

Direct Admit Wisconsin

Data Sharing Agreement Between

the Universities of Wisconsin and _____

This Agreement is entered into by the Board of Regents of the **University of Wisconsin System operating as the Universities of Wisconsin (UW)** and _____ (the District or Private High School) for purposes of sharing data for the administration of the Direct Admit Wisconsin program, effective as of _____ (date signed by the Universities of Wisconsin Associate Vice President, Policy Analysis & Research).

The data will be used by UW for the purpose of facilitating the college admission and enrollment process for students identified as directly admissible through Direct Admit Wisconsin.

Direct Admit Wisconsin is a program designed to encourage Wisconsin high school students to enroll at UW universities by offering them a proactive admission to a UW university based on their academic performance in high school.

Parties

UW is a state entity and system of public institutions of higher education governed by Wisconsin Statutes Chapter 36.

- The District is a local education agency located in _____, Wisconsin with a District Local Education Agency Code (####) (_____), per DPI Directory <https://apps6.dpi.wi.gov/SchDirPublic/home>

OR

- The Private High School is a school that has received a private school determination from the Wisconsin state superintendent under Wis. Stat. § 118.167 located in _____, Wisconsin with District-School Local Education Agency Code (####-####), (_____), per DPI Directory <https://apps6.dpi.wi.gov/SchDirPublic/home>

Purpose and Scope

Data shared under this Agreement includes personally identifiable information for the purpose of facilitating and evaluating the college admission and enrollment process for students enrolled at high schools participating in Direct Admit Wisconsin.

Data shared:

- Will be used by the Universities of Wisconsin to communicate with students about their Direct Admit Wisconsin opportunities.
- Will be used to provide the District or Private High School with summary data on participation in Direct Admit Wisconsin for all participating high schools.
- Will be used by UW to troubleshoot any issues related to college admissions for students of the District or Private High School seeking to enroll via Direct Admit Wisconsin at any of the participating UW universities.
- Will be used by UW to administer and evaluate the Direct Admit Wisconsin program, specifically the impact of the program on outreach to, enrollment in, and completion of postsecondary education at participating UW universities by student academic and demographic characteristics, utilizing the data provided by the District and otherwise contained in existing UW data collections.

Data elements and population to be shared by the District or Private High School are listed in Appendix 1.

To facilitate the administration of the program, UW may share the Direct Admit Wisconsin admissions criteria with the District or Private High School to enable the implementation of the program. In this event, the District or Private High School agrees to maintain in confidence and not to redisclose the admissions criteria to the fullest extent possible under applicable law.

Duties

The District or Private High School agrees to share the data outlined in Appendix 1, and in progress and final high school transcripts, with UW for students who meet the Direct Admit Wisconsin criteria. If the District or Private High School decides to solicit student consent for participation in Direct Admit Wisconsin, it agrees

to notify UW as soon as practicable upon making that determination. The District or Private High School may use the disclosure authorization form attached in Appendix 2, or a form of their own choosing.

UW will create and maintain a secure method of transmission of data, facilitate the admission and enrollment process and conduct reporting as described in the Purpose and Scope section of this Agreement.

An estimate of the timeline and process for initiating and implementing Direct Admit Wisconsin will be provided to participating school districts and private high schools. UW and the District or Private High School agree to work together in good faith to update or modify any timelines and any agreed upon processes as may be needed as the initiative progresses.

Data Practices

The parties understand and agree that each is an educational authority or agency subject to the requirements of the Family Educational Rights and Privacy Act (FERPA), 20 U.S.C. § 1232g and 34 C.F.R. Part 99, with respect to the personally identifiable information of students. The parties agree that disclosure of personally identifiable information under this Agreement is permissible under 34 C.F.R. § 99.31(a)(2), (a)(3)(iv), and (a)(6).

UW agrees that only those employees, contractors and agents who need to have access to individual student data provided under this Agreement, because they are conducting work directly related to Direct Admit Wisconsin, will have access.

UW will destroy all copies of individual student data and notify the District or Private High School as soon as is permissible under the applicable UW records retention schedule after receiving a written request from the District or Private High School. Summary data and summary analyses created from data provided pursuant to this Agreement are not subject to destruction requirements.

Other Terms

This Agreement will commence as of the effective date and will continue in effect unless terminated in writing by any party with 30 days' advance written notice. Each party specifically reserves the right to immediately terminate this Agreement should a party, in its sole discretion, determine that private or

confidential student information has been released in a manner inconsistent with this Agreement or has not been maintained in a secure manner.

The District or Private High School retains the right to audit UW's compliance with the data practices provisions of this Agreement at its own expense. The District or Private High School retains the right to terminate the Agreement if it discovers a UW failure to maintain data in a secure manner or other material non-compliance with the data practices provisions of this Agreement with immediate effect upon delivery of written notice. The District or Private High School also retains the right to re-evaluate the Agreement if changes to relevant laws alter the District's or Private High School's obligations under law.

Any liability arising under this Agreement shall be governed by Wisconsin law applicable to UW and the District or Private High School, respectively. In no event shall the parties' duties or obligations under this Agreement be construed as a waiver of any constitutional or statutory immunity or limitation of liability under Wisconsin law.

This Agreement may be executed in counterparts, both of which taken together will represent the entirety of the agreement between the parties. This Agreement may only be modified in a written document signed by both parties.

By: _____ Date: _____

District Administrator or Private School Head

By: _____ Date: _____

Ben Passmore

Associate Vice President, Policy Analysis & Research
Universities of Wisconsin Administration

Appendix 1: Direct Admit Wisconsin Data Elements

Data to be shared for Direct Admit Wisconsin for eligible students enrolled in Grade 11.

#	Data Element Name	Data Element Description
1	District Name	District Name
2	DPI District Code	District code used by the Department of Public Instruction
3	High School Name	High School Name
4	DPI School Code	School code used by the Department of Public Instruction
5	Student First Name	Student First Name
6	Student Middle Name	Student Middle Name
7	Student Last Name	Student Last Name
8	WISEid	10-digit WISEid
9	Date of Birth	MM/DD/YYYY format
10	Local Student District ID	Local Student District ID
11	Graduation Year	Year of the anticipated high school graduation date
12	Primary Physical Address	Student's Primary Physical Address
13	Email Address	Student Email Address
14	Tier Calculated	Determined by unweighted GPA and Direct Admit WI criteria
15	GPA	Unweighted GPA at the time of Direct Admit
16	Legal Sex	As reported to Department of Public Instruction
17	Race/Ethnicity	As reported to Department of Public Instruction

Appendix 2: Sample Opt-Out/In Form for Direct Admit Wisconsin Admit

Please note this is a SAMPLE, do not use this form until it is reviewed and revised to meet the requirements of your school and district under FERPA.

Dear Parent/Guardian:

[HIGH SCHOOL NAME] is participating in a program called *Direct Admit Wisconsin*. *Direct Admit Wisconsin* is designed to provide a place for all Wisconsin high school students to access a world-class public education by proactively offering them admission to the Universities of Wisconsin.

Based on a review of your student's 11th grade transcript (grade point average, math coursework, progression towards graduation), you and your student will receive an admission offer indicating which UWs are providing them direct admission, and the next steps they are to take in order to learn more about attending a Universities of Wisconsin university. Participating in this program does not commit your student to attend the Universities of Wisconsin.

To facilitate the administration of this program, the following information will be shared by the school with the Universities of Wisconsin: Name, WISEid, Local Student District ID, contact information, legal sex, race/ethnicity, GPA and high school transcripts. The Universities of Wisconsin will only use this information to administer the Direct Admit Wisconsin program and to contact your student or the school about your student's participation in the program.

There are 10 UWs participating in Direct Admit Wisconsin for admission in Fall 2028. They are UW-Green Bay, UW-Milwaukee, UW-Oshkosh, UW-Parkside, UW-Platteville, UW-River Falls, UW-Stevens Point, UW-Stout, UW-Superior and UW-Whitewater. For further information on Direct Admit Wisconsin please see the following FAQ (link out)

FOR THOSE OFFERING AN OPT-OUT PROCESS INCLUDE

If you DO NOT WANT your student to participate in Direct Admit Wisconsin, please [INSERT INSTRUCTIONS FOR PARENTS HERE]

FOR THOSE OFFERING AN OPT-IN PROCESS INCLUDE

If you DO want your student to participate in Direct Admit Wisconsin, please [INSERT INSTRUCTIONS FOR PARENTS HERE]