

# The Bookmark Informational Flyer for Universities of Wisconsin

In efforts to ensure continuing compliance with the United States Federal Government's State Authorization Reciprocity Agreement, the Universities of Wisconsin has become a client with The Bookmark for subsequent direction. The Bookmark is a higher education licensure and consulting company that specializes in assisting postsecondary institutions with seeking, obtaining, and maintaining licensure for select academic programs. Additionally, they provide an online licensure research database clients may utilize for inquiries of educational requirements across a multitude of professions in all U.S. States and Territories.

## What is The Bookmark?

The Bookmark is a higher education licensure and consulting company that specializes in assisting postsecondary institutions with seeking, obtaining, and maintaining licensure for select academic programs.

## Why Use The Bookmark?

The Universities of Wisconsin found The Bookmark to be the most appropriate company to assist with maintaining compliance related to distance education programs. Furthermore, their online licensure research database will serve as a vital resource for State Authorization Reciprocity Agreement (SARA) Coordinators at each respective campus in assessing and evolving requirements for academic programs requiring licensure.

## What are the Credentials of The Bookmark Staff?

The Bookmark was co-founded by Kris Maul, JD and Nan Kalke, PhD. Kris, a proud graduate of UW-Green Bay, has almost 20 years of experience with licensure specialization. Kris has assisted institutions with implementing academic programs requiring licensure, putting key processes in place, verifying that compliance with state and federal requirements are being met, and updates on federal regulation changes.

Nan specializes in accreditation and has assisted institutions with updating their curriculum and program requirements and content to situate with standards nationwide. Nan also helps institutions with quality assurance standards and engages in licensure research.

Bethany Snyder, MPP, works with the company as the Communications Principal and has 20 years of experience with advocacy, public affairs, and communications. Bethany has assisted institutions with strategic communication plans related to their academic programs, curriculum, and requirements.

## What Information is available on The Bookmark's Online Database?

The Bookmark's online database for licensure requirements includes, but is not limited to:

- Degree type
- Specialized accreditation
- Total credits
- Specific courses
- Supervised clinical experiences
- Exams
- Post-graduation work experience

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- Additional training requirements

## How Will I Know if What's Listed in the Database is Accurate?

The online database is updated on a regular basis as licensure requirements for programs in each U.S. State and Territory change. All clients and users of the database are automatically opted in to receive updates via email when changes have occurred. Users may unsubscribe from these emails at any point.

Within the database, a log is maintained to track updates and history of licensure types for every state and territory.

## Can I Access the Database Information Offline?

All users are able to download information from the database in the following formats: .csv and .pdf for internal use and documentation purposes.

## Which License Types are Available on the Database?

See below for current license types, as well as ones that will be imported into the database soon:

### *Available now*

- Teacher: Communication Arts and Literature
- Teacher: Early Childhood Education
- Teacher: Elementary Education
- Teacher: English as a Second Language
- Teacher: French
- Teacher: German
- Teacher: Health
- Teacher: Mathematics
- Teacher: Music Education-Instrumental
- Teacher: Music Education-Vocal
- Teacher: ML Communication Arts/Literature
- Teacher: ML Mathematics
- Teacher: ML Science
- Teacher: ML Social Studies
- Teacher: Physical Education
- Teacher: Reading/Literacy
- Teacher: Science-Chemistry
- Teacher: Science-General Science
- Teacher: Science-Life Sciences
- Teacher: Science-Physics
- Teacher: Social Studies
- Teacher: Spanish
- Teacher: Special Education-Academic and Behavioral Strategist (mild to moderate only)
- Teacher: Special Education-Autism Spectrum Disorders
- Teacher: Special Education-Emotional Behavioral Disorders
- Teacher: Special Education-Learning Disabilities
- Teacher: Visual Arts
- Teacher: World Languages and Cultures (French K-12)
- Teacher: World Languages and Cultures (German K-12)
- Teacher: World Languages and Cultures (Spanish K-12)
- Educational Leadership\_Principal
- Educational Leadership\_Superintendent

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## Available Now

- Alcohol and Drug Counselor
- Athletic Trainer
- Certified Public Accountant
- Dietitian
- Marriage and Family Therapist
- Music Therapist
- Nurse Anesthetist
- Nurse Midwife
- Nurse Practitioner
- Nursing Home Administrator
- Occupational Therapist
- Occupational Therapist Assistant
- Optician
- Paralegal
- Peace Officer/Law Enforcement Officer
- Professional Counselor
- Physical Therapist
- Physical Therapist Assistant
- Physician Assistant

## Available Now

- Psychologist
- Registered Accounting Professional
- Registered Nurse
- School Counselor
- Social Worker: LSW (Bachelor's)
- Social Worker: LGSW/LICSW (Master's)
- Speech-Language Pathologist

## Coming Soon

- Emergency Medical Technician
- Paramedic
- Radiologic Technician
- Special Education Director

## On Deck for Fall and Winter

- Applied Behavior Analyst
- Audiologist
- Practical Nurse (LPN)
- School Psychologist

## References

Maul, K., & Kalke, N. (2023, September 22). UW-System Licensure Compliance Support: The Bookmark [Microsoft PowerPoint UW-System Licensure Compliance Support: The Bookmark].

Higher Education Licensure Pros LLC. (2023). *Professional and Occupational Licensure Disclosures Best Practices Guide*. NC-Sara Resources Directory and Guide. <https://www.nc-sara.org/resource-directories-and-guides>

*The Bookmark*. (n.d.). Higher Education Licensure Pros. Retrieved November 10, 2023, from <https://www.higheredlicensurepros.com/the-bookmark>