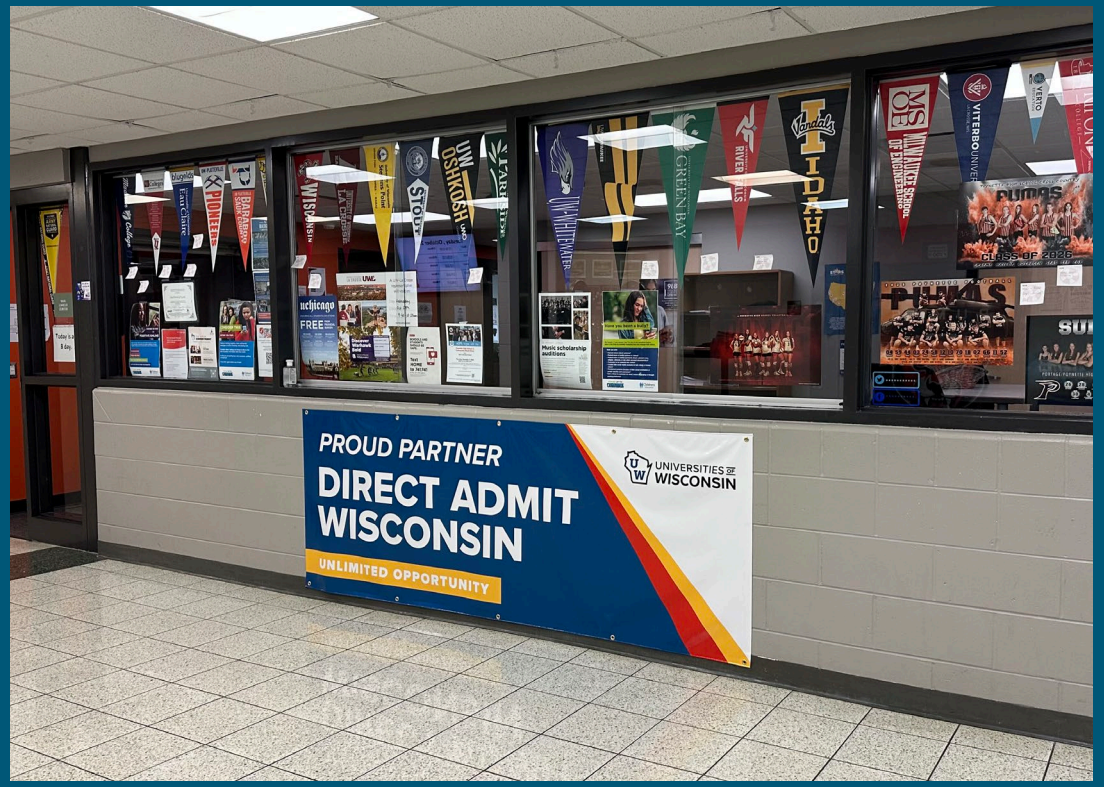
Fall 2026

Direct Admit Wisconsin Update
Fall 2026 Statewide Meeting

Julie Amon, Associate Vice President for Enrollment & Student Success, Universities of Wisconsin Administration
Corina Diaz-Suazo, Strategic Enrollment and Transfer Specialist, Universities of Wisconsin Administration
Dan Younan, Policy and Planning Analyst, Universities of Wisconsin Administration

UNIVERSITIES OF WISCONSIN

Welcome to the Annual Direct Admit Wisconsin Statewide Meeting!





Thank you, high school partners!

Direct Admit Wisconsin Team
Universities of Wisconsin Administration

- Julie Amon, Associate Vice President for Enrollment & Student Success
- Mary Carbine, Project Manager for Strategic Enrollment Initiatives
- Holly Cho, Project Manager for Strategic Enrollment Initiatives
- Corina Diaz-Suazo, Strategic Enrollment and Transfer Specialist
- Jenna Hybert, Business Analyst
- Rachel Klingler, Web Operations Manager
- Christy Sevier, Director of Strategic Enrollment
- Dan Younan, Policy and Planning Analyst

Meeting Goals and Outcomes

- Provide reporting and high-level overview of Direct Admit Wisconsin admission & retention data.
- Provide a space for high schools to learn from each other about their implementation experience.
- Identify lessons learned and develop recommendations for improvements moving forward.



Meeting Agenda

Time	Meeting Topics	Presenter
11:00 -11:05AM	Introduction & Welcome	Julie Amon, UWA, AVP, Enrollment and Student Success
11:05 -11:20AM	Direct Admit Wisconsin Overview • Participating Universities • What's New • Key Dates & Communications • Admissions	Corina Diaz-Suazo, UWA, Strategic Enrollment and Transfer Specialist
11:20 -11:40AM	Direct Admit Wisconsin: Admission Data Overview • Direct Admit Wisconsin: By the Numbers	Dan Younan, UWA, Policy and Planning Analyst
11:40AM - 12:00PM	Voices from the Field; Discussion Wrap-up	Corina Diaz-Suazo

Direct Admit Wisconsin Overview

Participating UW Universities

UW-Eau Claire*
UW-Green Bay
UW-Milwaukee
UW-Oshkosh
UW-Parkside
UW-Platteville
UW-River Falls
UW-Stevens Point
UW-Stout Polytechnic
UW-Superior
UW-Whitewater

**Joining for the class of 2028.*
NOTE: UW universities with branch campuses are participating at both main and branch campuses.

What's New for the Class of 2028?

- UW-Eau Claire joins Direct Admit Wisconsin for the class of 2028.
- Direct Admit Wisconsin improved math course information.
- Direct Admit Wisconsin Admission Criteria: Tier Updates.
- Universities of Wisconsin Admission Pathway Portal Redesign Coming—Look for Direct Admit Form improvements .

Lumina Foundation Grant

- Lumina Foundation Great Admissions Redesign grantee.
- 18-month grant to clarify and improve college-ready math pathways to expand access to Direct Admit Wisconsin.
- Universities of Wisconsin is working with an AI driven platform to review high school course math descriptions to provide a recommendation on whether the course aligns with DAW college-ready math requirements.
- UWA grant team is working with stakeholders across the Universities of Wisconsin and DAW high schools.
- Your assistance in supporting the work of the grant is appreciated! How? Provide high school math course information to our team to populate our math course database.

Direct Admit Wisconsin: Key Dates Year 4|Class 2028

May 1, 2027	Direct Admit Forms due for Class of 2027; Opt-in/out elections due for Class of 2028.
May 1-July 2027	High schools conduct academic review of participating students and assign tiers to qualifying students through their student information system.
June 1-July 16, 2027	First data submission window for the Class of 2028. High schools should submit .csv and transcript bundles to the Universities of Wisconsin.
August 1, 2027	The Universities of Wisconsin send admission offers to the Class of 2027 via email to high school email addresses. Postal mail admission packages arrive shortly after.
August 1, 2027	The UW Admission Pathway Portal opens for Direct Admit Forms and traditional applications.
September 8-28, 2027	Second data submission window for the Class of 2028. Email offers are sent on a rolling basis throughout the submission window in the fall with postal mail admission packages to follow.
September-October 2027	Ad Hoc Submissions window for students eligible for Direct Admit Wisconsin who were inadvertently missed during the regular submission windows, or who were placed incorrectly due to a technical error.

Direct Admit Wisconsin: Communications Timeline

- **July 31:** Direct Admit Wisconsin admission offer packets mailed.
- **August 1:** Direct Admit Wisconsin email offers sent to student email.
- **After August 1:** UW's will communicate to students upon submission of the Direct Admit form.
- **August 5:** Offer emails re-sent to all students who did not open the first email.
- **August 26:** Form completion email reminder sent to students who have not yet started a Direct Admit Form.
- **September 8-October 31:** Admission emails sent to students every Friday for schools submitting in the fall and ad hoc submission windows.

Direct Admit Wisconsin: Communications Timeline

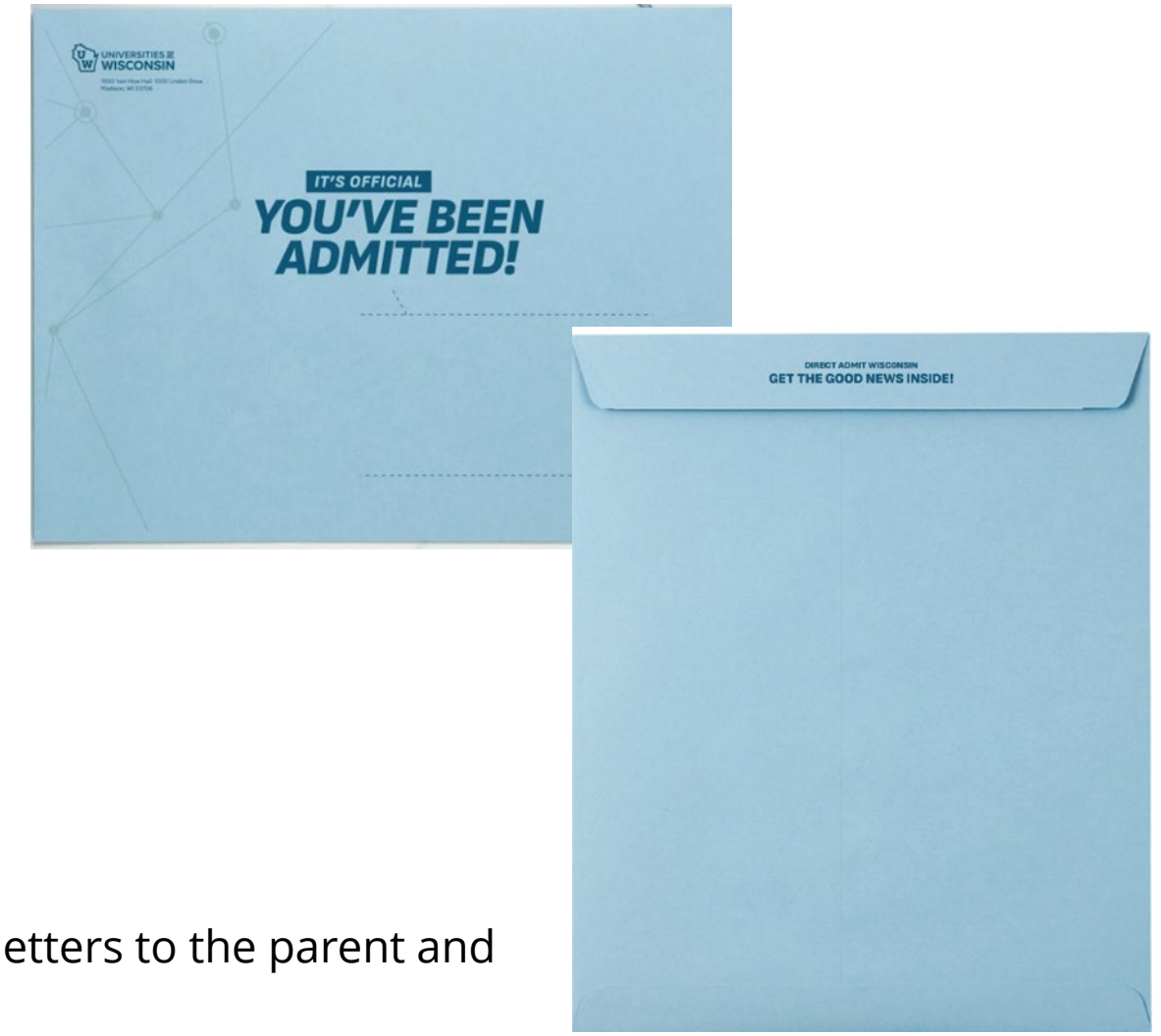
- **Automated Reminders** are also sent to students who started, but have not completed, the Direct Admit form.
  - Texts (if texting enabled) at days 2 and 7 after starting a form
  - Emails at days 14 and 30 after starting a form
  - Additional reminders will be sent to students who have 100% complete forms, but who did not hit the submit button
- **Monthly:** *Direct Admit Wisconsin News* sent to high school counselors, principals and other staff at participating high schools.
- **Late Fall:** Postcards to student and parent of students who have not completed the Direct Admit form.

Direct Admit Wisconsin: Communications

Admission Notification

UW Administration will send:

- Admission offer letter via email to the student's school email.
- Admission offer letter via postal mail (student's primary address on file)
- High school has option to post admission offer letter in the parent and student portal (not required)



(Optional): High Schools can post admission offer letters to the parent and student portals (Infinite Campus and Skyward).

Direct Admit Wisconsin Post-admission Decision

Admitted Students

- Direct Admit Portal → Direct Admit Form
- Connect with UWs they are interested in exploring

Students Not Directly Admitted

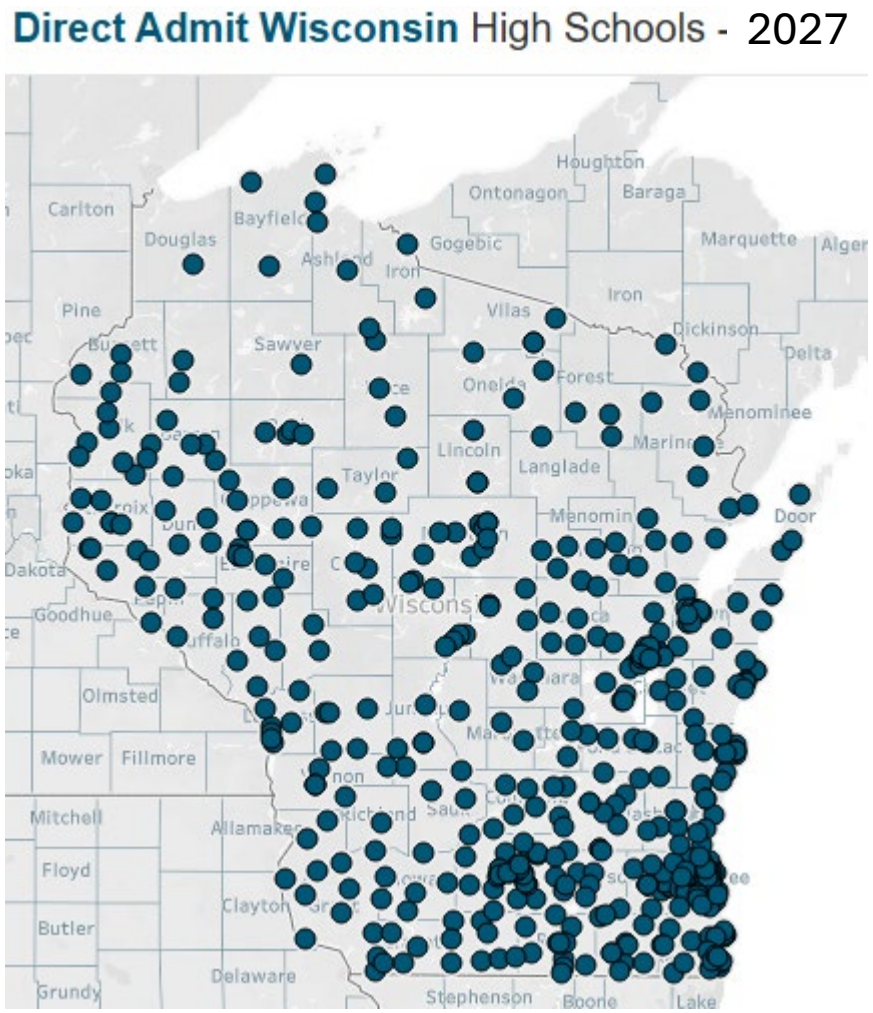
- Direct to the traditional admission pathway – https://apply.wisconsin.edu
- All students are strongly encouraged to apply to any UW university that they were not directly admitted to or who are not participating in Direct Admit Wisconsin using the traditional application process.

Direct Admit Wisconsin Admission Data Overview

Presented by Dan Younan

UNIVERSITIES OF WISCONSIN

High School Participation

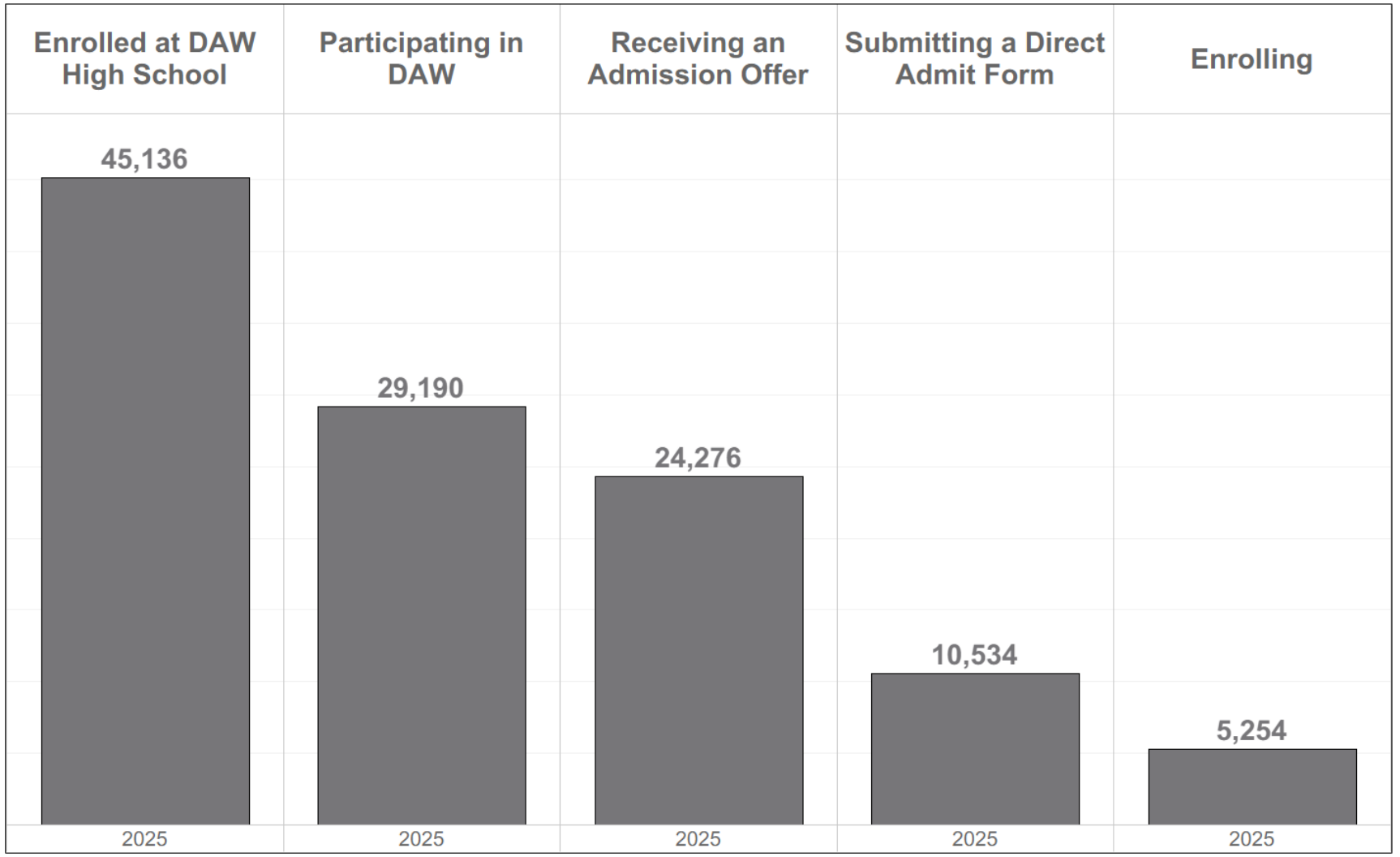


Direct Admit Wisconsin Participating High Schools	
Class of 2025	312 schools
Class of 2026	467 schools
Class of 2027	510 schools
Public	473 schools
Private	37 schools

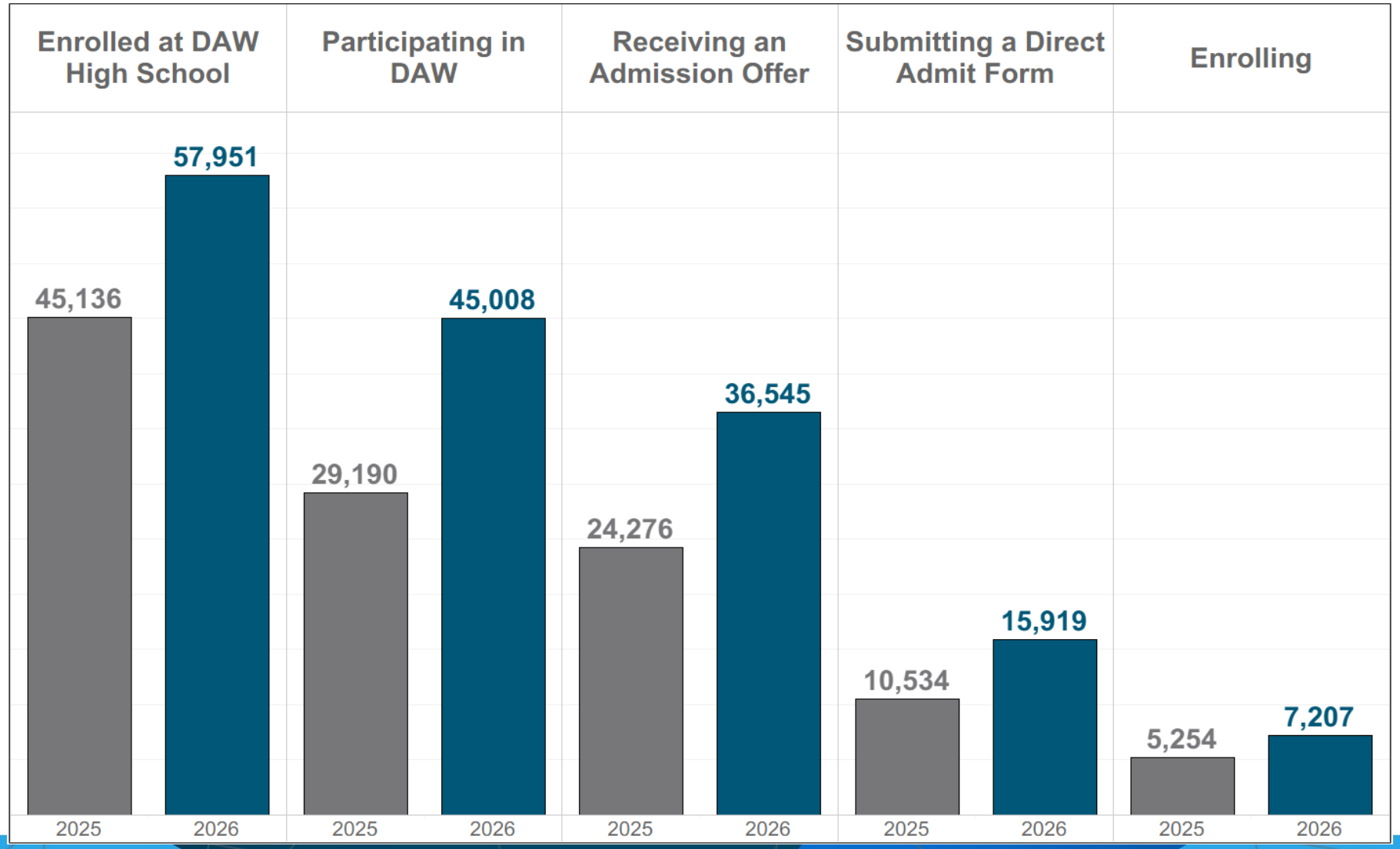
Year 3 detail

- All 72 WI counties represented in Year 3
- 90% of WI juniors enrolled at a participating high school

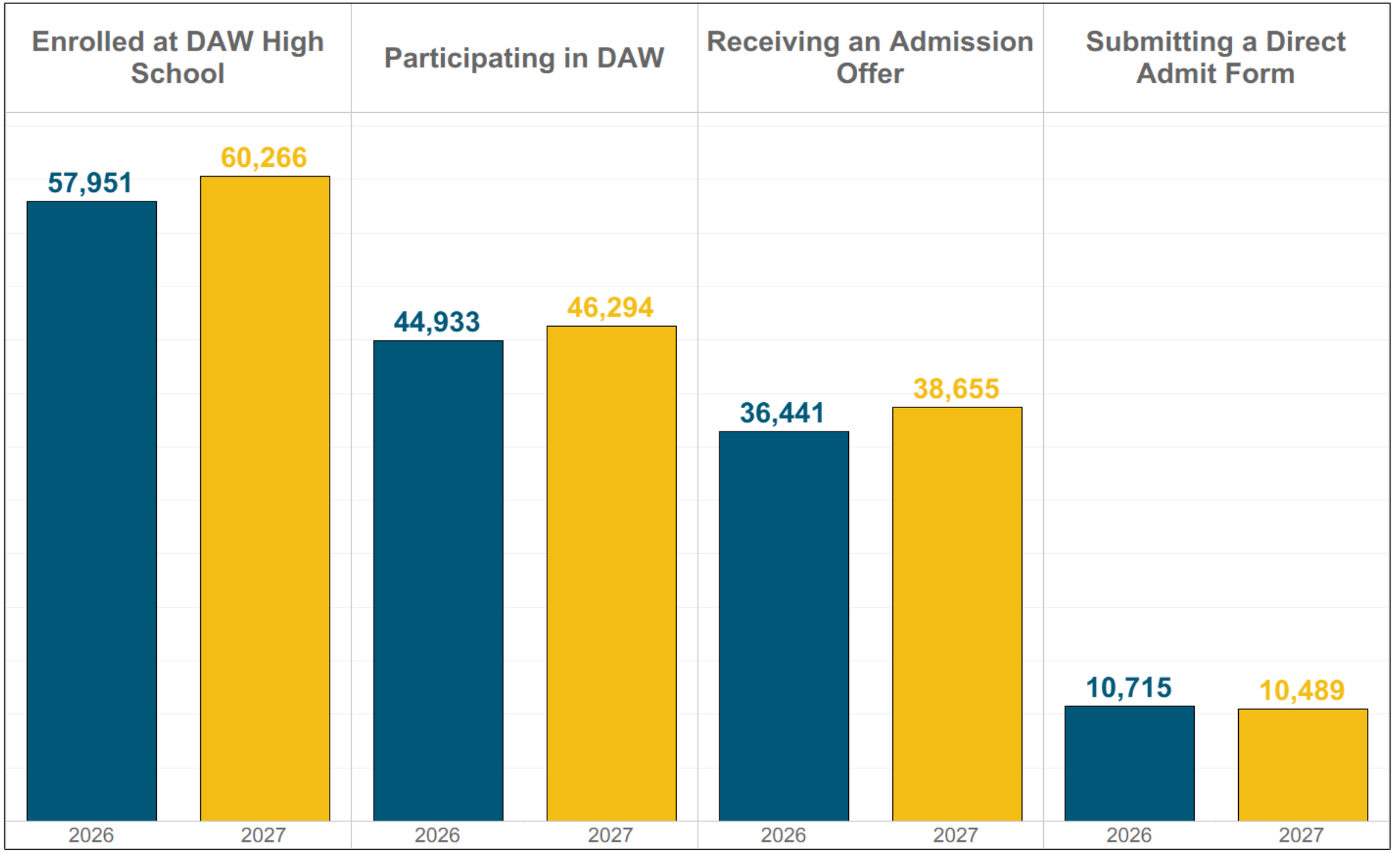
Direct Admit Wisconsin Class of 2025 in Review



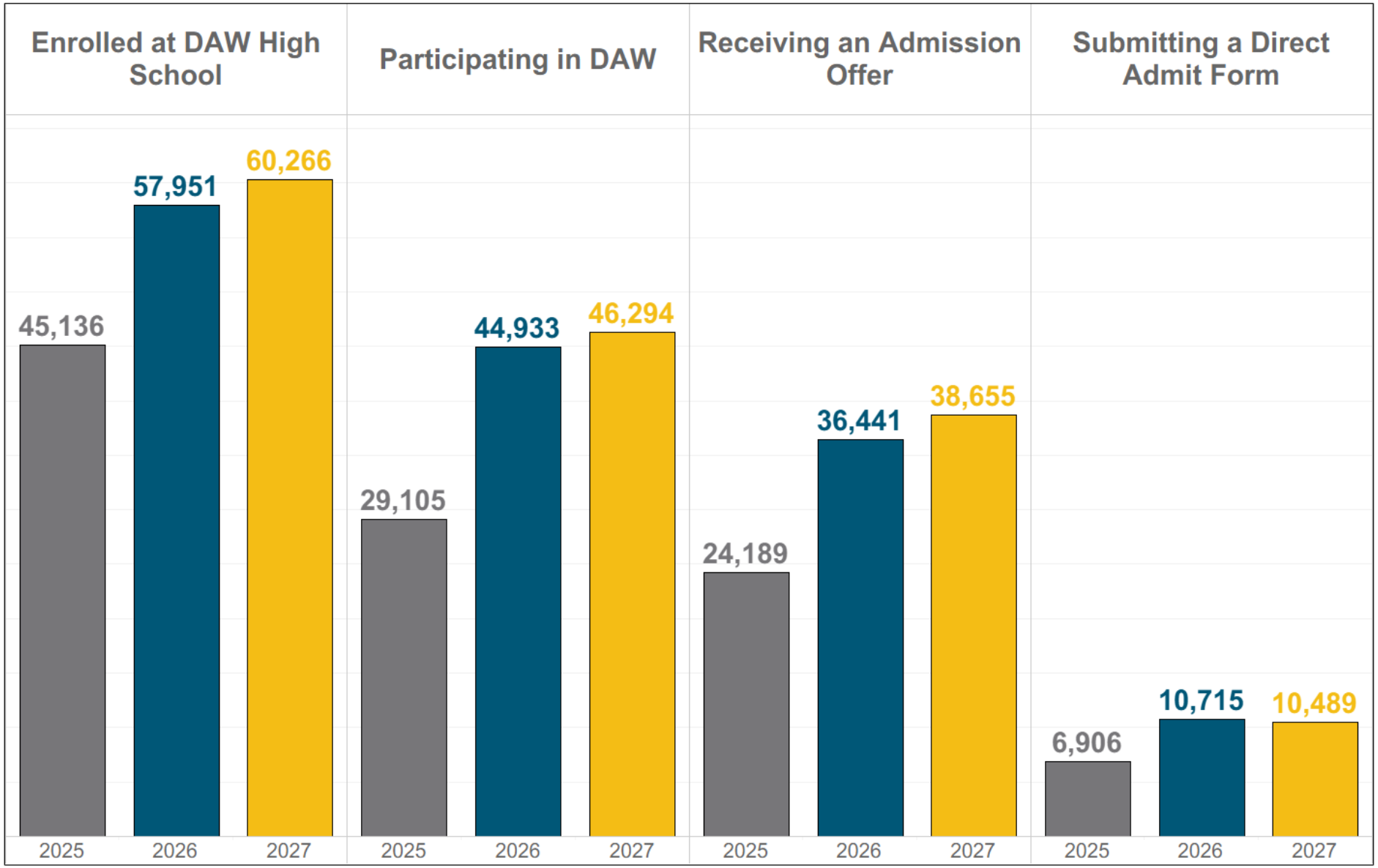
Class of 2026 - Significant expansion



Point in Time Comparison – Late October



Point in Time Comparison – Late October



Let's Talk!
Voices from the Field

Getting Students to Choose to Participate in Direct Admit Wisconsin



What strategies have been most effective for your school in informing students and families about the opportunity to participate in Direct Admit Wisconsin? What messaging resonated most?



If you are a school using an opt-in process, what strategies are you using to increase student participation? What strategies have been most successful?



What, if any, concerns are students and/or parents expressing about participating in Direct Admit Wisconsin?

Getting Students to Take Next Steps After the Admission Offer

What strategies do you use to help encourage students to take next steps they have received Direct Admit Wisconsin admission offers?

- **Completing the Direct Admit Form for the UW universities they are interested in.**
- **Engaging with UW universities to learn more (e.g., campus visits, completing enrollment steps).**

What patterns and/or trends are you seeing with your students' Direct Admit form completion activity?

- **Is this year different in any way?**

What recommendations do you have for high schools, UW Administration and/or UW universities to encourage increased student engagement?

Impact | What Are You Hearing from Students and Families?



How are students and families reacting and responding to receiving Direct Admit Wisconsin offers of admission?

Is this changing students' decisions about college attendance in any way?

Would you characterize their reactions as largely positive, neutral or negative?



What have you heard about the Direct Admit Wisconsin mailer and the admission offer letter?

Any recommendations for improvement?



What have you heard about communications coming from UW universities to students?

How Can We Support You?

- What strategies or resources can UW Administration or UW universities provide to improve processes at your high school?
- How can we support parent and family awareness and engagement?
- How can we make the data submission process more clear and efficient?
- What other recommendations and requests do you have?

Thank you!

PROUD PARTNER

DIRECT ADMIT WISCONSIN

UNLIMITED OPPORTUNITY

UNIVERSITIES OF WISCONSIN

Resources

For High Schools

- Direct Admit High School Resources
- Accessing the Direct Admit Administrator Portal | Direct Admit High School Resources
- Direct Admit Wisconsin Events and Webinars | Direct Admit High School Resources
- Go Wisconsin Calendar of Events - Universities of Wisconsin
- Direct Admit Wisconsin: Math Credit Requirement (Fall 2026)

UNIVERSITIES OF WISCONSIN