Recruiting at UW – Whitewater in 2016-2017

Each year a number of companies seek opportunities to engage with UW-Whitewater students in order to reinforce their brand and make students aware of career opportunities. The purpose of this list is to provide you, the recruiter or hiring manager, with a “menu” of opportunities that may better connect you with our students. Hopefully, as you plan your annual recruiting activities, you’ll consider some of these options. As always, if you have other ideas for recruiting activities, let us know and we’ll assist you. Good luck this season and thanks for recruiting at UW-Whitewater!

Employer Relations Staff to Help You:

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Opportunities for Involvement

**Traditional Services:**

**Hawk Jobs** – Our online job board giving you 24/7 access to student resumes and the ability to post announcements for your job and internship opportunities. To request service or submit announcements, email Career@uww.edu. There is no fee for this service.

**Career Fairs** – Three fairs are sponsored annually – the Accounting, Hawk, and Spring Career Fairs. For more information about these fairs, contact staff by emailing Career@uww.edu. There is a registration fee for each of these fairs.

**On-Campus Interviews** – The Bailey Interview Center has ten interview rooms for companies to use to conduct interviews with applicants. To learn more about this option, and to schedule an interview date, contact Eunice Lehner. There is no fee for this service.

**Classroom and Student Organization Presentations:**

**Business Career Information Class** – There may be opportunities to participate on the Recruiter Panel for the Career Info class taken by all business students. There are six sections per year and each section enrolls approximately 150 business students. It’s a great way to let business students know about your company. Interested? Contact Frank Lanko, Senior Business Career Advisor.

**Arts & Communication Career Information Class** – There may be opportunities to participate in the Employer Panel for the Career Info class taken by Arts & Communication students. This elective course, offered twice a year, enrolls students majoring in Communications, Public Relations, Graphic Design, Multimedia, Journalism, Advertising, Music, and Theatre. Interested? Contact Kathy Craney.

**Letters & Sciences Career Information Class** – There may be opportunities to participate in the Recruiter Panel for the Career Info class taken by Letters & Sciences students. This elective course, offered twice a year, enrolls students majoring in the sciences, social sciences, and languages and humanities. Interested? Contact Jason Brown.

**Presentations to Specific Classes and Student Organizations** – While we can’t guarantee we can make this happen, we can connect you with faculty and student organization leaders if you have a desire to share your expertise about a particular topic. A number of our faculty invite guest speakers to their classes, as do a number of our professional student organizations. To talk about opportunities contact Ron Buchholz or Jason Brown.
Career Week – several student organizations in the College of Business & Economics sponsor the Career Week to be held September 26-28, 2016 prior to the Hawk Career Fair. Recruiters are needed as keynote speakers to present on various job search topics during the week. Interested recruiters should contact Frank Lanko.

Mock Interviews:
Mock Interview Program – Each semester we sponsor opportunities for students to conduct practice interviews with recruiters. Mock interviews will be held in November and April annually. Those interested please contact Ron Buchholz.

Recruiting for Diversity:
Networking Event with Diverse Students – Held immediately before the Spring Career Fair in February for organizations desiring to enhance their efforts to attract a diverse talent pool. If you would like to be placed on the invitation list, contact Jason Brown.

Diversity Networking Program – Each year we host a series of career development workshops for underrepresented students. Recruiters are sought as presenters and to serve as a table host at the Etiquette Dinner. Interested? Contact Jason Brown.

NEON Corporate Fair - The UW-Whitewater Black Student Union is a leading organization in the sponsorship of the Annual National Black Student Union Conference. The NBSU Conference is typically held each November in Southeastern Wisconsin or Northeastern Illinois. The NEON Corporate Fair includes a career fair exhibit during the NBSU Conference. Employers interested in participating should contact Ron Buchholz.

Assistance in Hiring People with Disabilities – Giorgianne Maziarka, Employer Relation Specialist for Disability, is available to help employers connect with UW-Whitewater students and graduates with disabilities. Interested employers should contact Giorgianne Maziarka.

Etiquette Dinners:
Etiquette Dinners – We sponsor an Etiquette Dinner each semester as part of our career development initiatives, and we welcome recruiters to serve as table hosts to lead discussion with participating students. There is no fee, we’ll even pay for your dinner! Interested? Contact Eunice Lehner. The dinners for 2016-2017 will be held at 5:30 p.m. on November 7, 2016 and March 6, 2017.

Connecting with Student Leaders:
Professional Student Organizations – For help identifying the students serving in leadership roles for professional groups, contact Ron Buchholz.

Awards Selection Committee – Student leaders apply for competitive awards each October as part of the Homecoming program. We’re looking for interested recruiters to serve on a panel to interview student a wide variety of student leaders. Interested? Contact Ron Buchholz.

Connecting with Student Athletes – Each semester we sponsor opportunities for student-athletes to conduct practice interviews with recruiters. This is held in mid-March within the Warhawk Leadership Academy and Professional Development Strategies curriculum. Interested? Contact Dr. Kristina Navarro, Director of Student-Athlete Engagement, NavarroK@uww.edu.

Personal Outreach:
Hallway Tables – Some recruiters choose to sponsor a table display in the University Center, a high traffic building. Typically mid-day on weekdays is the best time for the display. Those interested should contact Eunice Lehner.

Paid Advertising and Sponsorship:
Royal Purple Ads – The Royal Purple (RP) is our campus newspaper. Some companies choose to purchase advertising in the RP as a way to promote employment opportunities to students. Questions about advertisements should be made directly to the RP by calling the RP Business Office at (262) 472-5100. There is a fee charged for advertising.