ZUSE CREATE DEEP DIVE

Why use Zuse Create?
Zuse Create gives you great flexibility when building a page. It allows you to build pages with multiple columns and use dynamic modules to display timely content.

Zuse Create Modules

CALLOUT
A callout highlights text and directs visitors to pages on your site (or other sites). It features a title, subtitle and text. You can also add an image or a button with a link.

CAROUSEL*
An image carousel is a rotating image banner. You can optionally include text and links for the featured content. Pictures uploaded to the image carousel collection and events or posts with featured images can be added to image carousels.

DIVIDER
A simple horizontal line with color and width options that can help define the space on your page. Choose between Solid (grey) or Red and regular or wide widths.

EVENT LIST
Highlight events on the site with an Event List. This can be a dynamic list of upcoming events, or a curated selection of events. Dynamic event lists can be filtered by categories or tags.

FORM*
Display a form built in the form collection activity on your page.

HEADING
Formatted text to delineate sections of content on a page. Use headings appropriately; they are important for people using screen readers to navigate the page. Use Advanced Options to select the size of your heading - H1 is the largest heading and H6 is the smallest. They will be styled according to our standards automatically.

IMAGE
Display an image from the media library. Make the image a link by specifying a URL in the module settings.

NOTICE
Highlight text on a page using a notice. This module wraps a small piece of plain text with a box and colored background. Use for warnings and alerts.

PULL QUOTE
Add a stylized quote on your page to bring attention to an important theme. Choose between four style options.

RECENT POSTS
A dynamic list of the site’s recent blog or news posts which can be filtered by categories.

OBJECTIVES
Gain familiarity with using Zuse Create to build pages.
Learn about modules in Zuse Create.

DEFINITIONS
Image Carousel
A rotating display of images.

Accordion Menu
A list of headings that can be collapsed and expanded dynamically.
REUSABLE CONTENT*
A block of reusable content. Reusable content is a column of Zuse Create modules that appear in multiple places on your site. When you update reusable content, it updates everywhere it is displayed on your site.

FEED
Recent posts from an RSS feed. This should not be used for your site’s news feed, but can be used for other sites’ feeds or external feeds.

SUB-PAGE MENU
A menu showing all the child pages of a given parent page as defined by the page hierarchy. Use the order option in the Page Attributes meta-box of the child pages to specify the order in which the pages appear.

SUPPLEMENTAL MENU*
Display a menu built in the Menus collection.

TABS AND ACCORDIONS
Organize content into a series of tabs or accordions. This allows you to have a lot of information on a single page. Tab and accordion menus are built as a series of items each with content and a heading.

Zuse Create Best Practices

KEEP TEXT READABLE
You can create hard to read pages using Zuse Create. Be careful about putting text, especially text with a lot of line breaks, in skinny columns. Make sure the column size is appropriate what you are putting in the column.

DON’T LOSE THE CONTENT
Make sure the content is still the main focus of the page. Don’t use too many modules on a page because they will distract from your content. Make sure a visitor can find what they are looking for on a page. If the page is too busy, consider breaking the page into multiple pages. An exception to this may be a home page which is mainly directing a visitor deeper into the site.

LIMIT THE NUMBER OF ROWS
In addition to making the page harder to navigate, using many rows can increase the load time on your page. Don’t use more than a few rows on a page. The majority of your pages shouldn’t need more than two rows.

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