their findings, conclusions and recommendations. This year, a group that worked for Royal Credit Union took it one step further by doing face-to-face interviews following their survey.

Several courses in accounting assist with the audit of different local businesses and non-profit organizations. The "Community Leadership" course assists non-profit organizations who submit proposals to the College of Business.

The "Lean Manufacturing" course has students complete lean projects at local companies. The benefits gained by companies differ from project to project, with mostly incremental improvements at targeted areas. Greater benefits are for the students, who gain valuable hands-on experiences they can use in their future workplaces.

Health care administration students gain management and leadership experience by taking a lead role on a significant project they develop and implement during their 50-week practicum.

## CORE STRATEGY 5

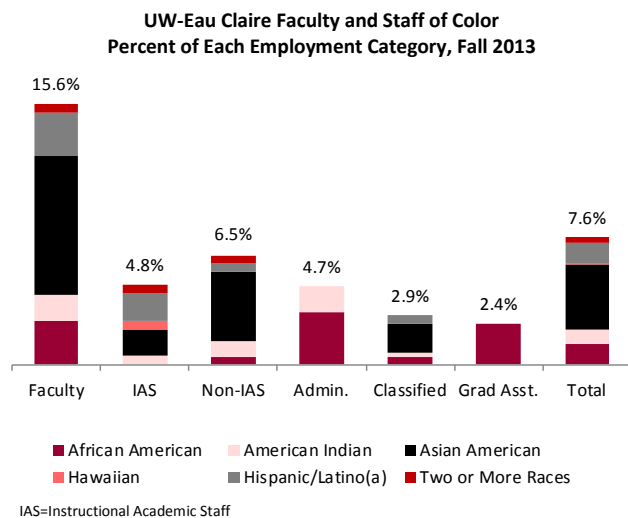
# Resources

Balance, diversify and grow the university's financial resources and facilities while developing its human talent.

### UW-Eau Claire's Progress on UW System Indicators

The resources of people, money and facilities are what enable UW-Eau Claire to fulfill its mission to students and the people of Wisconsin.

- **Diversity of faculty and staff** is an indicator of UW-Eau Claire's efforts to develop its human resources. Faculty and staff diversity provides richer exchanges of ideas in the classroom, broader lines of inquiry in research and a more welcoming climate for students from under-represented groups. In fall 2013, 7.6% of UW-Eau Claire faculty and staff were people of color, or 99 out of 1,305.



- UW-Eau Claire relies on **revenue** from a variety of sources to fulfill its mission. Revenue from all sources increased from \$137 million in fiscal year 2008 (FY08) to \$166 million in FY13. Revenue from gifts, grants and contracts increased from 10% of total revenue in FY08 to 12% in FY13.

### Additional UW-Eau Claire Indicators

**Western Wisconsin Cooperative.** During 2013, UW-Eau Claire has continued its participation with several other campuses in western Wisconsin in regular collaboration meetings held among the finance, technology and purchasing departments from each campus. The primary focus of the 2013 meetings related to bookstore operations, printing services and automated workflow technologies, with the goal of reducing administrative process time, effort, and cost; increasing awareness of available items; identifying potential benefits from utilizing a regional approach instead of the current individual campus approach; and leveraging localized skill sets.

**Foundation.** By the end of FY13, the UW-Eau Claire Foundation had received more than \$9 million in gifts, the largest annual amount received in Foundation history. This surpassed the previous fundraising record reached in 2003-04 by more than \$3 million. Included in last year's receipts was funding to support the University's first fully endowed chair. This chair will provide critical leadership in support of the University's Institute for Health Sciences. An additional gift through the Foundation funded the creation of the Health Careers Center. The athletics department and department of geography and anthropology also received significant gifts to create endowments to meet their highest and greatest needs. Additionally, thanks to generous gifts, the Foundation is now able to fully endow its annual institutional match for the Wisconsin Academic Excellence Scholarship program. A significant number of need-based scholarships were created through the Foundation's Blugold Promise Scholarship program, and the Blugold Beginnings program received a substantial gift to provide a private fundraising match for other grants.

**Centennial Hall.** One major resource added to the UW-Eau Claire campus was a new academic building, Centennial Hall. This \$44.5 million project serves as the new home for the College of Education and Human Sciences administrative units, Blugold Beginnings, the Student Success Center, the Office of Multicultural Affairs, and the departments of special education, English, languages, and education studies. For students, this new resource includes a general access computer lab space, a Mac teaching lab, four teacher-education methods labs, three large lecture halls ranging in size from 100 to 160 seats and approximately 20 other general classrooms. The hall also has many collaborative learning areas. Of particular note are the four specially designed, technology-rich active learning classrooms that enable students to collaborate in an environment designed for that very purpose. The four new active-learning classrooms add to the four similar classrooms on campus that were converted from traditional classrooms in existing academic buildings. The student government at UW-Eau Claire helped to fund these active learning classrooms, choosing to invest \$150,000 of the revenue from their student technology fee into the design and construction of these state-of-the-art learning spaces. Centennial Hall also hosts four distance-education classrooms, adaptable to various class sizes. Centennial Hall also was designed with sustainability in mind, both inside through materials and design and outside through creation of a covered bike parking area.



## CORE STRATEGY 6

# Operational Excellence

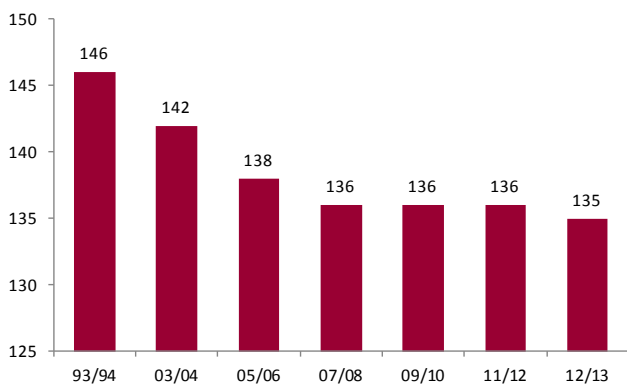
Advance operational excellence by becoming more flexible, responsive and cost efficient.

### UW-Eau Claire's Progress on UW System Indicators

UW-Eau Claire makes efficient use of its human, financial and physical resources in a variety of ways.

- By encouraging progress toward degree completion, UW-Eau Claire helps ensure efficient use of students' personal and financial resources and provides space for new students. **Credits taken prior to graduation**, an indicator of educational resources used by UW-Eau Claire students, are currently below the levels in 1993-94, when the goal to reduce credits to the bachelor's degree was adopted.

Average Credits Taken by UW-Eau Claire Bachelor's Degree Recipients



- Keeping **administrative spending** low allows UW-Eau Claire to concentrate resources on instruction and other student-related activities. Administrative spending at UW-Eau Claire was 37% of the national average in fiscal year 2011 (FY11), the most recent year of available national data. This means UW-Eau Claire spent \$20 million less on institutional support than it would have if spending at the national average.
- Reducing **energy usage** is a goal for UW-Eau Claire. Weather-adjusted energy usage in FY12 was 17.0% below the amount in the baseline year of FY05.

### Additional UW-Eau Claire Indicators

**E-forms.** UW-Eau Claire now has more than 200 BP Logix eforms in production, with many more scheduled to go live in 2014. UW-Eau Claire has also expanded its implementation of ImageNow to convert paper documents to electronic format in both the Admissions Office and the Registrar's Office. All paper-based transcripts going back to 1916 have been scanned into the system.

**Enhanced Advising.** Recognizing the importance of quality advising in achieving high student-retention rates, enabling student degree completion within four years and promoting a rich academic and co-curricular experience, the UW-Eau Claire College of Business created the Center for Advising, Development, and Enrichment (CADE). CADE is the college's undergraduate advising center. CADE advisers monitor student progress toward the fulfillment of degree requirements through the CADE Plan. Students are required to complete a CADE Plan, which outlines what they hope to accomplish during their time at UW-Eau Claire. The plan includes their career goals, university and college requirements, course requirements for their chosen field, and the high-impact practices they plan on completing. The goal of the plan is to encourage students to think about who they want to become in four years; it helps students graduate in a timely manner with a broad set of skills, experiences, and social connections developed over their academic careers.

The nursing program has been making changes to improve advising for pre-nursing students by hiring two pre-nursing advisers. Because all of their advisees are pre-nursing students, these advisers are able to hold large- and small-group sessions with students, in addition to scheduling individual advising appointments. To make advising more visible and easier to navigate for both the pre-nursing and admitted nursing students, a Pre-Licensure Nursing Advising Center was created. These changes have helped to provide greater efficiencies and clarity for faculty and students alike. The advisers are better able to collaborate with each other to determine best practices, offer special sessions for students, and provide coverage for each other. Students also have a better sense of where to go for assistance and can often find help, even when their actual adviser is not available.

**Bring Your Own Device.** UW-Eau Claire wants to support whatever mobile devices its students bring with them to campus. This year the UW-Eau Claire mobile app was launched. Among the app's features are mobile printing, tracking washer/dryer availability in the residence halls, computer lab openings, and live bus tracking and route information.

Another "bring your own device" initiative, sponsored through the Information Technology Commission of the Student Senate, is to repurpose general access labs on campus. The goal of this collaborative effort is to make the spaces more appealing to both students and faculty.

# Collaborations

Further leverage UW System’s strengths and impact through collaborations among the campuses and with other Wisconsin partners.

## UW-Eau Claire’s Progress on UW System Indicators

UW-Eau Claire’s collaborations and partnerships with other UW institutions, other education sectors, businesses, community organizations and governmental agencies allow it to have greater impact than by acting alone.

- UW-Eau Claire increases student access through **collaborative degree programs**, which are either offered at multiple locations, integrate courses from different institutions, or both. UW-Eau Claire is a partner in nine of these formal arrangements, listed below.

Collaborative Degree Program	Partner Institutions
Dual Degree – B.S. in Physics, B.S. in Engineering	LAC, MSN, OSH, RVF, WTW
B.S. in Nursing (Collaborative Program)	GBY, MSN, MIL, OSH, EXT*
Master of Business Administration (MBA Consortium)	LAC, OSH, PKS
Doctorate of Nursing (DNP)	OSH
B of Professional Studies in Organizational Leadership and Communication	EXT*
Dual Degree – B.S. in Physics, B.S. in Engineering	University of Minnesota (Minneapolis, MN)
Dual Degree – B.S. in Geology, BS in Engineering	University of Minnesota (Minneapolis, MN)
Associate of Science	RVF, STO, Chippewa Valley Technical College
Dual Degree	AASCU’s 1-2-1 Program in China

EXT\* - UW-Extension provides administrative, financial, and other support to a number of UW System Collaborative Degree Programs.

- UW-Eau Claire has a variety of other **partnerships** in academic and non-academic areas.
- UW-Eau Claire celebrated the 25<sup>th</sup> anniversary of its **nursing education partnership in Marshfield**. The UW-Eau Claire department of nursing’s Marshfield site is located at Ministry Saint Joseph’s Hospital. Students at the Marshfield site receive the same, high-quality education as those enrolled in nursing courses on the Eau Claire campus. Approximately 80 students are enrolled in traditional BSN courses at the Marshfield site. More than 500 students have graduated from the program.

## Additional UW-Eau Claire Indicators

**Historic Partnership.** UW-Eau Claire and the Ho-Chunk Nation have signed a memorandum of intent to create a living-learning community at The Priory and other programming for the American Indian students who will live and study at UW-Eau Claire. Intended for both traditional and non-traditional students, this living-learning community will provide distinctly Ho-Chunk learning opportunities, including language

classes and an elder-in-residence program. In addition, the living-learning community will provide opportunities for students to attend either Chippewa Valley Technical College or UW-Eau Claire.

**The Undergraduate Business Alliance** is an association of three UW System business colleges (UW-Eau Claire, UW-River Falls, and UW-Superior) united to share online undergraduate classes — primarily core courses but some electives. This alliance makes it possible to offer additional sections and to help students with time and place issues. Frequently, students in these courses are studying abroad, participating in internships, dealing with complexities in their home situations (new baby, health issues, etc.), or struggling with school and work schedules. Individually, it would be difficult for any of the schools to serve these students; working together and online, these three institutions can offer a section of the class that will bring enough students together and keep them on track and on time in their quest to graduate. Up to 12 classes are offered per fall/spring semester and approximately 15 classes are offered each summer.

**Public History Program.** The UW-Eau Claire public history program engages in a number of collaborations as it prepares BA and MA students for careers in historic preservation and interpretation. The program is built upon a long-standing partnership between UW-Eau Claire and the Wisconsin Historical Society (WHS). The Area Research Center in McIntyre Library is a branch of the WHS, and the WHS Northern Field Services Office is housed in the UW-Eau Claire history department. Because of this, UW-Eau Claire is able to reach out to affiliate organizations in Wisconsin such as the Chippewa Valley Museum, local historical societies and the city of Eau Claire. While the majority of the public history program’s work serves the region, collaboration on projects outside of the state has happened as well. These include work with Washington State University and the Montana Heritage Commission that also engaged UW-Eau Claire’s American Indian studies program. International expansion also is occurring. In partnership with Harlaxton College, the British campus of the University of Evansville, a course about historic preservation and interpretation in England is now being offered.



## UW-EAU CLAIRE

UW-Eau Claire's mission to provide a truly transformative liberal education and our vision to be a premier learning community support the UW System's goals to prepare more graduates for Wisconsin who are ready to meet the challenges of a global economy and able to take their place as active and engaged citizens. The University's Centennial Plan outlines the intention to transform learning by preparing and graduating students who benefit from an intensive focus on purposeful, rigorous learning; opportunities for real-world experience that include collaborative undergraduate research, service learning, and internships; and leadership efforts in providing international and multicultural immersion experiences.

This report illustrates UW-Eau Claire's contributions to the UW System's vision for Wisconsin. Progress is reported within the seven core strategies of the UW System's Strategic Framework. Each core strategy includes one or more indicators of progress that are common among UW institutions, supplemented with additional information reflecting activities and outcomes of particular relevance to UW-Eau Claire. For similar information on the UW System as a whole, as well as links to additional resources and technical notes, see the systemwide *Knowledge Powers Wisconsin's Future* report: <http://www.wisconsin.edu/opar/accountability/>



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Accountability Reports can be found at <http://www.uwsa.edu/opar/accountability/>